



**AGENDA
JOINT SELMA CITY COUNCIL
AND
SELMA COMMUNITY
ENHANCEMENT CORPORATION
MEETING
March 18, 2025
6:00 p.m.**

Selma City Council Chambers
1710 Tucker Street
Selma, CA 93662

Teleconference Phone Number: +1 301 715 8592
Webinar ID: 891 6864 5005 <https://zoom.us/j/89168645005>

WHEN ON THE PHONE, IF YOU WISH TO ADDRESS COUNCIL DURING THE PUBLIC COMMENT PORTION OF THE AGENDA, PRESS *9 TO "RAISE HAND" AND WE WILL SELECT YOU FROM THE MEETING CUE. PRESS *6 TO UNMUTE AND MUTE YOURSELF.

Items denoted with a ★ are Selma Community Enhancement Corporation items and will be acted upon by the Selma Community Enhancement Corporation Board.

Notice to Meeting Attendees: Members of the audience shall not engage in disorderly or boisterous conduct including the utterance of threatening or abuse language or other acts which disturb, disrupt or impede or otherwise render the orderly conduct of a City Council meeting infeasible.

CALL TO ORDER

INVOCATION: Pastor Jose Alvarez

PLEDGE OF ALLEGIANCE: Council Member Ocegüera

ROLL CALL: Council Members/Board Members Avalos, Ocegüera, Trujillo, Mayor Pro Tem Guerra/Vice Chairperson, and Mayor/Chairperson Robertson

POTENTIAL CONFLICTS OF INTEREST: Any council member who has a potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter.

AGENDA CHANGES OR DELETIONS: To better accommodate members of the public or inconvenience in the order of presentation, items on the agenda may not be presented or acted upon in the order listed. Additions to Agenda may be added only pursuant to California Government Code Section 54954.2 (b).

ORAL COMMUNICATIONS

NOTICE(S) TO THE PUBLIC: At this time, any member of the public may address the City Council regarding any item on the special meeting agenda over which the Council has jurisdiction. No action or discussion will be taken on any item not on the agenda. Issues raised will be referred to the City Manager for review. Members of the public shall limit their remarks to three (3) minutes.

1 - SPECIAL PRESENTATIONS

- | | | |
|-----|-----------------------------------|-----------|
| 1-1 | Remembrance of Jeremiah Padilla | Guerra |
| 1-2 | Recognition of Outgoing Employees | Alcaraz |
| 1-3 | New Employee Introduction | Santillan |

2 - CONSENT CALENDAR

All items listed under the consent calendar category are considered routine. The complete consent calendar will be enacted by one motion by ROLL CALL VOTE. For purposes of discussion, any Council member may have an item removed from the consent calendar and made part of the regular agenda. The council can then approve the remainder of the consent calendar.

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|-------|---|-----------|
| 2-1 | Approval – Council Members Liaison Appointments to Regional Boards and Commissions | Venegas |
| 2-2 | Approval – Check Register Dated March 18, 2025 | Santillan |
| ★ 2-3 | Approval – Resolution No. 2025-2CEC, Approving Selma Healthcare District Community CPR Grant Agreement and Authorizing Executive Director or Designee to Execute Agreement All Associated Documents and to Expend or Transfer Grant Funds Received in the Manner Required by Grant Agreement. | Webster |
| ★ 2-4 | Approval – Resolution No. 2025-3CEC, Authorizing Execution of Agreement Between Selma Enhancement Corporation and Selma Healthcare District Authorize the Purchase of Lucas Devices and Equipment Through Sourcewell Contract with Selma Enhancement Corporation Funds. | Webster |

3 – PUBLIC HEARINGS

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|-----|---|----------|
| 3-1 | Second Reading and Adoption of Ordinance 2025-01 Amending Selma Municipal Code Section 5-7-19 Adding the Tejano Festival and Dia de Los Muertos to the List of Legacy Events and Waiving the One-Day Business License Requirement for Vendors Associated with Legacy Events | Keene |
| 3-2 | Second Reading and Adoption of Ordinance 2025-02 Amending Subdivision (A) of Section 1-5-1 of the Selma Municipal Code (SMC) Changing the Date of Regular Meetings of City Council from the First and Third Monday of Each Month to the First and Third Tuesday of Each Month | Costanzo |
| 3-3 | First Reading of Ordinance 2025-03 Amending Municipal Code Section 11-2-3(D) of the Selma Municipal Code Adding Development Regulations for Housing Development Projects listed under Priority Housing Sites to Fulfill Housing Elements Program 7 Objectives | Keene |

4 – NEW BUSINESS

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|-----|---|----------|
| 4-1 | Action Item – Introduction and First Reading of Ordinance 2025-04 Amending Selma Municipal Code Section 6-21-6 Relating to Graffiti Removal | Costanzo |
| 4-2 | Action Item – Storefront Improvement Grant Application Requirements | Keene |
| 4-3 | Discussion Item – Downtown CBD District Design Guidelines Update | Keene |
| 4-4 | Discussion Item – Selma Community Ministries (Selma COM) located on Whitson and 1 st Street Update | Keene |
| 4-5 | Information Item – Community Development Update Presentation | Keene |
| 4-6 | Information Item – Central San Joaquin Valley Risk Management Authority (CSJRMA) and Employment Risk Management authority (ERMA) Loss Runs for Previous Three Years | Venegas |

5 - FUTURE AGENDA ITEMS

Council requests for future agenda items. Not subject to public comment. Items require a consensus.

6 – DEPARTMENTAL REPORTS

- City Manager
- City Attorney
- Deputy City Manager
(Development Services)
- Administrative Services
- City Clerk
- Fire
- Police
- Public Works

7 – COUNCIL REPORTS / COUNCIL COMMITTEE REPORTS

Brief report by Council members on City related functions as authorized by the Brown Act.

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ADJOURNMENT

Upcoming Council Meetings

- City Council Regular Meeting, Tuesday April 1, 2025
- City Council Regular Meeting, Tuesday, April 15, 2025

Agendas for all City Council/Community Enhancement Corporation meetings are posted at least 72 hours prior to the meeting at the Council Chambers, 1710 Tucker Street. The City of Selma complies with the Americans with Disabilities Act (ADA of 1990) and Government Code Section 54953(g), and the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website [here](#). Please contact the City Clerk's Office, (559) 891-2200, to make an accommodation request, or to obtain an electronic or printed copy of the policy.

PUBLIC NOTIFICATION

I, Mary J. Venegas, Deputy City Clerk for the City of Selma, declare under penalty of perjury that I posted the above Regular City Council Agenda for the meeting of March 18, 2025, near the front entrance of City Hall located at 1710 Tucker Street, Selma, CA and on the City's website www.cityofselma.com on March 13, 2025.

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Mary J. Venegas, CMC
Deputy City Clerk