



PUBLIC HEARING  
ORLEANS COUNTY LEGISLATURE

September 26, 2023 at 4:25 p.m.

Local Law No. 3-Intro of 2023

A LOCAL LAW AMENDING LOCAL LAW NUMBER 4 OF THE YEAR 2003 IMPOSING A HOTEL AND MOTEL ROOM OCCUPANCY TAX IN THE COUNTY OF ORLEANS WITH RESPECT TO THE EXPIRATION DATE THEREOF

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Present: Chairman Lynne M. Johnson, Vice Chairman William Eick, Legislators: Donald Allport, Merle Draper, John Fitzak, Fred Miller, Ed Morgan; County Attorney Kathy Bogan, Chief Administrative Officer John C. Welch, Jr.

Chairman Johnson called the public hearing to order at 4:25 p.m.

Clerk Stenshorn read the published legal notice.

Chairman Johnson introduced Director of Tourism Dawn Borchert. Ms. Borchert stated the 4% occupancy tax that we receive here in Orleans County allows her office to match the our "I LOVE NY" grant dollars 50-50. Our grants in the past have been approximately \$60,000.00 that turns into about \$120,000.00 that we use to market to our outside visitors. These dollars can only be used to advertise outside the county and attract new visitors to enjoy our tourism assets. In the past few years our occupancy tax has increased, this has allowed us to hire a part time sportfishing coordinator and increase our marketing efforts in our drive markets to show what we have. We are able to educate our tourists. By doing this, we can extend the tourism season and increase our tourism revenue for the business here in Orleans County. We are able to extend our education to the public that we have great fishing in November, December and January. Thus, extending our tourism season and increase our revenue for all the businesses of Orleans County.

Chairman Johnson opened the floor to comments from the public.

Chairman Johnson asked three times if there were any comments. There being none, Chairman Johnson then closed the Public Hearing at 4:28 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Lisa Stenshorn".

Lisa Stenshorn, Clerk of the Legislature  
Orleans County Legislature