ANNEXATION, PRE-ZONE, AND SITE PLAN REVIEW No. 2019-013

A REQUEST BY SELF-HELP ENTERPRISES NOVEMBER 18, 2019





Project Location: E. Dinuba Ave. (APN 358-120-40)

E. Dinuba Ave.

Proposal:

Includes:

- Annexation
- Pre-Zoning
- •Site Plan Review
- •CEQA Initial Study and Draft Mitigated Negative Declaration

General Plan Designation: High Density

Zoning: R-3 (Proposed)





■ SELF-HELP ENTERPRISES BUILDING A SCHEME 1 05/23/16 mogavero A.4



2 SOUTH ELEVATION



(3) WEST ELEVATION



4 NORTH ELEVATION

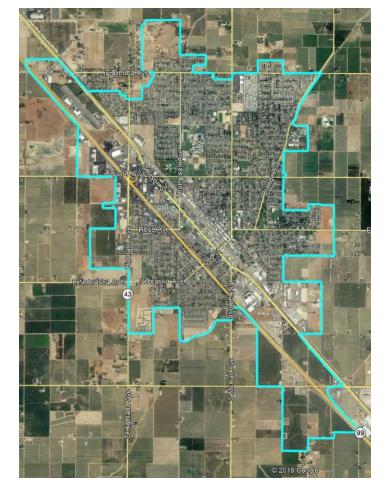
Project Evaluation

Written communications

Planning Commission Hearings

Annexation, Pre-zone, and Site Plan Review 2019-013





City of Selma
Districting Draft Maps



Districting Process

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Date	Description
Nov. 4	Hearing on 4-district map options
Nov. 18	Hearing on 4-district map options. Possible introduction of Ordinance.
Dec. 2	2 nd Reading and Final Adoption of Map ordinance
2020	First two districts hold by-district elections. Separately elected Mayor election.
2021	Map adjusted using 2020 Census data
2022	Remaining two districts hold first by-district elections



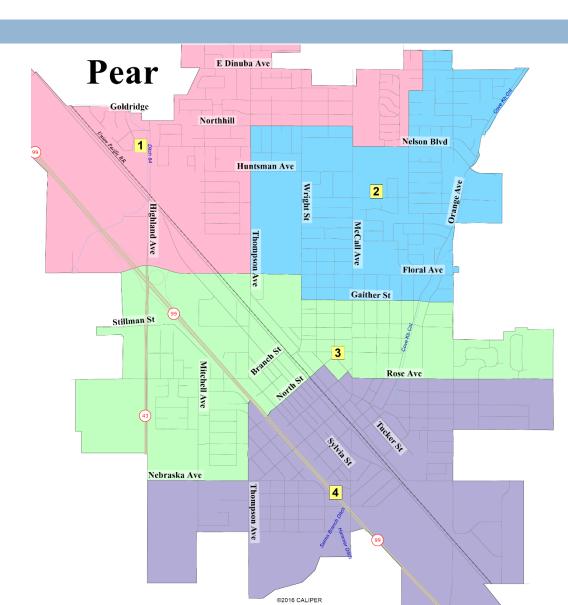
Districting Rules and Goals

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Federal Laws Traditional Redistricting Principles Communities of interest **Equal Population** Federal Voting Rights Act Compact No Racial Gerrymandering Contiguous Visible (Natural & man-made) boundaries Respect voters' choices / continuity in office Planned future growth

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Horizontal districts, to the extent possible, with most neighborhoods (including downtown) having multiple representatives.

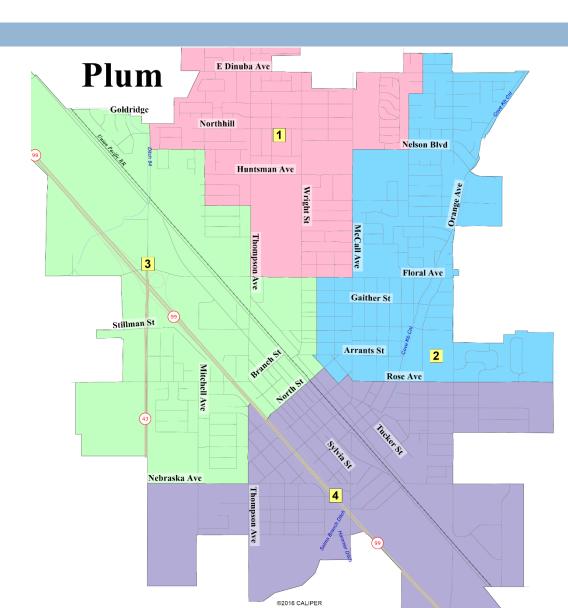


Nov. 18, 2019

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National Demographics Corporation

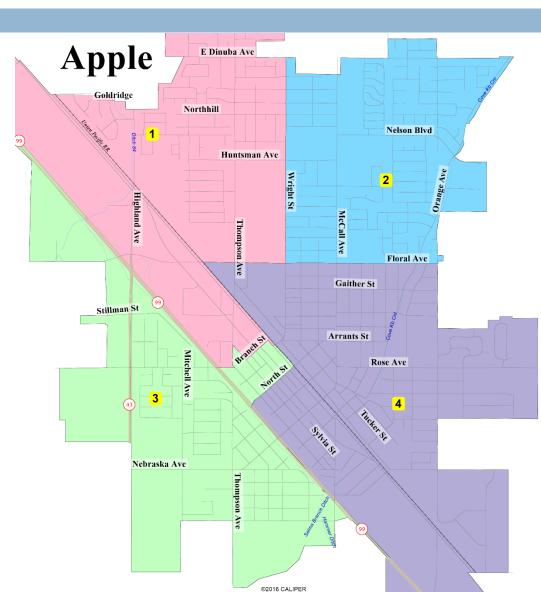
Combines goals of compact districts and multiple representatives for most neighborhoods, with District 1 in the north, 2 in the northeast/east, 3 in the northwest/west, and District 4 in the south.



National Demographics Corporation National Demographics Corporation

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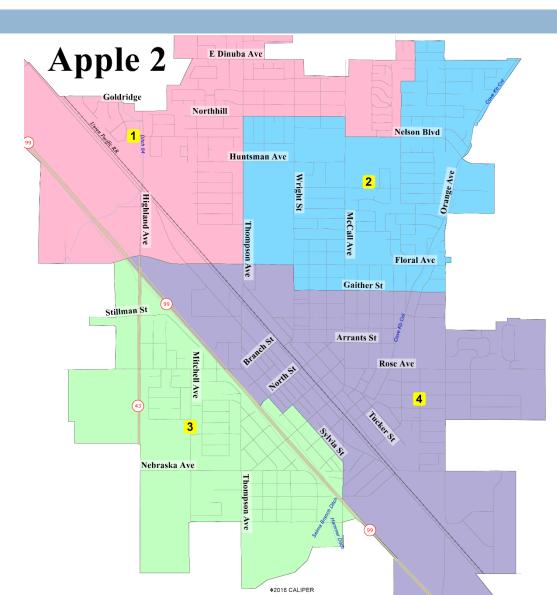
A "quadrants" map containing compact districts and easy-to-understand borders.



Nov. 18, 2019

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Combination of Pear Districts 1 and 2 with Apple Districts 3 and 4 (with some additional population balancing).



Nov. 18, 2019



Discussion

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- 1. Discussion of Map options and selection of preferred map and election sequence
- 2. Introduction of Ordinance formalizing choices



PLANNING DIVISION UPDATES

COUNCIL REQUEST FROM COUNCIL MEMBER TRUJILLO NOVEMBER 18, 2019





- Recruiting for:
 - Community Development Director applications due Dec. 13th
 - Economic Development Specialist/Admin Analyst applications due Dec. 13th
- Completed the RFP process and hired two firms for on-call planning services QK and Rincon Consultants
- QK handles day-to-day operations and planning entitlements Kira Noguera, Senior Planner, is our on-site planner and she works with a team that supports Selma including Steve Brant, Principal Planner, Jerome Keene, Senior Planner, and Jessica Bispels, Assistant Planner.
- Rincon Consultants is working on bringing our Housing Element into compliance



- QK has worked through the back-log of project applications
- Since January, the Planning Commission has met and approved:
 - 4 CUPS including a 20 unit apartment complex
 - Several maps
 - PUD for 10 single family residences
 - GPA, ZC and Addendum to GPU 2035 EIR
 - Amendment to SMC for selling packaged alcoholic beverages



- Annexation of commercial area for V-5 Storage units and future commercial project approved by LAFCo
- Annual housing reports for 2015, 2016, and 2017 completed and submitted to HCD
- Orientation and onboarding of new Planning Commissioners
- ADU Ordinance adoption
- Developed and Periodically Distributed Planning Project Report/Spreadsheet

ENHANCED INFRASTRUCTURE FINANCING DISTRICTS & BUSINESS IMPROVEMENT DISTRICTS

COUNCIL REQUEST FROM MAYOR ROBERTSON NOVEMBER 18, 2019





EIFDS

- Redevelopment Lite
- Tax Increment revenues are the same ad valorem property taxes already paid by property owners, so no additional property taxes required
- Uses portion of tax-increment from 1% ad valorem property tax, but can't use increment from educational agencies (e.g., School District, Community College Districts)
- Needs local taxing agencies to cooperate by giving up portion of their ad valorem-based property tax revenues and in-lieu motor vehicle license fee revenues
- May be utilized to fund any public improvements with useful life of 15 years or more that provide community benefit (e.g., no private development except industrial projects)



EIFD

- Legislative body must establish Public Financing Authority to administer EIFD (3 members from legislative body and 2 members representing the general public)
- No election required to form district (can be established by Public Financing Authority)
- Public Financing Authority needs to adopt Infrastructure Financing Plan and eventually decide when to sell bonds
- Unlike redevelopment, no blighted area requirement or 20% affordable housing requirement
- Pass-through of revenues back to public taxing agencies are individually negotiated with each agency
- 55% election vote required within EIFD to sell bonds



EIFDS – ELIGIBLE PUBLIC IMPROVEMENTS

- Roads, highways, streets, parking facilities and transit facilities
- Sewer, reclamation and water facilities
- Flood control facilities, retention bases and drainage channels
- Childcare facilities
- Libraries
- Parks, open space and recreational facilities
- Solid waste facilities
- Brownfield restoration and other environmental mitigation
- Military base reuse
- Affordable housing
- Port facilities
- Improvements related to fighting climate change
- Note: EIFD funding cannot finance public services



EIFDS - FORMATION

- City Council adopts Resolution of Intention to establish EIFD and appoints Public Financing Authority ("PFA")
- PFA meets and orders preparation of Infrastructure Financing Plan ("IFP")
- PFA distributes draft IFP to property owners located within proposed EIFD
- At least 60 days after distribution, PFA holds public hearing, approves IFP, and adopts Resolution of Formation for the EIFD
- If future bond sale is proposed, property owners cast ballots, with 55% support necessary to approve future bond sales
- *Note State of California Noticing Requirements not included in schedule



EIFDS - RESTRICTIONS

- Bonds cannot be sold until after tax increment is generated, so EIFDs are often used as a reimbursement mechanism
- Municipalities don't commit funding to EIFD unless project is actually constructed
- Municipalities sacrifice portion of future General Fund revenues to EIFD, which can ultimately impact General
 Fund
- Fiscal analysis of impact on General Fund is a mandatory component of the Infrastructure Financing Plan
- Successor agency to redevelopment agency must have received a Finding of Completion from State Dept. of Finance, and all litigation must have been resolved by the courts
- Existing housing units lost due to EIFD must be replaced



BIDS - OVERVIEW

- Assessment district that provides a specific benefit that is designed, created and governed by to those that pay
 into it (ex. Hotels, downtown, automall)
 - Formed pursuant the Property and Business Improvement District Law of 1994
 - Series of properly noticed and publicly held meetings and hearings & adoption of resolution allow levy of assessments
 - Assessments collected by City; City enters agreement w/BID association to implement annual plan for district
- Location: define boundaries of the district (ex. City, region, downtown)
- Annual budget (ex. Lompoc \$250,000) submitted to City Council with annual plan for approval
- Costs: assessment rate (ex. 2% assessment on room rate, downtown different)
- Duration: proposed life of district (ex. 5 yr); can be renewed
- Management: business owners develop an association (non-profit) charged with managing funds and implementing program in accordance with the annual plan and must provide annual reports to the City Council



BIDS - IMPETUS

- Increase business activity in district
- Opportunity to increase city tax revenues
- Stable funding for promotion and improvement of district

Questions



- QK has worked through the backlog of project applications
- Improve reconciliation of development project-work tracking to deposits
- Facilitate project concepts have developers submit project applications
- Circuit Planner project approved by COG for downtown overlay district project
- Applying for grant for Comprehensive Zoning Ordinance Update

Questions - Comments