

**CITY OF SELMA  
BID ADVISORY  
SPECIAL MEETING  
AGENDA**

**Meeting Location:**

**Selma City Hall**

**1710 Tucker Street**

**Monday, December 11, 2023 | 5:30 PM**

- I. CALL TO ORDER: Char Tucker
  
- II. ROLL CALL:

Char Tucker	Parminder Singh	Mike Valverde
Stuart Skoglund	Rosa Gonzalez	Nick Sahota
  
- II. FLAG SALUTE: Stuart Skoglund
  
- III. MINUTES: Review and approve minutes from 12.04.23
  
- V. PUBLIC COMMENT: This is the time for any citizen to address the Commission on any issue appearing on this agenda. Time may be regulated to five minutes.
  
- VI. REGULAR BUSINESS: **NOTICE TO THE PUBLIC:** Members of the audience may speak on any item appearing on the agenda but the Commission may regulate the time allowed to speak to five minutes.

**DISCUSSION/ACTION ITEMS:**

- A. Consideration of Social Media Promoting**
- B. Development of FY 2024 Budget for the Downtown Business Improvement District**
- C. Review of BID Management Plan for FY 2024 Adoption**
- D. Review of Draft Operating Plan**
- E. Developing Draft Guidelines and Assessing Feasibility for a Potential 2024 Façade Grant Program**

- VII. ADJOURN:

Respectfully Submitted: Alicia Aguirre