AGENDA

- Introductions
- About Camoin 310
- Scope of Work & Timeline
- Background Data
- Discussion
ABOUT CAMOIN 310

- Founded in 1999 as a full-service economic development consulting firm
- Completed work in 40 states and counting
- Employ 24 full-time staff
- Recently acquired 310 Ltd, market intelligence and lead generation firm
- Competed nearly 70 projects in rural communities in the last five years
YOUR PROJECT TEAM

Dan Gundersen
Project Principal

Tom Dworetsky, AICP
Research Advisor

Amie Collins
Project Manager
What are the most effective ways to increase the availability of diverse housing?

How will the RRRC and its partners address the limited availability of entry-level affordable home ownership?

What strategies will ensure that existing and future housing needs are met?

Source: https://www.rappahannock.com
RRRC REGIONAL HOUSING STUDY
SCOPE OF WORK

1. Project Kickoff
2. Baseline Analysis
3. Housing Barrier/Gap Analysis
4. Stakeholder Interviews/Focus Groups
5. Local Code/Ordinance Update
6. Housing Policy & Strategy Development
7. Draft & Final Reports
8. Regional Housing Forum & Presentations

= Site Visit
1. Project Kickoff
   - Introductions, understand the context & discuss the most pressing issues
   - Communicate scope, timeline & other logistics

2. Baseline Analysis
   - Data on existing and future socioeconomic trends
   - Examine labor market, commute time, unemployment trends, etc.
   - Housing supply analysis by locality and entire region

3. Housing Barrier/Gap Analysis
   - Translate changing demographics into housing need
   - Housing units needed by price point, preferences, special population needs, etc.

4. Stakeholder Interviews/Focus Groups
   - Review data analysis with committee
   - Conduct up to 20 individual or group interviews
RRRC REGIONAL HOUSING STUDY
SCOPE OF WORK

5. Local Code/Ordinance Audits
   - Develop up to 7 audits
   - Understand current regs and how they may be impacting housing development

6. Housing Policy & Strategy Development
   - Developed from preceding tasks
   - Recommendations will be specific to jurisdictions

7. Draft & Final Reports
   - Provide to Workgroup for review
   - After incorporating comments, submit full report

8. Regional Housing Forum & Presentations
   - Presentations at up to two events
   - PowerPoint slides to be provided

○ = Site Visit
### TIMELINE

| 1. Project Kick-off Meeting (Site Visit #1) | Mar |  |  |  |  |  |  |  |
| 2. Baseline Analysis |  | Apr |  |  |  |  |  |  |
| 3. Housing Barrier/Gap Analysis |  |  | May |  |  |  |  |  |
| 4. Stakeholder Interviews/Focus Groups (Site Visit #2) |  |  |  | Jun |  |  |  |  |
| 5. Local Code/Ordinance Audits |  |  |  |  | Jul |  |  |  |
| 6. Housing Policy & Strategy Development |  |  |  |  |  | Aug |  |  |
| 7. Draft & Final Reports |  |  |  |  |  |  | Sep |  |
| 8. Regional Housing Forum & Presentations (Site Visit #3) |  |  |  |  |  |  |  | Oct |

#### Site Visits
- March 2020 - Kick-off meeting
- May 2020 - Interviews
- November 2020 - Presentation(s)
DATA OVERVIEW
OF THE RAPPAHANNOCK-RAPIDAN REGION
### Population Change, 2010-2018

- **Culpeper County**: 10.3%
- **Fauquier County**: 7.1%
- **Madison County**: -1.5%
- **Orange County**: 8.8%
- **Rappahannock County**: -0.6%
- **RRRC Region**: 7.3%

**Source:** US Census ACS 5-Year Estimates, Esri
DISTRIBUTION OF AGE

Source: Esri
MEDIAN HOUSEHOLD INCOME

- Culpeper County: $67,486
- Fauquier County: $102,168
- Orange County: $69,866
- Madison County: $52,324
- Rappahannock County: $60,955
- RRRC Zone: $78,414

Source: Esri
HOUSING OCCUPANCY

Source: US Census ACS 5-Year Estimates
DISCUSSION
INTAKE THEMES, ADDITIONAL INFORMATION REQUESTS, NEXT STEPS
1) What are the causes for housing issues in your jurisdiction?
2) What are the reasons you believe these housing issues exist?
3) What segments of the community do you feel are most affected by housing issues in your community?
4) What questions do you hope this study answers? How are you hoping to use this study after it is completed?
5) What steps has your jurisdiction or its partners taken to alleviate housing issues?
6) Questions for us?
1) What other data needs are you looking for?

2) Are there efforts underway in your jurisdiction to address housing issues? Who are they and what are they working on?

3) Who should we be talking with during our round of community interviews?

Source: https://www.saffordofwarrenton.com
NEXT STEPS

1) Data Analysis
2) Interview Scheduling
3) Ordinance Audits
4) Strategy Development
5) Ongoing Updates with RRRC

Source: https://www.pinterest.com/pin/365776809704900451/
THANK YOU!

camoin associates
ECONOMIC DEVELOPMENT