
How Cardrooms Benefit Cities



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Economic Research by:

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Cardrooms Are A Tremendous Source of Revenue

- Average Fees to State/County/Local Govts (Smaller Cardrooms) (Per Table): \$27,846
- Average Fees to State/County/Local Govts (Larger Cardrooms) (Per Table): \$84,721
- Average Fees Paid by TPPP to State/County/Local (All Cardrooms) (Per Table): \$4,891

Clovis receives approximately \$1.5 million in revenue from its cardrooms.

Club One in Fresno is the single largest contributor to the city's general fund.

Cardrooms Support Local And State Government

California Cardrooms pay \$124.25 million annually in Local and State Taxes/Fees

- This equates to over \$68,000 per table in Local & State Taxes and Fees annually
- As a percentage of gaming revenue, California Cardrooms pay 13.33% in Local & State Taxes/Fees



Supporting Our Communities



California Cardrooms pay almost 3 times as much in Local & State Taxes and Fees as a percentage of revenue as Tribal Casinos, consider these 2014 facts:

- Cardrooms generated \$932 million in gaming revenue and paid \$124.25 million in taxes/fees (13.33%)
- Tribes generated \$6.992 billion in gaming revenues and paid \$330 million in taxes/fees (4.7%)
- If Tribes paid the same % of revenue to support our communities as Cardrooms did, they would pay an additional \$602 million annually.

About Cardrooms

In 1999, there were 150 operating Cardrooms

- Today there are 74 operating cardrooms in California (89 licensed w/ 15 inactive)
- They range from 2 tables to 270 tables
- Cardrooms meet a demand for entertainment in communities of all sizes
- Cardrooms have been legal in California since statehood

Highly regulated industry



Jobs, Jobs, Jobs

Cardrooms employ wide variety of people and professions:

- Dealers
 - Supervisors
 - Cashiers
 - Food Service / Bartenders
 - Hosts/Hostesses
 - Hotel/Hospitality
 - Spa Services
- Cardrooms employ 18,000 people and are responsible for a total of 28,000 jobs (direct, indirect and induced)
 - Each gaming table produces 10 direct and 15 total jobs for California's economy



Supporting Families

- In 2014, the 18,000 employees made over \$375 million in earning.
- The jobs provided are living wage jobs averaging over \$60,000 per year with no formal education required.
- The economic impact of Cardroom payroll exceeded \$715 million in 2014.



Overall Economic Impact



In 2014, Cardrooms in California had an economic impact of \$2.48 billion on California's Economy

- 18,000 direct jobs (at Cardroom operations)
- 28,000 total jobs
- Playing Card / Equipment Manufacturing
- Facility Maintenance
- Food & Beverage Supply
- Inspectors & Regulators (Local & State)
- \$375 million in direct payroll
- \$124.25 million in Local/State Taxes & Fees

How Does A City Get A Cardroom?

Business and Professions Code section 19960(c) requires that a ballot measure pass within the City.

Questions?

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