

RAPPAHANNOCK-RAPIDAN REGIONAL COMMISSION

REGIONAL HOUSING STUDY STAKEHOLDER WORKGROUP KICKOFF MEETING

MARCH 19, 2020



Dan Gundersen
Project Principal

Amie Collins
Project Manager

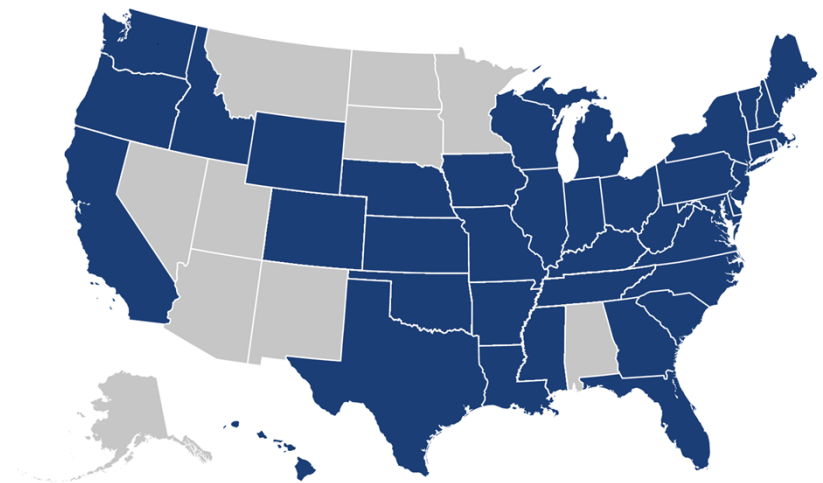
AGENDA

- Introductions
- About Camoin 310
- Scope of Work & Timeline
- Background Data
- Discussion



ABOUT CAMOIN 310

- Founded in 1999 as a full-service economic development consulting firm
- Completed work in 40 states and counting
- Employ 24 full-time staff
- Recently acquired 310 Ltd, market intelligence and lead generation firm
- Completed nearly 70 projects in rural communities in the last five years



YOUR PROJECT TEAM



Dan Gundersen
Project Principal

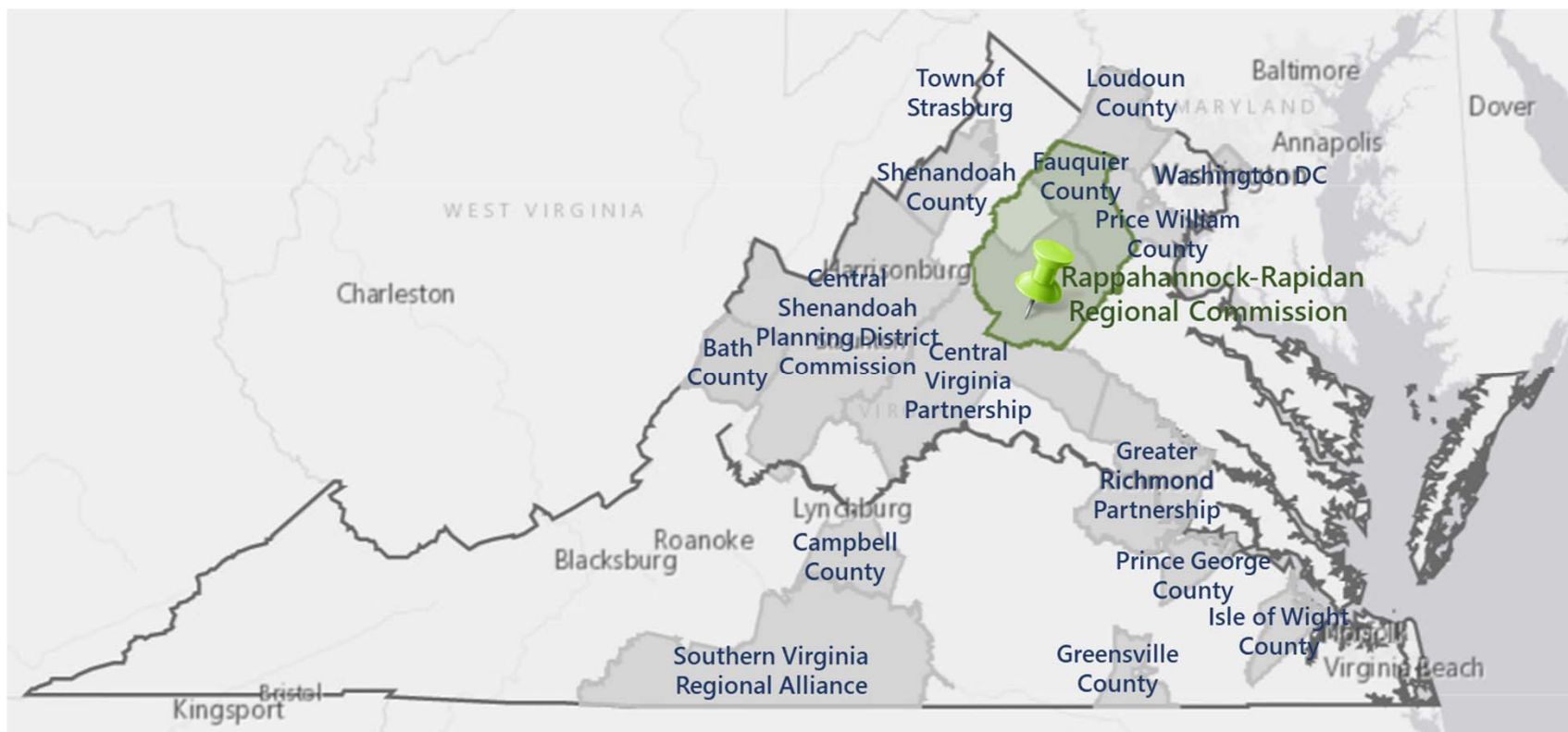


Tom Dworetsky, AICP
Research Advisor



Amie Collins
Project Manager

CAMOIN 310 PROJECTS IN THE REGION



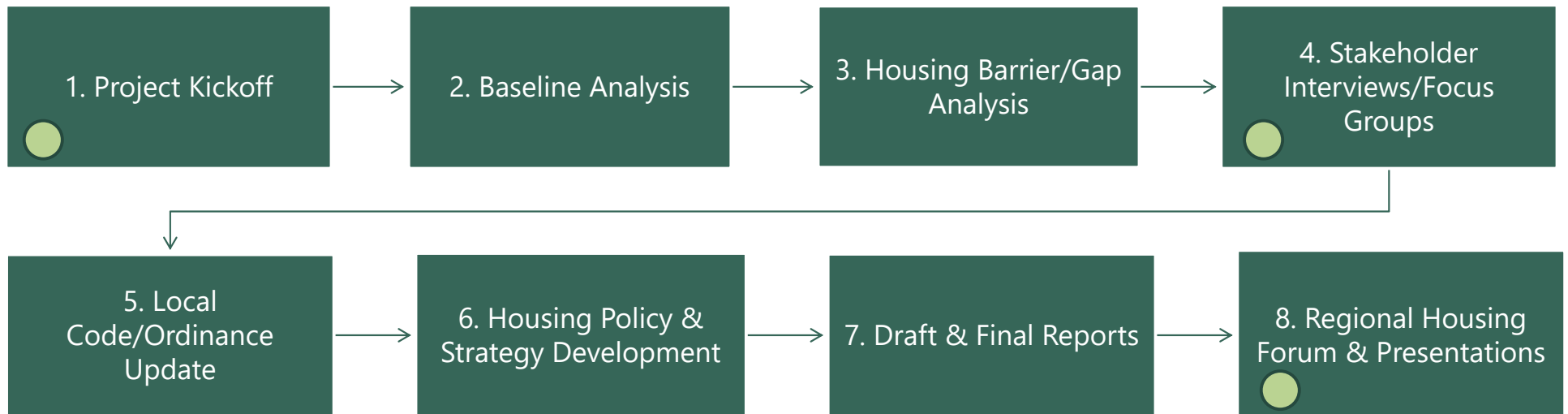
PROJECT UNDERSTANDING & APPROACH



Source: <https://www.rappahannock.com>

- What are the most effective ways to increase the availability of diverse housing?
- How will the RRRC and its partners address the limited availability of entry-level affordable home ownership?
- What strategies will ensure that existing and future housing needs are met?

RRRC REGIONAL HOUSING STUDY SCOPE OF WORK



 = Site Visit

RRRC REGIONAL HOUSING STUDY

SCOPE OF WORK

1. Project Kickoff



Introductions, understand the context & discuss the most pressing issues

Communicate scope, timeline & other logistics

2. Baseline Analysis

Data on existing and future socioeconomic trends

Examine labor market, commute time, unemployment trends, etc.

Housing supply analysis by locality and entire region

3. Housing Barrier/Gap Analysis

Translate changing demographics into housing need

Housing units needed by price point, preferences, special population needs, etc.

4. Stakeholder Interviews/Focus Groups



Review data analysis with committee

Conduct up to 20 individual or group interviews

 = Site Visit

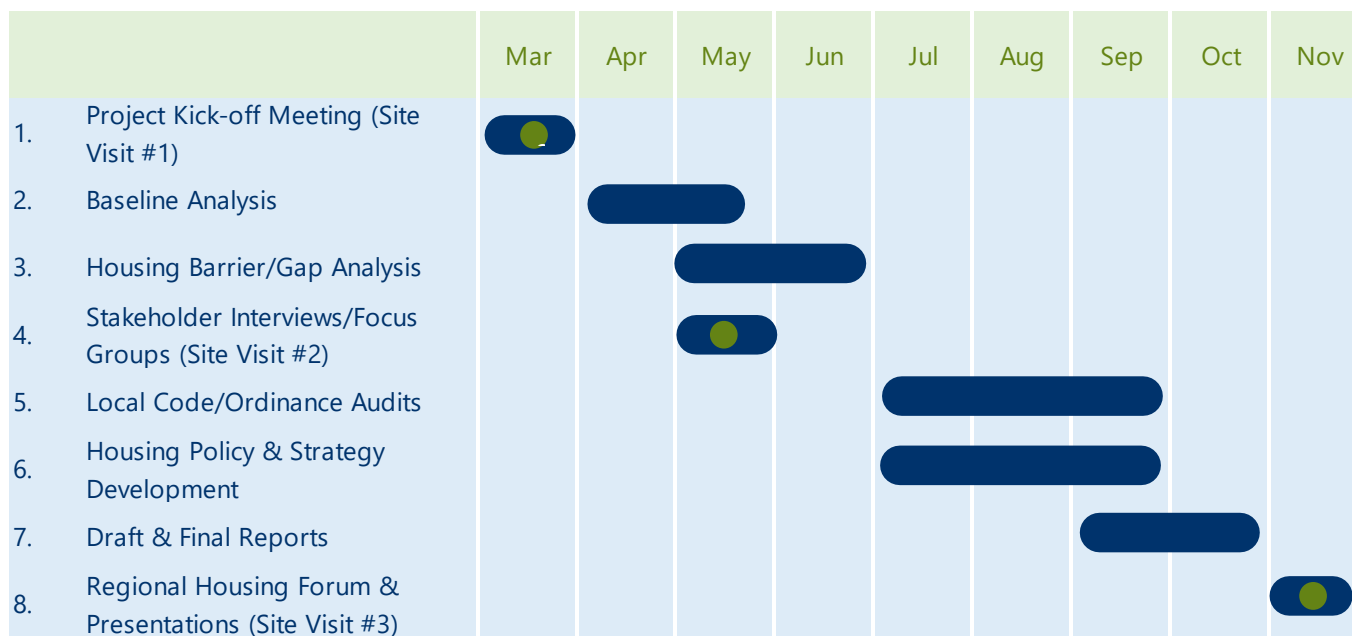
RRRC REGIONAL HOUSING STUDY

SCOPE OF WORK



 = Site Visit

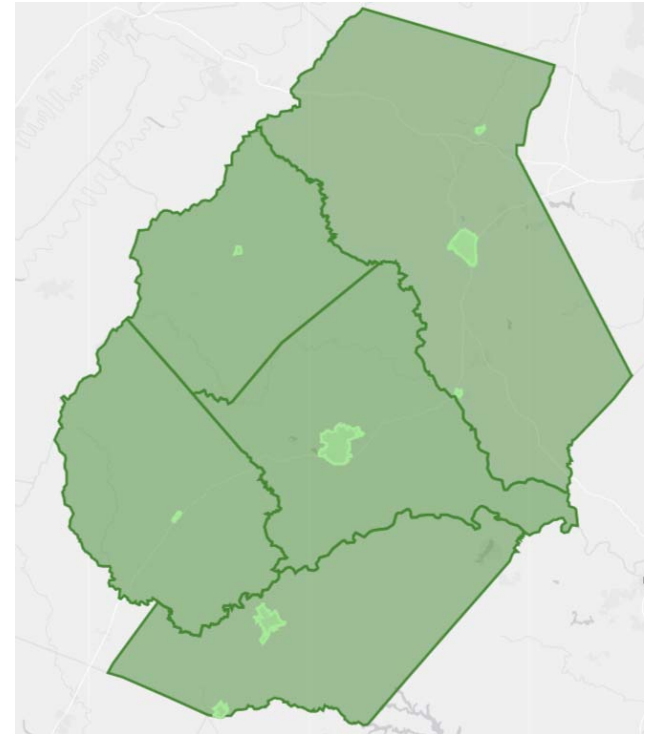
TIMELINE



- **Site Visits**
- March 2020 - Kick-off meeting
- May 2020 - Interviews
- November 2020 - Presentation(s)

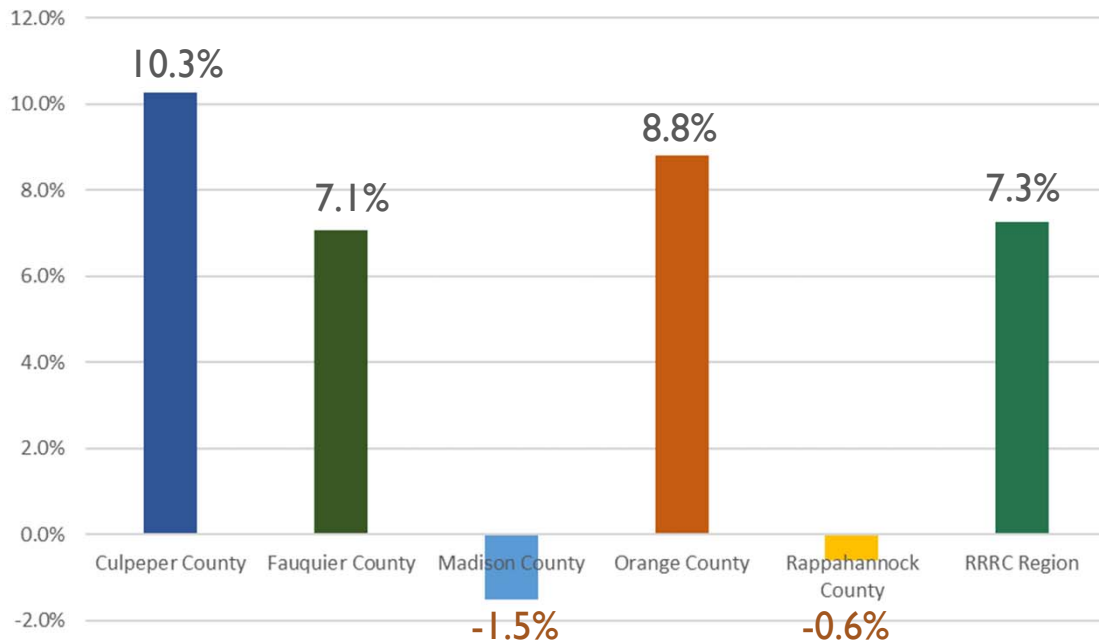
DATA OVERVIEW

OF THE RAPPAHANNOCK-RAPIDAN REGION

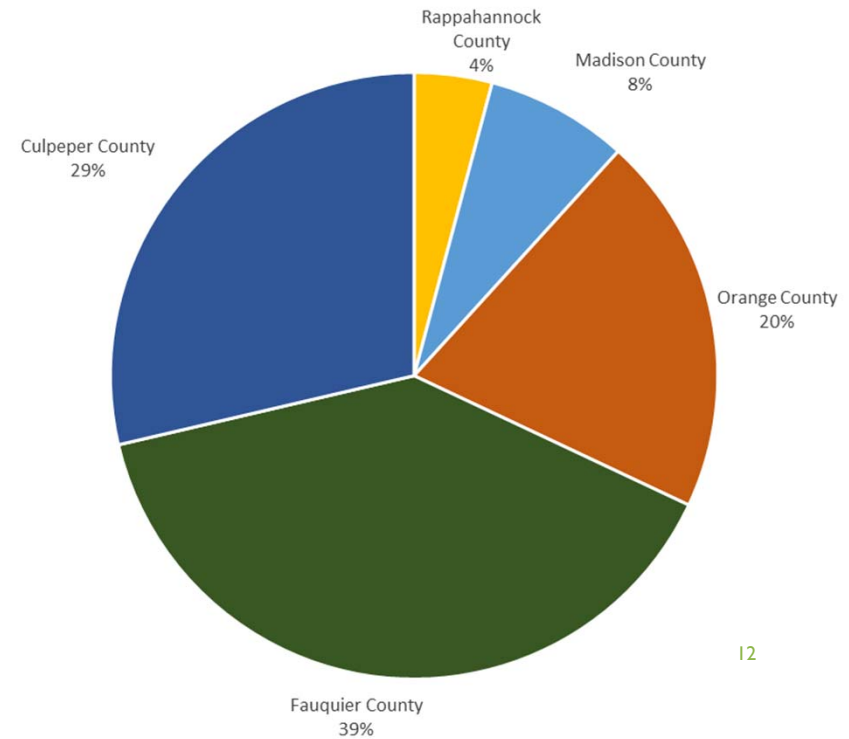


POPULATION

Population Change, 2010-2018

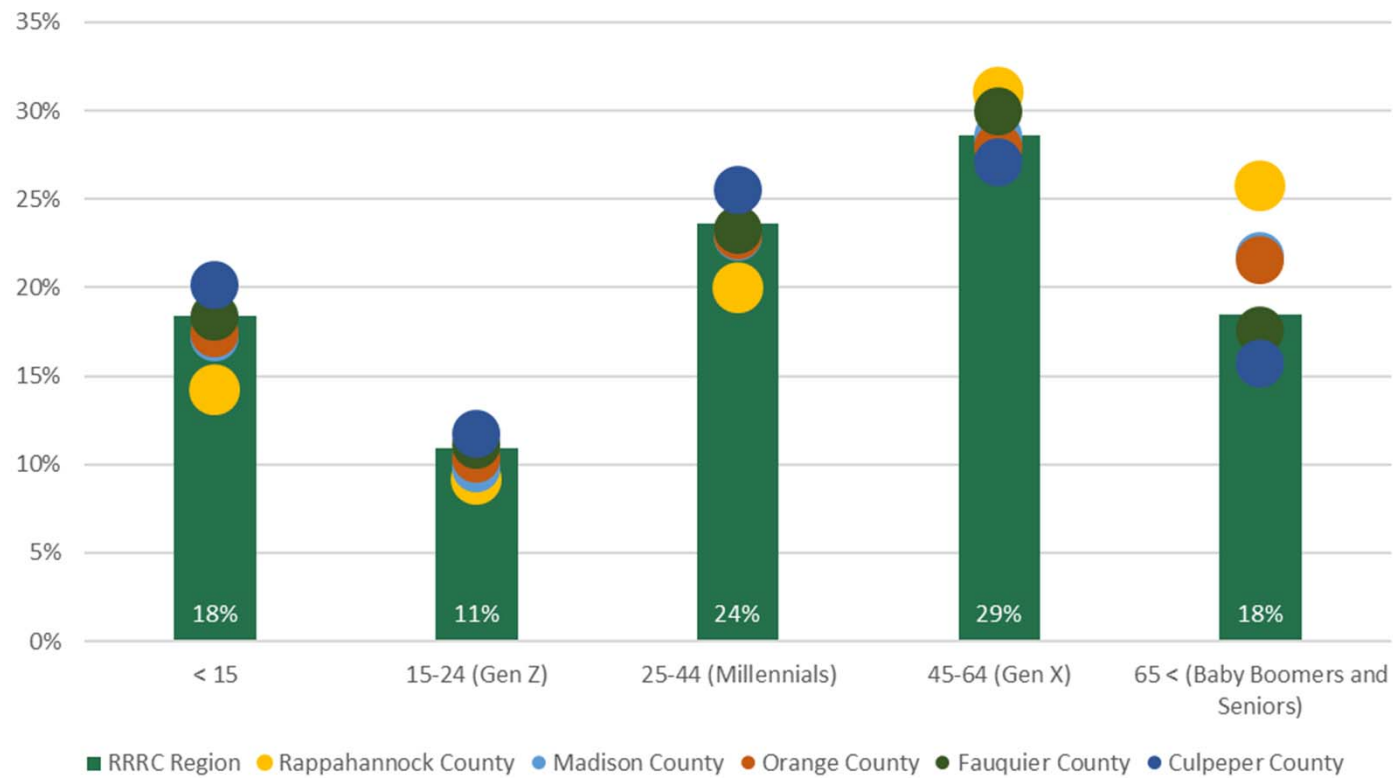


Percent of Population, RRRC Region



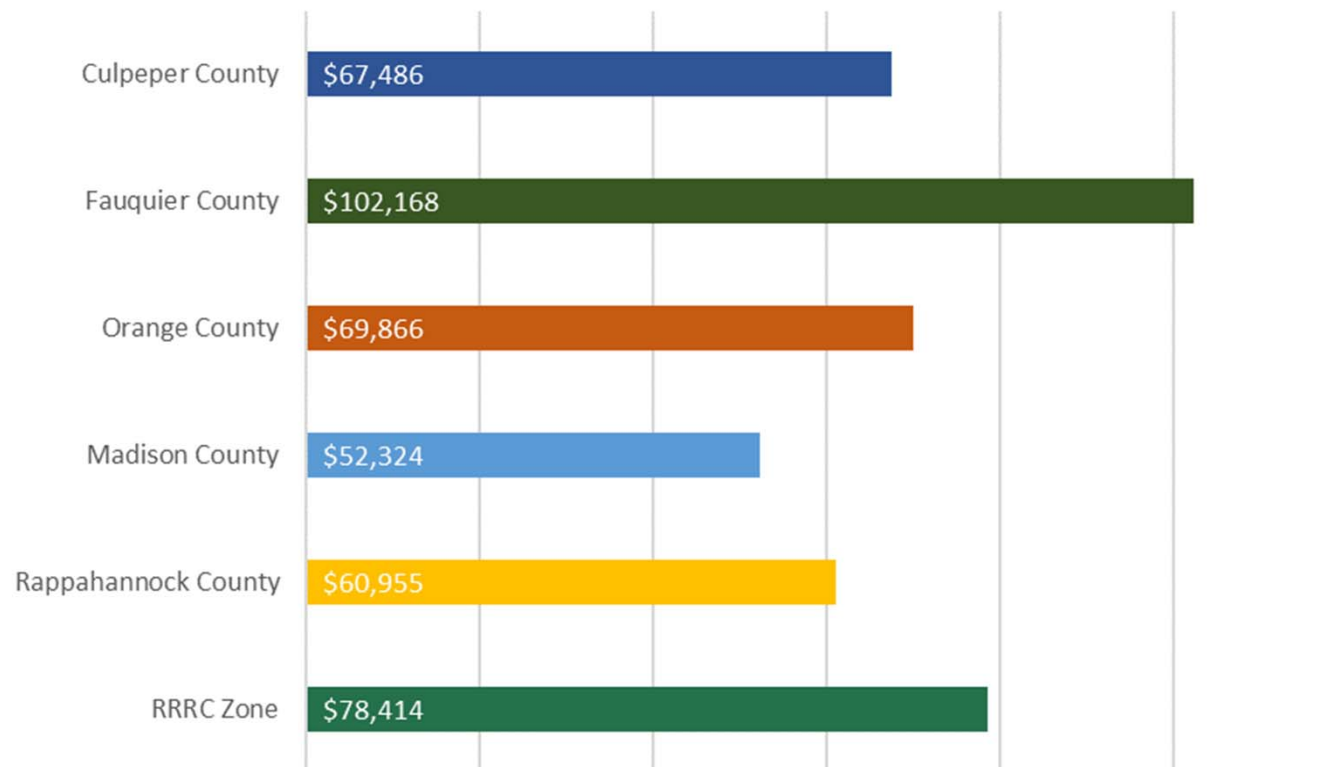
Source: US Census ACS 5-Year Estimates, Esri

DISTRIBUTION OF AGE



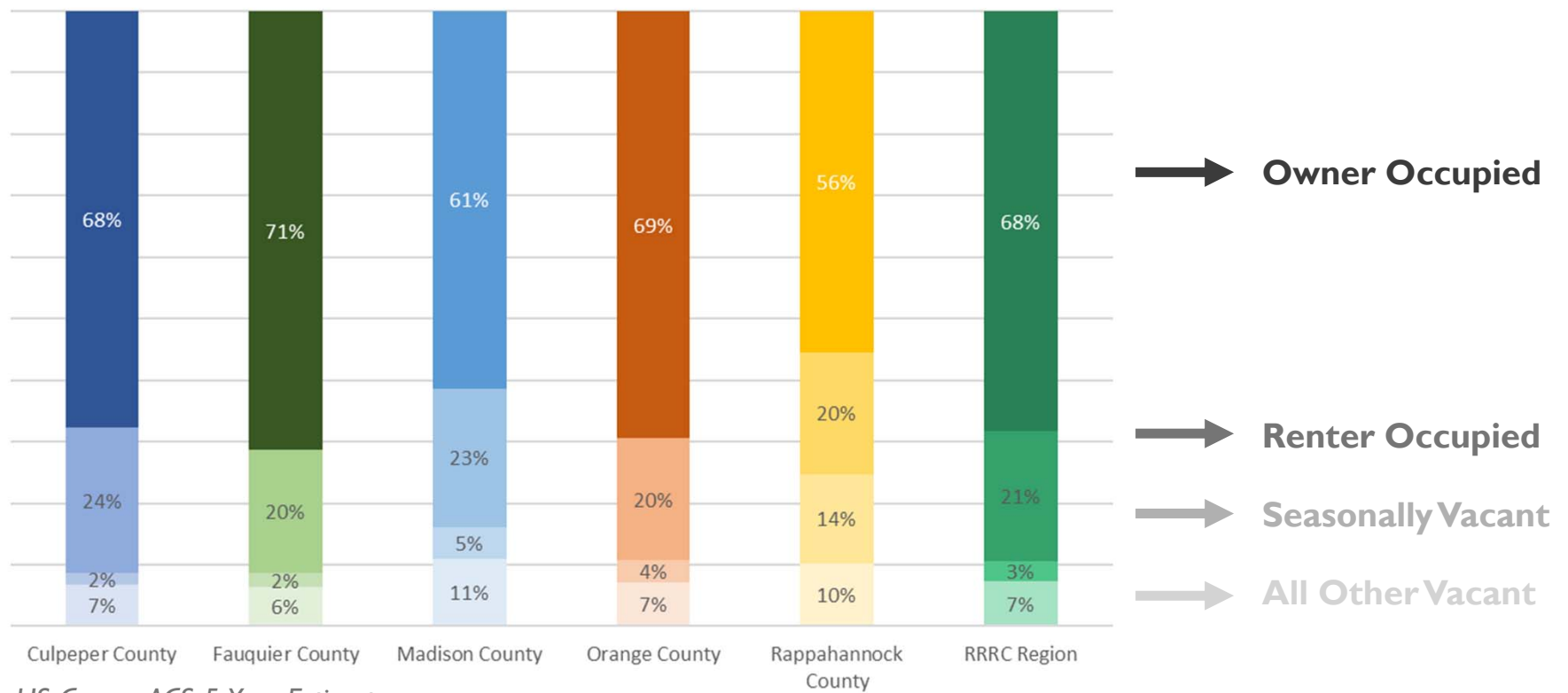
Source: Esri

MEDIAN HOUSEHOLD INCOME



Source: Esri

HOUSING OCCUPANCY



Source: US Census ACS 5-Year Estimates

DISCUSSION

INTAKE THEMES, ADDITIONAL INFORMATION REQUESTS, NEXT STEPS

INTAKE REVIEW

- 1) What are the causes for housing issues in your jurisdiction?
- 2) What are the reasons you believe these housing issues exist?
- 3) What segments of the community do you feel are most affected by housing issues in your community?
- 4) What questions do you hope this study answers? How are you hoping to use this study after it is completed?
- 5) What steps has your jurisdiction or its partners taken to alleviate housing issues?
- 6) Questions for us?

ADDITIONAL INFORMATION REQUESTS

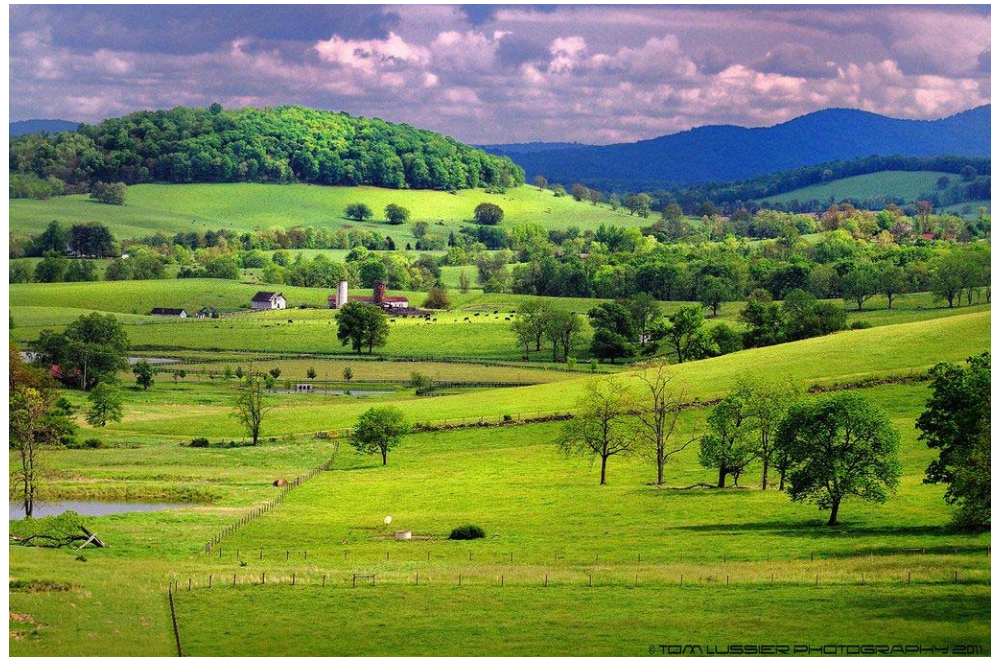
- 1) What other data needs are you looking for?
- 2) Are there efforts underway in your jurisdiction to address housing issues? Who are they and what are they working on?
- 3) Who should we be talking with during our round of community interviews?



Source: <https://www.saffordofwarrenton.com>

NEXT STEPS

- 1) Data Analysis
- 2) Interview Scheduling
- 3) Ordinance Audits
- 4) Strategy Development
- 5) Ongoing Updates with RRRC



Source: <https://www.pinterest.com/pin/365776800970490045/>

THANK YOU!

