

# Schwenksville Borough



## Streetscaping Catalogue

# Creating Community

*"It takes a place to  
create a community and  
it takes a community to  
create a place."  
{Berlin, MD}*

Schwenksville Borough invites businesses, organizations and residents to participate in the Borough's Revitalization. There are numerous ways to get involved, whether it be by sponsoring Community Day or other special events; applying to create a mural on your property; by installing street furniture along your frontage; or by purchasing a sponsorship for an element from our Streetscape Catalog, including public art or murals, benches with dedication plaques, bike racks and posts or a sidewalk medallion. You could also make a donation and earmark it towards a larger item that the Borough is saving up for such as pavilions, ornamental gates and signs, murals, and more. Have an idea not covered? Let us know! This catalogue illustrates some of the elements we've identified.

## Schwenksville Borough Revitalization Public Engagement Program

Schwenksville Borough adopted its Main Street Schwenksville Streetscape Plan and Design Guidelines in July of 2017. The plan was developed by a Task Force of residents, business owners, staff and officials. A streetscape is all of the visual and physical elements that one encounters while walking or driving down a street.

Well-designed streetscapes function on many levels: they calm traffic, they safely allow pedestrian travel, they accommodate on-street parking, and they provide moments for people to linger. As a whole, a streetscape should contribute to a town's sense of place. While the Borough actively seeks out grants to implement specific elements of the plan such as new sidewalk and curbing, a mural, a pedestrian plaza and park improvements, we have learned from other small towns that "It takes a place to create a community and it takes a community to create a place."

{Berlin, MD}

## Getting Started

In the back of this booklet you will find a pledge form and a volunteer form. Using this form you can sign up to sponsor a particular element such as a bench or bike rack; you can apply to design and/or sponsor a sidewalk medallion; you can suggest or volunteer a location for public art and you can sponsor a public art installation. You can also make a smaller donation and earmark it for a specific element.

All elements should contribute to and be consistent to the H.E.A.R.T. of Schwenksville theme which stands for "Historic, Engaging, Authentic, Recreational, Timeless".





## Main Street Schwenksville STREETSCAPE PLAN AND DESIGN GUIDELINES



JULY 13, 2017

SCHWENKSVILLE BOROUGH | MONTGOMERY COUNTY, PENNSYLVANIA

A copy of the Borough's Streetscape Plan and  
Design Guidelines is available at  
<http://schwenksville-pa.org/community/Revitalization>  
<http://schwenksville-pa.org/government/documents>

# Sidewalk Medallion Program

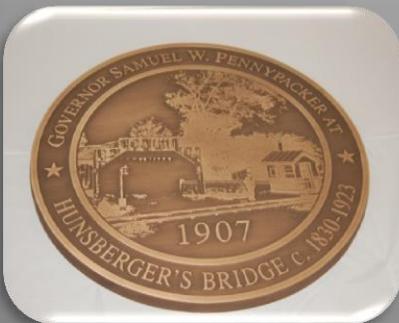
The Main Street Plan calls for approximately sixteen to twenty cast bronze medallions to be set in sidewalks along Main Street and Pedestrian access routes. Each medallion will be different and will pay tribute to local culture, a local cultural activity, a local historical building or trade, native plants or animals or patriotic or civic organization.

The 24" diameter Medallions will be embedded in the sidewalk. Sponsors can express a preference for a specific location and submit a design for approval; however all designs and locations must be approved and finalized by Schwenksville Borough.

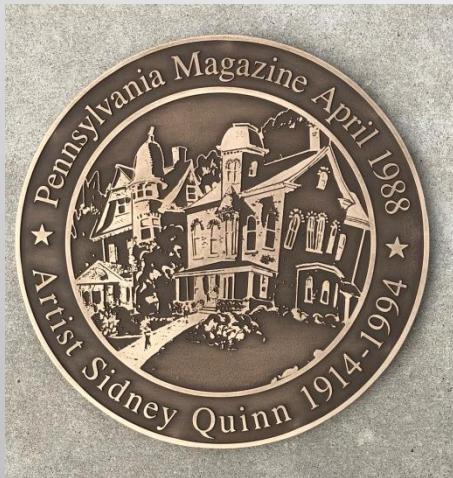
The purpose of this program is to draw attention to culturally and historically significant elements that make Schwenksville unique.

Memorials and Personal dedications will not be permitted and designs that include commercial, religious or political symbols or statements are not eligible.

Creativity is encouraged; possible design elements include historical photographs, natural features and wildlife, cultural activities (biking, kayaking, horseback riding, the railroad, historical industries (ice harvesting, mills, dairies) and civic organizations or patriotic themes.



# Sidewalk Accessories



**24" Diameter Custom  
Bronze Sidewalk Medallion  
\$2,100**



**Custom Horse Head  
Bike Hitching Post  
\$850**



**Self-watering Planters  
\$460-\$600  
Varying Sizes & Styles**



**Gramercy Trash  
Receptacle  
\$830**

# SEATING & TABLES



PLAQUE FOR BENCHES

Thomas Steele 6'  
Gramercy Bench  
**\$1,100**



Carnival Curved Table

Thomas Steele  
Carnival Table w/3  
curved benches  
**\$2,530**



8' Long Steel Framed  
Picnic Table  
**\$960**



23.5" Round Cocktail  
Table  
**\$60 each**

Small plaques are available for dedication with a sponsorship for a bench, curved or picnic table. Installation & Plaques provided by Schwenksville Borough.

# Plants & Landscaping



Seasonal Annual Plants are added to Current Planting Beds, Planters and Rain Gardens to supplement landscaping; donations welcomed.



Trees, bushes and groundcover donations as well as skilled labor are welcomed. Future projects include landscaping around 300 Main Street, removal of invasive plants and replacement along Meadow Park slope.

# Works of Art



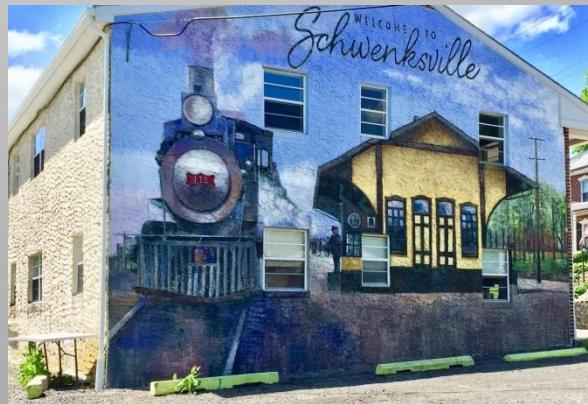
**Large Custom Bike Rack**  
e.g. by artist Sandra Weber-King  
**\$5,000-\$6,000**



**Cast Bronze Open-Stock Sculptures**  
**\$3,500-\$8,000**



**Mosaic Installations**  
Cost varies by size and complexities

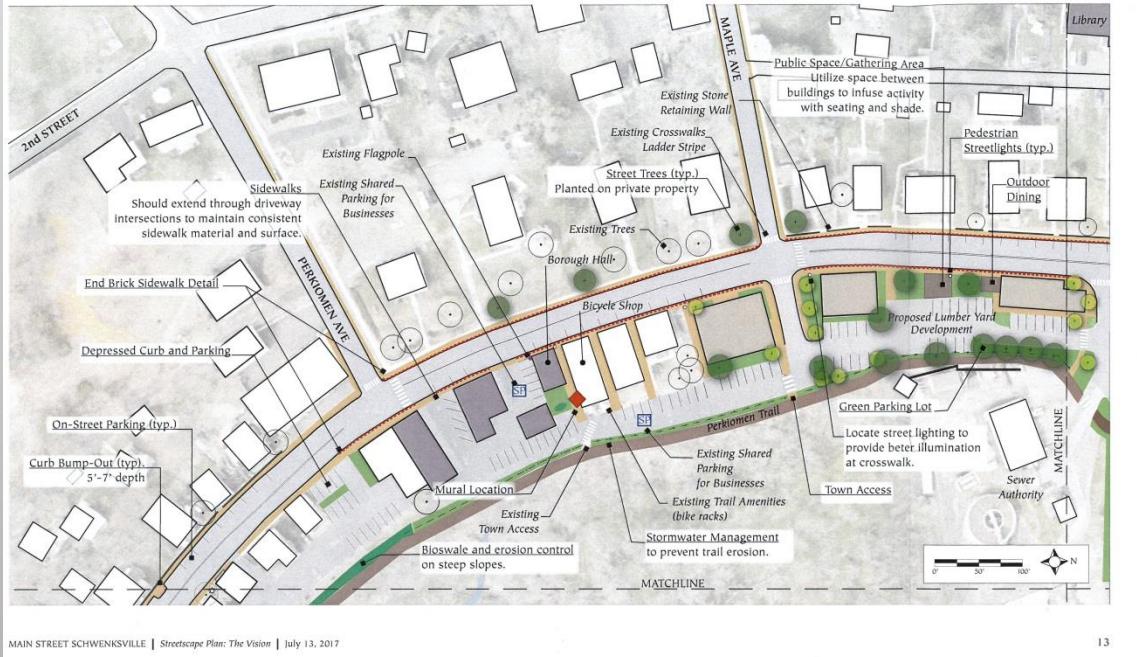


**Mural Installations**  
Cost varies by size and complexities

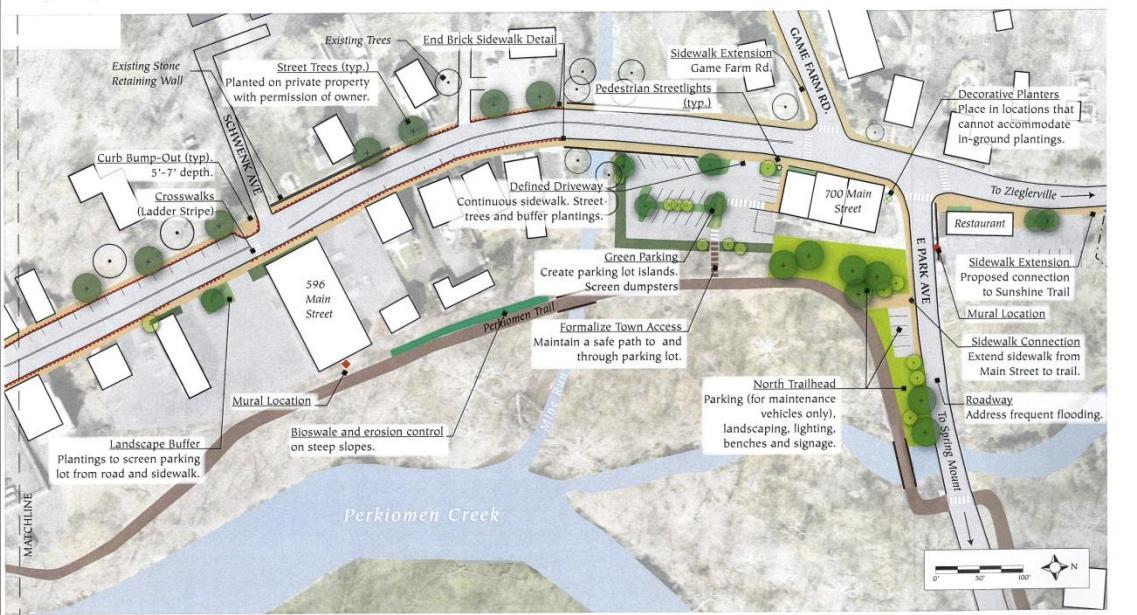
Please view the *Main Streets Schwenksville Streetscaping Plan and Guidelines* for locations identified for murals and mosaic installations.

## Possible Mural & Mosaic Locations Identified in the Main Street Schwenksville Plan

## Streetscape Section B



## Streetscape Section D



# Gates & Pavilion



A pavilion is planned for the Main Street Plaza. The estimated cost is \$25,000. Donations earmarked for this amenity can be in any amount.



Gates are planned for both the entrance to Meadow Park and at the Pedestrian Connection at 140 Main Street. Donations earmarked for this amenity can be in any amount.





**Sponsorships and Charitable Donation of Goods or Services  
Schwenksville Borough, Montgomery County, Pennsylvania**

Thank you for making a contribution to Schwenksville Borough and participating in the revitalization of Schwenksville Borough. Your generosity is greatly appreciated and will benefit the entire community.

Donor Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please provide a brief description of the goods or services you are donating **or**, what your idea or proposal is; use additional attachments if necessary:

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Let the Borough Choose Location:  Yes  No

If no, what location are suggesting for the good or services you are donating?

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Estimated Value of goods or services: \_\_\_\_\_

I, \_\_\_\_\_ give Schwenksville Borough permission to publicly acknowledge receipt of the above goods or services donated by \_\_\_\_\_ including but not limited to use of photos, identification of the donor on social media, print media and website.

\_\_\_\_\_  
Donor Signature

\_\_\_\_\_  
Date

**Receipt of Donation Acknowledged by Schwenksville Borough FEIN #23-1651067:**

\_\_\_\_\_  
Borough Official

\_\_\_\_\_  
Date

We appreciate your support!  
Thank you!