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## **REQUEST FOR ARTIST QUALIFICATIONS:**

The City of Oxford, Ohio, is soliciting artist qualifications to design and install a mural in the City of Oxford. The call for art process aims to select an artist responsible for its implementation.

All proposals will be reviewed by the Public Art Commission of Oxford (PACO). PACO will then recommend to City Council which project to advance. City Council will vote to make the final award.

## **PROJECT BACKGROUND:**

In 2018, the City of Oxford created a Public Arts Commission of Oxford (PACO). PACO is made up of community volunteers appointed by City Council and their responsibility is to develop a plan for the promotion of public art in the city, to make recommendations to the City Manager and to City Council on the implementation of public art in the city, and to identify funding sources for public art.

In 2023, the Oxford City Council adopted a new [Comprehensive Plan](#). The Comprehensive Plan includes a chapter on Culture & Recreation (pg. 106) and an objective to “promote parks, arts, and culture throughout the community.” The Economic Development Chapter (pg. 84) has an action item to “Encourage creative placemaking for a more engaging community and visitor experience.”

We encourage respondents to read the Comprehensive Plan and propose a project that will advance our community goals and relevancy to our community.

## PROJECT SCOPE:

PACO is seeking submissions from artists for a mural on identified public space.

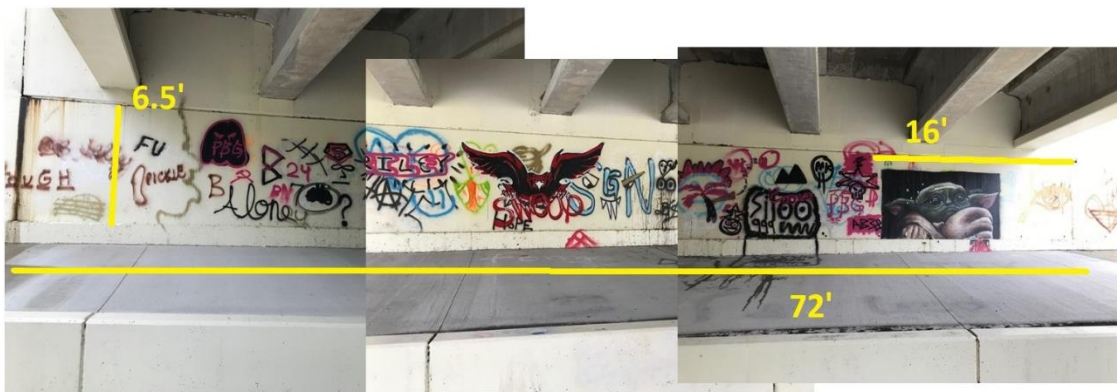
### Location: Oxford Area Trail US 27 Underpass.

4346 Millville Oxford Rd, Oxford, OH 45056

The size of this space is: 6.5' tall and 72' wide.

468 Square Feet.

PACO has selected the bridge under US 27 S along the Oxford Area Trail, adjacent to Peffer Park for this call for art.



## **ELIGIBILITY:**

- Artists and designers, age 18+
- Artists of all backgrounds are encouraged to participate in the RFQ process.

## **SELECTION PROCESS:**

### **Selection of a project will proceed in the following manner:**

Representatives of PACO and Enjoy Oxford will review submitted qualifications and select three (3) artists to create a detailed proposal for the project area.

These three artists will be paid \$200 each for the creation of a detailed mural proposal for the identified space. Artists will be notified June 4, 2024, and invited to submit mural proposals. These final proposals will be due July 5, 2024

From these three proposals, one artist will be selected. The artist will work together with the city to create an implementation plan and project timeline. The artist will enter into an agreement with the city of Oxford outlining the details of the project. For implementation, the selected artist will be paid up to \$25 per square foot of mural space. This payment must cover all expenses for the mural installation, including paint, staff time, and equipment.

## **SUBMISSION INSTRUCTIONS FOR RFQ:**

1. Past Experience:
  - a. Describe your experience as an artist. What is your training, and what experience do you have in creating art that is hosted in a public space?
  - b. Provide a list and 1-3 examples of past projects you have completed in the past five years.
2. Current Resume/CV and 1 reference letter relevant to your creative work experience.
3. Design Concept:

- a. Simple black and white sketch using line work only to suggest your proposed design concept (color/highly developed designs cannot be accepted at this stage)
- b. 50-100 word description about your proposed design concept

Designs may be disqualified due to the following circumstances:

- The artist's application is incomplete or does not meet submission requirements.
- Artists share design images on social media or with Design Selection Committee members before designs are chosen.
- Design includes any imagery taken directly from another artist's work or from any copyrighted imagery found online or elsewhere.

## **SUBMISSION PROCESS:**

Submissions may be:

- Emailed to Jessica Greene: [JGreene@cityofoxford.org](mailto:JGreene@cityofoxford.org) or
- Submitted to:
  - Oxford Municipal Building
  - Attention Jessica Greene
  - 15 S. College Avenue Oxford, Ohio 45056

**Artists are invited to submit qualifications by May 31, 2024 by 5:00pm**

### **Proposed Project Schedule**

The schedule is as follows:

Issuance of RFP – **April 26, 2024 (Amended 5/6/2024)**

Proposals Due – **May 31, 2024**

Proposals Reviewed: **June 3, 2024**

Invitation to Design Round: **Between June 4-7, 2024**

Final designs due from selected artists: **July 5, 2024**

Mural installation by selected artist: **Fall 2024**

The city of Oxford reserves the right to not award the commission to any artist and to cancel or re-issue the call at any time.