



Schwenksville Borough

140 Main Street
Schwenksville, PA 19473

Tel. 610-287-7442 email: info@schwenksville-pa.org
www.schwenksville-pa.org

Electronic Message Sign Rentals

Rental of Advertising Space on the Digital Sign owned and operation by Schwenksville Borough at 300 Main Street is permitted in accordance with the following regulations and fee schedule.

Content Regulations

1. All content is subject to approval by Schwenksville Borough which reserves the right to reject any message it determines to be not in the best interest of Schwenksville Borough. No religious or political statements are permitted. Content should be informational only.
2. Only three messages can run on the Message Board at the same time. Schwenksville Borough reserves one message spot for public information messages at all times.
3. By decision of the Zoning Hearing Board, all advertising shall be in orange lights and emergency messages shall be in red.
4. By decision of the Zoning Hearing Board messages rotate every 45 seconds, 6 AM to 12 Midnight
5. Maximum Characters is 15-18 Characters per line, up to 5 lines.
6. The maximum time frame one message can run is 30 days per application. Days do not need to be consecutive.

Fees

Religious institutions with facilities in the 19473-zip code serving Schwenksville Borough, Civic Organizations, and the Perkiomen Valley Library at Schwenksville are permitted One Free Message per month that is permitted to run for three days and are considered Non-Profit Organizations for all other messages.

Day	General	Non-Profit Organization
1	\$30.00	\$20.00
2	\$45.00	\$30.00
3	\$60.00	\$40.00
4	\$75.00	\$50.00
5	\$90.00	\$60.00
6	\$105.00	\$70.00
7	\$120.00	\$80.00
8	\$135.00	\$90.00
9	\$150.00	\$100.00
10	\$165.00	\$110.00
11	\$180.00	\$120.00
12	\$195.00	\$130.00
13	\$210.00	\$140.00
14	\$225.00	\$150.00
15	\$ 10 additional Per diem thereafter up to 30 days	\$10.00 additional per diem thereafter up to 30 days



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Digital Sign Advertising Application

Applicant Contact: _____ Date: _____

Contact Email: _____ Tel. _____

Organization/Business: _____ Not for profit? Y or N

Business Address: _____

No. of Days requested: _____ List Dates : _____

Please Print Clearly the Message you want displayed (15-18 Characters per line):

Line 1: _____

Line 2: _____

Line 3: _____

Line 4: _____

Line 5: _____

Special Requests: _____

Applicant Printed Name

Applicant Signature

Fee: \$ _____ Paid by Check# _____ or Cash _____



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RESOLUTION NO. 2018-19

A RESOLUTION AMENDING THE 2018 FEE SCHEDULE TO REVISE ELECTRONIC SIGN RENTAL FEES AND ADOPTING AN ELECTRONIC SIGN RENTAL POLICY

WHEREAS, Schwenksville Borough acquired an electronic message sign located in front of 300 Main Street, Schwenksville PA 19473; and

WHEREAS, Schwenksville Borough Council adopted Resolution No. 2018-08 amending the 2018 Fee Schedule [Resolution 2018-04] to include and establish electronic sign rental fees; and

WHEREAS, Schwenksville Borough Council wishes to update the Electronic Sign Rental Fees to correct inconsistencies in the rate schedule:

NOW THEREFORE BE IT AND IT IS HEREBY RESOLVED this 8 day of November, 2018 that Resolution No. 2018-04 is hereby Amended and Resolution No. 2018-08 is hereby repealed replacing the Electronic Sign Rental fees and policy with the fees and policy listed below; and

BE IT FURTHER RESOLVED that that following Electronic Sign Rental Regulations are hereby adopted:

Resolved by:

SCHWENKSVILLE BOROUGH COUNCIL


Darren Rash, Council President

Attest:


Gail Phillips, Secretary-Treasurer