Corough Sorough

Schwenksville Borough

140 Main Street Schwenksville, PA 19473

Tel. 610-287-7442 email: <u>info@schwenksville-pa.org</u> www.schwenksville-pa.org

Electronic Sign Rentals

Rental of Advertising Space on the Digital Sign owned and operation by Schwenksville Borough at 300 Main Street is permitted in accordance with the following regulations and fee schedule.

Content Regulations

- 1. All content is subject to approval by Schwenksville Borough which reserves the right to reject any message it determines to be not in the best interest of Schwenksville Borough. No religious or political statements are permitted. Content should be informational only.
- 2. Only three messages can run on the Message Board at the same time. Schwenksville Borough reserves one message spot for public information messages at all times.
- 3. By decision of the Zoning Hearing Board, all advertising shall be in orange lights and emergency messages shall be in red.
- 4. By decision of the Zoning Hearing Board messages rotate every 45 seconds, 6 AM to 12 Midnight
- 5. Maximum Characters is 15-18 Characters per line, up to 5 lines.
- 6. The maximum time frame one message can run is 30 days per application. Days do not need to be consecutive.

Fees

Religious institutions with facilities in the 19473-zip code serving Schwenksville Borough, Civic Organizations, and the Perkiomen Valley Library at Schwenksville are permitted One Free Message per month that is permitted to run for three days and are considered Non-Profit Organizations for all other messages.

Day	General	Non-Profit Organization
1	\$30.00	\$20.00
2	\$45.00	\$30.00
3	\$60.00	\$40.00
4	\$75.00	\$50.00
5	\$90.00	\$60.00
6	\$105.00	\$70.00
7	\$120.00	\$80.00
8	\$135.00	\$90.00
9	\$150.00	\$100.00
10	\$165.00	\$110.00
11	\$180.00	\$120.00
12	\$195.00	\$130.00
13	\$210.00	\$140.00
14	\$225.00	\$150.00
15	\$ 10 additional Per diem thereafter	\$10.00 additional per diem
	up to 30 days	thereafter up to 30 days