Orion Township Community Survey 2021
Living in Orion Township
Overall Ratings for Orion Township
by percentage of respondents (excluding “don’t know/not applicable”)

- As a place to live: 47% Excellent, 48% Good, 3% Neutral, 2% Below Average/Poor
- Overall quality of life: 34% Excellent, 57% Good, 6% Neutral, 3% Below Average/Poor
- As a place to raise and educate children: 46% Excellent, 44% Good, 7% Neutral, 3% Below Average/Poor
- As a place for play and leisure: 45% Excellent, 44% Good, 9% Neutral, 3% Below Average/Poor
- Overall image of the Township: 27% Excellent, 55% Good, 12% Neutral, 5% Below Average/Poor
- Overall sense of community: 33% Excellent, 48% Good, 14% Neutral, 5% Below Average/Poor
- As a place to visit: 29% Excellent, 47% Good, 19% Neutral, 5% Below Average/Poor
- As a place to work: 25% Excellent, 44% Good, 24% Neutral, 7% Below Average/Poor
- As a Township that is moving in the right direction: 23% Excellent, 41% Good, 22% Neutral, 14% Below Average/Poor
- As a place to retire: 25% Excellent, 38% Good, 22% Neutral, 14% Below Average/Poor
What is Your Relationship to Orion Township?
by percentage of respondents (multiple selections could be made)

- Resident of Orion Township: 94%
- Visitor of local parks / trails: 42%
- Patron of local businesses: 39%
- Family / friend lives in Orion Township: 22%
- Work in the community / business owner: 11%
- Resident of the Village of Lake Orion: 8%
- Other: 1%
Why Did You Choose to Live in Orion Township?

by percentage of respondents (multiple selections could be made)

- Location: 54%
- Parks, lakes, and trails: 53%
- School system: 46%
- Safe community / reputation of community: 45%
- Neighborhood atmosphere: 36%
- Proximity to work: 32%
- Property values: 23%
- Available housing: 23%
- Grew up in the area: 20%
- Not applicable: 4%
Where do You Plan to be Living in the Next 2-5 Years?

- Orion Township: 75%
- Unsure: 10%
- Village of Lake Orion: 6%
- Another community in Oakland County: 4%
- Another State: 3%
- Outside Oakland County/ in Southeast Michigan: 2%
- Another Country: 1%
Do You Have School-Aged Children (K-12) Living at Home?

Yes 32%

No 68%

What type(s) of school do they attend?

- Public School - Lake Orion: 84%
- Private or Parochial School: 11%
- Public School - another: 6%
- Home School: 3%

How important was the Lake Orion School District in your home buying decision?

- Extremely important: 46%
- Very important: 33%
- Somewhat important: 11%
- Not so important: 4%
- No opinion: 3%
- Not at all important: 3%
Percentage of Time Residents Spend on Commercial Activities in Orion Township

- Grocery Shopping: 33% (100%), 31% (75%), 20% (50%), 12% (25%), 4% (0%)
- Recreation: 9% (100%), 40% (75%), 30% (50%), 17% (25%), 4% (0%)
- Dining Out: 6% (100%), 41% (75%), 31% (50%), 18% (25%), 3% (0%)
- Services: 8% (100%), 36% (75%), 31% (50%), 20% (25%), 5% (0%)
- Entertainment: 2% (100%), 19% (75%), 31% (50%), 34% (25%), 14% (0%)
- Retail Shopping: 3% (100%), 16% (75%), 29% (50%), 42% (25%), 9% (0%)
Commercial Businesses That Residents Would Like to See More of in Orion Township

by percentage of respondents who selected the item as one of their top two choices

- Grocery Shopping: 45%
- Dining Options: 40%
- Recreational Opportunities: 36%
- Entertainment Venues: 31%
- Retail Shopping: 24%
- Service Oriented Businesses: 7%
Satisfaction With Items That Influence the Perception Residents Have of the Township

by percentage of respondents (excluding “don’t know/not applicable”)

- **Availability of employment opportunities**: 40% Very Satisfied, 51% Satisfied, 6% Neutral, 2% Dissatisfied
- **Quality of schools**: 31% Very Satisfied, 50% Satisfied, 13% Neutral, 6% Dissatisfied
- **Overall appearance of the Township**: 19% Very Satisfied, 56% Satisfied, 17% Neutral, 8% Dissatisfied
- **Overall value received for Township tax dollars**: 15% Very Satisfied, 46% Satisfied, 25% Neutral, 15% Dissatisfied
- **Acceptance of diversity**: 13% Very Satisfied, 38% Satisfied, 31% Neutral, 18% Dissatisfied
- **Availability of affordable housing**: 10% Very Satisfied, 40% Satisfied, 33% Neutral, 17% Dissatisfied
- **Overall planning for growth**: 11% Very Satisfied, 36% Satisfied, 30% Neutral, 24% Dissatisfied
- **Availability of employment opportunities**: 8% Very Satisfied, 33% Satisfied, 47% Neutral, 12% Dissatisfied
Township Services
Overall Satisfaction with Township Services
by percentage of respondents (excluding “don’t know/not applicable”)

- Quality of Police and Fire Rescue services: 47% Very Satisfied, 43% Satisfied, 8% Neutral, 2% Dissatisfied
- Quality of Parks & Recreation programs/facilities: 39% Very Satisfied, 49% Satisfied, 10% Neutral, 2% Dissatisfied
- Landscaping in parks and public spaces: 25% Very Satisfied, 55% Satisfied, 15% Neutral, 5% Dissatisfied
- Quality of customer service from Township employees: 34% Very Satisfied, 46% Satisfied, 16% Neutral, 5% Dissatisfied
- Quality of Township services: 21% Very Satisfied, 56% Satisfied, 17% Neutral, 7% Dissatisfied
- Maintenance of Township buildings and facilities: 22% Very Satisfied, 54% Satisfied, 20% Neutral, 4% Dissatisfied
- Effectiveness of communication with the community: 16% Very Satisfied, 50% Satisfied, 26% Neutral, 8% Dissatisfied
- Overall availability of online services: 13% Very Satisfied, 51% Satisfied, 30% Neutral, 6% Dissatisfied
- Enforcement of Township codes and ordinances: 14% Very Satisfied, 43% Satisfied, 29% Neutral, 13% Dissatisfied
- Maintenance of streets/sidewalks/infrastructure: 14% Very Satisfied, 39% Satisfied, 23% Neutral, 24% Dissatisfied
- How well the Township is preparing for the future: 11% Very Satisfied, 40% Satisfied, 31% Neutral, 18% Dissatisfied
- Overall flow of traffic: 6% Very Satisfied, 41% Satisfied, 25% Neutral, 28% Dissatisfied
Township Services That Should Receive the Most Emphasis from Township Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices

- Maintenance of streets/sidewalks/infrastructure: 68%
- Preparing for the future: 55%
- Overall flow of traffic: 55%
- Quality of Parks & Recreation facilities: 27%
- Quality of Police and Fire Rescue services: 23%
- Quality of Parks & Recreation programs: 22%
- Enforcement of Township codes and ordinances: 21%
- Overall Township services: 19%
- Availability of online services: 12%
- Landscaping in parks and public spaces: 12%
- Customer service from Township employees: 5%
- Maintenance of Township buildings and facilities: 3%
Of the following Capital Improvement projects, which THREE would you select as the MOST important?

by percentage of respondents who selected the item as one of their top three choices

- Roadway pavement improvements: 82%
- Stormwater/drainage improvements: 60%
- More pedestrian friendly streets(paths/trails): 58%
- Water/sewer infrastructure improvements: 36%
- Park improvements: 34%
- Facility improvements: 7%
Township Services
Clerk, Treasurer, Supervisor
Satisfaction with Clerk & Treasurer Office Services
by percentage of respondents (excluding “unsure/not applicable”)

Ease of voting (including absentee and in person)

- Very Satisfied: 56%
- Satisfied: 37%
- Neutral: 5%
- Dissatisfied: 2%

Ease of registering to vote

- Very Satisfied: 45%
- Satisfied: 44%
- Neutral: 9%
- Dissatisfied: 1%

Ease of paying taxes and other fees

- Very Satisfied: 41%
- Satisfied: 43%
- Neutral: 11%
- Dissatisfied: 3%

Availability of options to pay taxes and other fees

- Very Satisfied: 35%
- Satisfied: 43%
- Neutral: 17%
- Dissatisfied: 5%

Ease of obtaining permits and licenses (not including building permits)

- Very Satisfied: 24%
- Satisfied: 41%
- Neutral: 30%
- Dissatisfied: 4%
Are You Registered to Vote?

Yes: 98%
No: 2%
What is Your Preferred Choice for Paying Taxes and Other Fees (including Water Bills)?

- Online, banking account: 26.6%
- Check, mail-in/dropbox: 22.6%
- Bill pay through bank: 20.6%
- Check, in person: 15.4%
- Credit card, online: 14.5%
- Credit card, in person: 0.4%
Satisfaction with Supervisor Office Services
by percentage of respondents (excluding “unsure/not applicable”)

- **Response to general inquiries**
  - Very Satisfied: 20%
  - Satisfied: 39%
  - Neutral: 32%
  - Dissatisfied: 8%

- **Ease of submitting a Property Transfer Affidavit (PTA)**
  - Very Satisfied: 15%
  - Satisfied: 27%
  - Neutral: 56%
  - Dissatisfied: 2%

- **Ease of setting up a Special Assessment District (SAD)**
  - Very Satisfied: 12%
  - Satisfied: 26%
  - Neutral: 58%
  - Dissatisfied: 4%
Township Services
Fire & Emergency Medical Services
Satisfaction with Fire and Emergency Medical Services
by percentage of respondents (excluding “don’t know/not applicable”)

Overall quality of local fire rescue protection
- Very Satisfied: 56%
- Satisfied: 37%
- Neutral: 7%
- Dissatisfied: 0%

Professionalism of employees responding to emergencies
- Very Satisfied: 57%
- Satisfied: 34%
- Neutral: 8%
- Dissatisfied: 1%

Overall quality of Emergency Medical Services (EMS)
- Very Satisfied: 56%
- Satisfied: 33%
- Neutral: 10%
- Dissatisfied: 1%

How quickly fire rescue responds to 911 emergencies
- Very Satisfied: 56%
- Satisfied: 33%
- Neutral: 11%
- Dissatisfied: 1%
Are you aware that the Orion Township Fire Department transitioned from Basic Life Support to Advanced Life Support (ALS) services in June 2021?

- Yes: 39%
- No: 61%
Fire and Emergency Medical Services That Should Receive the Most Emphasis from Township Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top two choices

- Overall quality of Emergency Medical Services (EMS): 61%
- Upgrading equipment and apparatus: 47%
- Overall quality of fire rescue protection: 39%
- Response times to 911 emergencies: 39%
- Professionalism of employees responding to emergencies: 8%
Township Services
Police Services
Satisfaction with Police
by percentage of respondents (excluding “don’t know/not applicable”)

- **Overall quality of local police protection**: 42% Very Satisfied, 47% Satisfied, 8% Neutral, 2% Dissatisfied
- **Emergency response times**: 47% Very Satisfied, 41% Satisfied, 11% Neutral, 1% Dissatisfied
- **Professionalism of employees responding to emergencies**: 47% Very Satisfied, 39% Satisfied, 11% Neutral, 3% Dissatisfied
- **The Sheriff's Office's efforts to prevent crime**: 35% Very Satisfied, 45% Satisfied, 16% Neutral, 4% Dissatisfied
- **Police visibility in the community**: 33% Very Satisfied, 46% Satisfied, 15% Neutral, 6% Dissatisfied

Legend:
- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
Police Services That Should Receive the Most Emphasis from Township Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top two choices

- Sheriff's Office's efforts to prevent crime: 52%
- Police visibility in the community: 48%
- Overall quality of police protection: 46%
- Police response times for emergencies: 28%
- Professionalism of employees responding to emergencies: 16%
Perceptions of Safety in Orion Township

by percentage of respondents (excluding “unsure”)

- In Township parks: 46% Very Safe, 52% Safe, 2% Unsafe
- In commercial/business areas during the day: 58% Very Safe, 40% Safe, 3% Unsafe
- At special events: 42% Very Safe, 54% Safe, 3% Unsafe
- Walking/biking in your neighborhood during the day: 67% Very Safe, 30% Safe, 3% Unsafe
- On trails/safety paths: 34% Very Safe, 58% Safe, 8% Unsafe
- In commercial/business areas at night: 29% Very Safe, 60% Safe, 11% Unsafe
- Walking/biking in your neighborhood at night: 34% Very Safe, 52% Safe, 14% Unsafe

Legend:
- Very Safe
- Safe
- Unsafe
If you said you feel unsafe in any area, why do you feel unsafe?

by percentage of respondents who indicated they felt “unsafe” or “very unsafe” in any area (multiple selections could be made)

- Lack of sufficient lighting: 66%
- Fast vehicular traffic or congestion: 59%
- Lack of sidewalks/safety paths: 48%
- Lack of visibility of police or security: 32%
- Presence of loiterers: 11%
- Past observation of street crime: 9%
- I or someone I know has been a victim of a crime: 8%
- Abandoned buildings or vacant lots: 7%
The cleanup of litter and debris on private property

The mowing and cutting of weeds and grass on private property

The maintenance of residential property (exterior of homes)

The mowing and cutting of weeds and grass in the Right of Ways

The maintenance of business property
Satisfaction with Building Services
by percentage of respondents (excluding "don't know/not applicable")

Ease of conducting inspections for construction or renovation
- Very Satisfied: 12%
- Satisfied: 43%
- Neutral: 37%
- Dissatisfied: 8%

Ease of obtaining permits for construction or renovation
- Very Satisfied: 12%
- Satisfied: 41%
- Neutral: 38%
- Dissatisfied: 9%
Township Services
Parks, Recreation, & Trail Services
Satisfaction with Parks & Recreation Services
by percentage of respondents (excluding “don’t know/not applicable”)

- Proximity of home to Township parks/open space: 44% Very Satisfied, 46% Satisfied, 7% Neutral, 3% Dissatisfied
- Maintenance of Township Parks: 31% Very Satisfied, 58% Satisfied, 9% Neutral, 2% Dissatisfied
- Quality and maintenance of athletic fields: 31% Very Satisfied, 55% Satisfied, 12% Neutral, 3% Dissatisfied
- Availability of athletic fields: 27% Very Satisfied, 51% Satisfied, 17% Neutral, 5% Dissatisfied
- Availability of info about parks and recreation programs offered: 26% Very Satisfied, 52% Satisfied, 18% Neutral, 4% Dissatisfied
- Variety of youth programs (ages under 18 years old): 26% Very Satisfied, 51% Satisfied, 18% Neutral, 5% Dissatisfied
- Ease of registering for parks and recreation programs: 23% Very Satisfied, 53% Satisfied, 20% Neutral, 4% Dissatisfied
- Quality of special events: 20% Very Satisfied, 49% Satisfied, 27% Neutral, 3% Dissatisfied
- Cost of parks and recreation programs/facility fees: 19% Very Satisfied, 49% Satisfied, 26% Neutral, 6% Dissatisfied
- Variety of senior programs (ages 50+): 20% Very Satisfied, 47% Satisfied, 22% Neutral, 10% Dissatisfied
- Variety of adult programs (ages 18-49): 19% Very Satisfied, 48% Satisfied, 25% Neutral, 10% Dissatisfied
Parks & Recreation Services That Should Receive the Most Emphasis from Township Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top two choices

- Maintenance of Township parks: 52%
- New recreational amenities: 42%
- Variety of senior programs: 34%
- Variety of adult programs: 33%
- Availability of info about parks and recreation programs offered: 30%
- Cost of parks and recreation programs/facility fees: 22%
- Variety of youth programs: 21%
- Quality of special events: 20%
- The proximity of a park/open space to your home: 16%
- Ease of registration for programs: 10%
- Quality of athletic fields: 10%
- Availability of athletic fields: 7%
How Often do You Use the Parks in Orion Township?

by percentage of respondents (excluding “unsure”)

- A few times a year: 30%
- A few times a month: 21%
- A few times a week: 17%
- About once a week: 12%
- Once a month: 9%
- I don't use the parks: 7%
- Every day: 4%
Which Parks in Orion Township Have You Visited in the Past Year?

by percentage of respondents (excluding "I don’t use the parks" and "other") (multiple selections could be made)

- Friendship Park: 75%
- Bald Mountain State Recreation Area: 49%
- Orion Oaks Park: 47%
- Camp Agawam: 45%
- Civic Center Park: 38%
- Children's Park: 33%
- Jesse Decker Park: 22%
- Green's Park: 17%
- The Playful Dragon Pocket Park: 14%
Are you aware that Camp Agawam offers Beach Access, Hiking Trails, a Playground, Disc Golf Course, Building Rentals, Camping, & the Fire Bowl for Special Events?
How Often do You Use Safety Paths?

- A few times a week: 22%
- A few times a year: 22%
- A few times a month: 17%
- I don't use safety paths: 16%
- About once a week: 10%
- Once a month: 7%
- Every day: 6%
What is Your Preferred Way of Using Safety Paths?

by percentage of respondents (excluding “other”)

- Walking 69%
- Bicycling 29%
- Running 6%
What is Your Primary Reason for Using Orion Township Safety Paths?
by percentage of respondents (excluding "I don’t use safety paths")

- Recreation/Exercise: 93.53%
- Going to/from parks: 2.06%
- Going to/from local businesses: 2.06%
- Going to/from family/friends homes: 1.18%
- Safe Routes to School: 0.74%
- Going to/from other communities: 0.29%
- Going to/from work: 0.15%
What Additional Amenities Would You Like to See on the Paths?
by percentage of respondents (multiple selections could be made)

- Restrooms: 64%
- Benches: 58%
- Water fountains: 43%
- Fix It stations: 17%
- Bike racks: 14%
Have You Participated in a Program or Event Held by the Parks & Recreation Department?

Yes 64%

No...

How Would You Rate Your Experience?

4.2★ average rating
Have You Participated in any Senior Programs?

- Yes: 19%
- No: 81%

Would you rather attend day or over night trips?

- Day trips: 96%
- Over night trips: 4%

What is the max. you would be willing to spend on a trip through Parks & Rec.?

- $51-100: 28%
- $26-50: 26%
- $0-25: 19%
- $101-150: 12%
- $201+: 10%
- $151-200: 5%

What are some places you would like to go?

- Michigan only trips: 70%
- Michigan and surrounding States: 46%
- Canada: 31%
Township Services
Water/Sewer & Sanitation Services
Satisfaction with Water, Wastewater, Waterways, & Sanitation Services

by percentage of respondents (excluding “unsure”)

Residential garbage/recycling/yard waste collection
- Very Satisfied: 41%
- Satisfied: 43%
- Neutral: 9%
- Dissatisfied: 7%

Quality of drinking water
- Very Satisfied: 32%
- Satisfied: 44%
- Neutral: 18%
- Dissatisfied: 5%

Quality of sewer (wastewater) services
- Very Satisfied: 22%
- Satisfied: 53%
- Neutral: 19%
- Dissatisfied: 5%

Cleanliness of waterways near your home
- Very Satisfied: 19%
- Satisfied: 53%
- Neutral: 19%
- Dissatisfied: 9%
Is it clear what items are and are not accepted for curbside recycling?

Yes 78%

No 22%
Do you ever take advantage of the NoHaz Days in Oakland County for disposal of household hazardous waste?
Have you heard of Recyclebank?

- Yes: 49%
- No: 51%
Are you currently enrolled for Recyclebank Rewards?

- Yes: 28%
- No: 39%
- Haven't heard of it: 33%
When was the last time you redeemed a reward on the Recyclebank Website?

- Never: 93%
- Within the last year: 4%
- Within the last three months: 2%
- Within the last month: 1%
Are you satisfied with the current selection of Recyclebank Rewards?

- Yes: 11%
- Somewhat: 36%
- No: 53%
Township Services
Customer Service
Have You Contacted the Township Within the Last 12 Months?

- Yes: 47%
- No: 53%

Satisfaction with Experience with Township Employees:

- Orion Township employees are courteous/professional: 45% Strongly Agree, 41% Agree, 9% Neutral, 4% Disagree
- The response time was reasonable: 37% Strongly Agree, 42% Agree, 11% Neutral, 10% Disagree
- It was easy to find someone to address my request: 38% Strongly Agree, 41% Agree, 10% Neutral, 11% Disagree
- I was satisfied with my experience: 39% Strongly Agree, 36% Agree, 11% Neutral, 14% Disagree
- I was able to get my question/concern resolved: 37% Strongly Agree, 38% Agree, 9% Neutral, 16% Disagree
- The Township employee went the extra mile to assist me: 35% Strongly Agree, 31% Agree, 20% Neutral, 15% Disagree
Public Communication & Outreach
Satisfaction with Public Communication & Outreach
by percentage of respondents (excluding “unsure”)

Ease of access to information about Township services

- Very Satisfied: 17%
- Satisfied: 55%
- Neutral: 23%
- Dissatisfied: 6%

Opportunities to participate in local government (e.g. committees, boards, volunteering, etc.)

- Very Satisfied: 12%
- Satisfied: 40%
- Neutral: 38%
- Dissatisfied: 10%
Which of the following are your primary sources of information about Township issues, services, programming, & events? by percentage of respondents (multiple selections could be made)

- Orion Living Community Magazine: 63%
- Township website: www.oriontownship.org: 57%
- Lake Orion Review: 45%
- Orion Township Facebook pages: 42%
- HOA/Neighborhood newsletters/emails: 15%
- Parks & Recreation social media pages: 15%
- Parks & Recreation emails: 11%
- HOA/Neighborhood Meetings: 5%
- ONTV: 5%
- Other: 5%
- Orion Township Instagram page: 2%
- Orion Township Twitter page: 2%
Satisfaction with the Township’s Website, www.oriontownship.org

Quality of oriontownship.org

- Very Satisfied: 16%
- Satisfied: 47%
- Neutral: 32%
- Dissatisfied: 5%
How Would You Rate the Quality of the Orion Living Magazine?

3.9 ★
average rating
Resident T.V. Subscriptions

- **Cable TV (e.g. Xfinity, AT&T, etc.)**: 39%
- **Both Cable & Streaming**: 28%
- **Streaming Service (e.g. Roku, Amazon Fire, Hulu, Netflix, etc.)**: 27%
- **None**: 6%
Are you aware there is a community T.V. station in Orion Township; Orion Neighborhood Television (ONTV)?
How often do you watch Orion Neighborhood Television (ONTV) programming per month?

- Never: 56.2%
- Rarely: 30.0%
- Sometimes: 12.2%
- Usually: 1.3%
- Always: 0.3%
Do you watch Orion Township Board/Commission Meetings via ONTV?

- No, I do not watch: 57%
- No, I didn't know ONTV did that: 20%
- Yes, I watch through the ONTV website or Facebook page: 14%
- Yes, I watch through my cable provider: 9%
Demographics
Age

- Under 18: 0.12%
- 18-24: 0.86%
- 25-34: 7.22%
- 35-44: 17.50%
- 45-54: 22.52%
- 55-64: 23.75%
- 65+: 25.58%
- I prefer not to say: 2.45%
Gender

- Female: 58%
- Male: 38%
- I prefer not to say: 5%
What is your current, primary place of employment?

- Employed outside the home: 33%
- Retired: 31%
- Work from home: 17%
- Split my time between office and home: 13%
- Not currently employed: 5%
- Student: 1%
Where do you work?

- Outside the State of Michigan: 1%
- Outside Orion Township/Inside Oakland County: 49%
- Orion Township: 21%
- Fully remote from home: 15%
- Macomb County: 7%
- Wayne County: 4%
- Another location in Michigan: 3%

Total: 100%
Do you own or rent your current residence?

- **Own**: 96%
- **Rent**: 4%
Is your residence in Orion Township your primary or secondary residence?

- Primary: 99.5%
- Secondary: 0.5%
How many years have you lived in Orion Township?

- 0-5 years: 16%
- 6-10 years: 16%
- 11-15 years: 9%
- 16-20 years: 11%
- 21-30 years: 27%
- 31+ years: 22%
In what type of residence do you currently live?

- Single family home: 93%
- Multi-family complex (apartment): 2%
- Townhouse / Condominium: 6%