



**NORTH
ADAMS**
PUBLIC ARTS
COMMISSION

January 25, 2021

Public Arts Master Plan
Placemaking Priorities
Work Session

GOAL:

The goal of this review is to confirm the place-making priorities that best serve the Public Art Commission's master plan vision:

Vision:

Public art in North Adams contributes to the community's identity as an arts destination and center for creativity; it fosters community pride, ownership and a sense of belonging; and contributes to the quality of the City's built environment. The role public art plays in the life of North Adams builds upon four central ideas:

i) Culture:

North Adams is growing in importance as a place for arts, culture, and creative enterprise. Public art projects can bring innovative and distinctive art experiences to public places that draw upon the City's unique character, add new landmarks to the cultural landscape, and directly support artists in the creation of new art and the exploration of new ideas.

ii) Community:

North Adams is a diverse and growing community. Public art projects can bring people together, build bridges, and stimulate conversation.

iii) Economy:

The thoughtful and strategic use of public art can enhance tourism, make city-wide connections, and highlight local businesses and industry in North Adams.

iv) Design:

Public art can elevate the quality and creativity of the design of public spaces in North Adams, mark important community gateways and thresholds, and help anchor important gathering places.

North Adams Public Art Master Plan OUTLINE:

1. Executive Summary
2. Introduction
 - A. Narrative
 - i) Historical Economic and Community Development
 - ii) Current Economic and Community Development
 - iii) Role of Public Art
 - iv) Plan Intentions
 - v) Plan Development
3. Existing Conditions
 - A. Public art resources
 - i) Public Art Commission
 - ii) MASS MoCA
 - iii) DownStreet Art
 - iv) Art about Town
 - B. Public art policies
 - i) PAC Ordinance
 - C. Public art inventory
 - vi) All works of public art as defined by ordinance
 - (1) Title
 - (2) Artist
 - (3) Location
 - (4) Description
4. Administrative Guidelines
 - A. Guiding Principles
 - B. Roles and Responsibilities
 - C. Sources and Uses of Funds
 - D. Planning Processes for Public Art
 - E. Art Selection, Procurement, and Project Management Processes
 - F. Public Art in Private Development
 - G. Review Process for Gifts and Loans of Public Art
 - H. Collection Management and Maintenance
 - I. Communication and Outreach

5. Placemaking Priorities

A. Gateways:

- i) **Route 2 West**
- ii) **Route 2 East**
- iii) **Route 8 North / State Street North**
- iv) **Ashland Street North**

B. Connections

- i) **Marshall Street**
- ii) **River Street**
- iii) **Main Street**
- iv) **Church Street**
- v) **Phelps Avenue Footbridge**

C. Gathering Places

- i) **Windsor Lake**
- ii) **Noel Field Athletic Complex**
- iii) **City Hall**
- iv) **Heritage State Park**
- v) **Eagle Street Pocket Park**

D. Summary of Potential Projects

- i) Intent of Projects
- ii) Map of Projects
- iii) Individual Descriptions
 - (1) Location
 - (2) Preferred Medium
 - (3) Preferred Content

E. Priorities

- i) Methodology of Prioritization
- ii) Near-term Priorities
- iii) Long-term Priorities

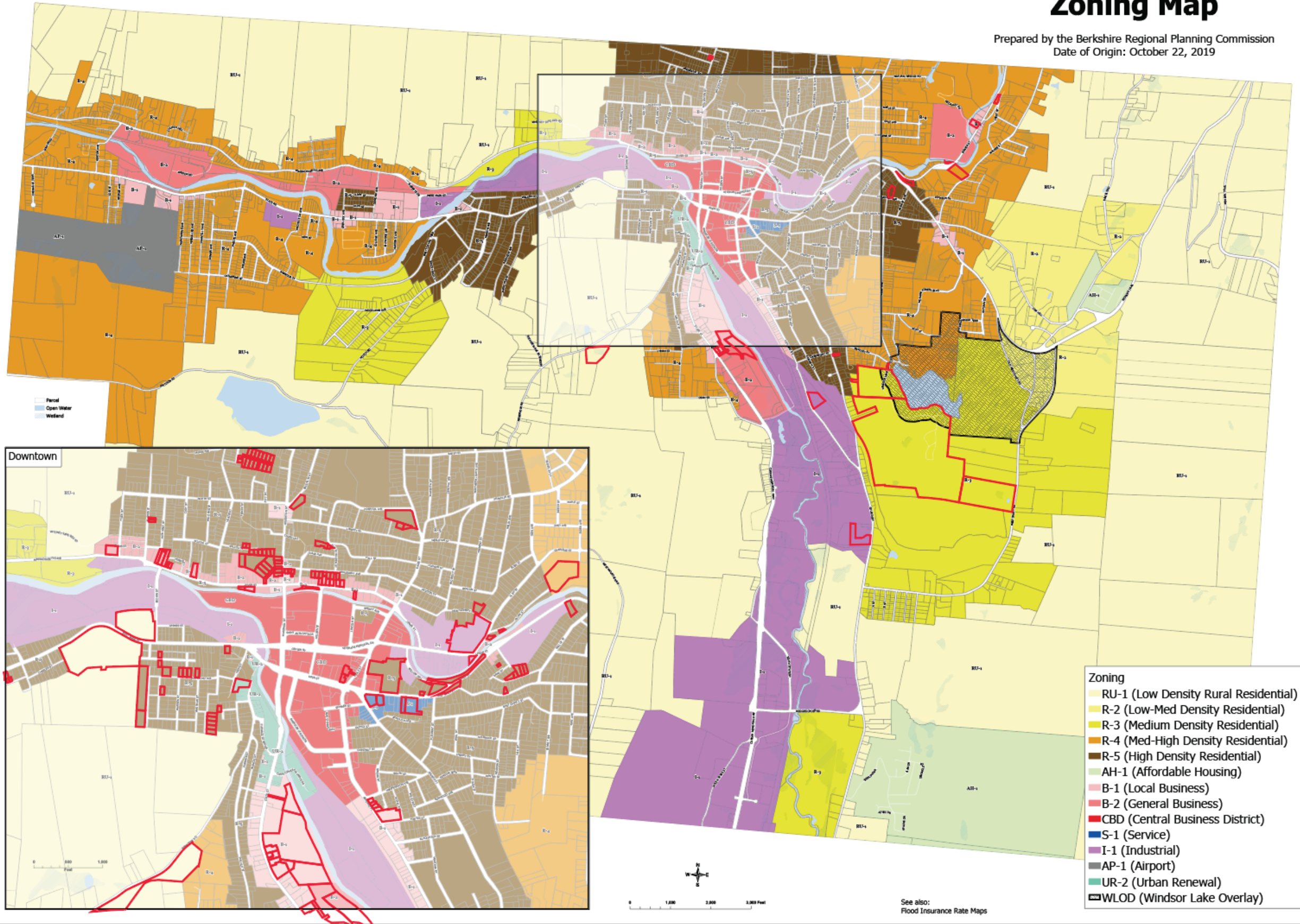
Public Arts Master Plan - Placemaking Priorities - City Held Properties

Location/ParcelId/Legal Desc.	Parcel #						
STATE RD	137 0 21	RICHMOND AV	127 0 1A&	151 KEMP AV	169 0 1	RIVER ST	105 0 28
STATE RD	131 0 31B	RICHMOND AV	127 0 1C	178 ASHLAND ST	171 0 17	RIVER ST	105 0 27
110 -112 FURNACE ST	151 0 22A	ROCK ST + GRANITE ST	127 0 49	ASHLAND ST	171 0 19	BALLOU ST	81 0 137
1040 RESERVOIR RD	10& 0 2	GRACE ST	127 0 7	210 STATE ST	172 0 19B	BALLOU ST	81 0 156
RIVER ST	104 0 34	RICHMOND AV	127 0 70	BARBOUR ST	178 0 5	HARRIS ST	81 0 163
RIVER ST	105 0 17	WEST MAIN ST	127 0 97	CATHERINE ST	179 0 1	HARRIS ST	81 0 164
RIVER ST	105 0 13	OFF WEST MAIN ST	129 0 27	WALNUT ST	197 0 3	RIVER ST	81 0 21&21A
RIVER ST	105 0 23	FAIRVIEW AV	129 0 35	STATE ST	197 0 32&35&	RIVER ST	81 0 60
N HOLDEN ST	105 0 26	FAIRVIEW AV	129 0 36	STATE ST	197 0 33	OFF MASS AV	83 0 8
ST ANTHONY DR	105 0 6	FAIRVIEW AV	129 0 37	STATE ST	197 0 34	351 PATTISON RD	9 0 10&10B
RIVER ST	106 0 23	FAIRVIEW AV	129 0 39	STATE ST	197 0 45	ASHTON AV	90 0 15&15A
MONTGOMERY ST	107 0 26	OFF ROBERTS DR	130 0 79	MEADOW ST	199 0 50	RUSSELL ST	98 0 37
UNION + CLIFF ST	107 0 35B	MASSACHUSETTS AV	131 0 34	MASSACHUSETTS AV	2 0 14	RUSSELL ST	98 0 41
FRONT ST	107 0 37	WHEATON ST	134 0 54	OFF GOODRICH ST	2 0 6	WHITTESLEY AV	98 0 43
121 UNION ST	107 0 63	108 PHELPS AV	134 0 68	BRADLEY ST	215 0 49	68 CHURCH ST	125 0 34
306 UNION ST	108 0 12	NOTCH RD	14 0 7	CHURCH ST	216 0 34	WEST MAIN ST	129 0 39
CLEVELAND AV	108 0 45A	807 STATE RD	142 0 1A5	CHURCH ST	216 0 41	6-8 WEST MAIN ST	126 0 16
BEAVER ST	108 0 52	820 STATE RD	142 0 2A	STATE ST	244 0 11	STATE ST	151 0 59
UNION + BEAVER ST	108 0 57	HAWTHORNE AV	142 0 9	STATE ST	244 0 12	OFF STATE ST	151 0 60
BEAVER ST	109 0 27	836 STATE RD	142& 0 1&	STATE ST	244 0 1A	OFF STATE ST	151 0 63A
WALKER ST	109 0 29	PHELPS AV	143 0 150	S STATE ST	244 0 6	REAR STATE ST	172 0 49
S STATE ST	11 0 4,5,6	PROTECTION AV	144 0 5	S STATE ST	244 0 7	WEST MAIN ST	126 0 14
568 MOHAWK TL	122 0 5	HARDING AV	146 0 121	WEST SHAFT RD	294 0 7	WEST MAIN ST	126 0 15
EAST MAIN ST	124 0 102	BRAYTON HILL TR	146 0 128	367 HOUGHTON ST	34 0 35	1492 CHRISTOPHER COLUMBUS DR	151 0 52
UNION ST	124 0 104	HARDING AV	146 0 88	MOHAWK TL	4 0 18	70 HODGES CROSS RD	15 0 21
MINER ST	124 0 108	20 BRAYTON HILL TR	147 0 1F&3	MOHAWK TL	4 0 20	OFF NOTCH APPLACHAN TRAIL	5 0 0
RAND ST	124 0 123	BRAYTON ST	147 0 2	MOHAWK TL	4 0 20A		
REED ST	124 0 135	NOTCH RD	147 0 4	CHESBRO AV	58 0 92&		
REED ST	124 0 136	BARLOW AV	148 0 32	BROOKLYN ST	59 0 7		
REED ST	124 0 137&	BARLOW AV	148 0 34	655 RESERVOIR RD	6 0 16		
REED ST	124 0 139	REAR CURRAN HW	15 0 20	UPPER RESERVOIR RD	6 0 26A		
EAST MAIN ST	124 0 84	CHURCH ST	15 0 26A	LOWER RESERVOIR RD	6 0 28A		
111 MAIN ST	125 0 15	1130 CHURCH ST	15 0 40D	NOTCH + RESERVOIR RD	6 0 52&		
EAGLE ST	125 0 16	151 E ST	15 0 41	BEAVER ST	64 0 8		
24 CHURCH ST	125 0 30	GRACE ST + MOWBRAY ST	150 0 1	CLIFF ST + GLEN AV	77 0 31		
214 EAST MAIN ST	125 0 56	GRACE ST + MOWBRAY ST	150 0 2	DANIELS RD	8 0 12		
EAST MAIN ST	125 0 60	FOREST ST	150 0 22	N HOLDEN	80 0 107A&		
EAST MAIN ST	125 0 66	FOREST ST	150 0 23-26	BALLOU ST	80 0 2		
WILLOW DELL + EAST MAIN ST	125 0 68	STATE ST	151 0 45	HOUGHTON ST	80 0 22		
VETERANS MEMORIAL DR	125 0 94	115 STATE ST	151 0 45-1	RIVER ST	80 0 23C		
10 MAIN ST	126 0 19	AMERICAN LEGION DR	151 0 51	HOUGHTON ST	80 0 23D&		
CENTER ST	126 0 29	STATE ST	151 0 53	RIVER ST	80 0 23K&		
11 SUMMER ST	126 0 43A&42	STATE ST	151 0 54	BRACEWELL AV	80 0 28&28A		
WITT ST	127 0 1	STATE ST	151 0 55	BALLOU ST	80 0 3		
OFF RICHMOND AV	127 0 112&	AMERICAN LEGION DR	151 0 62	BALLOU ST	80 0 5-8		
RICHMOND AV	127 0 141	REAR YALE ST	153 0 137	BRACEWELL AV	80 0 68		
RICHMOND AV	127 0 142&	30 DOVER ST	153 0 22	BRACEWELL AV	80 0 69		
		EAST QUINCY ST	153 0 50	BRACEWELL AV	80 0 70		

* City held properties list may not be complete and is shown for reference only.

City of North Adams Zoning Map

Prepared by the Berkshire Regional Planning Commission
Date of Origin: October 22, 2019



See also:
Flood Insurance Rate Maps

5. Placemaking Priorities

A. Gateways:

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B. Connections

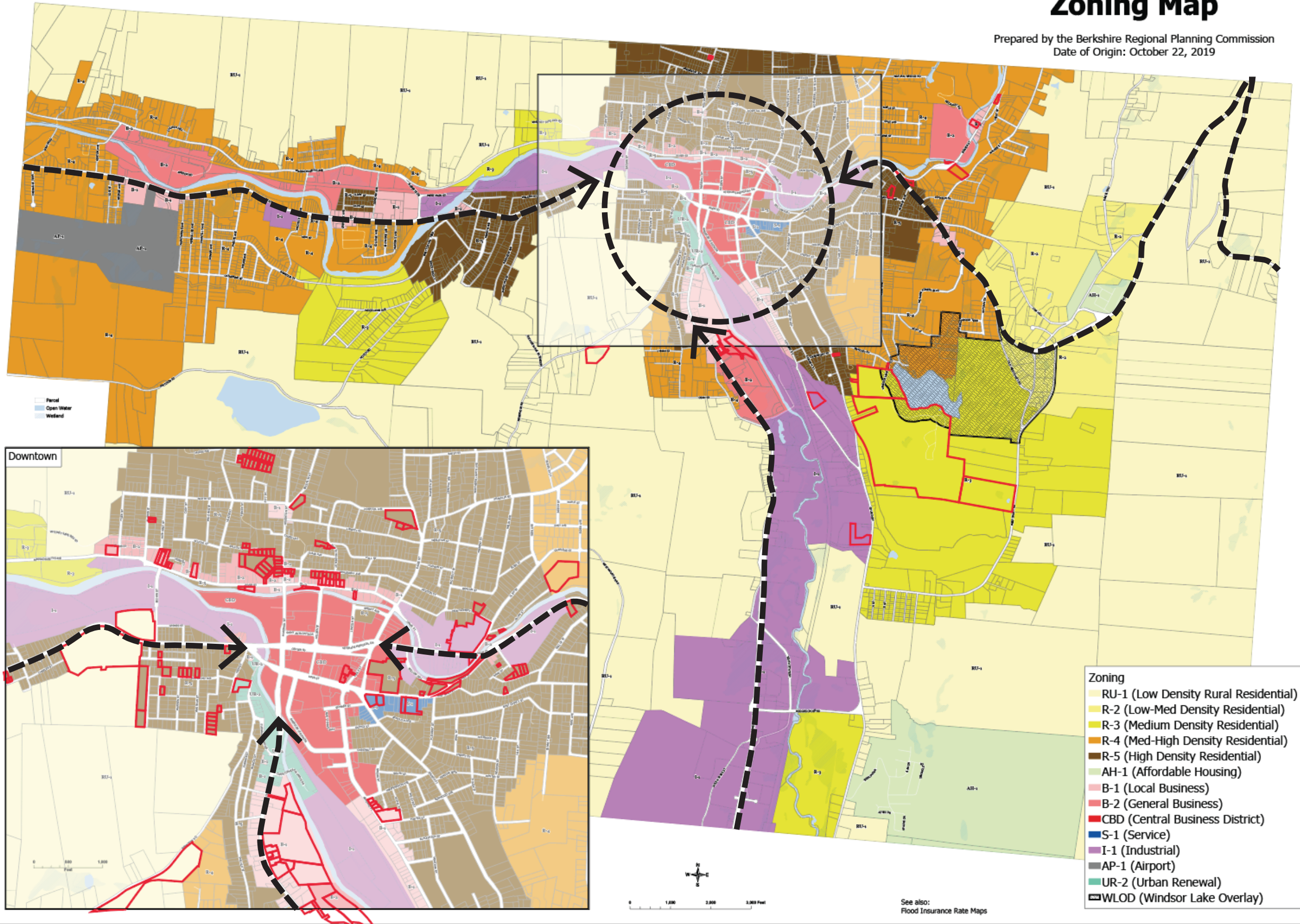
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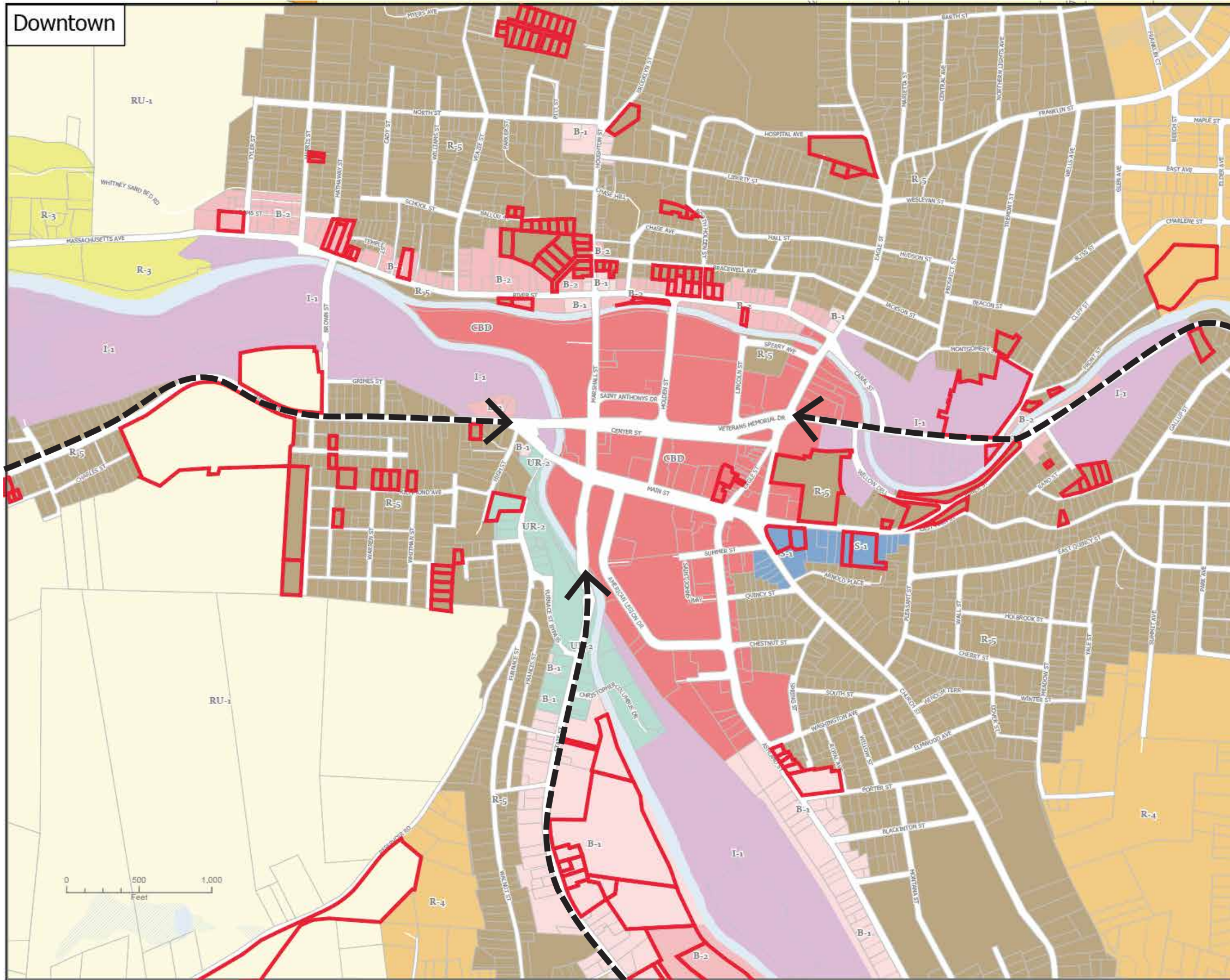
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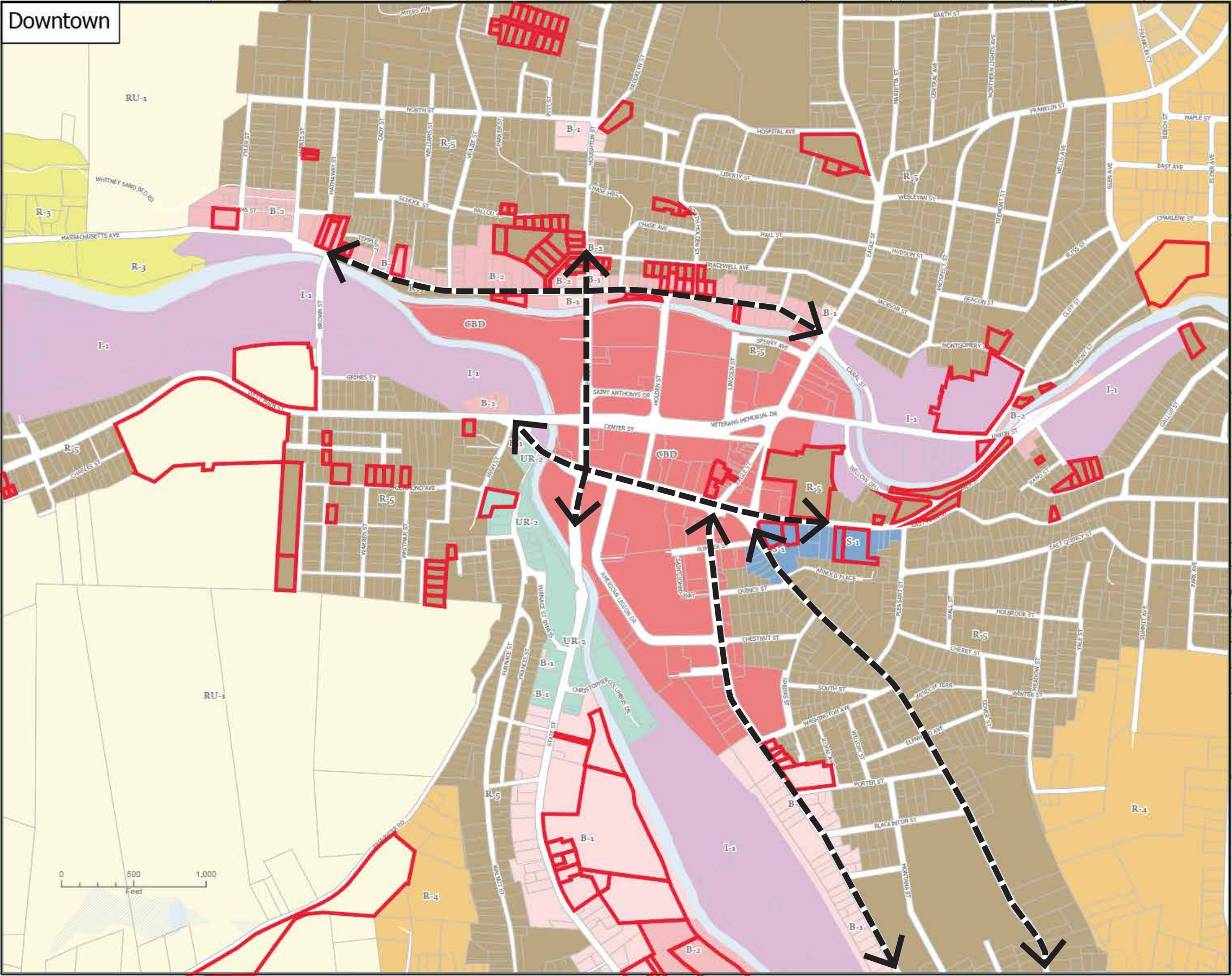
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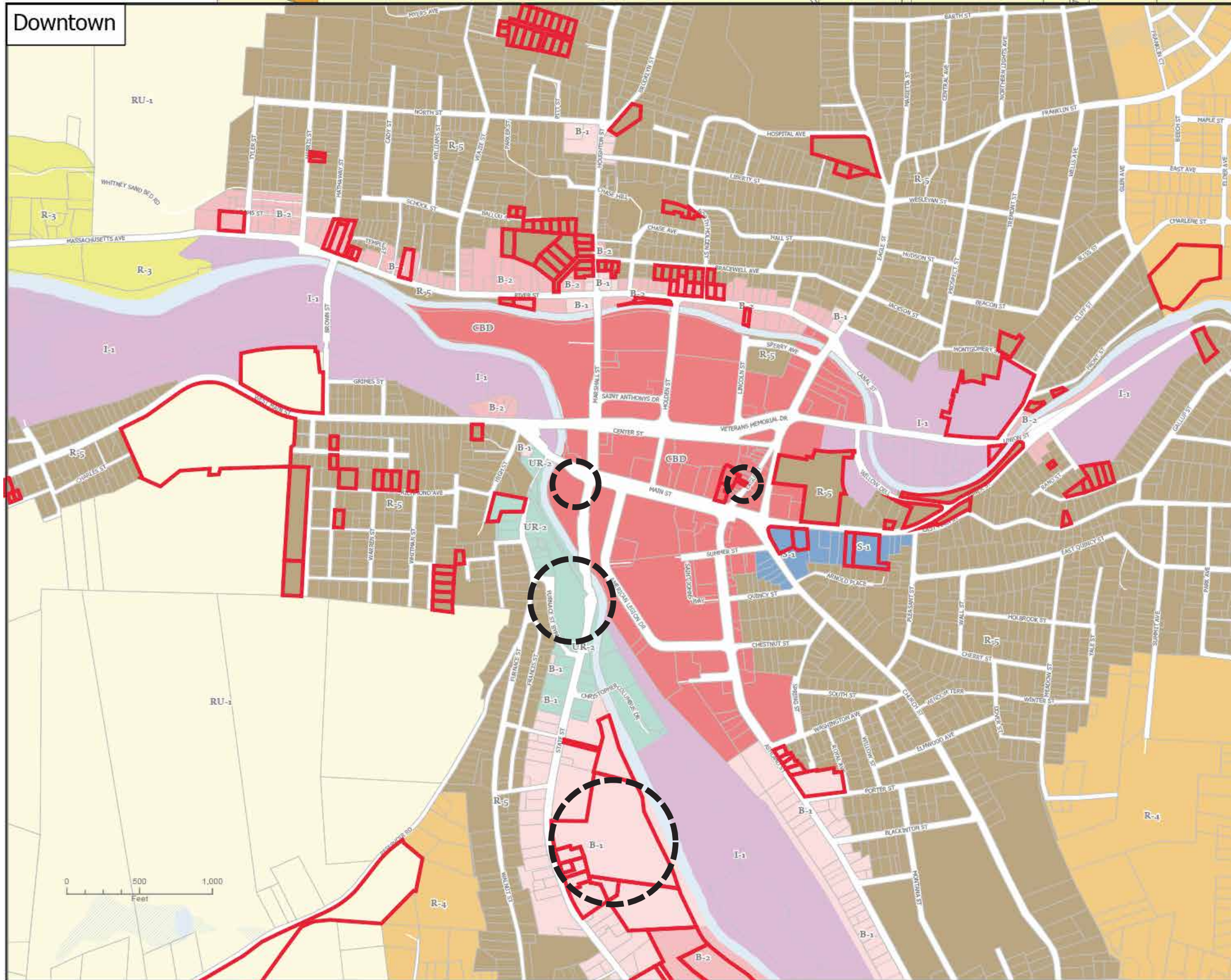
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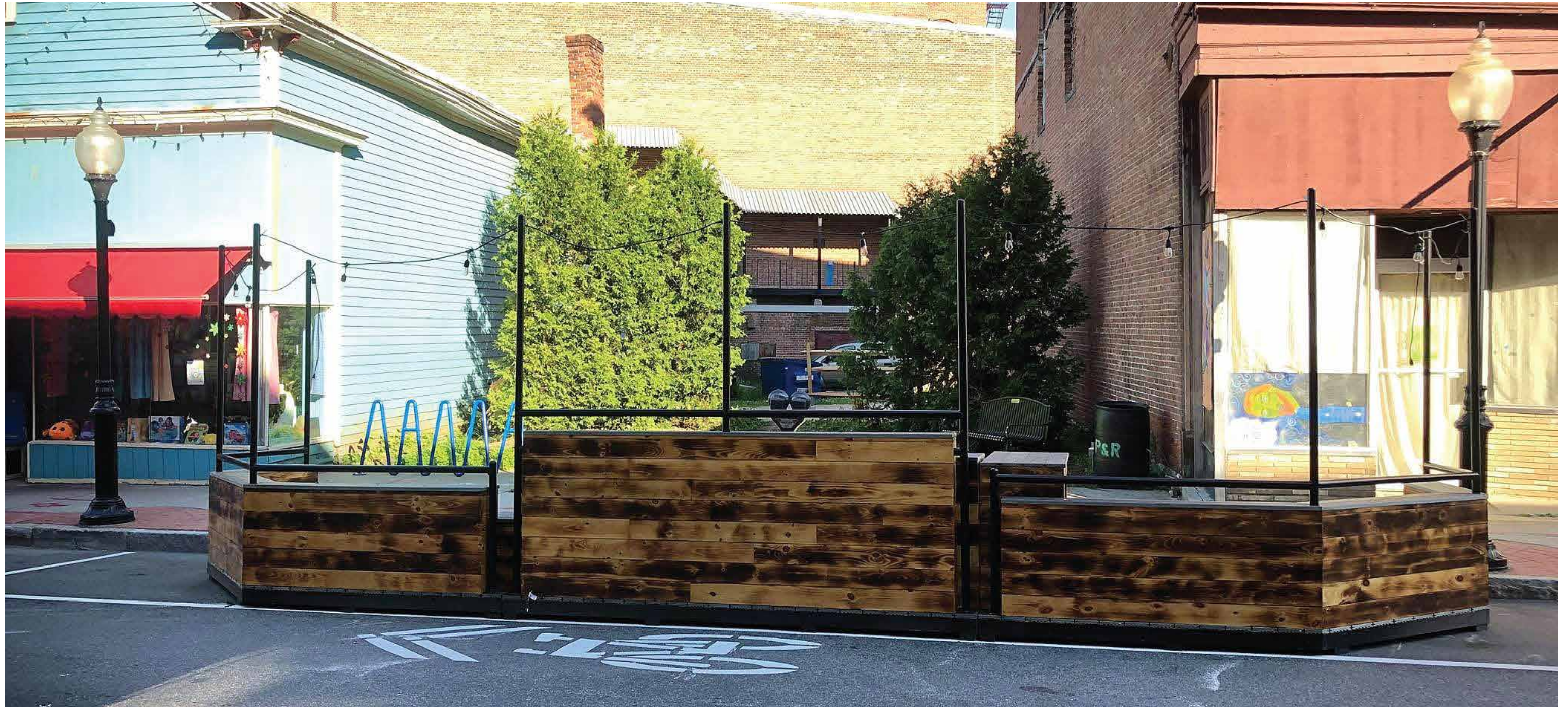








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NEXT STEPS:

Materials reviewed during this Public Arts Commission (PAC) meeting will be posted online for comment through Sunday, February 12.

Comments should be submitted via email to the PAC at:
publicarts@northadams-ma.gov.

Comments will be reviewed by the PAC at their next regularly scheduled session.

The PAC will confirm revisions to the Placemaking Priorities materials for incorporation into the Master Plan Document.