

flock safety

Eliminate crime and shape
a safer future, **together.**



LPR

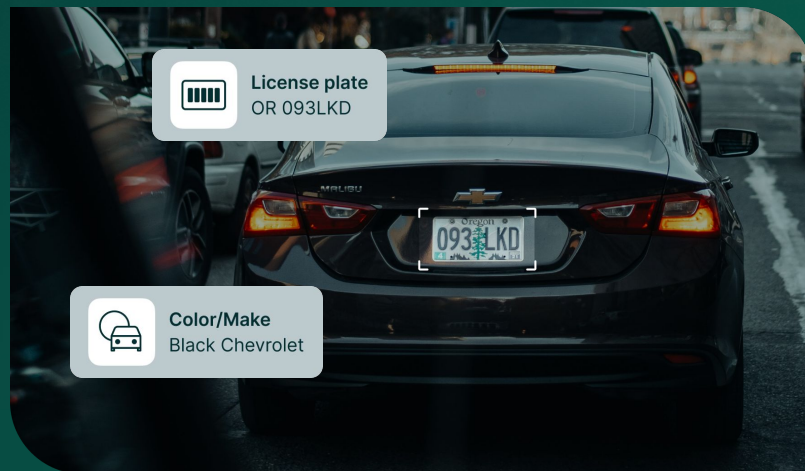
Falcon



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When you get Flock you get:

Flock Safety provides your police department with indiscriminate evidence from fixed locations. We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.



INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.



24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.



REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists



Ethically Made

- No people
- No facial recognition
- No traffic enforcement
- Indiscriminate evidence



**Solar &
Existing Pole**



**Electric &
Existing
Structure / Pole**



**Solar &
Flock Pole**



**Solar & Traffic
Pole**

Flock Technicians End to End Service

Our customers experience fast time to value because our dedicated team provides rapid, full-service deployment.

Ditch the headaches and upfront investments associated that come with multiple vendors.

Get it all with your Flock Safety annual subscription:

- Solar power (no utility costs)*
- Installation + Ongoing Maintenance
- Hardware Procurement + Permitting
- User Training
- Data storage
- Software Updates



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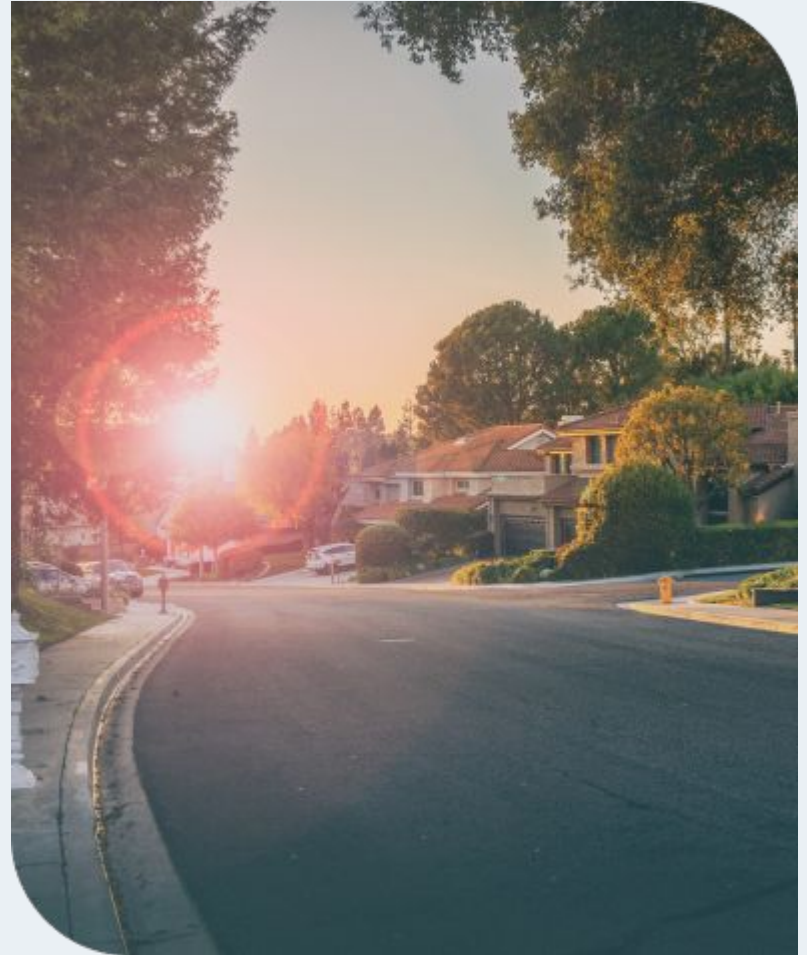
How does the technology work?

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How does this technology prevent and eliminate crime?

- **Proactive:** Real time Alerts when stolen or wanted vehicles enter your city
- **Investigative:** Identify the vehicle(s) involved faster with vehicle fingerprint.
- Flock cameras serve as a **deterrent**

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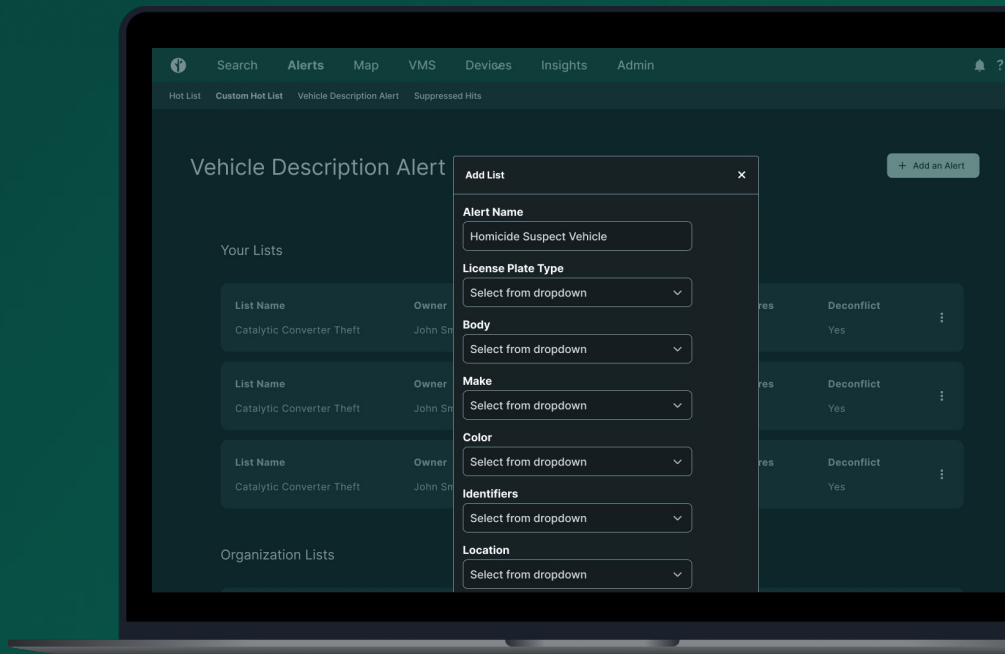
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No plate? No problem with Flock's Vehicle Fingerprint Technology™

Create real-time alerts based even when you don't have full plate information.

INCLUDING

- Vehicle make
- Body type
- Color
- Decals
- Bumper stickers
- Back racks
- Top racks
- License plates
 - Partial tags
 - Missing tags
 - Temporary tags
 - State recognition



Mitigating Risk

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Protecting Privacy

- **Footage owned by Agency/City and will never be sold or shared by Flock**
- 30 day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- **Takes human bias out of crime-solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)**
- **All data is stored securely in the AWS Cloud, with end to end encryption of all data**
- **Search reason is required for audit trail**
- NOT facial recognition software
- NOT predictive policing
- NO PII is contained in Flock
- **NOT used for traffic enforcement**
- Not connected to registration data or 3rd party databases (Carfax, DMV)
- Transparency Portal (optional)

**Already solving and
preventing crime in 4000+
cities nationwide**

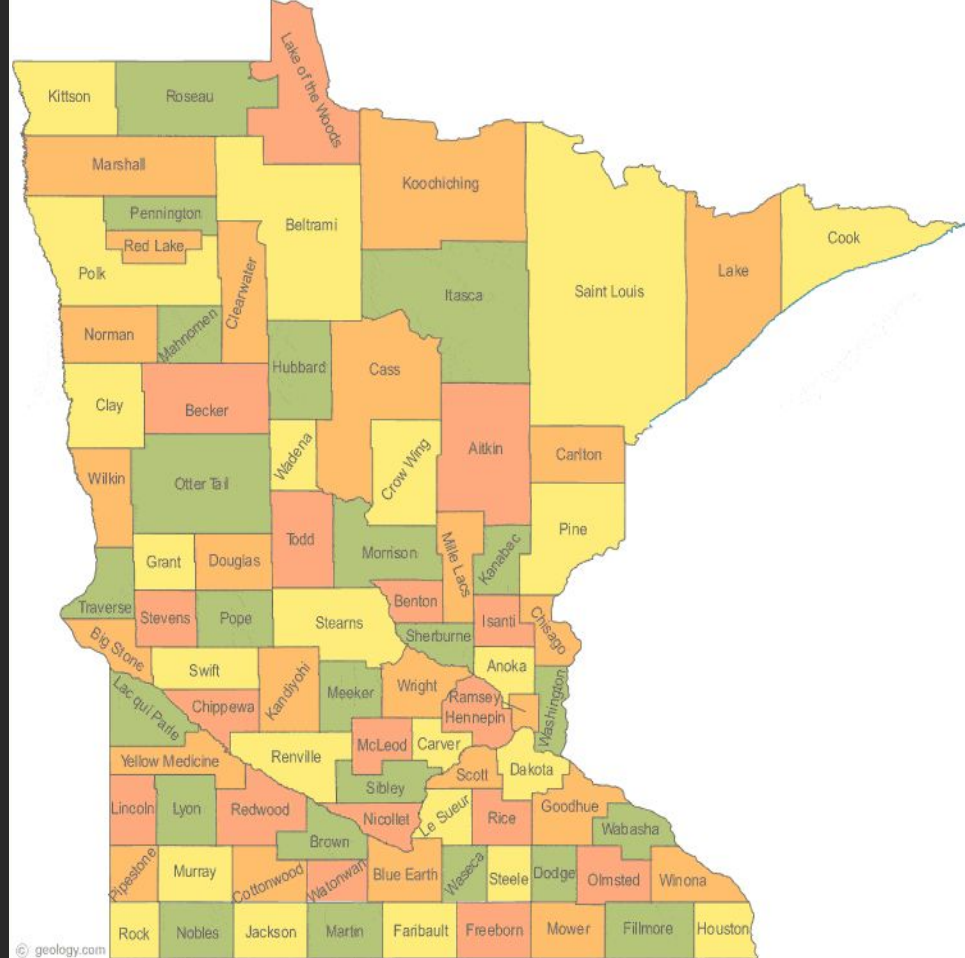
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Flock in Minnesota

- Orono PD
- West Hennepin DPS
- Wayzata PD
- Coon Rapids PD
- Roseville PD
- St. Louis Park PD
- Minnetonka PD
- Edina PD
- Champlin PD
- Plymouth PD
- S. Lake Minnetonka PD
- Robbinsdale PD
- Anoka County SO
- Hopkins PD
- Hudson (WI) PD
- Woodbury PD
- St. Mary's Point
- University of Minnesota PD
- Maple Grove PD
- St. Louis County SO
- Three Rivers Park Dist. Public Safety
- Brooklyn Center PD
- Paul Bunyan Task Force
- Belle Plaine PD
- Fridley PD
- Mounds View PD
- Sartell PD
- Faribault PD

Agencies with MOU Access

- Eden Prairie PD
- Cottage Grove PD
- Bloomington PD
- Chaska PD



Case Study: *Attempted Homicide*



Beaver Dam PD



Beaver Dam, WI

- Beaver Dam Police responded to the parking lot of the Walmart Supercenter on Saturday 10/15 at 9 p.m.
- a 17-year-old girl had been run over in the parking lot and the driver had fled the scene.
- Witnesses saw the small SUV in the parking lot and observed a human body lying under it. The vehicle then left the parking lot out of Frances Lane
- An officer accessed the FLOCK camera system and was able to determine the vehicle was a 2009 Pontiac Vibe.
- The license plate number led the police to Lenz's home within an hour

Fall River teen faces attempted homicide charge for running over Beaver Dam girl



Solving Violent Crimes in Wisconsin

📍 West Allis PD - West Allis, WI

- ➔ **Armed robbery:** West Allis officers received an alert that a Kia SUV wanted in connection with an armed robbery in Milwaukee was in the area. Officers initiated a traffic stop. The three suspects, two of whom had several felony warrants, were arrested.
- ➔ **Homicide:** Another alert on a stolen Hyundai sedan came in connection to a Milwaukee homicide. Officers quickly responded but the suspects fled. The chase concluded in Milwaukee where the suspects were arrested.



Case Study: *Child Abduction*



Del Rio PD



Del Rio, TX

- Investigators said on Jan. 5, they were called to a home in Del Rio where her parents reported her missing.
- home video showed the girl being picked up by 24-year-old... then drove the young girl nearly 350 miles away from her home to Stafford, Texas.
- Investigators got his license plate from home and neighborhood surveillance video and were able to plug his plate into a license plate reader network.
- They were able to Locate the vehicle traveling back to Houston using the ALPR network and let local investigators know where they thought the suspect was headed.
- The entire abduction lasted less than seven hours. Ramirez said the 12-year-old girl was found in good health and unharmed.

Online predator caught with 12-year-old in Stafford

"If it wasn't for this technology, we would not have had a clue what direction he went in, where he was going, or where he came from,"

- Del Rio Police Chief Frank Ramirez

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Case Study: Smash and Grab Robbery



San Bruno, PD



San Bruno, CA

- January 2022 - Five suspects attempt a Smash & Grab at a Jewelry store but are chased off by the owner
- **But here's what didn't make the news...**
- Suspect vehicle identified using Flock
- SBPD thought the suspects would try again, potentially more violently
- **Vehicle placed on a hotlist**
- SBPD receives a real time alert that the suspects are returning
- **Officers locate the vehicle within seconds preventing another attempt**

San Bruno jewelry store owner stops attempted smash-and-grab robbery

- ABC 7 News - Bay Area



Missing, Endangered Senior Found in 15 Minutes



Port Washington PD



Port Washington, WI

- Town of Brookfield PD issued a silver alert at **2:43PM**
- Crime analyst in Grafton entered the missing person's vehicle information into the Flock system database via a search and noticed the vehicle had been in their city.
- At **2:58 PM** the vehicle passed a Flock Camera in Port Washington and a notification was immediately sent to officers who were able to locate the vehicle and reunite the person with their family.

15 Minutes from Alert to location of Vehicle associated with Silver Alert.



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Case Study: Auto Theft



Chamblee PD



Chamblee, GA



Stranger on Stranger Abduction August,
28 2020

When every second matters, Flock Safety's Machine Vision is Critical

- 12:33 PM ● Amber Alert Issued
- 1:01 PM ● Search Conducted with Flock Safety
- 2:30 PM ● Suspect Vehicle Located
- 5:03 PM ● Felony Stop + Arrest
- 6:00 PM ● Baby Reunited with Mother

Customer Feedback

"I've not heard this level of positivity from the people I work with, a force of about 700 officers, about any technology we've gotten ever."

LT. CASEY SLAUGHTER

Crime Drops in Shelby County

"What did we prevent? What didn't happen the next week, month, year, now that this defender is out of their element? You can't put a price tag on that."

-Lt. David Ballard

"One of the things I saw immediately with Flock Safety is the customer service. It's like going to a 5-star restaurant – your glass is never going to go below half empty."

– Chief Steve Parker
Tega Cay Police Department



"Overall, in about 8 months in 2021, our retail thefts decreased by nearly 25% compared to the same period in 2020."

– Grafton Police Chief Jeff Caponera

"This has been our most successful anti-crime initiative we have ever done in my 23 years with the department."

ASST. CHIEF MIKE BELLER

Yakima police calling new license plate cameras "best technology since DNA"

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- Close more cases
- Drop crime rates
- Make your community measurably safer

Questions?

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