

PDC Housing Development Grant Introduction



Introduction

- Background and objectives
- Basic grant information
- Program and Projects
- Additional funding sources –Virginia Housing
- Proposed timeframe and task phases



Grant Background and Objectives



Produce at least 20 new units

36 months grant plan



Serve as a model for regional coordination and collaboration

Address housing need-demand gaps



Foster income and economic integration

Underserved markets

Affordable, workforce, and attainable housing



Innovative approaches and solutions

Environmentally friendly

Universal Design principles

Grant basics....

- Developed Housing to meet needs of households making under 80% AMI
- New construction, adaptive re-use, and/or rehabilitation**

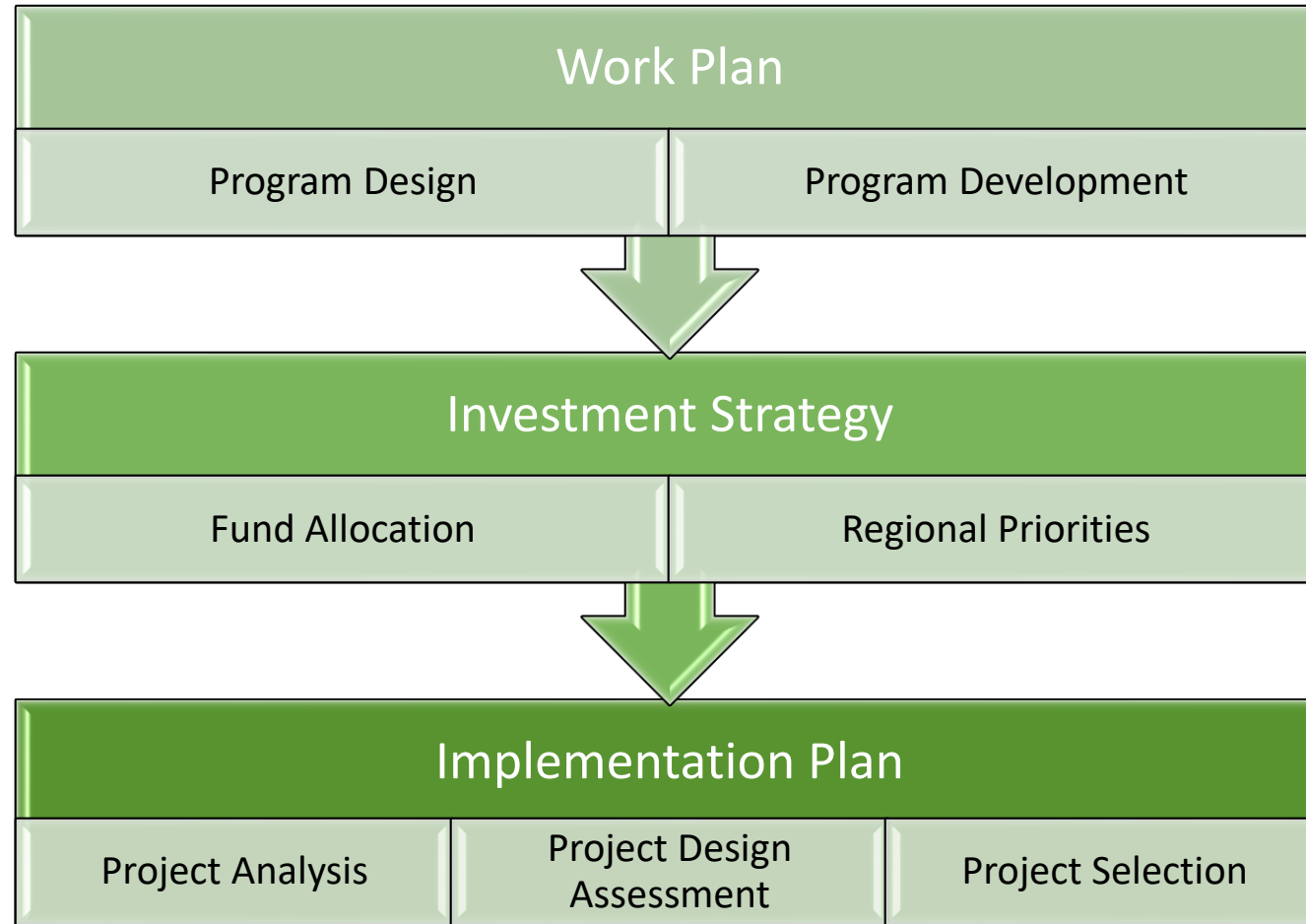
Single-
family

Multi-
family

Mixed-
use

Mixed-
Income

Program and Project: getting started- Year 1



Program Design and Development

- Identify priorities,
- Key initiatives,
- Goals, and objectives
- Strategy development
- Identify ideal projects
 - missing middle
 - diverse housing models



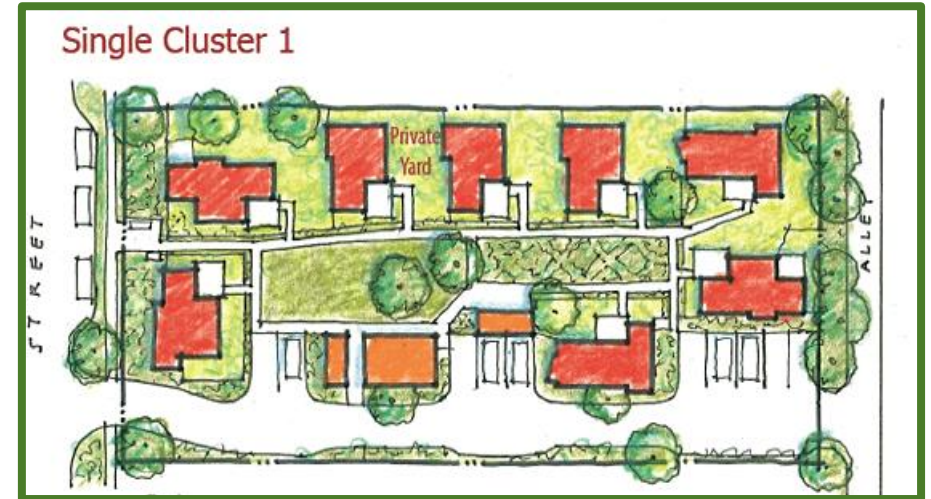
Grant Fund Investment Plan

- Based on priorities and strategies
- Intention to address fund investment
- Connection to Virginia Housing priorities
- Potential revenue reinvestment plan?



Implementation Plan: Project(s) Analysis

- Project assessment checklist developed
- Project scope and expected outcomes
 - Community externalities- beneficial impacts
 - Ability to maintain affordability
- Maximizes grant funds



Implementation Plan: Project(s) Design Assessment

- Innovative solutions
- Innovative models
- Eco-friendly/ green building
- Universal design



Implementation Plan: Project(s) Selection

- Ability to meet Virginia Housing objectives and time frame
- Based on project analysis
- Based on project design assessment
- Based on identified priorities, key initiatives, goals, and objectives
- May include multiple projects



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Grant Fund Restrictions:

- Projects already in the pipeline
- Community Land Trusts and Land Banking
- Existing housing units rehabilitation
- Market rate housing targeting above 80% AMI
- Temporary Housing situations/ scenarios
- Only 25% of grant can be used for acquisition.
- Projects should be in the predevelopment phase within the first fourteen (14) months.



Community Impact Grants

Market Analysis is not covered under this funding opportunity; however, the Community Impact Grant funds these activities:

- Market research.
- Design and engineering studies.
- Community outreach.
- Neighborhood community design.
- Mixed-use/mixed-income development planning.

Virginia Housing

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Funding Opportunities

Current Funding Opportunities

All currently posted opportunities appear below. The Application Deadline indicates the due date for the application submission. You will be unable to submit your application after this date. Click on the title to open the Funding Opportunity summary. Click on the column headers to sort list of Opportunities.

ID	Agency	Program Area	Opportunity Title	Pre-Application Deadline	Application Deadline
22288	Virginia Housing Development Authority	Capacity Building Grant	FY21 Tier 3 Capacity Program Enhancement	02/28/2021	09/30/2021
145026	Virginia Housing Development Authority	Capacity Building Grant	FY22 Tier 3 Capacity Program Enhancement	02/28/2022	04/30/2022
134954	Virginia Housing Development Authority	Capacity Building Grant	FY22 Capacity Building Grant - Tier 1 Strategic Planning or Succession Planning	Pre-Application Deadline not Applicable	05/31/2022
135194	Virginia Housing Development Authority	Capacity Building Grant	FY22 Capacity Building Grant - Tier 2 Training & Implementation	Pre-Application Deadline not Applicable	05/31/2022
146788	Virginia Housing Development Authority	Community Impact Grant	FY22 Community Impact Market Analysis	Pre-Application Deadline not Applicable	05/31/2022
141793	Virginia Housing Development Authority	Golf Charity Grant Programs	FY22 Homeless Assistance Grant (FY23 Activity)	Pre-Application Deadline not Applicable	01/15/2022
141202	Virginia Housing Development Authority	Golf Charity Grant Programs	FY22 Virginia Housing Habitat Build Grant (FY23 Activity)	Pre-Application Deadline not Applicable	01/15/2022
136802	Virginia Housing Development Authority	Granting Freedom - Virginia's Military Home Modification Program	FY22 Granting Freedom Grant Program	Pre-Application Deadline not Applicable	05/31/2022
21522	Virginia Housing Development Authority	HUD Housing Counseling	HUD Participating Housing Counseling and Education (FY21 start)	Pre-Application Deadline not Applicable	Final Application Deadline not Applicable
87592	Virginia Housing Development Authority	Rent Relief Program	Virginia Rent Relief Program: Landlord Program (Opportunity 2)	Pre-Application Deadline not Applicable	12/31/2021
136807	Virginia Housing Development Authority	Rental Unit Accessibility Modification	FY22 Rental Unit Accessibility Modification Grant	Pre-Application Deadline not Applicable	05/31/2022
1480	Virginia Housing Development Authority	Event Sponsorship Program	FY22 Event Sponsorship Program Round 2 : Funds	Pre-Application Deadline not Applicable	08/31/2021

Additional Financing from Virginia Housing


Rental Housing Loans

Low Income Housing Tax Credits

Strategic Markets Lending

Mixed-Use Mixed-Income

First-Time Homebuyer Resources



**Opening Doors,
Closing Deals**
Creating Funding Opportunities
for Rental Developments

Virginia Housing

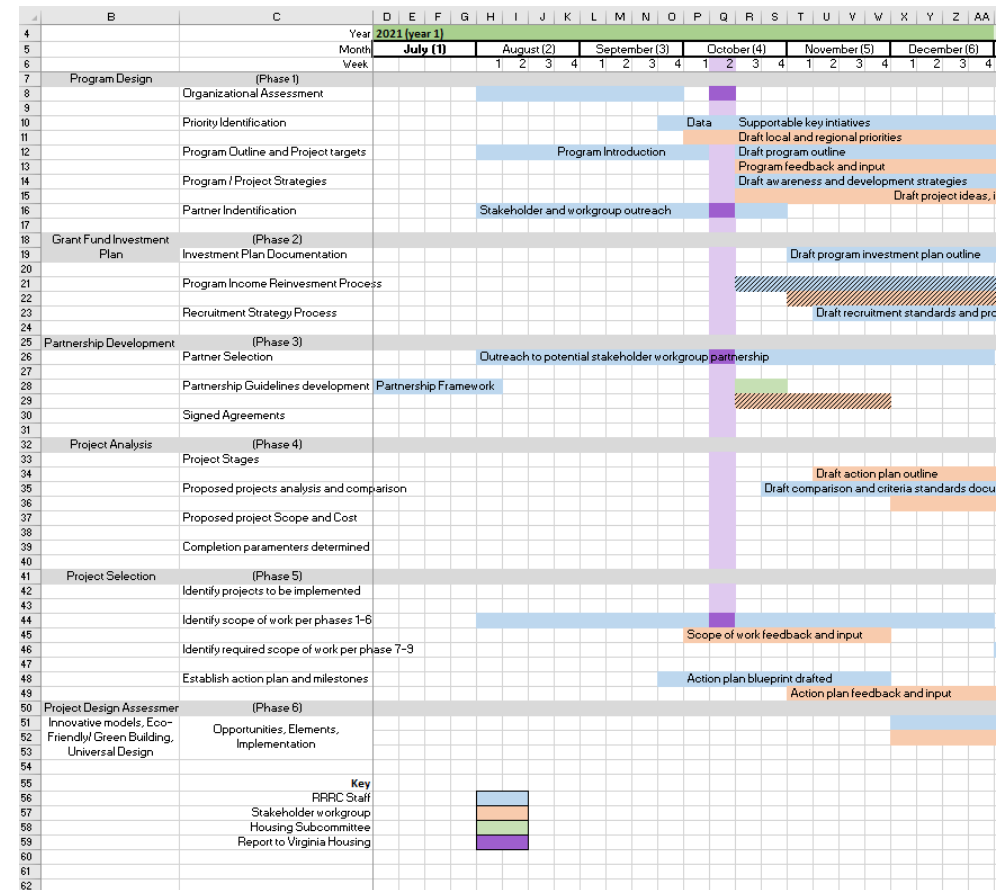
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Timeline/ Time Frame year 1

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PDC Grant phases and Task matrix

Phase 1 Program Design			
Task	Who	Tasks and Actions	Timeframe
Organizational Assessment	RRRC STAFF	Identify internal capacity, staff assets, and technical skills, program/ project roles, etc. Introduce VH program and receive feedback from stakeholders/ partners. ✓ Outreach to potential partners. ✓ Form housing stakeholder work group committee. Organize task matrix and project time frame. Partnership framework development. Define governance and project structure. ✓ List recommendations and document feedback, identify common threads.	Months 1-3 (July, Aug, Sept 2021)
Identify Priorities and Key Initiatives	RRRC STAFF	Identify key initiatives program can support in collaboration with local governments, based on Local Comprehensive Plan(s) and planning partner feedback. Identify priorities based on FHN and Regional Housing Study data to build strategy framework/ blueprint. ✓ Underserved households and housing gaps. ✓ Current projects and proposed projects. ✓ Ideal projects to fill in gaps. ✓ Develop strategies to maximize housing development impacts. Draft project criteria standards outline.	Months 3-6 (Sep, Oct, Nov, Dec, 2021)
	Housing Subcommittee	Provide input and oversight on regional priorities.	
	Stakeholder workgroup	Provide input and feedback on local and regional priorities; community needs and equity issues. Identify/ Introduce potential projects and locations, County, Town, and/or Community/Neighborhood level.	Months 4-7 (Oct, Nov, Dec 2021; Jan 2022)



Next steps: Year 2 and Year 3

- Pre-development
 - July 2022 to June 2023
- Development
 - July 2023 to June 2024



Questions?