

ITEM NO:

1.

SUBJECT: **Continued** Public Hearings to Receive Input Concerning District Maps for City Council Elections, District Boundaries and the Sequencing of Elections, and Consideration of Ordinance No. 2019-4, an Ordinance of the City Council Amending Chapter 11 (Elections) of Title 1 (Administrative) of the City of Selma Municipal Code, to Establish the Election of Members of the City Council by Five Districts, the Boundaries and Identification Number of Each District, and the Election Order of Each District-Continued from September 16, 2019

Discussion

On July 15, 2019, the City Council initiated the process to consider changing to a by-district electoral system. The City then entered into an agreement with National Demographics Corporation (“NDC”) to assist with the transition from an at-large to a by-district election system. Since that time, the City has engaged in a public engagement process to identify communities of interest and to encourage the community to provide input on the transition and on the specific election district maps.

The public engagement process included messaging through the robo-call phone services, newspaper and online advertisements, the City’s website, and digital billboard signage. As a result of the extensive public outreach, the City received eight (8) proposed election district maps from members of the community, along with three (3) election district maps prepared by its consultant based on the public comments, applicable legal standards, and other relevant factors.

City Council public hearings were held on August 5, 2019, and August 12, 2019, to receive input regarding the composition of the City’s voting districts before any draft maps were drawn. At the public hearing held September 3, 2019, the public was invited to provide input regarding the content of the draft maps that had been released at least seven (7) days before each meeting, and the proposed sequence of elections. The eight proposed election district maps from members of the community reflected on what the members of the public view as neighborhoods, they were not population-balanced and therefore the maps were not legal as drawn.

After receiving public testimony at its September 3, 2019, hearing, the Council reported that September 6, 2019, would be the deadline to receive proposed election district maps from members of the community.

The City received five maps that were contiguous and population-balanced from members of the public within the deadline. The five maps titled: P110, P111, P114, P115, P116 were placed on the City’s website on September 9, 2019.

During the September 16, 2019 Council meeting, Council requested that the matter be continued to tonight's special meeting.

At this time, staff is recommending the City Council hold the public hearings and receive input to select its preferred map, designate their preferred election years for each district, and introduce the proposed ordinance establishing five districts for election of five City Council Members.

Attachments

Attachment A – Maps

RECOMMENDATION:

- a. Consideration of the Draft Maps:** It is recommended the City Council: 1) Receive a report from National Demographics Corporation, the City's demographic consultant, concerning the draft maps proposed to date, and potential election sequencing for a district-based election process pursuant to Elections Code § 10010; 2) Open a public hearing and invite members of the public to provide feedback on the draft maps and potential election sequencing presented; 3) Close the public hearing; and 4) Select the map for inclusion in the ordinance.
- b. Consideration of the Ordinance:** It is recommended the City Council: 1) Open the public hearing and take public testimony; 2) Close the public hearing; 3) Waive the reading of Ordinance No. 2019-4, and read by title only; and 4) Introduce Ordinance No. 2019-4 an Ordinance of the City Council of the City of Selma, California, Amending Chapter 11 (Elections) of Title 1 (Administrative) of the City of Selma Municipal Code, to Establish the Election of Members of the City Council by Five Districts, the Boundaries and Identification Number of Each District, and the Election Order of Each District.
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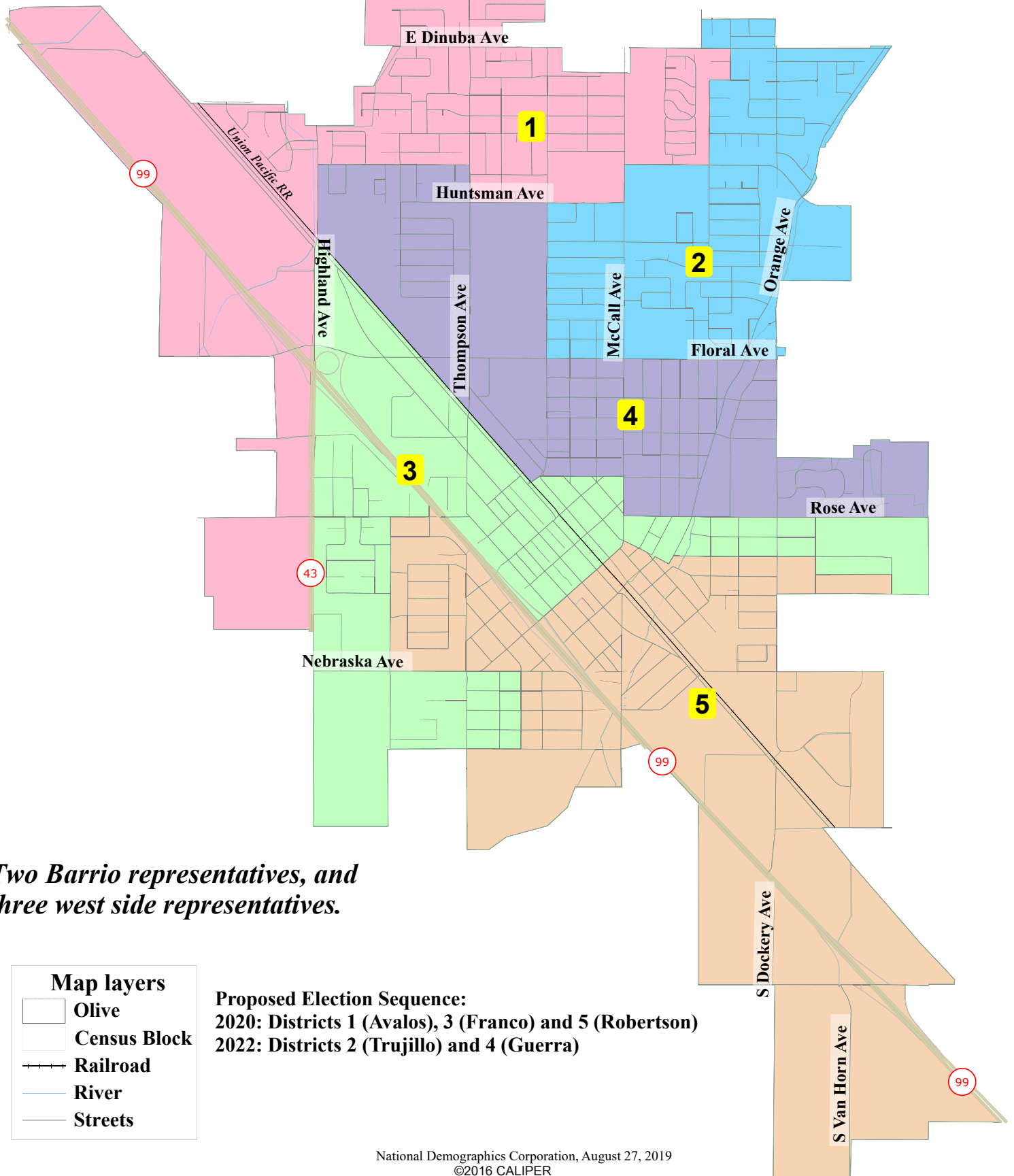
Teresa Gallavan, City Manager

9-24-19

Date

City of Selma 2019 Districting

Olive



Two Barrio representatives, and three west side representatives.

- Map layers**
- Olive
 - Census Block
 - Railroad
 - River
 - Streets

Proposed Election Sequence:
 2020: Districts 1 (Avalos), 3 (Franco) and 5 (Robertson)
 2022: Districts 2 (Trujillo) and 4 (Guerra)

National Demographics Corporation, August 27, 2019
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City of Selma - Olive Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,763	4,724	4,621	4,871	4,741	23,720
4,744	Deviation from ideal	19	-20	-123	127	-3	250
	% Deviation	0.40%	-0.42%	-2.59%	2.68%	-0.06%	5.27%
Total Pop	% Hisp	67%	70%	87%	78%	86%	77%
	% NH White	23%	22%	9%	16%	10%	16%
	% NH Black	1%	1%	1%	1%	1%	1%
	% Asian-American	8%	6%	2%	3%	3%	4%
Citizen Voting Age Pop	Total	2,938	2,850	2,057	3,072	2,127	13,044
	% Hisp	65%	66%	77%	76%	77%	72%
	% NH White	26%	23%	16%	17%	17%	20%
	% NH Black	0%	1%	1%	1%	1%	1%
	% Asian/Pac.Isl.	8%	6%	5%	3%	4%	5%
Voter Registration (Nov 2016)	Total	2,398	2,070	1,254	1,904	1,381	9,007
	% Latino est.	67%	63%	83%	66%	82%	71%
	% Spanish-Surnamed	60%	57%	74%	60%	74%	63%
	% Asian-Surnamed	6%	4%	3%	5%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	26%	30%	12%	26%	12%	23%
	% NH Black	0%	1%	0%	0%	0%	0%
Voter Turnout (Nov 2016)	Total	1,595	1,380	711	1,244	803	5,734
	% Latino est.	63%	60%	81%	62%	80%	67%
	% Spanish-Surnamed	57%	54%	73%	56%	72%	60%
	% Asian-Surnamed	6%	4%	4%	5%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	30%	34%	13%	31%	14%	27%
	% NH Black	0%	1%	0%	0%	0%	0%
Voter Turnout (Nov 2014)	Total	744	1,111	414	746	466	3,481
	% Latino est.	56%	44%	68%	54%	74%	56%
	% Spanish-Surnamed	50%	39%	62%	49%	66%	50%
	% Asian-Surnamed	8%	6%	8%	7%	4%	7%
	% Filipino-Surnamed	0%	1%	0%	0%	1%	1%
	% NH White est.	35%	37%	21%	36%	19%	32%
	% NH Black est.	0%	2%	0%	0%	0%	1%
ACS Pop. Est.	Total	5,207	4,752	4,405	5,066	4,552	23,981
Age	age0-19	32%	29%	35%	33%	34%	32%
	age20-60	50%	49%	53%	52%	53%	51%
	age60plus	18%	23%	12%	15%	12%	16%
Immigration	immigrants	18%	18%	36%	20%	33%	24%
	naturalized	37%	40%	26%	37%	27%	32%
Language spoken at home	english	50%	58%	24%	47%	28%	42%
	spanish	44%	36%	73%	51%	69%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	5%	6%	4%	2%	3%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	18%	16%	34%	17%	31%	23%
Education (among those age 25+)	hs-grad	55%	62%	41%	57%	45%	52%
	bachelor	8%	12%	3%	6%	4%	7%
	graduatedegree	2%	4%	1%	2%	2%	2%
Child in Household	child-under18	39%	38%	48%	44%	48%	43%
Pct of Pop. Age 16+	employed	51%	54%	51%	51%	51%	52%
Household Income	income 0-25k	21%	21%	32%	24%	31%	25%
	income 25-50k	30%	24%	40%	38%	40%	34%
	income 50-75k	19%	19%	16%	18%	16%	18%
	income 75-200k	29%	33%	11%	19%	12%	22%
	income 200k-plus	1%	3%	1%	1%	1%	2%
Housing Stats	single family	89%	84%	85%	84%	85%	85%
	multi-family	11%	16%	15%	16%	15%	15%
	rented	36%	34%	49%	46%	50%	42%
	owned	64%	66%	51%	54%	50%	58%

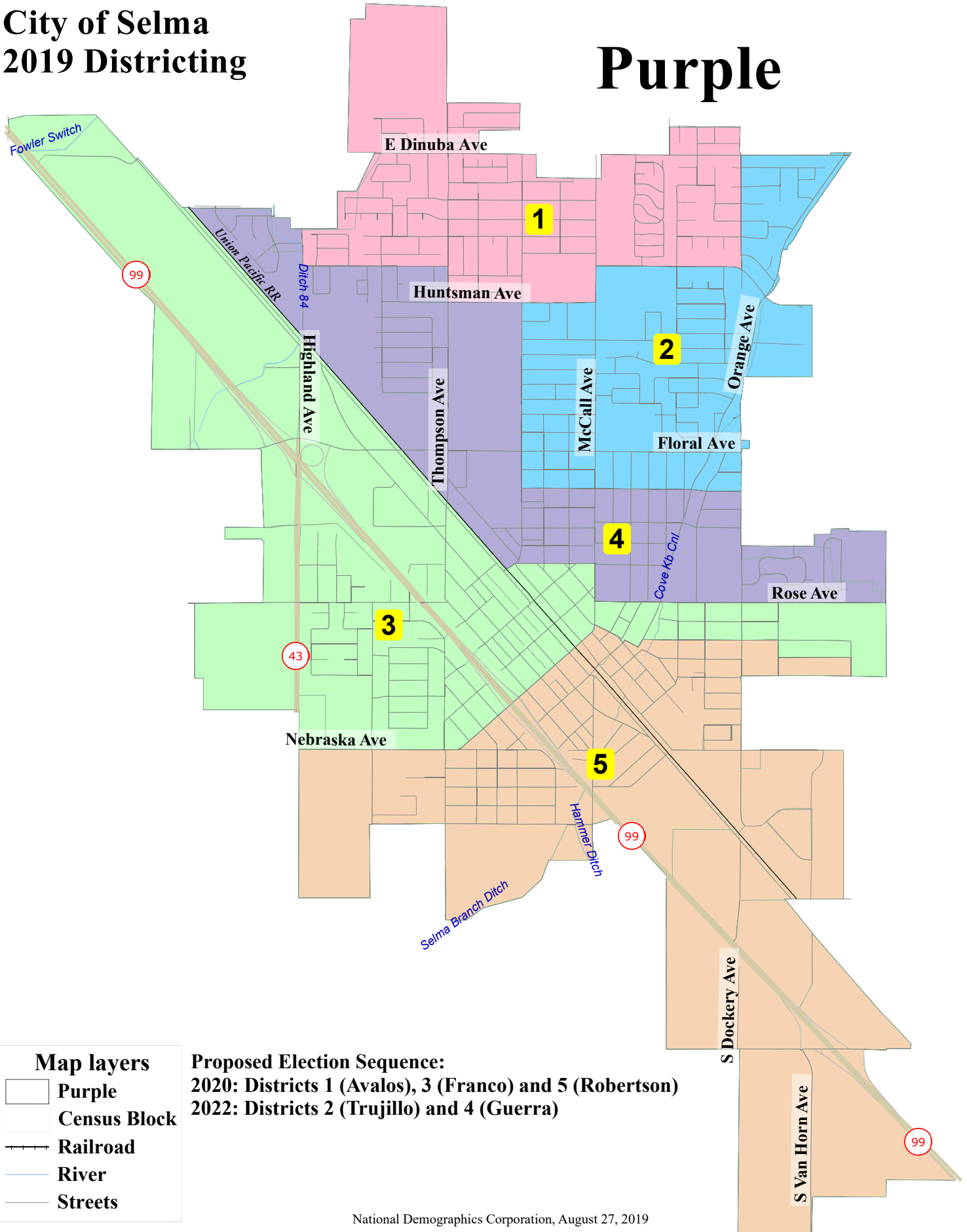
Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

City of Selma 2019 Districting

Purple



Map layers

- Purple
- Census Block
- Railroad
- River
- Streets

Proposed Election Sequence:
 2020: Districts 1 (Avalos), 3 (Franco) and 5 (Robertson)
 2022: Districts 2 (Trujillo) and 4 (Guerra)

National Demographics Corporation, August 27, 2019

City of Selma - Purple Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,721	4,811	4,796	4,751	4,641	23,720
4,744	Deviation from ideal	-23	67	52	7	-103	170
	% Deviation	-0.48%	1.41%	1.10%	0.15%	-2.17%	3.58%
Total Pop	% Hisp	65%	71%	84%	79%	89%	77%
	% NH White	25%	22%	10%	14%	9%	16%
	% NH Black	1%	1%	1%	1%	0%	1%
	% Asian-American	7%	5%	4%	5%	1%	4%
Citizen Voting Age Pop	Total	2,987	2,841	2,183	3,000	2,033	13,044
	% Hisp	63%	68%	73%	76%	81%	72%
	% NH White	27%	23%	17%	15%	17%	20%
	% NH Black	0%	1%	2%	1%	0%	1%
	% Asian/Pac.Isl.	7%	4%	7%	5%	2%	5%
Voter Registration (Nov 2016)	Total	2,515	2,055	1,546	1,758	1,133	9,007
	% Latino est.	65%	64%	84%	68%	80%	71%
	% Spanish-Surnamed	58%	57%	76%	61%	72%	63%
	% Asian-Surnamed	6%	4%	3%	5%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	28%	30%	10%	24%	14%	23%
	% NH Black	0%	1%	1%	0%	0%	0%
Voter Turnout (Nov 2016)	Total	1,704	1,364	870	1,127	668	5,734
	% Latino est.	61%	61%	82%	64%	78%	67%
	% Spanish-Surnamed	55%	54%	74%	57%	70%	60%
	% Asian-Surnamed	6%	3%	4%	6%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	32%	34%	11%	28%	17%	27%
	% NH Black	0%	1%	0%	0%	0%	0%
Voter Turnout (Nov 2014)	Total	1,011	900	491	681	397	3,481
	% Latino est.	50%	47%	71%	54%	71%	56%
	% Spanish-Surnamed	45%	42%	64%	49%	64%	50%
	% Asian-Surnamed	8%	5%	8%	8%	4%	7%
	% Filipino-Surnamed	0%	1%	0%	0%	1%	1%
	% NH White est.	30%	45%	19%	34%	21%	32%
	% NH Black est.	1%	2%	1%	1%	0%	1%
ACS Pop. Est.	Total	5,096	4,852	4,571	5,005	4,457	23,981
Age	age0-19	31%	29%	35%	33%	34%	32%
	age20-60	50%	49%	53%	51%	53%	51%
	age60plus	19%	21%	12%	16%	13%	16%
Immigration	immigrants	18%	18%	36%	19%	33%	24%
	naturalized	38%	39%	25%	37%	27%	32%
Language spoken at home	english	52%	56%	24%	48%	28%	42%
	spanish	43%	39%	73%	49%	69%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	5%	5%	4%	3%	3%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	18%	16%	34%	18%	31%	23%
Education (among those age 25+)	hs-grad	57%	61%	41%	56%	45%	52%
	bachelor	9%	11%	3%	7%	4%	7%
	graduatedegree	2%	4%	1%	2%	2%	2%
Child in Household	child-under18	38%	39%	48%	43%	48%	43%
Pct of Pop. Age 16+	employed	51%	54%	51%	51%	51%	52%
Household Income	income 0-25k	21%	22%	32%	23%	31%	25%
	income 25-50k	29%	27%	40%	37%	40%	34%
	income 50-75k	19%	18%	16%	18%	16%	18%
	income 75-200k	30%	30%	11%	21%	12%	22%
	income 200k-plus	2%	3%	1%	1%	1%	2%
Housing Stats	single family	88%	84%	85%	85%	85%	85%
	multi-family	12%	16%	15%	15%	15%	15%
	rented	35%	37%	49%	44%	50%	42%
	owned	65%	63%	51%	56%	50%	58%

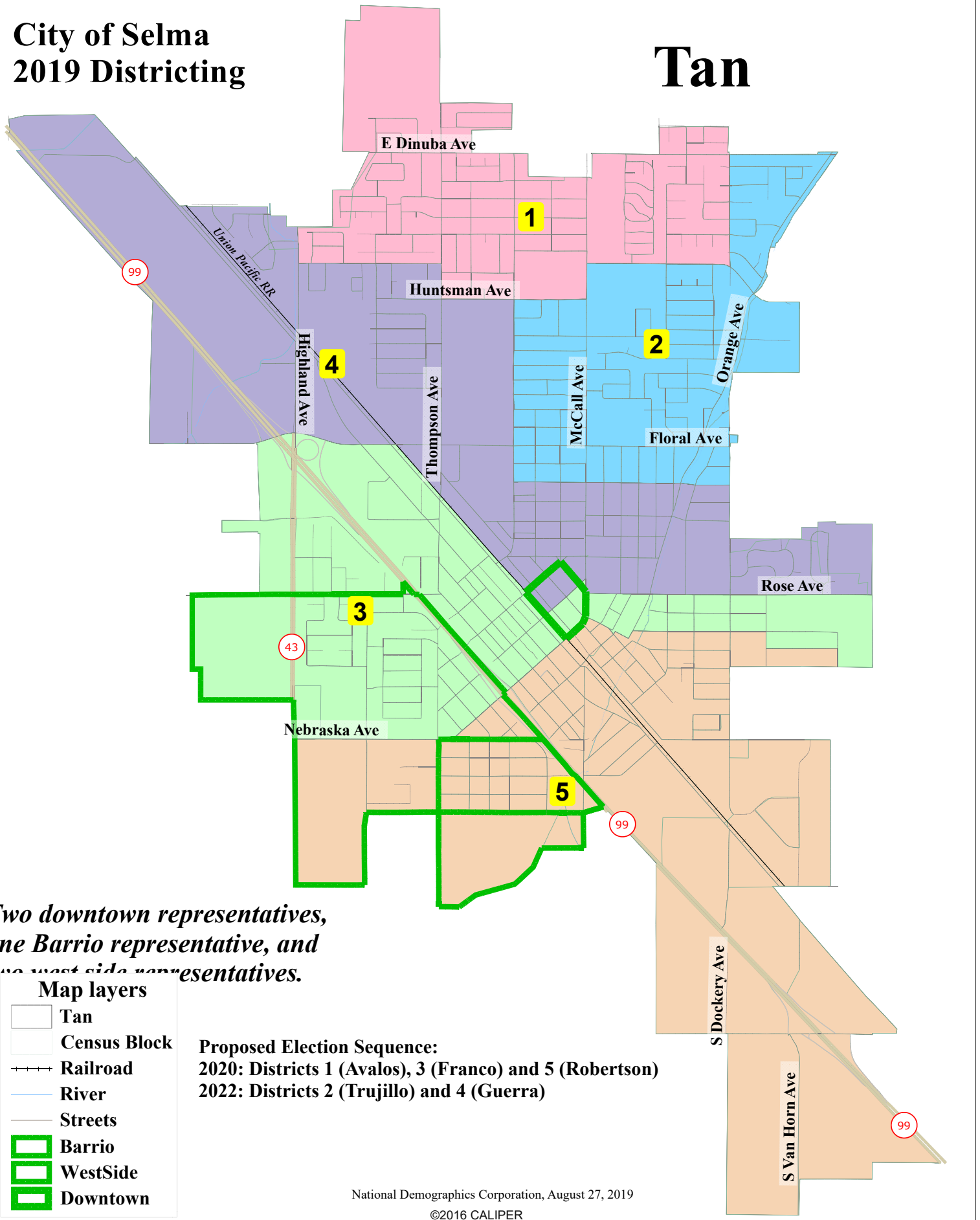
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City of Selma 2019 Districting

Tan



*Two downtown representatives,
one Barrio representative, and
two west side representatives.*

- Map layers**
- Tan
 - Census Block
 - Railroad
 - River
 - Streets
 - Barrio
 - WestSide
 - Downtown

Proposed Election Sequence:
 2020: Districts 1 (Avalos), 3 (Franco) and 5 (Robertson)
 2022: Districts 2 (Trujillo) and 4 (Guerra)

National Demographics Corporation, August 27, 2019
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City of Selma - Tan Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,721	4,811	4,719	4,828	4,641	23,720
4,744	Deviation from ideal	-23	67	-25	84	-103	187
	% Deviation	-0.48%	1.41%	-0.53%	1.77%	-2.17%	3.94%
Total Pop	% Hisp	65%	71%	84%	78%	89%	77%
	% NH White	25%	22%	10%	14%	9%	16%
	% NH Black	1%	1%	1%	1%	0%	1%
	% Asian-American	7%	5%	4%	5%	1%	4%
Citizen Voting Age Pop	Total	2,987	2,841	2,141	3,042	2,033	13,044
	% Hisp	63%	68%	73%	76%	81%	72%
	% NH White	27%	23%	17%	16%	17%	20%
	% NH Black	0%	1%	2%	1%	0%	1%
	% Asian/Pac.Isl.	7%	4%	7%	5%	2%	5%
Voter Registration (Nov 2016)	Total	2,515	2,055	1,483	1,821	1,133	9,007
	% Latino est.	65%	64%	84%	69%	80%	71%
	% Spanish-Surnamed	58%	57%	76%	62%	72%	63%
	% Asian-Surnamed	6%	4%	3%	5%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	28%	30%	10%	24%	14%	23%
	% NH Black	0%	1%	1%	0%	0%	0%
Voter Turnout (Nov 2016)	Total	1,704	1,364	834	1,163	668	5,734
	% Latino est.	61%	61%	83%	64%	78%	67%
	% Spanish-Surnamed	55%	54%	74%	58%	70%	60%
	% Asian-Surnamed	6%	3%	4%	6%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	32%	34%	11%	28%	17%	27%
	% NH Black	0%	1%	0%	0%	0%	0%
Voter Turnout (Nov 2014)	Total	1,011	900	477	695	397	3,481
	% Latino est.	50%	47%	71%	54%	71%	56%
	% Spanish-Surnamed	45%	42%	64%	49%	64%	50%
	% Asian-Surnamed	8%	5%	8%	8%	4%	7%
	% Filipino-Surnamed	0%	1%	0%	0%	1%	1%
	% NH White est.	30%	45%	19%	34%	21%	32%
	% NH Black est.	1%	2%	1%	0%	0%	1%
ACS Pop. Est.	Total	5,096	4,852	4,497	5,079	4,457	23,981
Age	age0-19	31%	29%	35%	33%	34%	32%
	age20-60	50%	49%	53%	51%	53%	51%
	age60plus	19%	21%	12%	16%	13%	16%
Immigration	immigrants	18%	18%	36%	20%	33%	24%
	naturalized	38%	39%	25%	37%	27%	32%
Language spoken at home	english	52%	56%	23%	47%	28%	42%
	spanish	43%	39%	73%	50%	69%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	5%	5%	4%	3%	3%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	18%	16%	34%	18%	31%	23%
Education (among those age 25+)	hs-grad	57%	61%	41%	56%	45%	52%
	bachelor	9%	11%	3%	7%	4%	7%
	graduatedegree	2%	4%	1%	2%	2%	2%
Child in Household	child-under18	38%	39%	48%	43%	48%	43%
Pct of Pop. Age 16+	employed	51%	54%	51%	51%	51%	52%
Household Income	income 0-25k	21%	22%	32%	23%	31%	25%
	income 25-50k	29%	27%	40%	37%	40%	34%
	income 50-75k	19%	18%	16%	18%	16%	18%
	income 75-200k	30%	30%	11%	21%	12%	22%
	income 200k-plus	2%	3%	1%	1%	1%	2%
Housing Stats	single family	88%	84%	85%	85%	85%	85%
	multi-family	12%	16%	15%	15%	15%	15%
	rented	35%	37%	49%	44%	50%	42%
	owned	65%	63%	51%	56%	50%	58%

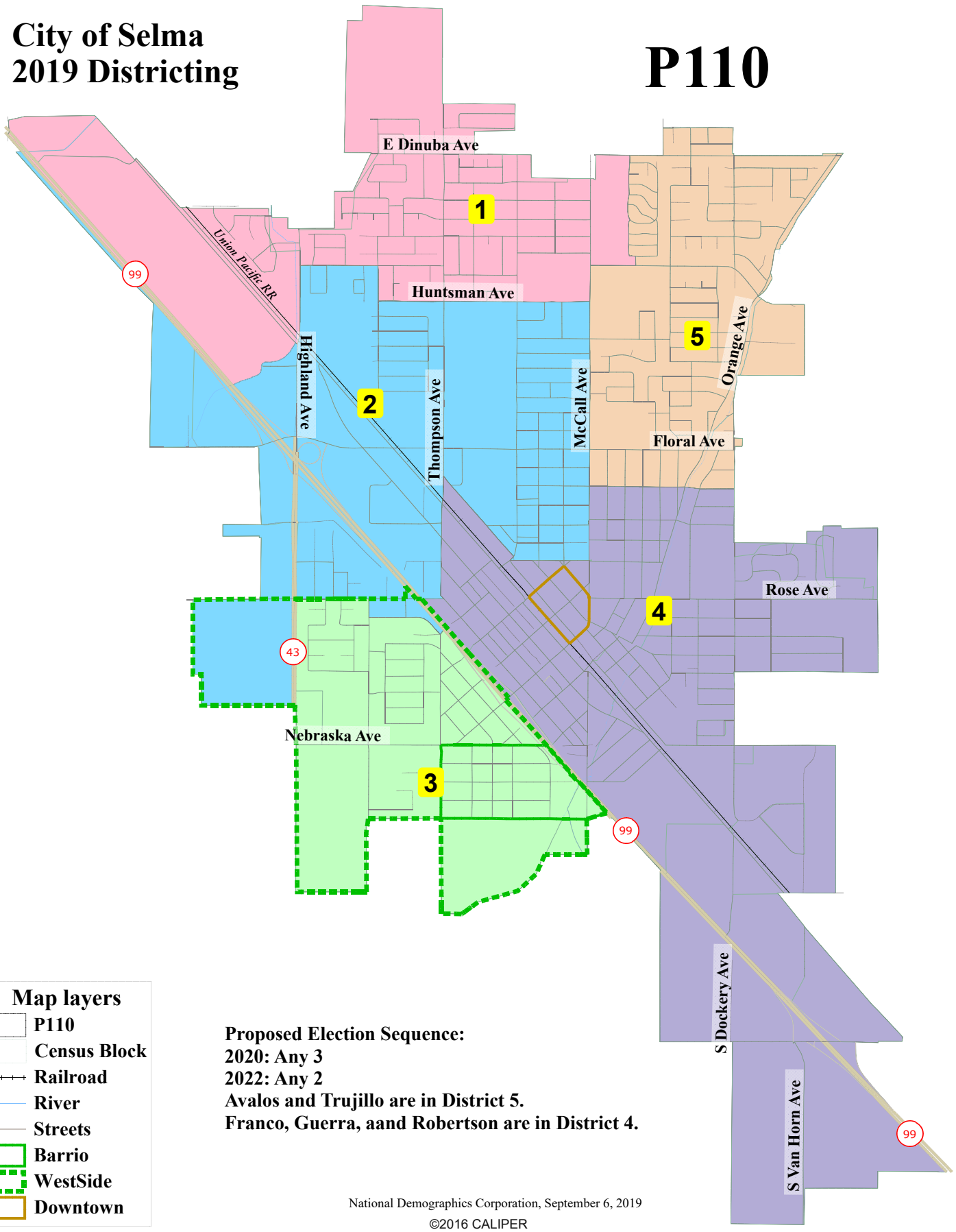
Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

City of Selma 2019 Districting

P110



Proposed Election Sequence:

2020: Any 3

2022: Any 2

Avalos and Trujillo are in District 5.

Franco, Guerra, and Robertson are in District 4.

National Demographics Corporation, September 6, 2019

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City of Selma - P110 Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,659	4,957	4,954	4,592	4,558	23,720
4,744	Deviation from ideal	-85	213	210	-152	-186	399
	% Deviation	-1.79%	4.49%	4.43%	-3.20%	-3.92%	8.41%
Total Pop	% Hisp	72%	79%	92%	79%	65%	77%
	% NH White	17%	15%	4%	18%	27%	16%
	% NH Black	1%	1%	1%	1%	1%	1%
	% Asian-American	9%	2%	3%	1%	6%	4%
Citizen Voting Age Pop	Total	2,842	3,098	1,767	2,616	2,722	13,044
	% Hisp	73%	76%	84%	70%	59%	72%
	% NH White	18%	18%	8%	25%	30%	20%
	% NH Black	0%	1%	1%	1%	1%	1%
	% Asian/Pac.Isl.	9%	2%	8%	3%	6%	5%
Voter Registration (Nov 2016)	Total	2,020	1,931	1,173	1,635	2,248	9,007
	% Latino est.	69%	74%	91%	68%	60%	71%
	% Spanish-Surnamed	62%	66%	82%	61%	54%	63%
	% Asian-Surnamed	7%	4%	3%	3%	5%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	23%	20%	4%	26%	32%	23%
Voter Turnout (Nov 2016)	Total	1,323	1,160	632	1,072	1,546	5,734
	% Latino est.	66%	70%	92%	64%	56%	67%
	% Spanish-Surnamed	59%	63%	82%	57%	51%	60%
	% Asian-Surnamed	7%	5%	3%	3%	5%	5%
	% Filipino-Surnamed	1%	2%	2%	1%	1%	1%
	% NH White est.	26%	23%	3%	30%	37%	27%
Voter Turnout (Nov 2014)	Total	751	692	346	694	998	3,481
	% Latino est.	57%	57%	87%	54%	43%	56%
	% Spanish-Surnamed	51%	52%	79%	49%	39%	50%
	% Asian-Surnamed	9%	8%	6%	3%	7%	7%
	% Filipino-Surnamed	0%	1%	0%	1%	1%	1%
	% NH White est.	33%	32%	5%	38%	37%	32%
ACS Pop. Est.	Total	5,158	5,161	4,690	4,507	4,465	23,981
	Age						
Age	age0-19	32%	33%	35%	33%	28%	32%
	age20-60	50%	52%	53%	53%	49%	51%
	age60plus	18%	15%	12%	14%	23%	16%
Immigration	immigrants	18%	23%	38%	25%	18%	24%
	naturalized	37%	33%	24%	32%	40%	32%
Language spoken at home	english	50%	42%	20%	39%	59%	42%
	spanish	45%	55%	76%	58%	35%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	5%	3%	4%	2%	6%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	19%	22%	37%	22%	15%	23%
Education (among those age 25+)	hs-grad	54%	51%	38%	54%	64%	52%
	bachelor	8%	6%	3%	6%	13%	7%
	graduatedegree	1%	1%	1%	3%	5%	2%
Child in Household	child-under18	39%	44%	49%	46%	38%	43%
Pct of Pop. Age 16+	employed	50%	51%	51%	52%	55%	52%
Household Income	income 0-25k	21%	25%	34%	27%	22%	25%
	income 25-50k	31%	37%	40%	39%	24%	34%
	income 50-75k	19%	18%	16%	17%	18%	18%
	income 75-200k	29%	19%	10%	15%	32%	22%
	income 200k-plus	1%	1%	0%	1%	4%	2%
Housing Stats	single family	91%	87%	86%	83%	82%	85%
	multi-family	9%	13%	14%	17%	18%	15%
	rented	36%	44%	50%	49%	35%	42%
	owned	64%	56%	50%	51%	65%	58%

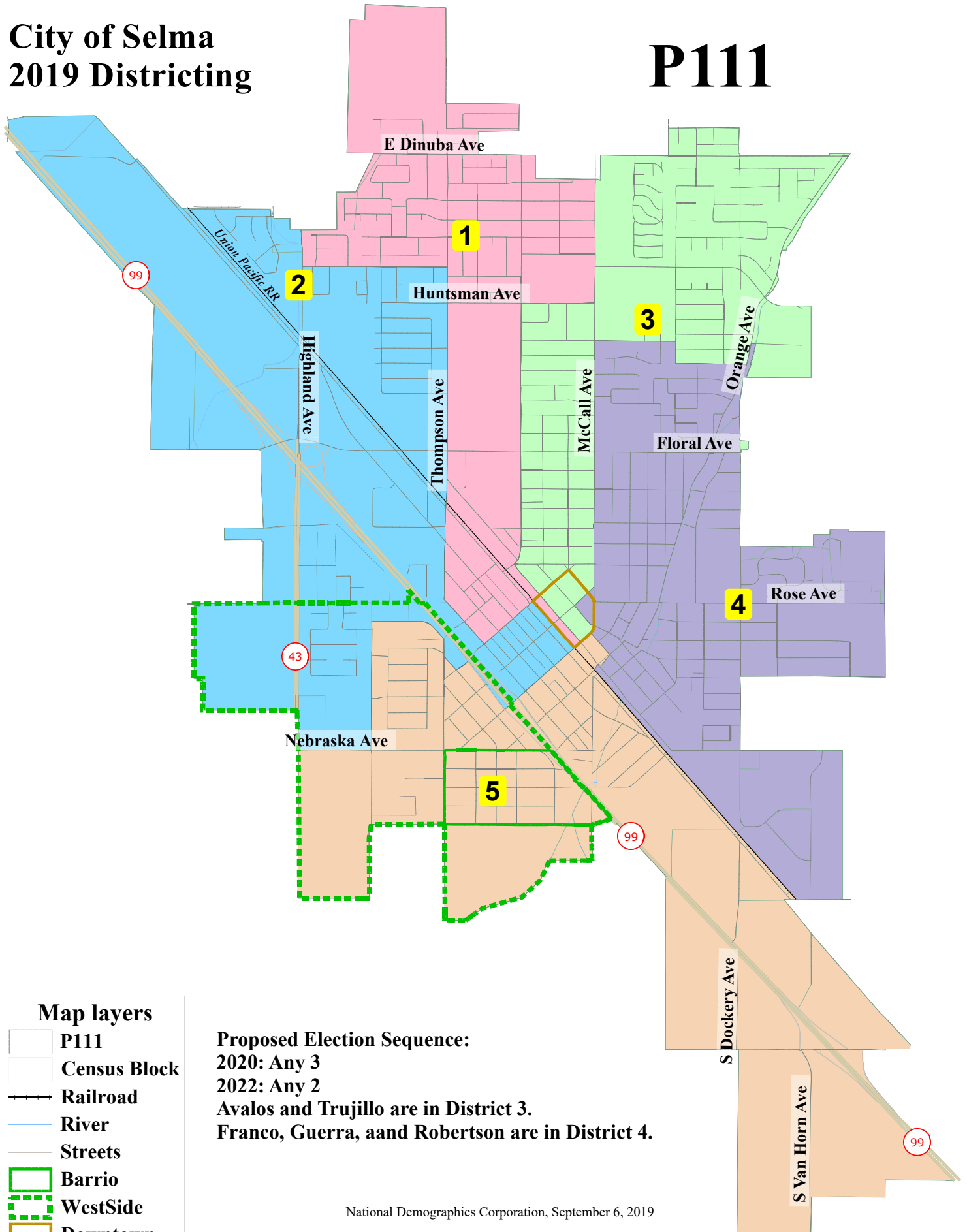
Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

City of Selma 2019 Districting

P111



Proposed Election Sequence:
 2020: Any 3
 2022: Any 2
 Avalos and Trujillo are in District 3.
 Franco, Guerra, and Robertson are in District 4.

National Demographics Corporation, September 6, 2019

City of Selma - P111 Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,642	4,563	4,858	4,821	4,836	23,720
4,744	Deviation from ideal	-102	-181	114	77	92	295
	% Deviation	-2.15%	-3.82%	2.40%	1.62%	1.94%	6.22%
Total Pop	% Hisp	74%	82%	66%	74%	91%	77%
	% NH White	17%	9%	26%	22%	5%	16%
	% NH Black	1%	1%	1%	0%	1%	1%
	% Asian-American	6%	6%	5%	3%	2%	4%
Citizen Voting Age Pop	Total	2,721	2,647	3,011	2,910	1,755	13,044
	% Hisp	74%	79%	60%	68%	83%	72%
	% NH White	18%	12%	30%	25%	11%	20%
	% NH Black	0%	1%	0%	1%	1%	1%
	% Asian/Pac.Isl.	6%	7%	5%	4%	4%	5%
Voter Registration (Nov 2016)	Total	1,987	1,563	2,291	1,987	1,179	9,007
	% Latino est.	70%	79%	63%	63%	88%	71%
	% Spanish-Surnamed	63%	71%	57%	56%	79%	63%
	% Asian-Surnamed	6%	6%	4%	4%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	23%	12%	31%	30%	6%	23%
Voter Turnout (Nov 2016)	Total	1,303	894	1,536	1,349	653	5,734
	% Latino est.	67%	76%	59%	60%	87%	67%
	% Spanish-Surnamed	60%	68%	53%	54%	78%	60%
	% Asian-Surnamed	6%	7%	4%	3%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	% NH White est.	26%	14%	36%	34%	7%	27%
Voter Turnout (Nov 2014)	Total	730	502	1,013	874	362	3,481
	% Latino est.	59%	63%	43%	52%	81%	56%
	% Spanish-Surnamed	53%	57%	39%	46%	73%	50%
	% Asian-Surnamed	7%	14%	6%	4%	6%	7%
	% Filipino-Surnamed	0%	0%	1%	0%	1%	1%
	% NH White est.	33%	21%	38%	41%	10%	32%
ACS Pop. Est.	Total	5,025	4,698	4,901	4,783	4,574	23,981
	Age						
Age	age0-19	33%	34%	30%	32%	35%	32%
	age20-60	51%	52%	50%	51%	53%	51%
	age60plus	17%	15%	21%	17%	12%	16%
Immigration	immigrants	20%	27%	18%	20%	38%	24%
	naturalized	36%	29%	39%	38%	25%	32%
Language spoken at home	english	47%	36%	55%	50%	20%	42%
	spanish	49%	60%	39%	47%	76%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	4%	4%	5%	3%	4%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	20%	27%	16%	16%	37%	23%
Education (among those age 25+)	hs-grad	53%	47%	61%	60%	39%	52%
	bachelor	7%	5%	11%	8%	3%	7%
	graduatedegree	1%	1%	4%	4%	1%	2%
Child in Household	child-under18	41%	44%	39%	44%	49%	43%
Pct of Pop. Age 16+	employed	50%	50%	54%	53%	51%	52%
Household Income	income 0-25k	23%	27%	22%	24%	34%	25%
	income 25-50k	34%	36%	27%	35%	40%	34%
	income 50-75k	18%	17%	18%	18%	16%	18%
	income 75-200k	24%	19%	30%	21%	10%	22%
	income 200k-plus	1%	0%	3%	2%	0%	2%
Housing Stats	single family	89%	89%	83%	81%	86%	85%
	multi-family	11%	11%	17%	19%	14%	15%
	rented	40%	43%	37%	45%	50%	42%
	owned	60%	57%	63%	55%	50%	58%

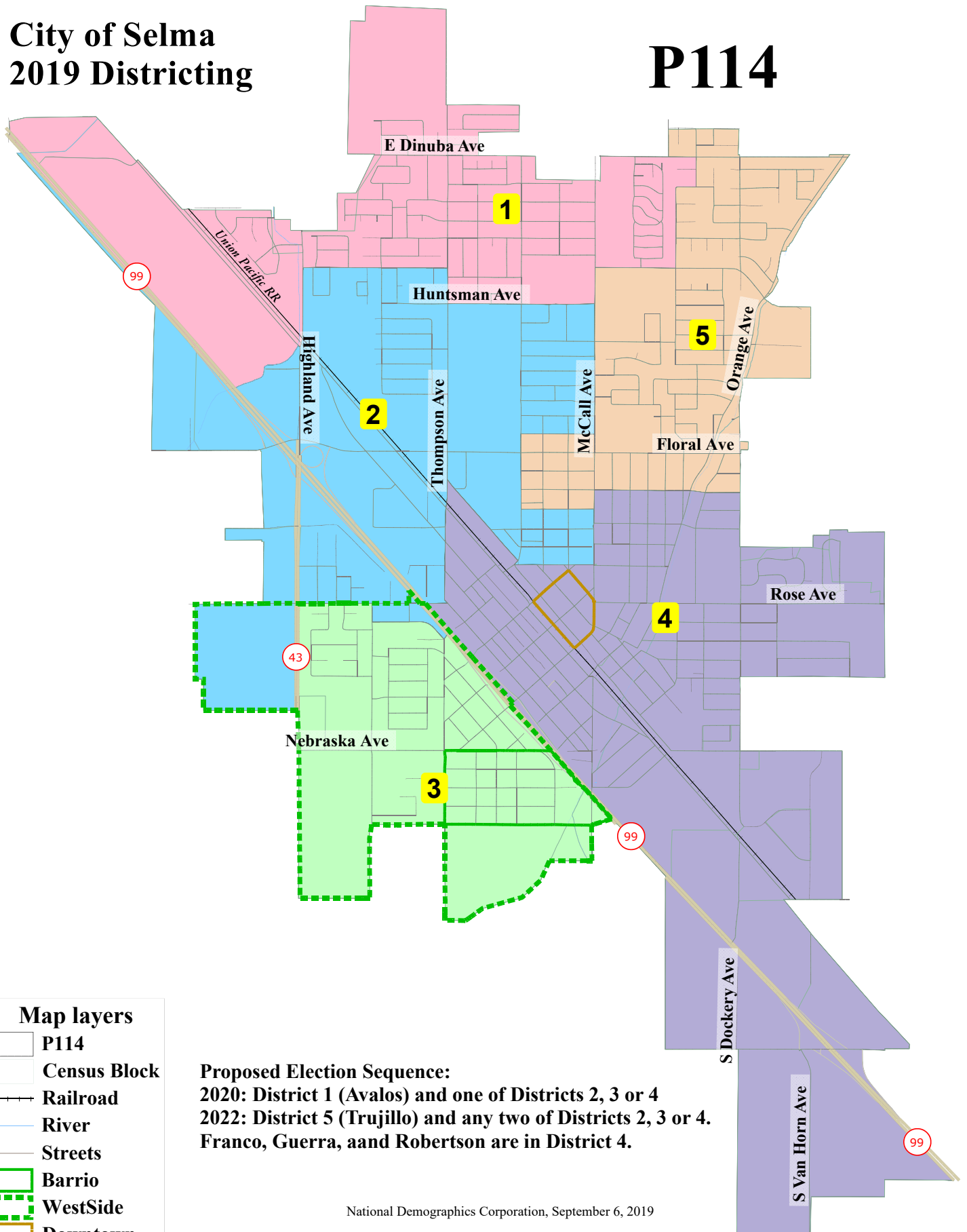
Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

City of Selma 2019 Districting

P114



Proposed Election Sequence:
 2020: District 1 (Avalos) and one of Districts 2, 3 or 4
 2022: District 5 (Trujillo) and any two of Districts 2, 3 or 4.
 Franco, Guerra, and Robertson are in District 4.

National Demographics Corporation, September 6, 2019

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City of Selma - P114 Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,716	4,800	4,954	4,592	4,658	23,720
4,744	Deviation from ideal	-28	56	210	-152	-86	362
	% Deviation	-0.59%	1.18%	4.43%	-3.20%	-1.81%	7.63%
Total Pop	% Hisp	67%	79%	92%	79%	70%	77%
	% NH White	23%	14%	4%	18%	21%	16%
	% NH Black	1%	1%	1%	1%	1%	1%
	% Asian-American	8%	3%	3%	1%	6%	4%
Citizen Voting Age Pop	Total	2,923	3,039	1,767	2,616	2,700	13,044
	% Hisp	65%	78%	84%	70%	66%	72%
	% NH White	26%	17%	8%	25%	22%	20%
	% NH Black	0%	1%	1%	1%	1%	1%
	% Asian/Pac.Isl.	8%	3%	8%	3%	6%	5%
Voter Registration (Nov 2016)	Total	2,366	1,810	1,173	1,635	2,023	9,007
	% Latino est.	67%	74%	91%	68%	62%	71%
	% Spanish-Surnamed	60%	67%	82%	61%	56%	63%
	% Asian-Surnamed	6%	5%	3%	3%	4%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	26%	18%	4%	26%	31%	23%
Voter Turnout (Nov 2016)	Total	1,577	1,083	632	1,072	1,368	5,734
	% Latino est.	63%	71%	92%	64%	58%	67%
	% Spanish-Surnamed	56%	64%	82%	57%	52%	60%
	% Asian-Surnamed	6%	5%	3%	3%	4%	5%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	30%	21%	3%	30%	35%	27%
Voter Turnout (Nov 2014)	Total	738	653	346	694	1,049	3,481
	% Latino est.	56%	58%	87%	54%	44%	56%
	% Spanish-Surnamed	50%	52%	79%	49%	40%	50%
	% Asian-Surnamed	8%	9%	6%	3%	7%	7%
	% Filipino-Surnamed	0%	1%	0%	1%	1%	1%
	% NH White est.	35%	30%	5%	38%	36%	32%
ACS Pop. Est.	Total	5,162	5,034	4,690	4,507	4,587	23,981
	Age						
Age	age0-19	32%	33%	35%	33%	29%	32%
	age20-60	50%	51%	53%	53%	49%	51%
	age60plus	18%	15%	12%	14%	22%	16%
Immigration	immigrants	18%	23%	38%	25%	18%	24%
	naturalized	38%	33%	24%	32%	40%	32%
Language spoken at home	english	51%	42%	20%	39%	57%	42%
	spanish	44%	54%	76%	58%	37%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	5%	4%	4%	2%	5%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	18%	22%	37%	22%	15%	23%
Education (among those age 25+)	hs-grad	55%	51%	38%	54%	63%	52%
	bachelor	8%	6%	3%	6%	12%	7%
	graduatedegree	2%	1%	1%	3%	4%	2%
Child in Household	child-under18	39%	43%	49%	46%	39%	43%
Pct of Pop. Age 16+	employed	51%	50%	51%	52%	55%	52%
Household Income	income 0-25k	21%	25%	34%	27%	22%	25%
	income 25-50k	30%	36%	40%	39%	26%	34%
	income 50-75k	19%	18%	16%	17%	18%	18%
	income 75-200k	30%	20%	10%	15%	30%	22%
	income 200k-plus	1%	1%	0%	1%	4%	2%
Housing Stats	single family	89%	88%	86%	83%	82%	85%
	multi-family	11%	12%	14%	17%	18%	15%
	rented	36%	43%	50%	49%	37%	42%
	owned	64%	57%	50%	51%	63%	58%

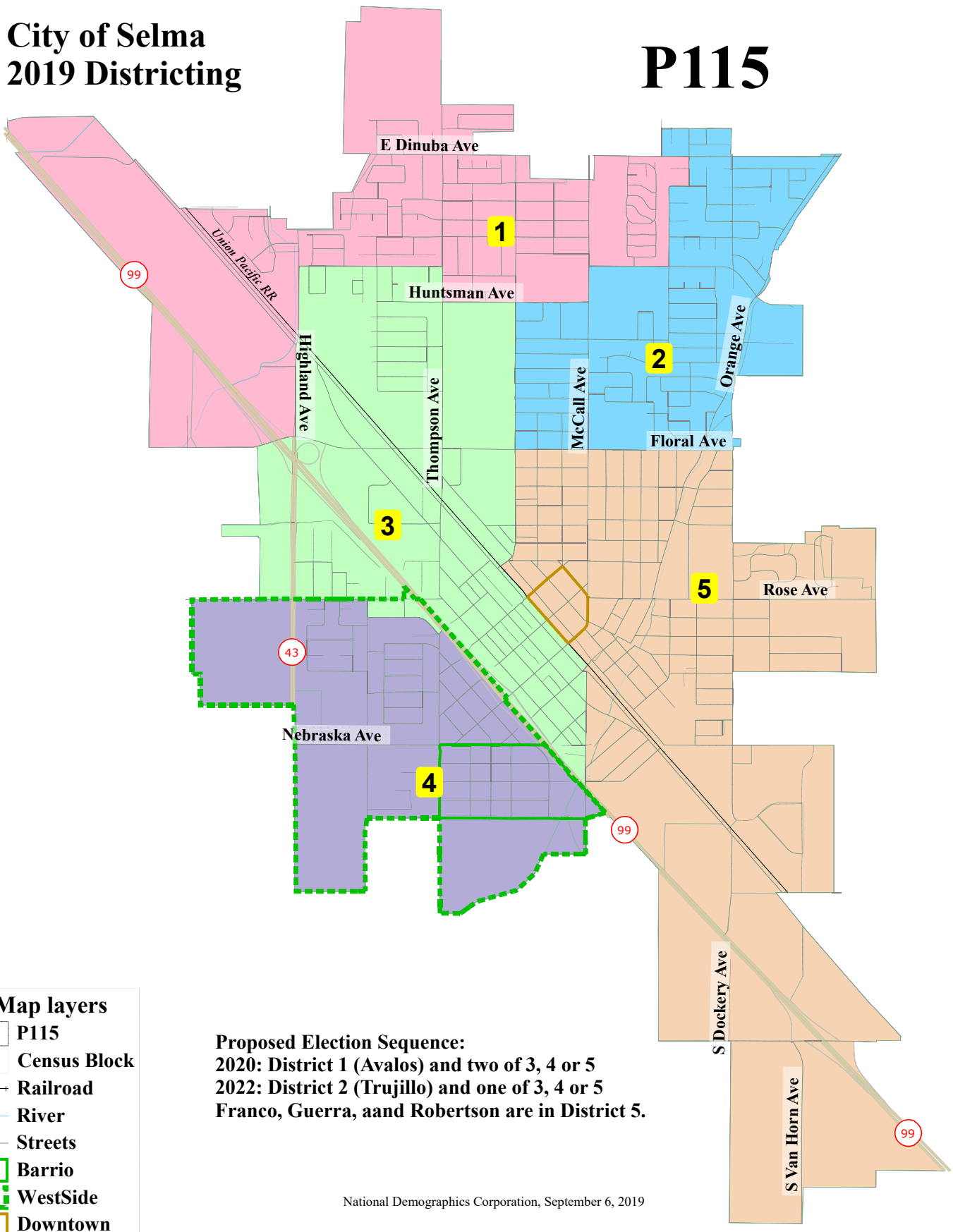
Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

City of Selma 2019 Districting

P115



Map layers

- P115
- Census Block
- Railroad
- River
- Streets
- Barrio
- WestSide
- Downtown

Proposed Election Sequence:
 2020: District 1 (Avalos) and two of 3, 4 or 5
 2022: District 2 (Trujillo) and one of 3, 4 or 5
 Franco, Guerra, and Robertson are in District 5.

National Demographics Corporation, September 6, 2019

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City of Selma - P115 Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,732	4,724	4,674	4,984	4,606	23,720
4,744	Deviation from ideal	-12	-20	-70	240	-138	378
	% Deviation	-0.25%	-0.42%	-1.48%	5.06%	-2.91%	7.97%
Total Pop	% Hisp	67%	70%	85%	92%	74%	77%
	% NH White	23%	22%	9%	4%	23%	16%
	% NH Black	1%	1%	1%	1%	1%	1%
	% Asian-American	8%	6%	3%	3%	2%	4%
Citizen Voting Age Pop	Total	2,931	2,850	2,711	1,774	2,779	13,044
	% Hisp	65%	66%	83%	83%	66%	72%
	% NH White	26%	23%	11%	8%	28%	20%
	% NH Black	0%	1%	1%	1%	1%	1%
	% Asian/Pac.Isl.	8%	6%	3%	8%	3%	5%
Voter Registration (Nov 2016)	Total	2,398	2,070	1,545	1,173	1,821	9,007
	% Latino est.	67%	63%	79%	91%	63%	71%
	% Spanish-Surnamed	60%	57%	71%	82%	57%	63%
	% Asian-Surnamed	6%	4%	5%	3%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	26%	30%	13%	4%	31%	23%
	% NH Black	0%	1%	1%	0%	0%	0%
Voter Turnout (Nov 2016)	Total	1,595	1,380	900	632	1,226	5,734
	% Latino est.	63%	60%	76%	92%	59%	67%
	% Spanish-Surnamed	57%	54%	68%	82%	53%	60%
	% Asian-Surnamed	6%	4%	6%	3%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	2%	1%	1%
	% NH White est.	30%	34%	15%	3%	35%	27%
	% NH Black	0%	1%	0%	0%	0%	0%
Voter Turnout (Nov 2014)	Total	740	1,111	512	350	768	3,481
	% Latino est.	56%	44%	65%	87%	52%	56%
	% Spanish-Surnamed	50%	39%	58%	79%	47%	50%
	% Asian-Surnamed	8%	6%	11%	6%	3%	7%
	% Filipino-Surnamed	0%	1%	0%	0%	1%	1%
	% NH White est.	35%	37%	21%	5%	42%	32%
	% NH Black est.	0%	2%	1%	0%	0%	1%
ACS Pop. Est.	Total	5,177	4,752	4,755	4,719	4,578	23,981
Age	age0-19	32%	29%	34%	35%	33%	32%
	age20-60	50%	49%	52%	53%	52%	51%
	age60plus	18%	23%	14%	12%	14%	16%
Immigration	immigrants	18%	18%	27%	38%	22%	24%
	naturalized	38%	40%	29%	24%	36%	32%
Language spoken at home	english	51%	58%	36%	20%	45%	42%
	spanish	44%	36%	60%	76%	54%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	5%	6%	4%	4%	1%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	18%	16%	27%	37%	17%	23%
Education (among those age 25+)	hs-grad	55%	62%	47%	38%	58%	52%
	bachelor	8%	12%	5%	3%	6%	7%
	graduatedegree	2%	4%	1%	1%	3%	2%
Child in Household	child-under18	39%	38%	45%	49%	46%	43%
Pct of Pop. Age 16+	employed	51%	54%	51%	51%	52%	52%
Household Income	income 0-25k	21%	21%	28%	34%	25%	25%
	income 25-50k	30%	24%	38%	40%	40%	34%
	income 50-75k	19%	19%	17%	16%	17%	18%
	income 75-200k	29%	33%	17%	10%	16%	22%
	income 200k-plus	1%	3%	1%	0%	2%	2%
Housing Stats	single family	89%	84%	87%	86%	81%	85%
	multi-family	11%	16%	13%	14%	19%	15%
	rented	36%	34%	46%	50%	50%	42%
	owned	64%	66%	54%	50%	50%	58%

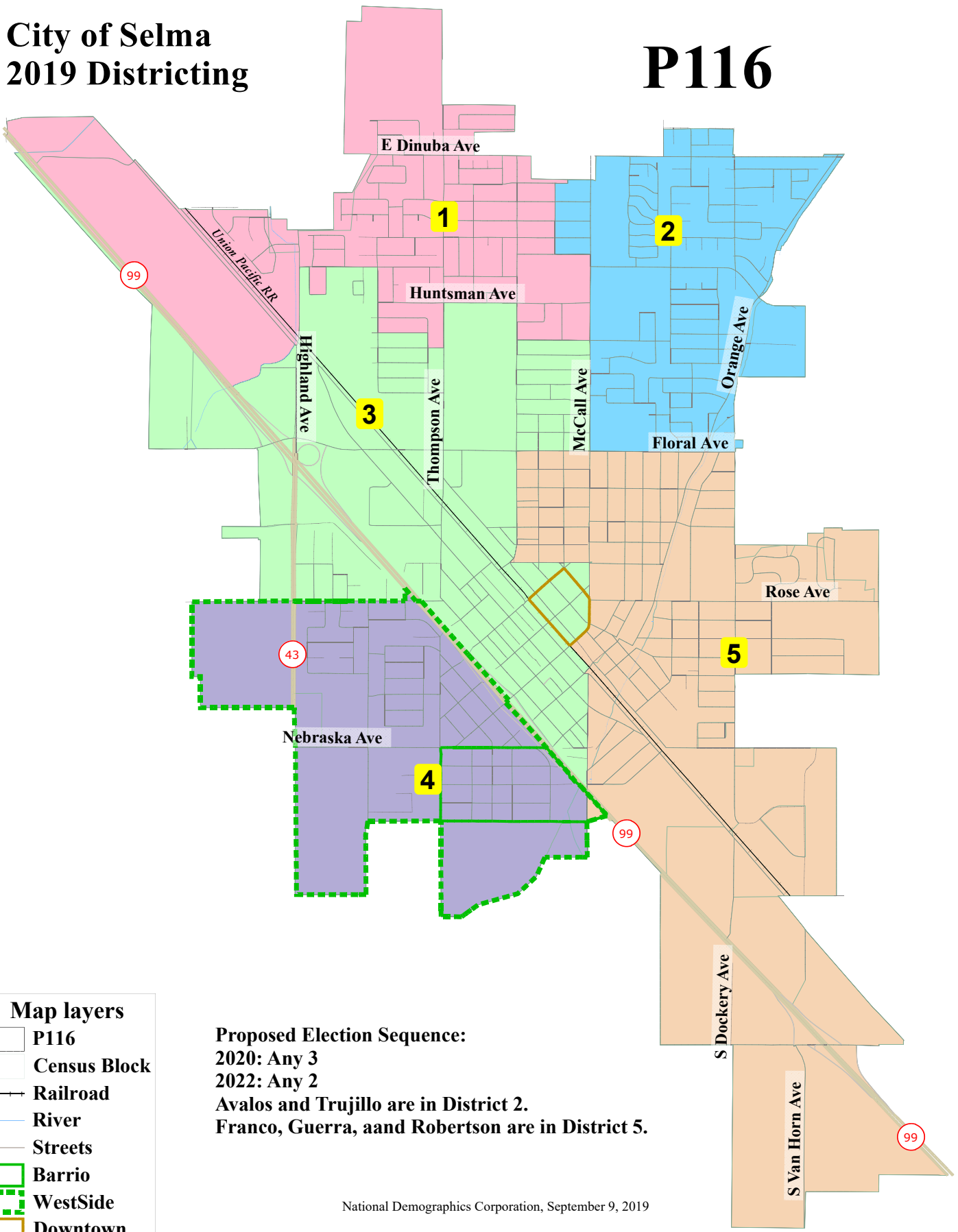
Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

City of Selma 2019 Districting

P116



Proposed Election Sequence:
 2020: Any 3
 2022: Any 2
 Avalos and Trujillo are in District 2.
 Franco, Guerra, and Robertson are in District 5.

National Demographics Corporation, September 9, 2019

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City of Selma - P116 Map

District		1	2	3	4	5	Total
Ideal	Total Pop	4,713	4,632	4,722	5,047	4,606	23,720
4,744	Deviation from ideal	-31	-112	-22	303	-138	441
	% Deviation	-0.65%	-2.36%	-0.46%	6.39%	-2.91%	9.30%
Total Pop	% Hisp	73%	65%	82%	92%	74%	77%
	% NH White	16%	26%	12%	4%	23%	16%
	% NH Black	0%	1%	1%	1%	1%	1%
	% Asian-American	9%	6%	2%	3%	2%	4%
Citizen Voting Age Pop	Total	2,991	2,780	2,699	1,804	2,769	13,044
	% Hisp	74%	60%	80%	84%	66%	72%
	% NH White	17%	28%	16%	8%	28%	20%
	% NH Black	0%	1%	1%	1%	1%	1%
	% Asian/Pac.Isl.	9%	6%	2%	8%	3%	5%
Voter Registration (Nov 2016)	Total	2,096	2,218	1,682	1,210	1,801	9,007
	% Latino est.	70%	60%	77%	91%	63%	71%
	% Spanish-Surnamed	63%	54%	70%	82%	57%	63%
	% Asian-Surnamed	6%	5%	4%	3%	3%	5%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	22%	32%	16%	4%	31%	23%
	% NH Black	0%	1%	0%	0%	0%	0%
Voter Turnout (Nov 2016)	Total	1,352	1,521	994	652	1,214	5,734
	% Latino est.	67%	56%	74%	91%	59%	67%
	% Spanish-Surnamed	61%	51%	67%	82%	53%	60%
	% Asian-Surnamed	7%	5%	5%	3%	3%	5%
	% Filipino-Surnamed	1%	1%	2%	2%	1%	1%
	% NH White est.	25%	37%	19%	3%	35%	27%
	% NH Black	0%	1%	0%	0%	0%	0%
Voter Turnout (Nov 2014)	Total	766	988	605	362	760	3,481
	% Latino est.	58%	43%	59%	87%	52%	56%
	% Spanish-Surnamed	52%	39%	53%	78%	46%	50%
	% Asian-Surnamed	9%	7%	8%	6%	3%	7%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%
	% NH White est.	32%	36%	30%	5%	42%	32%
	% NH Black est.	0%	3%	1%	0%	0%	1%
ACS Pop. Est.	Total	5,243	4,565	4,818	4,778	4,577	23,981
Age	age0-19	32%	28%	34%	35%	33%	32%
	age20-60	50%	49%	52%	53%	52%	51%
	age60plus	18%	24%	14%	12%	14%	16%
Immigration	immigrants	18%	18%	27%	38%	22%	24%
	naturalized	37%	41%	30%	24%	36%	32%
Language spoken at home	english	49%	60%	36%	20%	45%	42%
	spanish	46%	34%	60%	76%	54%	54%
	asian-lang	0%	0%	0%	0%	0%	0%
	other lang	5%	6%	4%	4%	1%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	19%	15%	26%	37%	18%	23%
Education (among those age 25+)	hs-grad	54%	63%	48%	38%	58%	52%
	bachelor	7%	13%	5%	3%	6%	7%
	graduatedegree	1%	5%	1%	1%	3%	2%
Child in Household	child-under18	39%	38%	45%	49%	46%	43%
Pct of Pop. Age 16+	employed	50%	55%	51%	51%	52%	52%
Household Income	income 0-25k	21%	21%	27%	34%	25%	25%
	income 25-50k	32%	23%	37%	40%	40%	34%
	income 50-75k	19%	18%	17%	16%	17%	18%
	income 75-200k	28%	34%	17%	10%	16%	22%
	income 200k-plus	1%	4%	1%	0%	2%	2%
Housing Stats	single family	91%	82%	87%	86%	81%	85%
	multi-family	9%	18%	13%	14%	19%	15%
	rented	36%	33%	45%	50%	50%	42%
	owned	64%	67%	55%	50%	50%	58%

Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

**CITY MANAGER'S/STAFF'S REPORT
CITY COUNCIL MEETING:**

September 27, 2019

ITEM NO:

2.

SUBJECT: Discussion and Direction regarding Amending Resolution No. 2019- 39R, A Resolution Declaring the City of Selma's Intent to Transition from At-Large to By-District Council Member Elections Pursuant to Elections Code Section 10010, to Four Districts and a Mayor at Large Election Pursuant to Government Code Section 34886

DISCUSSION: The City Manager received a request from Mayor Robertson to discuss amending the Resolution of Intention for By-District Council member Elections to Four Districts and a Mayor at Large Elections.

On July 15, 2019, the City Council unanimously adopted Resolution No. 2019 – 39R, declaring the City's intent to transition from at-large elections to by-district based elections, pursuant to Elections Code section 10010. Council has held three public hearings to gather public input on communities of interest, draft maps and election sequencing. During the fourth public hearing, Council continued the item for further discussion.

RECOMMENDATION: Staff recommends that Council discuss the matter and provide direction.



Teresa Gallavan, City Manager

9-25-19

Date

