



BOROUGH OF PROSPECT PARK • NEW JERSEY

OFFICE OF THE MAYOR  
MOHAMED T. KHAIRULLAH

**FOR IMMEDIATE RELEASE**

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***BRINGING BOROUGH HALL TO THE PALM OF RESIDENTS:  
THE BOROUGH OF PROSPECT PARK LAUNCHES NEW INNOVATIVE  
MOBILE APP 'MYPROSPECTPARK' TO KEEP RESIDENT-COMMUNITY  
INTEGRATED, ENGAGED, AND INFORMED***

(PROSPECT PARK, NJ) - Mayor Mohamed T. Khairullah and the Municipal Council of the Borough of Prospect Park is excited to announce the launch of a new mobile app 'MyProspectPark.' The aim is to put the power of Borough Hall into the palms of the residents through this new app, which has been powered by a partnership with [GoGov](#), a government software company.

The app will be used by the Borough Hall staff to leverage powerful dashboards and reporting tools to identify trends, increase productivity, streamline communications, and prioritize projects for the welfare of the community.

Residents will be able to submit service requests and report issues such as potholes in the blink of an eye from their smartphones or on the web, as well as access important Borough Hall information regarding ongoing events, alerts, services and more in one convenient location. If a question arises, Borough Hall staff will be able to have a direct communication with residents to resolve any issues together in due time.

**MyProspectPark** will feature access to the following Borough resources:

- Submit Requests/Concerns with the easy access "Start Request" button.
- Provide multiple photos when submitting a request.
- Track requests and send messages to Borough Hall Staff regarding the status of a request.
- Access Frequently Asked Questions (FAQs) through the fully searchable knowledge base.
- Access Borough website, Calendar, Directory, pay taxes, access emergency services, and get connected to the Borough's official social media platforms.
- The Borough's Document Center and other reports are also available through this app.

**"This app is a product of our administration's unrelentless commitment to better serve our Prospect Park community. The features of this innovative mobile application will act as a medium of communication, integration, and facilitate further engagement among our community.",** said Mayor Mohamed. T Khairullah. **"The cutting edge, trend-setting, and innovative approach to technology with this mobile app is a first of its kind with our population size in our area, embracing an identity and practice of a 21<sup>st</sup> century municipality. Our hope is that it provides for resourceful, refined services and assistance to all of our community members as it is sure to set a precedent for others to follow,"** Mayor Mohamed T. Khairullah added.



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To download the free app, go to the Apple App Store or Google Play Store and search “MyProspectPark” to find the app. You may also scan the QR code on the flyer to download the application. A web-based / desktop version of the mobile app is available for use on our Borough website under “Service Request Portal / FAQs”

**About GOGov:** GOGov is a leader in providing providing software and apps to local governments of all sizes. GOGov specializes in providing CRM, Code Enforcement, Citizen Notifications and Mobile software. We built our software from the ground up working with the departments and staff that now use our products every single day. Learn more at [www.gogovapps.com](http://www.gogovapps.com)

*All media inquiries should be directed to Intashan Chowdhury, Borough Administrator at 973-790-7902 x 532.*

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