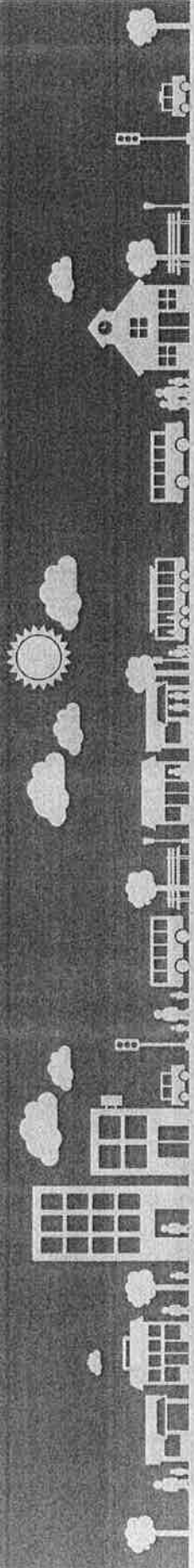


BUILD YOUR FREE WEBSITE



Google | StartLogic

IN 60 MINUTES, WE WILL:

CREATE A

STARTLOGIC ACCOUNT

Set up an account and provide business info.

CUSTOMIZE AND

PUBLISH A WEBSITE

Learn how to create, customize and publish your site.

CHOOSE A

DOMAIN NAME

Get a free domain name, or use one you already own.

ACCESS

YOUR ACCOUNT

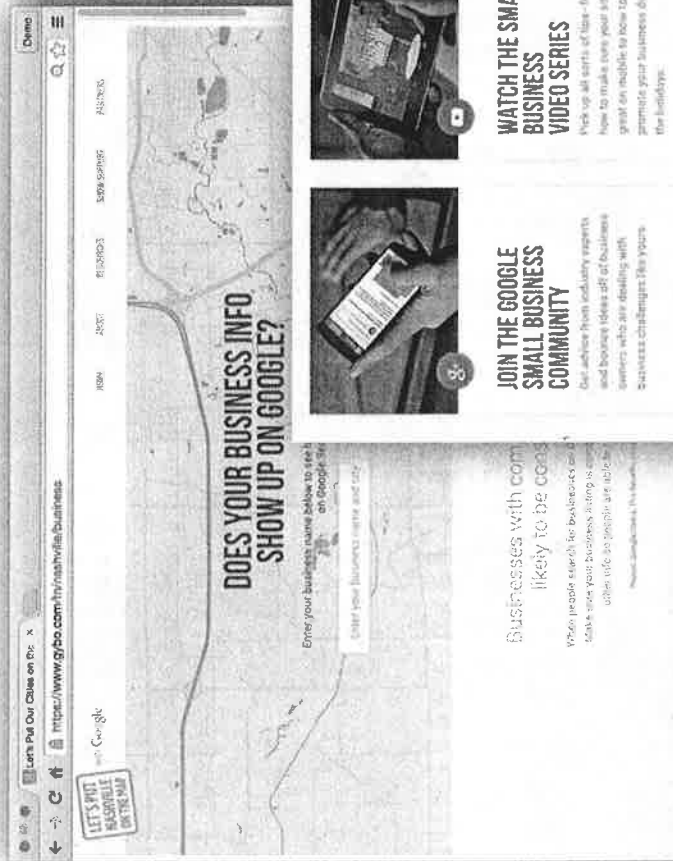
You can access and edit your site, any time.



CREATE A STARTLOGIC ACCOUNT



START AT WWW.GYBO.COM/BUSINESS





JOIN THE GOOGLE SMALL BUSINESS COMMUNITY

Get advice from industry experts and business ideas off of business owners who are dealing with business challenges like yours.

[JOIN NOW](#)



WATCH THE SMALL BUSINESS VIDEO SERIES

Pick up all sorts of tips from how to make every year's holiday great on mobile to how to promote your business during the holidays.

[START WATCHING](#)



BUILD A FREE WEBSITE

Use Gybo's easy star builder to create a website and domain name. Choose a design and customize it for your business. The best part? Both the site and domain are free for a year.

[START BUILDING](#)

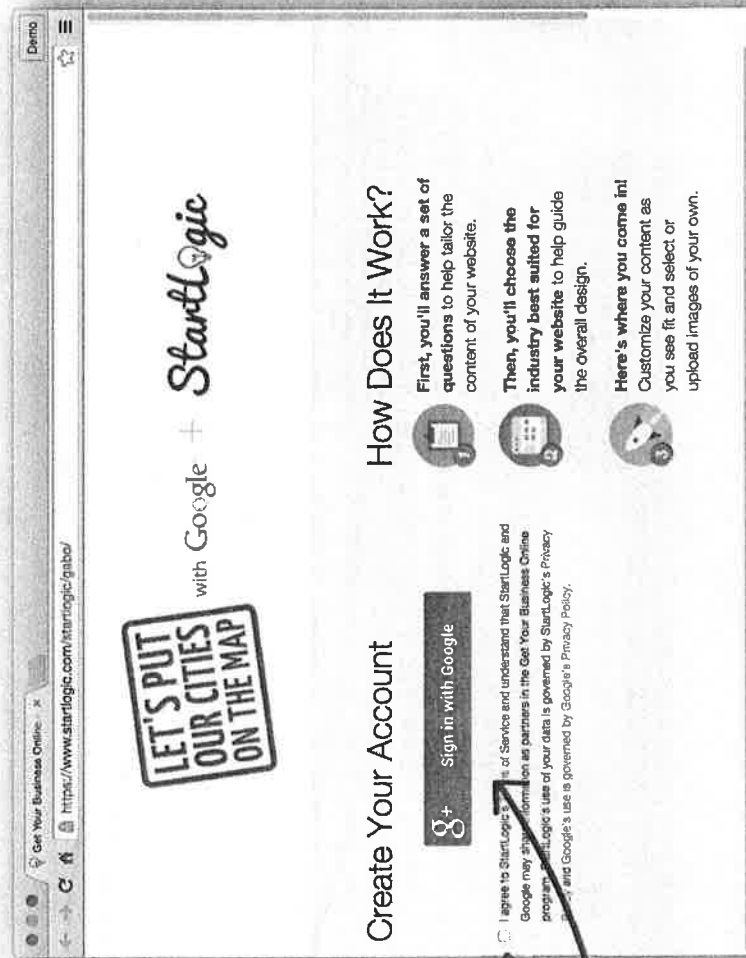
Click "Build a free website."

CREATE A STARTLOGIC ACCOUNT

After signing in to Google, create an account at StartLogic.com.

Agree to the Terms of Service.

Sign in with your Google Account.



SET YOUR SECURITY QUESTION

Help yourself get signed back in by choosing a security question.

Select a security question, and enter the answer.

Click "Submit."

StartLogic

Set Your Security Questions

Setting Up Your Account

Set Your Security Question

While you're waiting for your account to be setup, you can select a security question and help expedite my setup the future.

Select security question

Enter security answer

Submit

✓ Select security question

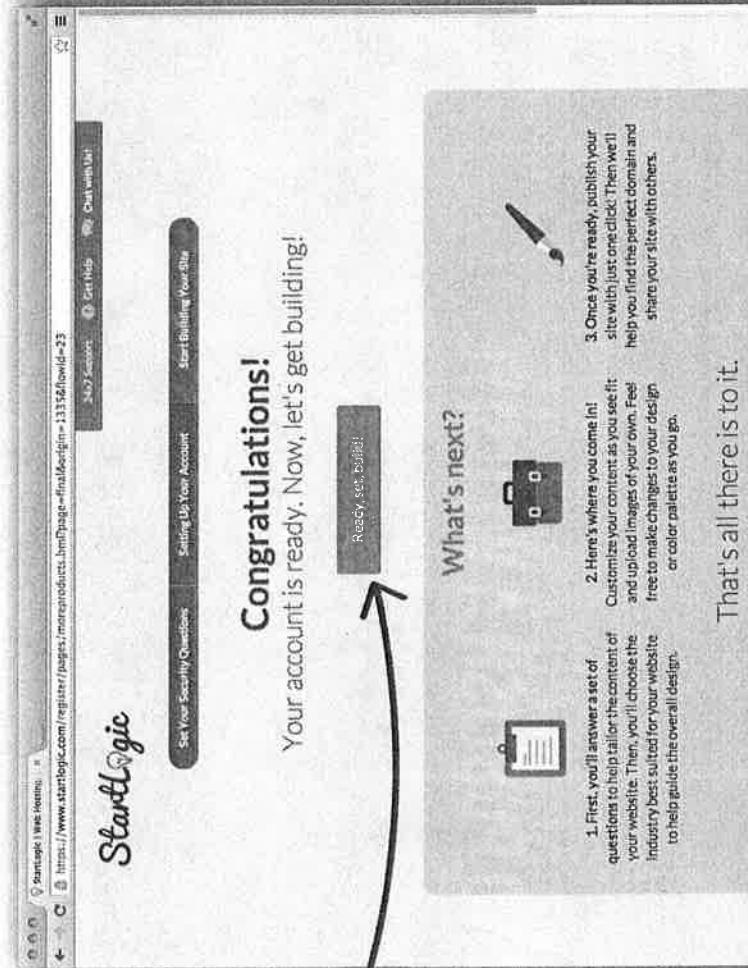
- What was the last name of your favorite teacher?
- Where did you go on your first date?
- What was your title at your first job?
- What was your dream job as a child?
- Who was your childhood hero?
- Who is your favorite cartoon character?
- Who is your favorite historical character?
- What was your favorite book/television show as a child?
- What is the name of your first pet?
- What is your favorite movie?

Waiting for completion @ startlogic.net

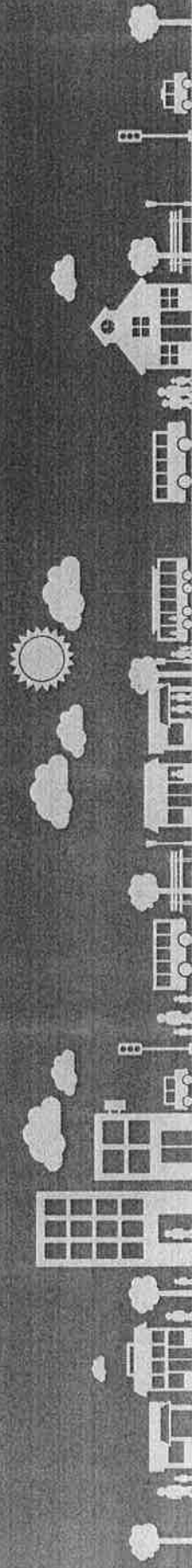
Copyright © 2013 StartLogic. All rights reserved. Terms of Service Privacy

READY, SET, BUILD!

Click to
create your
website.



CUSTOMIZE AND PUBLISH A WEBSITE



ENTER BUSINESS INFORMATION

Enter business info
as you'd like it to
appear on your site.

The screenshot shows a web browser window with the URL <https://web.fybiz.com/interviews/current/edit>. The page title is "StartUp.gic". The form is titled "Your contact information" and includes a sub-header: "Enter the contact information you want your customers to see on your website. You can always change this info later." The form fields are as follows:

- Business Name * (text input)
- Business Phone * (text input)
- ☐ Don't display my phone number
- Business Email * (text input)
- Business Address * (text input)
- ☐ Don't display my street address
- City/Town * (text input)
- State/Province (dropdown menu)
- Country (dropdown menu)
- Zip/Postal Code (text input)

Navigation links at the top right include "Online Help" and "Control Panel".

ENTER BUSINESS INFORMATION

Help people find your business online
This information will be used to help your business show up in searches.

Which industry best matches your business?

Select at least one

Select your purpose for your website *

Services
Your website includes an offering services

Products
Your website includes an offering products

Services and Products
Your website features an offering products and services

Neighborhood & regions

We've already got your business location. Now let's enter some additional locations near you that people might search for. Don't forget to expand each with a comma.

Continue

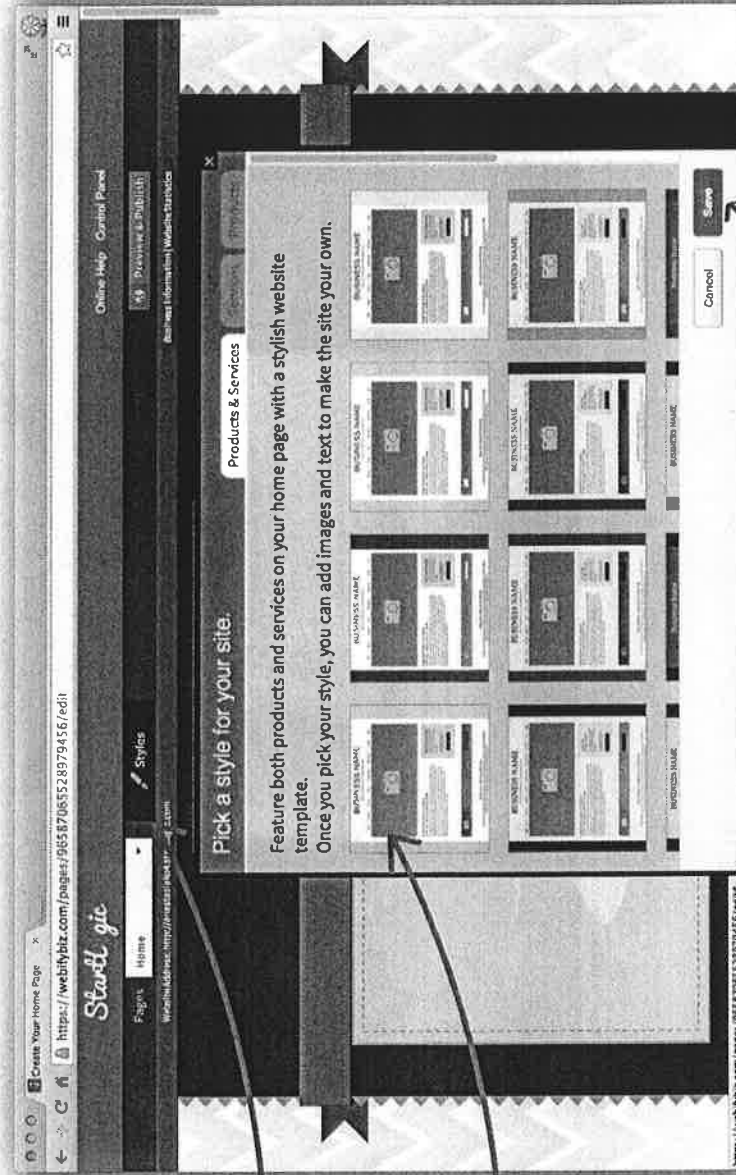
Click "Continue."

CHOOSE A SITE DESIGN

Find a style that fits your business's personality.

Click "Styles" to access the website design options.

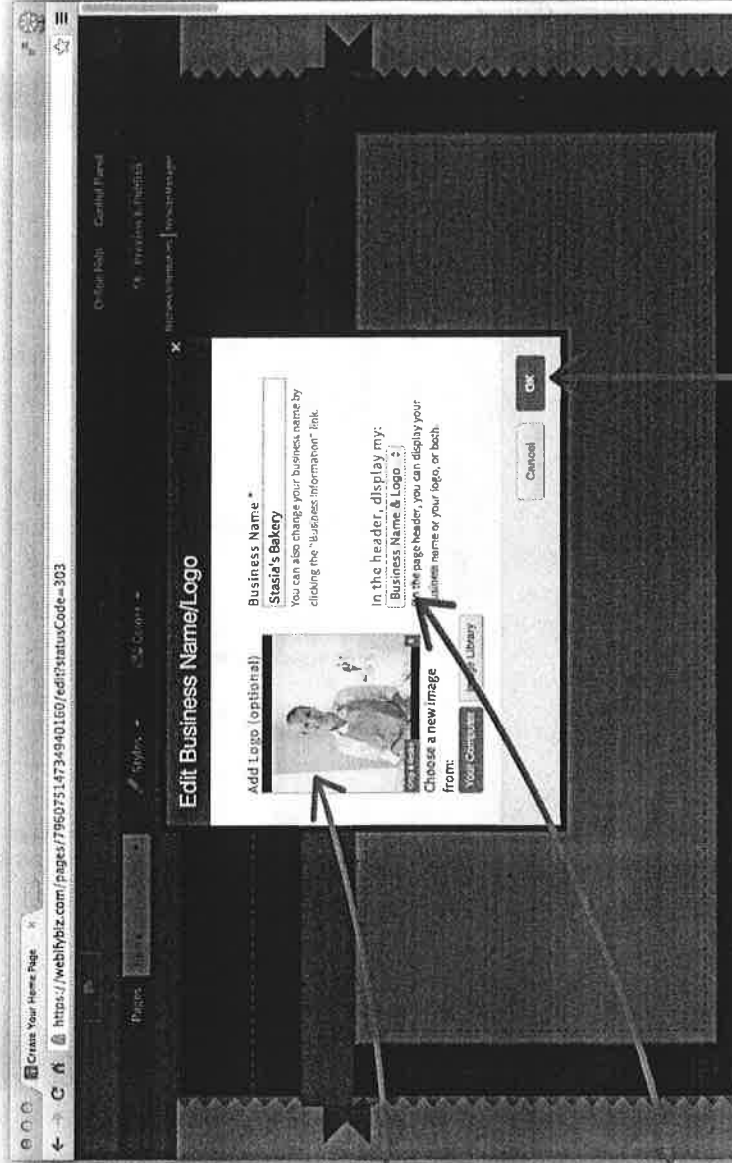
Choose a site style.



Click "Save."

EDIT THE WEBSITE HEADER

The header appears at the top of every page.



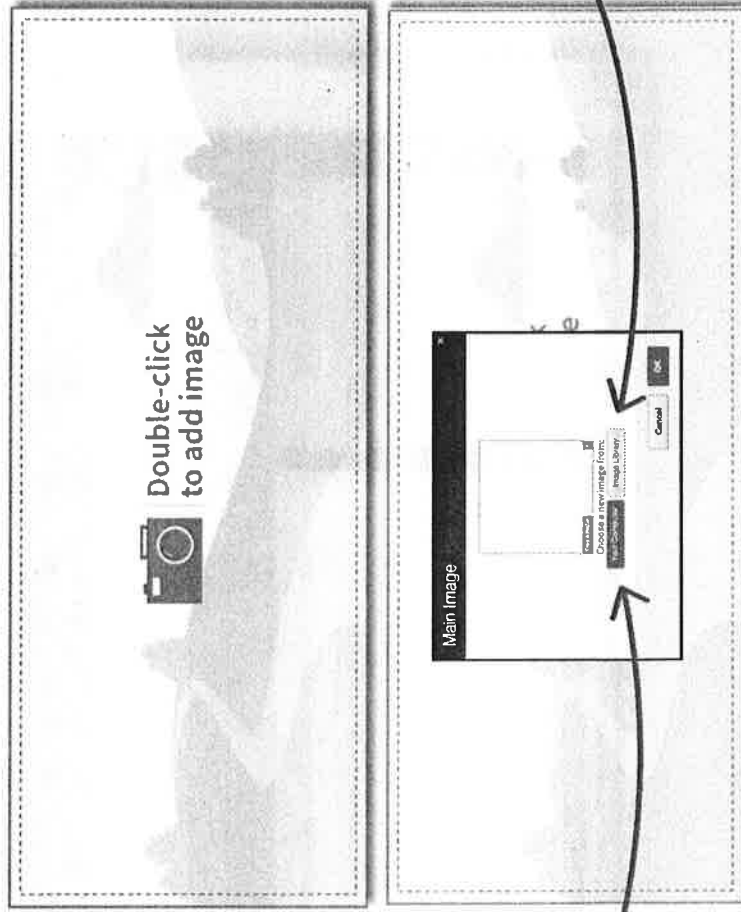
Add an image.

Add your business name, logo, or both.

Click "OK."

PERSONALIZE YOUR SITE WITH IMAGES

Add an image from the image library or from your own computer.

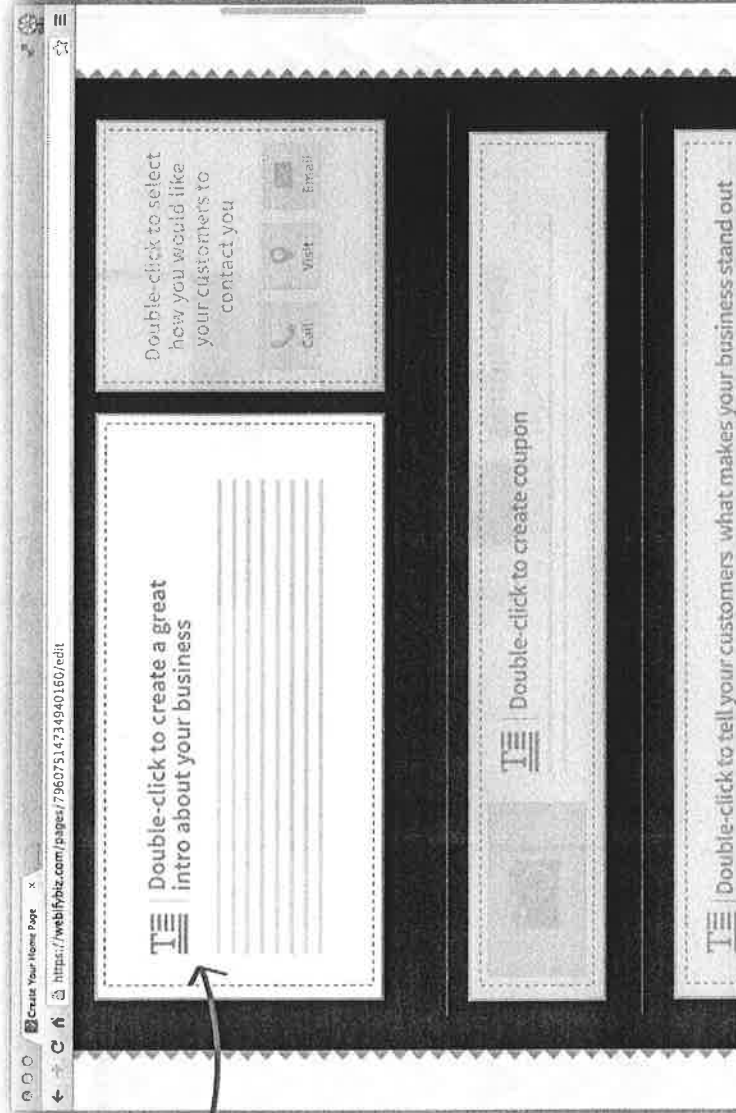


Click here to see free images available to you.

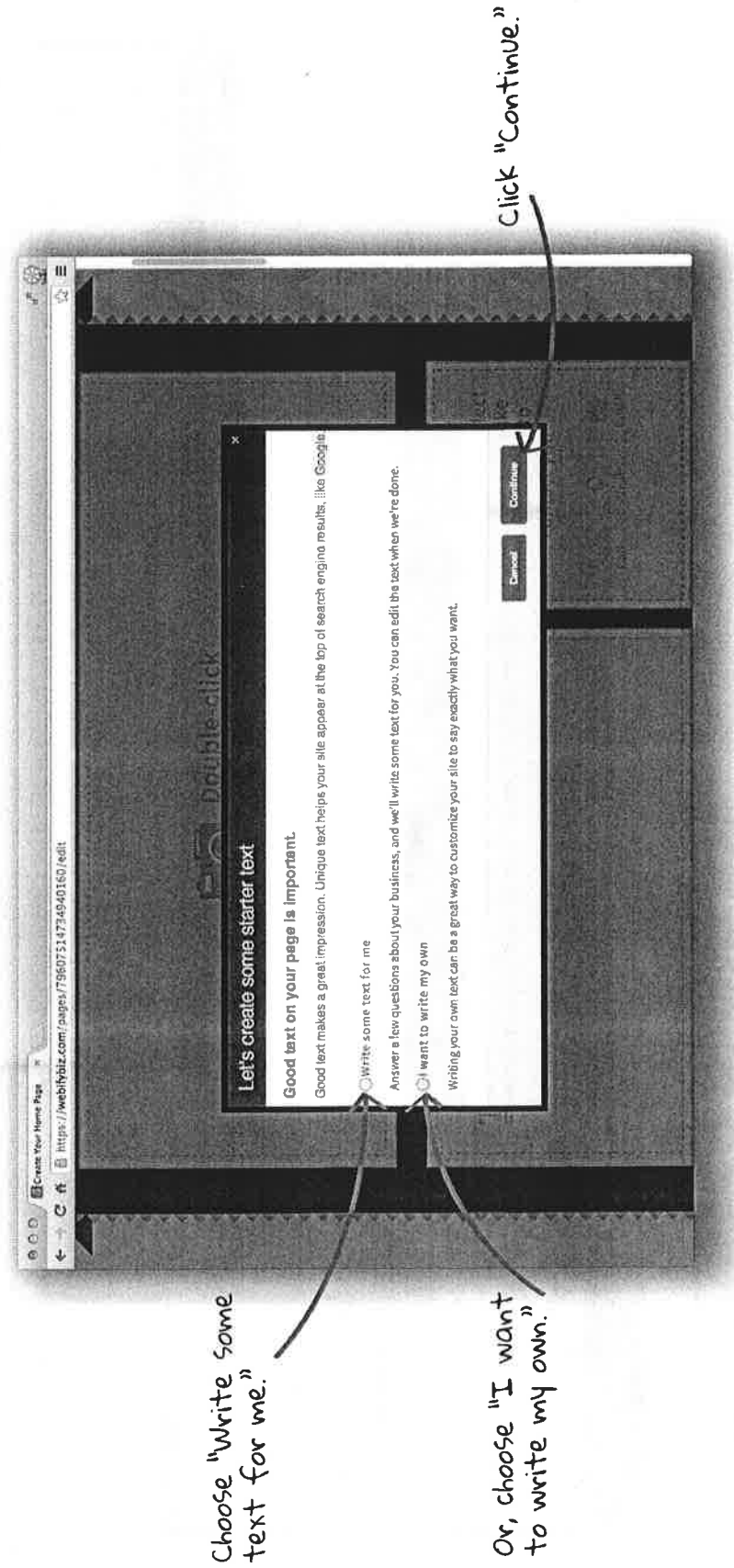
Click here to use your own image.

PERSONALIZE YOUR SITE WITH TEXT

Double-click boxes
to add text.



WRITE YOUR OWN TEXT OR GET SOME HELP



ANSWER QUESTIONS TO GENERATE TEXT

Let's create some starter text

Good text on your page is important.
Good text makes a great impression. Unique text helps your site appear at the top of search engine results, like Google.

☒ Write some text for me
Answer a few questions and I'll generate text for you.

☐ I want to write my own text
Writing your own text can be a great way to create unique content for your website.

Question 1
What do you call your customers?
☒ Customers
☐ Clients
☐ Donors
☐ Students
☐ Patients
☐ Create your own

Create new text (1 of 5)

Create new text (5 of 5)

Question 5
Want to get listed high in search engines like Google? Add unique content to your website.
Give an example of what your customers like best about your business:
Our premier event cakes have been featured at presidential inaugurations, weddings, cotillions, and other special events.

BackCancelContinue

Click "Continue."

REVIEW, ACCEPT, OR EDIT YOUR TEXT

Choose a style.

Does your text look okay?

Take a look at your text. Check for errors. Make it look good! Add your own business details. You can change from Casual to Formal, too.

Formal Casual

We're looking forward to you getting to know Stasia's Bakery

Welcome to Stasia's Bakery! Our staff is dedicated to giving you excellent and courteous customer service. Because we're recognized as a local favorite business, we have an important set of standards - and we're known for offering the best price for luxury items.

Here's a great example of what our customers like best about Stasia's Bakery. Our premier event cakes have been featured at presidential inaugurations, weddings, cotillions, and other special events.

Return to Questionnaire

Edit Text

Cancel Use This Text

Click here to edit.

Click "Use this text" to finish.

Does your text look okay?

Take a look at your text. Check for errors. Make it look good! Add your own business details. You can change from Casual to Formal, too.

Formal Casual

We're looking forward to you getting to know Stasia's Bakery

Welcome to Stasia's Bakery! Our staff is dedicated to giving you excellent and courteous customer service. Because we're recognized as a local favorite business, we have an important set of standards - and we're known for offering the best price for luxury items.

Here's a great example of what our customers like best about Stasia's Bakery. Our premier event cakes have been featured at presidential inaugurations, weddings, cotillions, and other special events.

[Return to Questionnaire](#)

Edit Text

Use Tile To

[Click here to edit.](#)

Click "Use this text" to finish.

Edit Text

Make any text or formatting changes you want and click Use this text.

Header
Welcome to Stasia's Bakery

Paragraph

8
7
6
5
4
3
2
1

'Welcome to Stadel's Bakery! Our staff is dedicated to giving you excellent and courteous customer service. Because we're recognized as a local favorite business, we have an important set of standards -- and we're known for offering the finest cakes in the country.

here's a great example of what our customers like best about Susie's Bakery. Our premier event cakes have been featured at presidential inaugurations, weddings, coronations, and other special events.

We hope you like what you see. If you would like to discuss your next special event, please give us a call at (555) 555-5555.

Buy

Utopia online

Cargill

ADD MORE INFORMATION TO YOUR WEBSITE

Leave sections blank if you don't want to include them on your site.

 Double-click to tell your customer's what makes your business stand out

 Double-click to create coupon

 Double-click to add call to action

 Call

 Visit

 Email

 Double-click to create a great intro about your business

 Double-click to list services



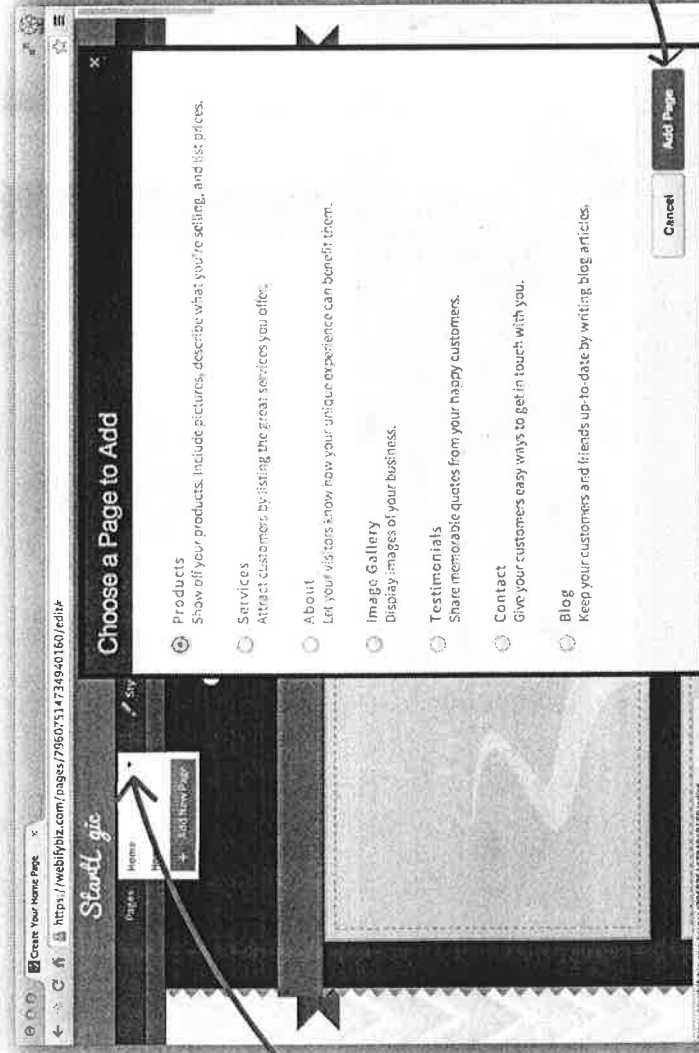




ADD ANOTHER PAGE

Click "+Add New Page," then select a page to add or edit.

Click the down arrow symbol.

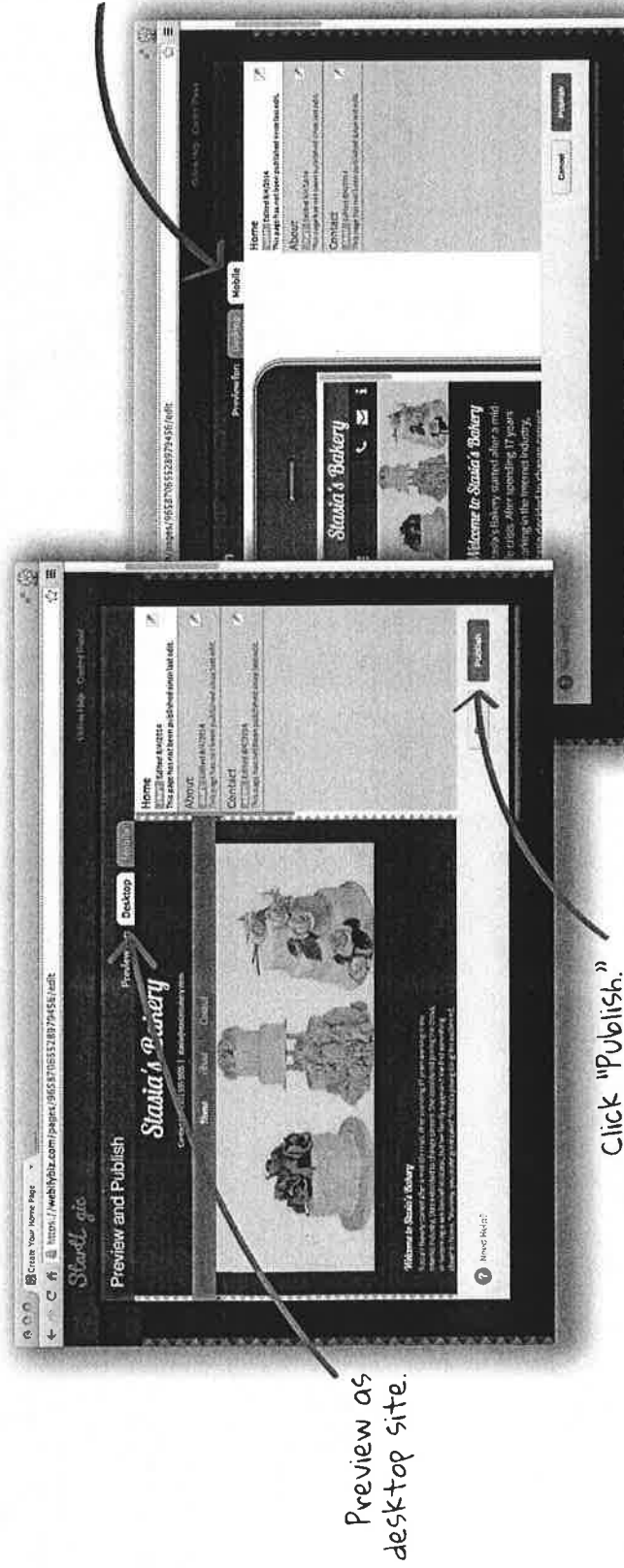


PREVIEW YOUR WORK



READY TO GO LIVE? CLICK "PUBLISH"

Preview as a desktop website and a mobile site.



CHOOSE A DOMAIN NAME

A DOMAIN NAME IS THE WEB ADDRESS (URL)

After publishing, click
"Yes! I want to claim my
domain now."

Click here to
choose a
domain name.

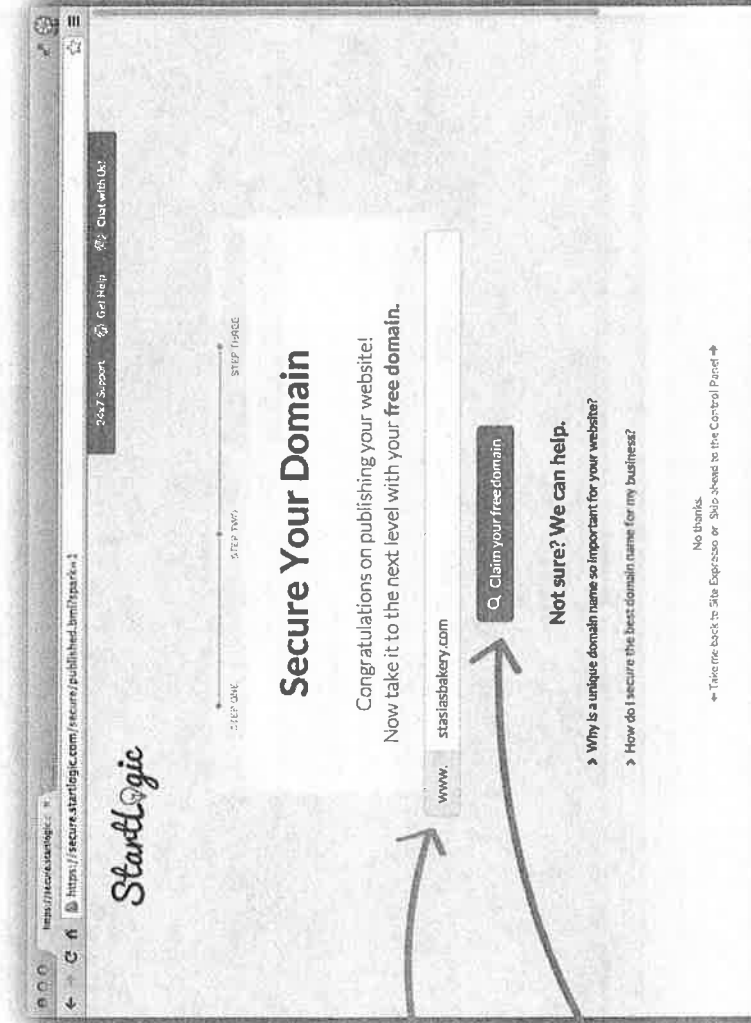


SEARCH FOR A DOMAIN NAME

Type in the domain name you want to register to see if it's available.

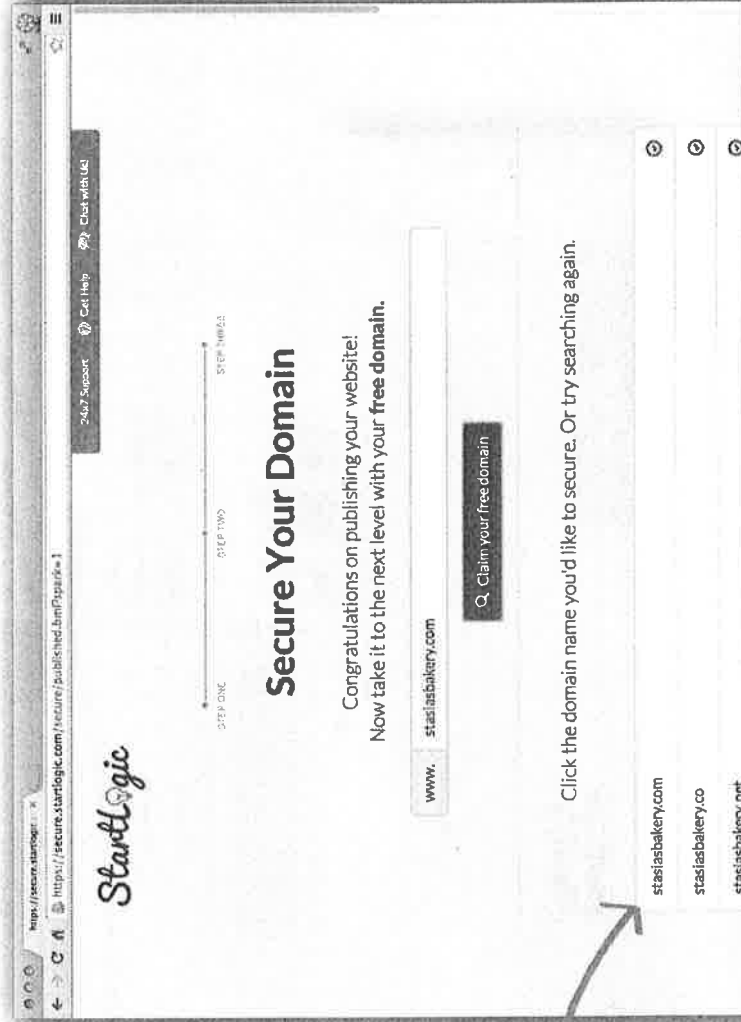
Type in a domain name.

Click "Claim your free domain."



SEE AVAILABLE DOMAIN VARIATIONS

Choose one from this list, or search again.



Choose a
domain name
from this list.

ENTER BILLING DETAILS

A credit card secures the domain. You're not charged now.

The screenshot shows a web browser window with the URL `https://secure.startlogic.com/secure/publishnew.html`. The page features the StartLogic logo and a progress bar with three steps: "STEP ONE", "STEP TWO", and "STEP THREE". A message states: "Good choice! You're just moments away from owning stasiasbakery.com." The "Account Information" section includes a note: "To register your free domain, we ask for a domain ownership and to renew your domain to avoid any loss of service. Don't worry, your payment information or cancel at any time." Below this, there are input fields for "Billing Name", "Street Address", "Appt. Suite Bldg.", and "City". A "Choose State" dropdown menu is also present. The "Card Number" field is partially visible. The "Expiration" section has "Month" and "Year" dropdowns, with "2014" selected. A "CSC/CV2" field is also shown. A "What's this?" link is located below the CSC/CV2 field. At the bottom right, there is a "Register Now!" button with a right-pointing arrow. A large black arrow points from the text "Click 'Register Now!'" to the "Register Now!" button.

StartLogic

Good choice! You're just moments away from owning stasiasbakery.com.

Account Information

To register your free domain, we ask for a domain ownership and to renew your domain to avoid any loss of service. Don't worry, your payment information or cancel at any time.

*Billing Name

*Street Address

Appt. Suite Bldg.

*City

Choose State

*Card Number

Expiration

Month

Year

2014

CSC/CV2

What's this?

Register Now!

Click "Register Now!"

OPTIONAL FEATURES

Domain Privacy is an optional feature that costs \$9.99 per year.

Click "Buy Now!" to register your domain name.

https://secure.startlogic.com/secure/published/buy

STARTLOGIC

STARTLOGIC

STARTLOGIC

Get the most out of your account!

**GET AN EMAIL ADDRESS**
Why? Because wouldn't your customers feel better emailing you@stasiasbakery2.com?
\$1.99 per year

**PROTECT YOUR CONTACT INFO**
With Domain Privacy, we will hide your public domain contact information. Protecting your data from spammers, junk mailers and cyber stalkers.
\$9.99 per year

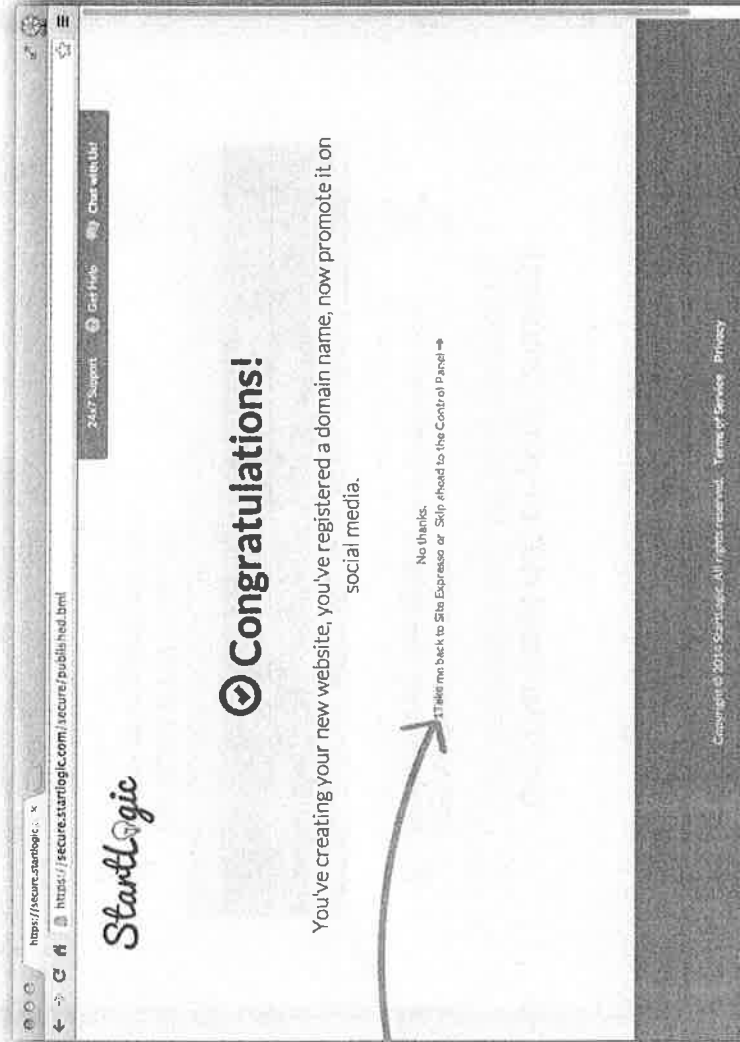
**INCREASE YOUR VISIBILITY**
Make your web site search-engine friendly and submit it to top search engines.
\$1.99 per month

Total: \$9.99

By clicking "Buy Now", these products will be instantly added to your account and charged to your credit card.

Buy Now!

CONGRATULATIONS, YOU HAVE A DOMAIN NAME



Click "Take me
back to Site
Expresso" to edit
your site.

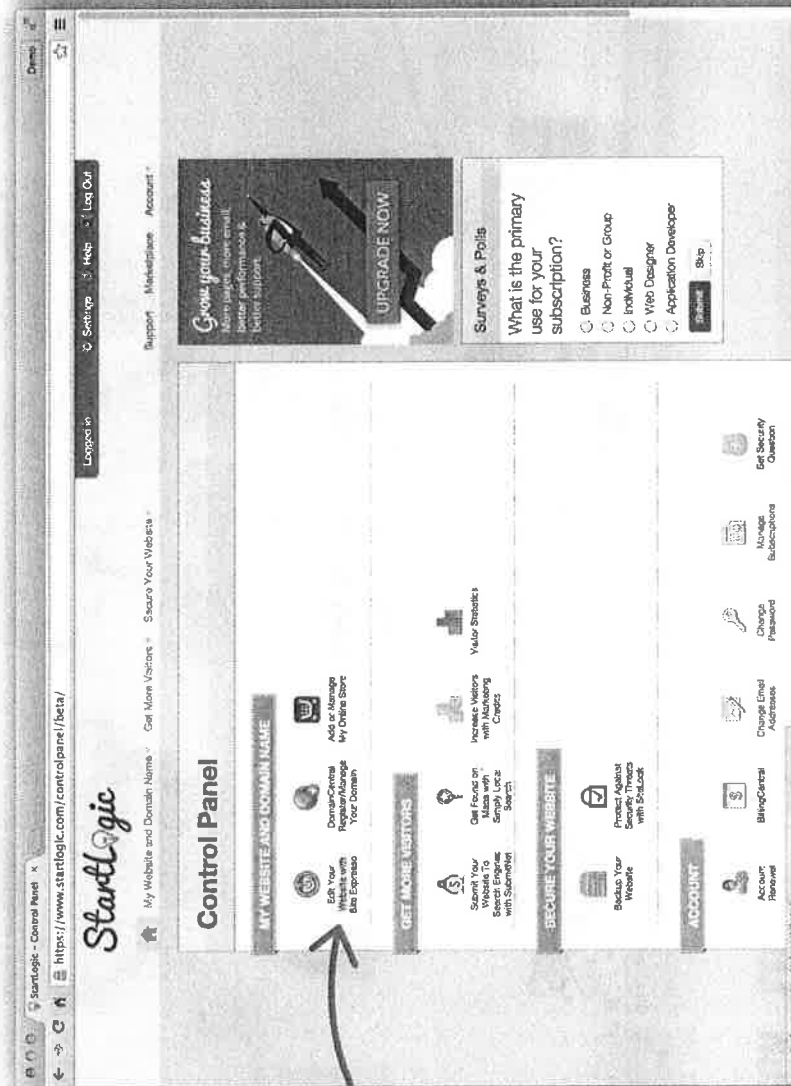
ACCESS YOUR ACCOUNT



RETURN TO ACCOUNT ADMINISTRATION AREA



MANAGE YOUR SITE AND ACCOUNT HERE



Click "Edit Your website with Site Expresso" to return to your site.

TO RETURN, CLICK "LOG IN" FROM STARTLOGIC.COM

The image shows a screenshot of the StartLogic website. The browser's address bar displays "www.startlogic.com/startlogic/index.html". The website's navigation menu includes links for "Get Online", "Marketplace", "Partners", "Log In", and "Build a Site". A handwritten note with an arrow points to the "Log In" link, with the text "Click 'Log In.'" written next to it. The main content area features the heading "Your Business Deserves to Be Online" and the subtext "Find out what a website can do for you. We've got everything you need to get online and grow." Below this is a button labeled "Choose Your Plan". A circular badge in the bottom right corner states "Starting at \$4.50/mo.". The background of the website features a photograph of a man in a suit sitting at a desk and writing on a notepad.

StartLogic

Get Online - Marketplace - Partners - Log In - Build a Site

24x7 Support Get Help Chat with Us!

Your Business Deserves to Be Online

Find out what a website can do for you.
We've got everything you need to get online and grow.

Choose Your Plan

Starting at \$4.50/mo.

Click "Log In."

USE YOUR GOOGLE ACCOUNT TO SIGN IN

The screenshot shows the StartLogic login page in a web browser. The browser's address bar displays the URL: `https://secure.startlogic.com/secure/login.bm?err=`. The page features the StartLogic logo at the top left. Below the logo is a 'Customer Login' section containing a 'Username or Domain' field, a 'Password' field, and a 'Log In' button. To the right of the login fields is a 'Forgot Username or Password?' link. Below the login fields is a 'Sign in with Google' button, which is highlighted by a large black arrow. The top navigation bar includes links for '24x7 Support', 'Get Help', 'Chat with Us', 'Build a Site', 'Get Online', 'Marketplace', 'Partners', and 'Log In'. On the right side of the page, there are four promotional tiles: 'Marketplace' (Browse our large list of available products and services), 'Microsoft Exchange' (Take your communications to the next level), 'Affiliate Program' (Refer customers and earn cash. Join today for free!), and 'Start Email Marketing' (Grow your business with EmailBrain. Try it for free!).

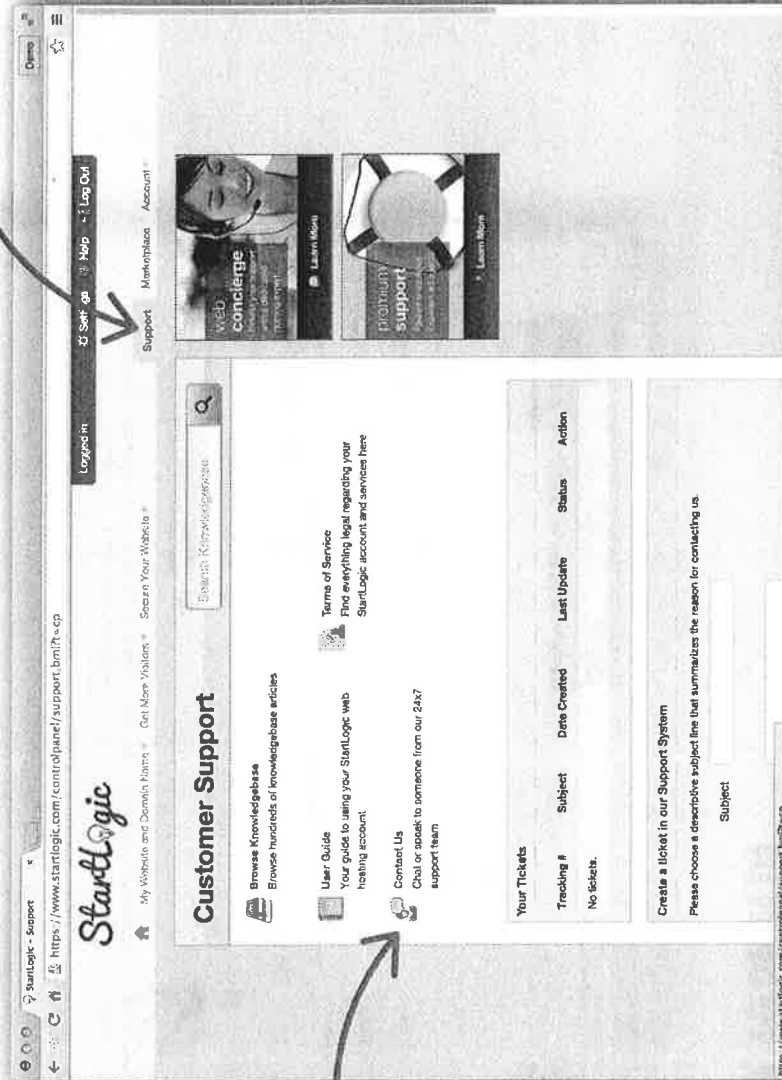
Click here.

Note: To login to StartLogic, you will need to have cookies enabled on your browser. We are committed to your privacy, and cookies enable us to provide you with a personalized experience and better service. By logging in and using your account you are agreeing to StartLogic's Terms of Service.

QUESTIONS? CHECK THE HELP CENTER

From the Control Panel,
click "Support."

Click here.



THANK YOU



