

2023 Lodging Tax Application – Capital Improvement



Organization Name: _____

Project Title: _____

Project Location: _____

Contact Person: _____ Title: _____
(Please supply the LTAC with year-round contact information)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Email: _____

Organization Tax ID # (must be non-profit.) _____

- I have attached a copy of my organizations IRS or Secretary of State of Washington documentation and By-laws.
- I have attached proof that the land / facility is owned by a municipality. (Required)
- I have previously submitted to the LTAC my organizations IRS or Secretary of State of Washington documentation and By-laws and they have NOT changed. **(Must re-submit if anything has changed)**

- Total Project Budget: \$_____. *Add together funding you expect from all sources and put the total here.*
- Amount requesting from LTAC for 2023. \$_____
- Did you receive funding from the **County's** Lodging Tax last year for capital improvements? If so, what amount did you receive? \$_____
- Have you received funding from **City** Lodging Tax in the past year? **Yes / No**
If yes, what amount did you receive and when. \$_____

If no, why?

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- How is lodging Tax funding critical to the success of your organization? Why do you need LTAC funding?

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- If awarded, please describe specifically what you will use the LTAC funds for. (*this information will be consistent with your contract and request for reimbursement*)

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Section 1 – State Reporting Questions

Provide **estimates** to the following questions as required by the state. Use one or more of these methods.

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Direct Count – Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event.

Indirect Count – Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates.

Representative Survey – Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level.

Informal Survey – Information collected directly from individual visitors or participants in a nonrandom manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey.

Structured Estimate – Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance per persons (3 square feet).

2023 Lodging Tax Application – Capital Improvement

1. Total Attendance
 - a. Predicted total number of attendees:
 - b. Method Used:
|
|

2. Attendees traveling over 50 miles from Okanogan County
 - a. Predicted Number:
 - b. Method Used:
|
|

3. Attendees traveling from out of state and/or country
 - a. Predicted Number:
 - b. Method Used:
|
|

4. Attendees paying for overnight lodging
 - a. Predicted Number:
 - b. Method Used:
|
|

5. Attendees NOT paying for overnight lodging
 - a. Predicted Number:
 - b. Method Used:
|
|

6. Paid Lodging nights (1 or more occupying a room for a single night = 1 lodging night)
 - a. Predicted Number:
 - b. Method Used:
|
|

Section 2 – Scoring Questions

1. Project Description: Please describe the project in detail. Indicate the major work to be completed, any milestones that need to be overcome in order for the project to move forward and include a comparison of existing and proposed conditions. Be sure to include expected completion date.
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2023 Lodging Tax Application – Capital Improvement

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2. Explain how the project will promote and increase tourism in Okanogan County.

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3. Describe specifically how the improvements will directly increase economic activity in the county resulting from tourists.

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4. Please explain exactly how the requested funds will be used.

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5. Attach any feasibility or other studies that demonstrate linkages between the proposed project and the anticipated tourism impacts. Also, please include your operations/maintenance funding strategy and business plan for long-term project sustainability. *(How will the facility or facilities be operated and maintained for at least three years following completion)*

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6. Explain how this project has been coordinated with other jurisdictions as well as affected stakeholders. Include letters of support from stakeholders.

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7. What steps are you taking to improve tourism each year to strengthen cross-regional collaboration?

Click or tap here to enter text.

2023 Lodging Tax Application – Capital Improvement

represented in this application to submit this request for funding on its behalf. I understand the use of funds is subject to audit by the State of Washington.

I declare that the foregoing is true and correct to the best of my knowledge.

Print Name

Title

Signature

Date

NO UNSIGNED APPLICATIONS ACCEPTED!