

January 25, 2021

Public Arts Master Plan Placemaking Priorities Work Session

#### GOAL:

The goal of this review is to confirm the place-making priorities that best serve the Public Art Commission's master plan vision:

#### Vision:

Public art in North Adams contributes to the community's identity as an arts destination and center for creativity; it fosters community pride, ownership and a sense of belonging; and contributes to the quality of the City's built environment. The role public art plays in the life of North Adams builds upon four central ideas:

#### i) Culture:

North Adams is growing in importance as a place for arts, culture, and creative enterprise. Public art projects can bring innovative and distinctive art experiences to public places that draw upon the City's unique character, add new landmarks to the cultural landscape, and directly support artists in the creation of new art and the exploration of new ideas.

### ii) Community:

North Adams is a diverse and growing community. Public art projects can bring people together, build bridges, and stimulate conversation.

#### iii) Economy:

The thoughtful and strategic use of public art can enhance tourism, make city-wide connections, and highlight local businesses and industry in North Adams.

#### iv) Design:

Public art can elevate the quality and creativity of the design of public spaces in North Adams, mark important community gateways and thresholds, and help anchor important gathering places.

#### North Adams Public Art Master Plan OUTINE:

- 1. Executive Summary
- 2. Introduction
  - A. Narrative
    - i) Historical Economic and Community Development
    - ii) Current Economic and Community Development
    - iii) Role of Public Art
    - iv) Plan Intentions
    - v) Plan Development
- 3. Existing Conditions
  - A. Public art resources
    - i) Public Art Commission
    - ii) MASS MoCA
    - iii) DownStreet Art
    - iv) Art about Town
  - B. Public art policies
    - i) PAC Ordinance
  - C. Public art inventory
    - vi) All works of public art as defined by ordinance
      - (1) Title
      - (2) Artist
      - (3) Location
      - (4) Description
- 4. Administrative Guidelines
  - A. Guiding Principles
  - B. Roles and Responsibilities
  - C. Sources and Uses of Funds
  - D. Planning Processes for Public Art
  - E. Art Selection, Procurement, and Project Management Processes
  - F. Public Art in Private Development
  - G. Review Process for Gifts and Loans of Public Art
  - H. Collection Management and Maintenance
  - I. Communication and Outreach

#### 5. Placemaking Priorities

- A. Gateways:
  - i) Route 2 West
  - ii) Route 2 East
  - iii) Route 8 North / State Street North
  - iv) Ashland Street North
- **B.** Connections
  - i) Marshall Street
  - ii) River Street
  - iii) Main Street
  - iv) Church Street
  - v) Phelps Avenue Footbridge
- C. Gathering Places
  - i) Windsor Lake
  - ii) Noel Field Athletic Complex
  - iii) City Hall
  - iv) Heritage State Park
  - v) Eagle Street Pocket Park
- D. Summary of Potential Projects
  - i) Intent of Projects
  - ii) Map of Projects
  - ii) Individual Descriptions
    - (1) Location
    - (2) Preferred Medium
    - (3) Preferred Content
- E. Priorities
  - i) Methodology of Prioritization
  - ii) Near-term Priorities
  - iii) Long-term Priorities

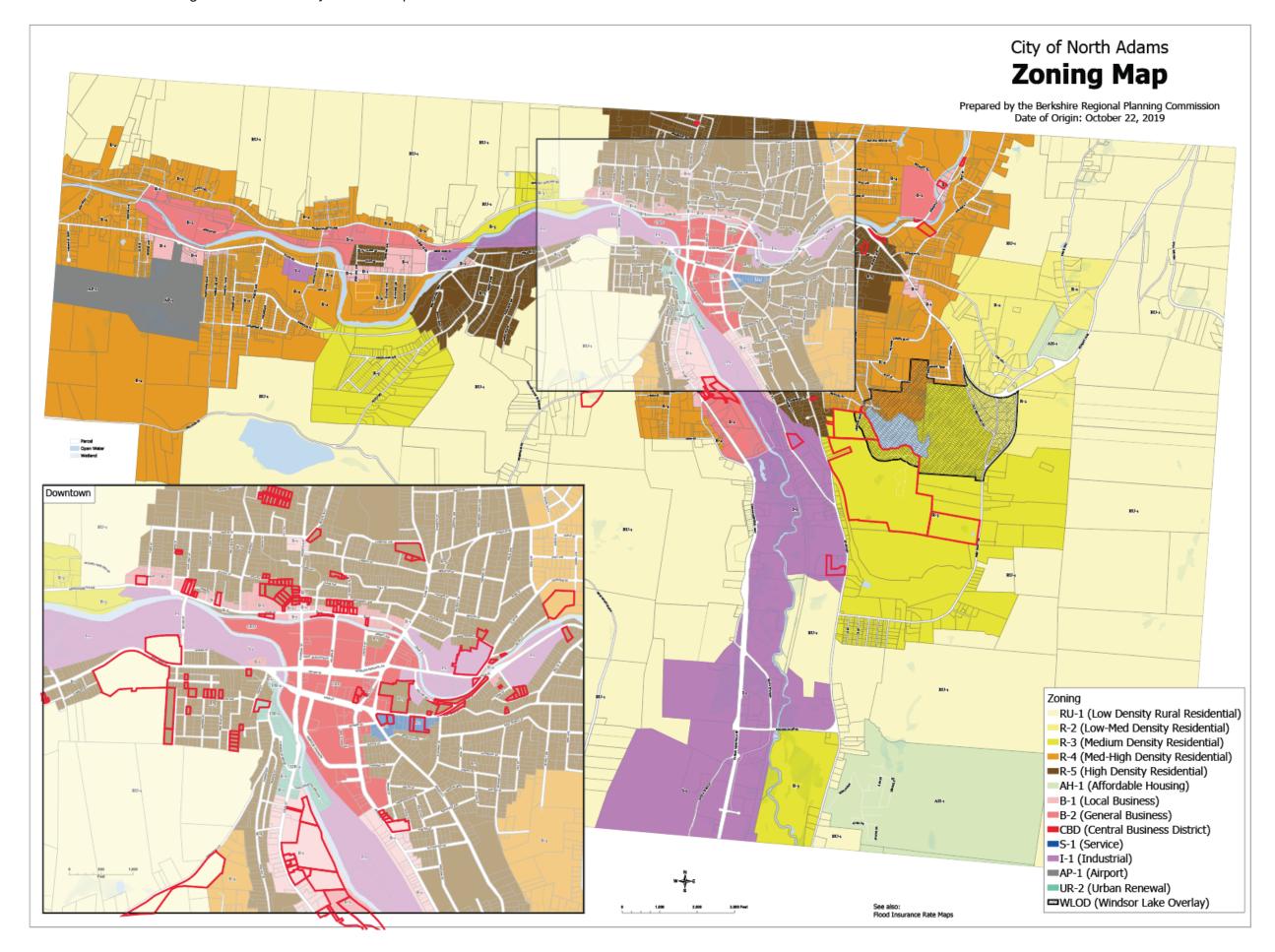
Location/Parcelld/Legal Desc.	Parcel #
STATE RD	137 0 21
STATE RD	131 0 31B
110 -112 FURNACE ST	151 0 22A
1040 RESERVOIR RD	10& 0 2
RIVER ST	104 0 34
RIVER ST	105 0 17
RIVER ST	105 0 13
RIVER ST	105 0 23
N HOLDEN ST	105 0 26
ST ANTHONY DR	105 0 6
RIVER ST	106 0 23
MONTGOMERY ST	107 0 26
UNION + CLIFF ST	107 0 35B
FRONT ST	107 0 37
121 UNION ST	107 0 63
306 UNION ST	108 0 12
CLEVELAND AV	108 0 45A
BEAVER ST	108 0 52
UNION + BEAVER ST	108 0 57
BEAVER ST	109 0 27
WALKER ST	109 0 29
S STATE ST	11 0 4,5,6
568 MOHAWK TL	122 0 5
EAST MAIN ST	124 0 102
UNION ST	124 0 104
MINER ST	124 0 108
RAND ST	124 0 123
REED ST	124 0 135
REED ST	124 0 135
REED ST	124 0 130
REED ST	124 0 139
EAST MAIN ST	124 0 84
111 MAIN ST	125 0 15
EAGLE ST	125 0 16
24 CHURCH ST	125 0 30
214 EAST MAIN ST	125 0 56
EAST MAIN ST	125 0 60
EAST MAIN ST	125 0 66
WILLOW DELL + EAST MAIN ST	125 0 68
VETERANS MEMORIAL DR	125 0 94
10 MAIN ST	126 0 19
CENTER ST	126 0 29
11 SUMMER ST	126 0 43A&42
WITT ST	127 0 1
OFF RICHMOND AV	127 0 112&
RICHMOND AV	127 0 141
RICHMOND AV	127 0 142&

NOTCH RD  807 STATE RD  142 0 1A5  820 STATE RD  142 0 2A  HAWTHORNE AV  142 0 9  836 STATE RD  1428 0 18  PHELPS AV  143 0 150  PROTECTION AV  146 0 121  BRAYTON HILL TR  146 0 128  HARDING AV  147 0 1F83  BRAYTON ST  147 0 2  NOTCH RD  148 0 32  BARLOW AV  148 0 34  REAR CURRAN HW  15 0 20  CHURCH ST  15 0 40D  151 E ST  150 0 2  FOREST ST  5TATE ST  151 0 45-1  AMERICAN LEGION DR  151 0 55  STATE ST  151 0 55  AMERICAN LEGION DR  151 0 55		
ROCK ST + GRANITE ST  GRACE ST  RICHMOND AV  WEST MAIN ST  OFF  WEST MAIN ST  OFF  WEST MAIN ST  127 0 97  OFF  WEST MAIN ST  129 0 27  FAIRVIEW AV  129 0 35  FAIRVIEW AV  129 0 36  FAIRVIEW AV  129 0 37  FAIRVIEW AV  129 0 39  OFF  ROBERTS DR  130 0 79  MASSACHUSETTS AV  MISSACHUSETTS AV  MISSACHUSETTS AV  MAIS PHELPS AV  NOTCH RD  14 0 7  807  STATE RD  142 0 1A5  820  STATE RD  142 0 1A5  820  STATE RD  142 0 1A5  820  STATE RD  142 0 1A5  821  STATE ST  146 0 128  HARDING AV  146 0 121  BRAYTON HILL TR  146 0 128  HARDING AV  146 0 88  20  BRAYTON HILL TR  147 0 1F83  BRAYTON ST  147 0 2  NOTCH RD  147 0 4  BARLOW AV  148 0 32  BARLOW AV  148 0 34  REAR CURRAN HW  15 0 20  CHURCH ST  IS 0 40  STATE ST  150 0 45  FOREST ST  FOREST ST  FOREST ST  FOREST ST  150 0 55  AMERICAN LEGION DR  151 0 54  STATE ST  AMERICAN LEGION DR  153 0 137  30 DOVER ST  153 0 22	RICHMOND AV	127 0 1A&
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108 PHELPS AV	MASSACHUSETTS AV	131 0 34
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CHURCH ST  15 0 26A  1130 CHURCH ST  15 0 40D  151 E ST  15 0 41  GRACE ST + MOWBRAY ST  150 0 1  GRACE ST + MOWBRAY ST  150 0 2  FOREST ST  150 0 23-26  STATE ST  151 0 45-1  AMERICAN LEGION DR  STATE ST  151 0 53  STATE ST  STATE ST  151 0 54  STATE ST  151 0 55  AMERICAN LEGION DR  151 0 55  AMERICAN LEGION DR  151 0 62  REAR YALE ST  153 0 137  30 DOVER ST	BARLOW AV	148 0 34
1130 CHURCH ST       15 0 40D         151 E ST       15 0 41         GRACE ST + MOWBRAY ST       150 0 1         GRACE ST + MOWBRAY ST       150 0 2         FOREST ST       150 0 23-26         STATE ST       151 0 45         115 STATE ST       151 0 45-1         AMERICAN LEGION DR       151 0 51         STATE ST       151 0 53         STATE ST       151 0 54         STATE ST       151 0 55         AMERICAN LEGION DR       151 0 62         REAR YALE ST       153 0 137         30 DOVER ST       153 0 22	REAR CURRAN HW	15 0 20
151 E ST       15 0 41         GRACE ST + MOWBRAY ST       150 0 1         GRACE ST + MOWBRAY ST       150 0 2         FOREST ST       150 0 23-26         STATE ST       151 0 45         115 STATE ST       151 0 45-1         AMERICAN LEGION DR       151 0 51         STATE ST       151 0 53         STATE ST       151 0 54         STATE ST       151 0 55         AMERICAN LEGION DR       151 0 62         REAR YALE ST       153 0 137         30 DOVER ST       153 0 22	CHURCH ST	15 0 26A
GRACE ST + MOWBRAY ST 150 0 1  GRACE ST + MOWBRAY ST 150 0 2  FOREST ST 150 0 22  FOREST ST 150 0 23-26  STATE ST 151 0 45  115 STATE ST 151 0 45-1  AMERICAN LEGION DR 151 0 51  STATE ST 151 0 53  STATE ST 151 0 54  STATE ST 151 0 55  AMERICAN LEGION DR 151 0 62  REAR YALE ST 153 0 137  30 DOVER ST 153 0 22	1130 CHURCH ST	15 0 40D
GRACE ST + MOWBRAY ST 150 0 2  FOREST ST 150 0 22  FOREST ST 150 0 23-26  STATE ST 151 0 45  115 STATE ST 151 0 45-1  AMERICAN LEGION DR 151 0 51  STATE ST 151 0 53  STATE ST 151 0 54  STATE ST 151 0 55  AMERICAN LEGION DR 151 0 62  REAR YALE ST 153 0 137  30 DOVER ST 153 0 22	151 E ST	15 0 41
FOREST ST 150 0 22  FOREST ST 150 0 23-26  STATE ST 151 0 45  115 STATE ST 151 0 45-1  AMERICAN LEGION DR 151 0 51  STATE ST 151 0 53  STATE ST 151 0 54  STATE ST 151 0 55  AMERICAN LEGION DR 151 0 62  REAR YALE ST 153 0 137  30 DOVER ST 153 0 22	GRACE ST + MOWBRAY ST	150 0 1
FOREST ST 150 0 23-26  STATE ST 151 0 45  115 STATE ST 151 0 45-1  AMERICAN LEGION DR 151 0 51  STATE ST 151 0 53  STATE ST 151 0 54  STATE ST 151 0 55  AMERICAN LEGION DR 151 0 62  REAR YALE ST 153 0 137  30 DOVER ST 153 0 22	GRACE ST + MOWBRAY ST	150 0 2
STATE ST       151 0 45         115 STATE ST       151 0 45-1         AMERICAN LEGION DR       151 0 51         STATE ST       151 0 53         STATE ST       151 0 54         STATE ST       151 0 55         AMERICAN LEGION DR       151 0 62         REAR YALE ST       153 0 137         30 DOVER ST       153 0 22	FOREST ST	150 0 22
115       STATE ST       151 0 45-1         AMERICAN LEGION DR       151 0 51         STATE ST       151 0 53         STATE ST       151 0 54         STATE ST       151 0 55         AMERICAN LEGION DR       151 0 62         REAR YALE ST       153 0 137         30       DOVER ST       153 0 22	FOREST ST	150 0 23-26
AMERICAN LEGION DR 151 0 51  STATE ST 151 0 53  STATE ST 151 0 54  STATE ST 151 0 55  AMERICAN LEGION DR 151 0 62  REAR YALE ST 153 0 137  30 DOVER ST 153 0 22	STATE ST	151 0 45
STATE ST       151 0 53         STATE ST       151 0 54         STATE ST       151 0 55         AMERICAN LEGION DR       151 0 62         REAR YALE ST       153 0 137         30 DOVER ST       153 0 22	115 STATE ST	151 0 45-1
STATE ST       151 0 54         STATE ST       151 0 55         AMERICAN LEGION DR       151 0 62         REAR YALE ST       153 0 137         30 DOVER ST       153 0 22	AMERICAN LEGION DR	151 0 51
STATE ST       151 0 55         AMERICAN LEGION DR       151 0 62         REAR YALE ST       153 0 137         30 DOVER ST       153 0 22	STATE ST	151 0 53
AMERICAN LEGION DR 151 0 62  REAR YALE ST 153 0 137  30 DOVER ST 153 0 22	STATE ST	151 0 54
REAR YALE ST 153 0 137 30 DOVER ST 153 0 22	STATE ST	151 0 55
30 DOVER ST 153 0 22	AMERICAN LEGION DR	151 0 62
	REAR YALE ST	153 0 137
EAST QUINCY ST 153 0 50	30 DOVER ST	153 0 22
	EAST QUINCY ST	153 0 50

151 KEMP AV	169 0 1
178 ASHLAND ST	171 0 17
ASHLAND ST	171 0 19
210 STATE ST	172 0 19B
BARBOUR ST	178 0 5
CATHERINE ST	179 0 1
WALNUT ST	197 0 3
STATE ST	197 0 32&35&
STATE ST	197 0 33
STATE ST	197 0 34
STATE ST	197 0 45
MEADOW ST	199 0 50
MASSACHUSETTS AV	2 0 14
OFF GOODRICH ST	206
BRADLEY ST	215 0 49
CHURCH ST	216 0 34
CHURCH ST	216 0 41
STATE ST	244 0 11
STATE ST	244 0 12
STATE ST	244 0 1A
S STATE ST	244 0 6
S STATE ST	244 0 7
WEST SHAFT RD	294 0 7
367 HOUGHTON ST	34 0 35
MOHAWK TL	4 0 18
MOHAWK TL	4 0 20
MOHAWK TL	4 0 20A
CHESBRO AV	58 0 92&
BROOKLYN ST	59 0 7
655 RESERVOIR RD	6 0 16
UPPER RESERVOIR RD	6 0 26A
LOWER RESERVOIR RD	6 0 28A
NOTCH + RESERVOIR RD	6 0 52&
BEAVER ST	64 0 8
CLIFF ST + GLEN AV	77 0 31
DANIELS RD	8 0 12
N HOLDEN	80 0 107A&
BALLOU ST	80 0 2
HOUGHTON ST	80 0 22
RIVER ST	80 0 23C
HOUGHTON ST	80 0 23D&
RIVER ST	80 0 23K&
BRACEWELL AV	80 0 28&28A
BALLOU ST	80 0 3
BALLOU ST	80 0 5-8
BRACEWELL AV	80 0 68
BRACEWELL AV	80 0 69
BRACEWELL AV	80 0 70
	<u> </u>

RIVER ST	105 0 28
RIVER ST	105 0 27
BALLOU ST	81 0 137
BALLOU ST	81 0 156
HARRIS ST	81 0 163
HARRIS ST	81 0 164
RIVER ST	81 0 21&21A
RIVER ST	81 0 60
OFF MASS AV	83 0 8
351 PATTISON RD	9 0 10&10B
ASHTON AV	90 0 15&15A
RUSSELL ST	98 0 37
RUSSELL ST	98 0 41
WHITTESLEY AV	98 0 43
68 CHURCH ST	125 0 34
WEST MAIN ST	129 0 39
6-8 WEST MAIN ST	126 0 16
STATE ST	151 0 59
OFF STATE ST	151 0 60
OFF STATE ST	151 0 63A
REAR STATE ST	172 0 49
WEST MAIN ST	126 0 14
WEST MAIN ST	126 0 15
1492 CHRISTOPHER COLUMBUS DR	151 0 52
70 HODGES CROSS RD	15 0 21
OFF NOTCH APPLACHAN TRAIL	500

<sup>\*</sup> City held properties list may not be complete and is shown for reference only.



# 5. Placemaking Priorities

# A. Gateways:

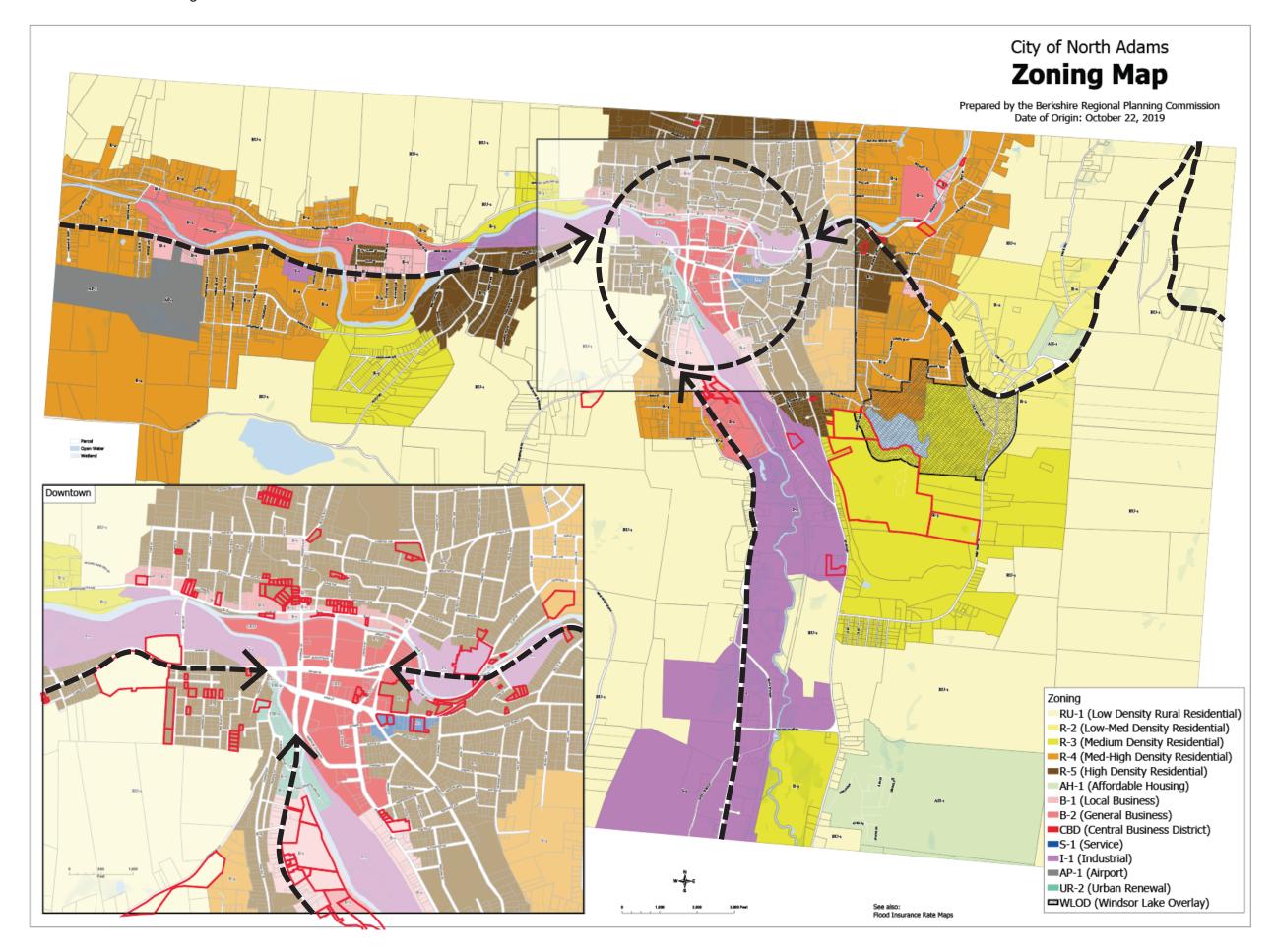
- i) Route 2 West
- ii) Route 2 East
- iii) Route 8 North / State Street North
- iv) Ashland Street North

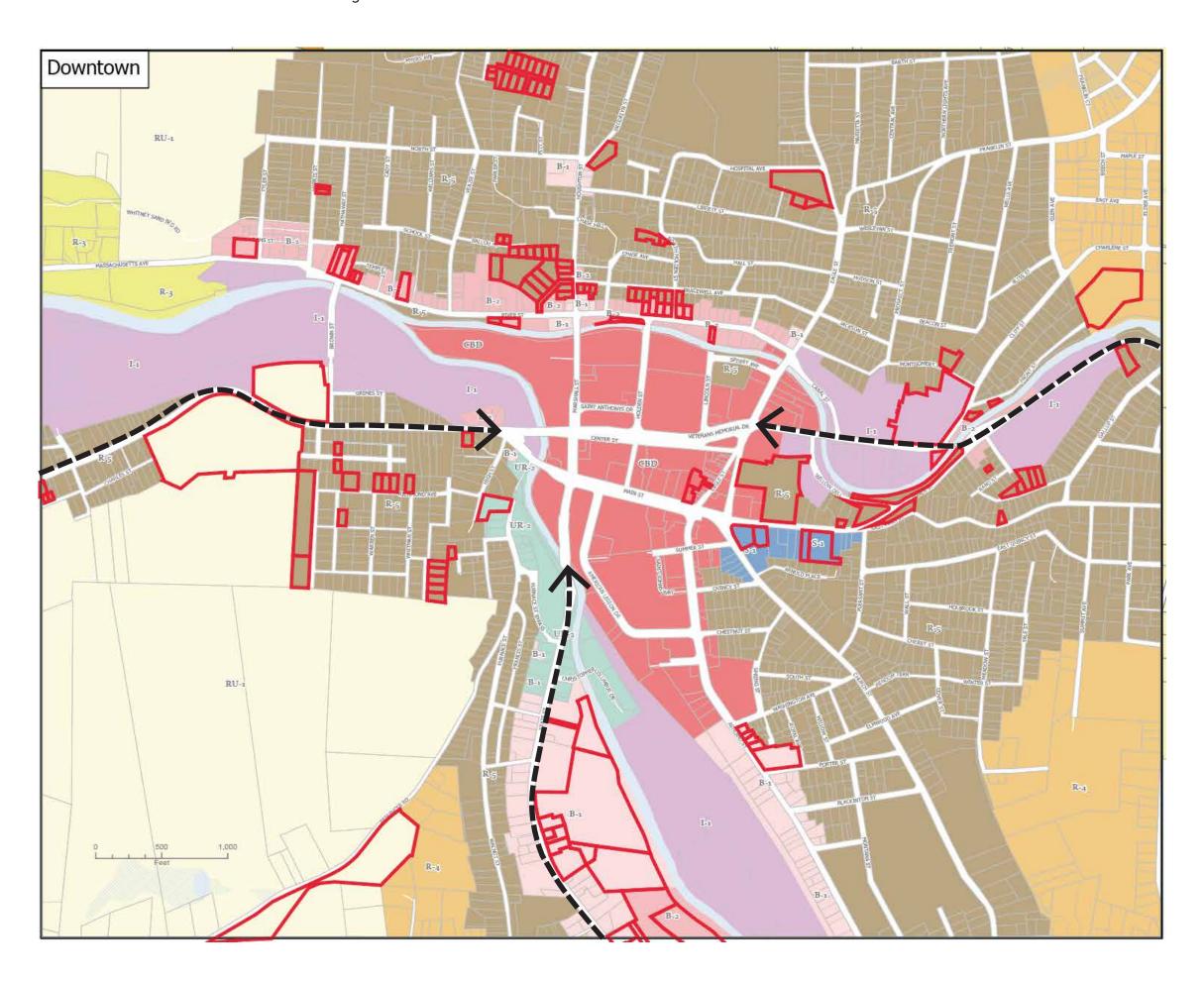
### **B.** Connections

- i) Marshall Street
- ii) River Street
- iii) Main Street
- iv) Church Street
- v) Phelps Avenue Footbridge

# **C.** Gathering Places

- i) Windsor Lake
- ii) Noel Field Athletic Complex
- iii) City Hall
- iv) Heritage State Park
- v) Eagle Street Pocket Park



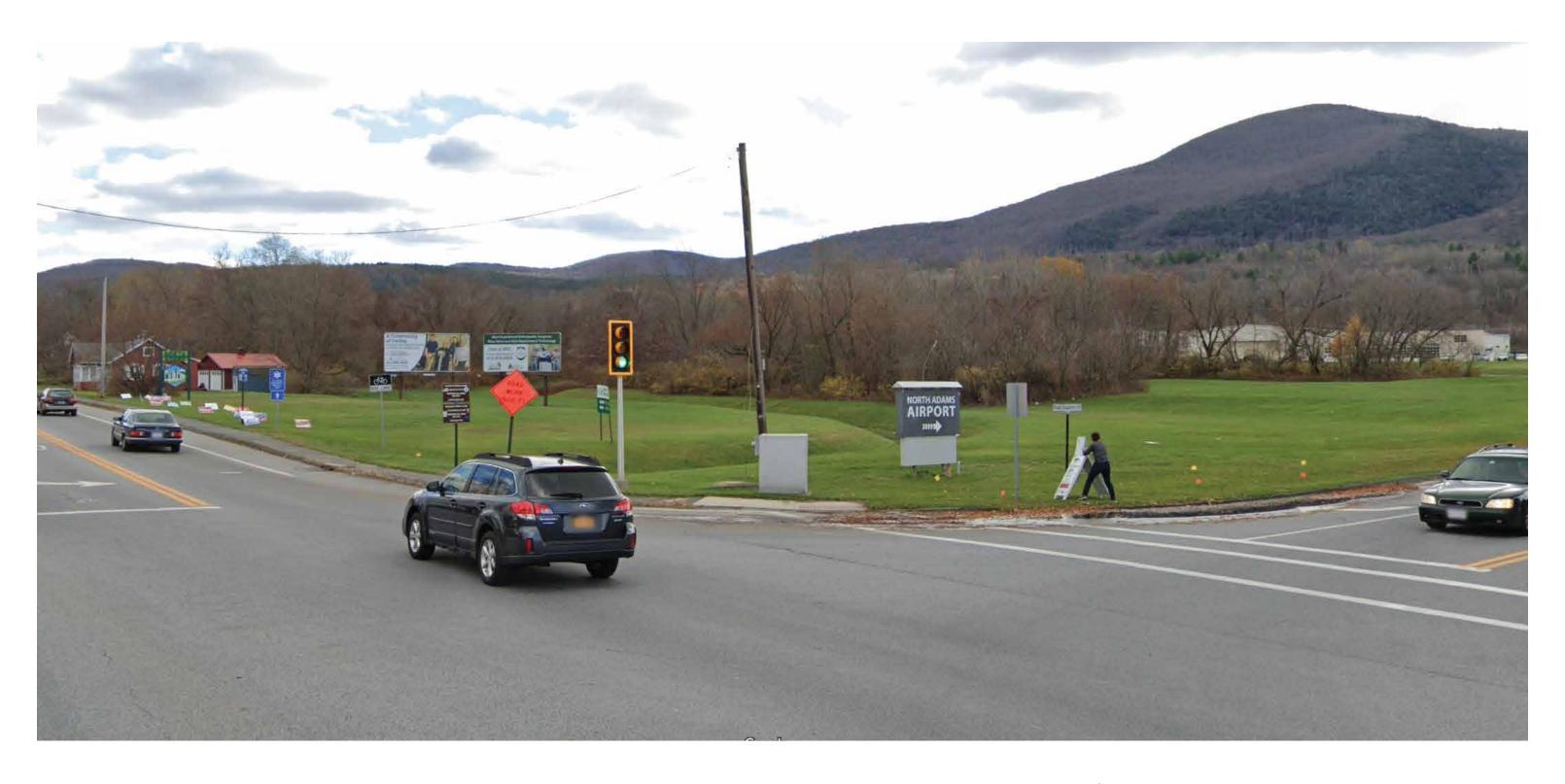


Route 2 West
Route 2 East
Route 8 North / State Street North
Ashland Street North



<sup>\*</sup>This property may be "otherwise leased or assigned." Placement of public art at this location might require coordination with the leasing entity, or entities.





<sup>\*</sup>This property is "otherwise leased or assigned."
Placement of public art at this location would require coordination with the leasing entity, or entities.





<sup>\*</sup>This property is "otherwise leased or assigned."
Placement of public art at this location would require coordination with the leasing entity, or entities.

## 5. Placemaking Priorities

## A. Gateways:

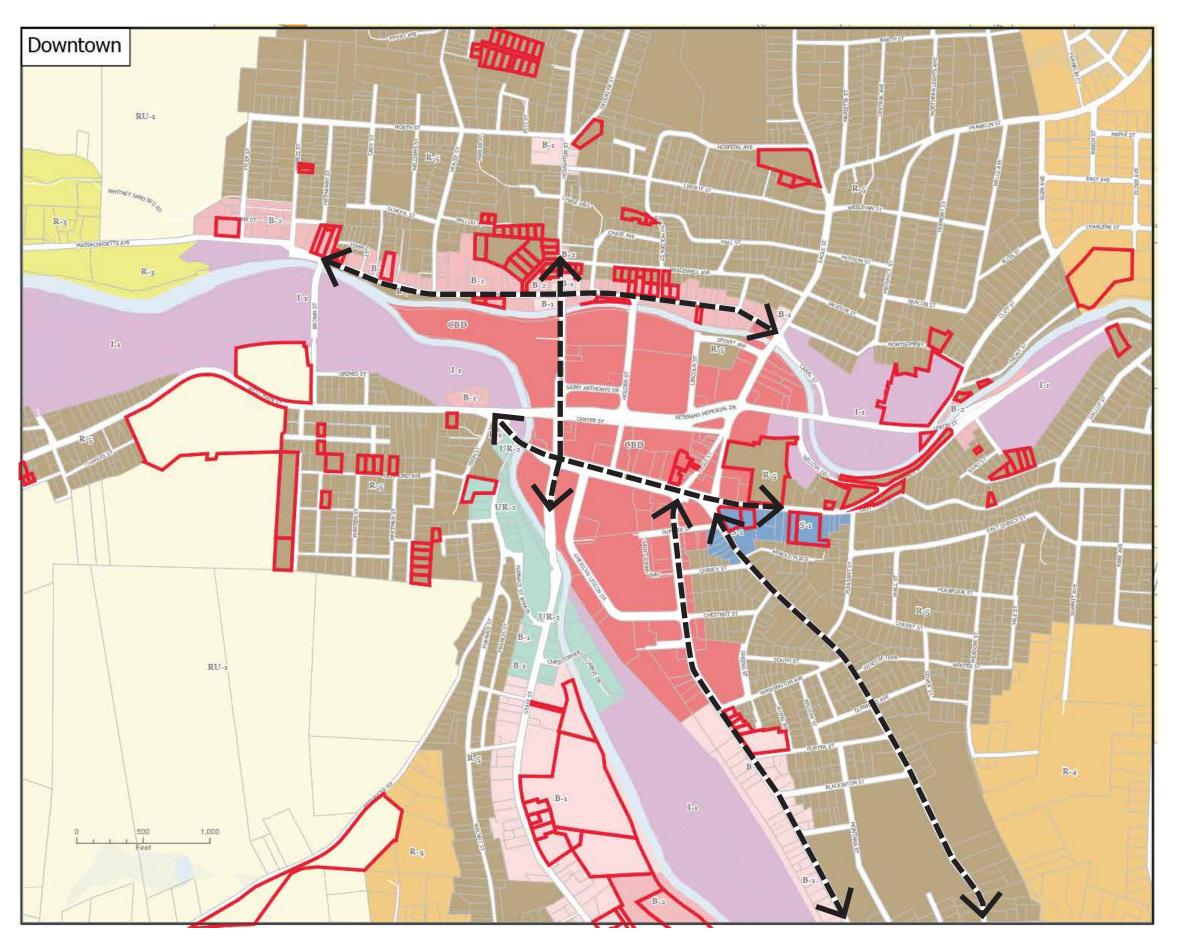
- i) Route 2 West
- ii) Route 2 East
- iii) Route 8 North / State Street North
- iv) Ashland Street North

### **B.** Connections

- i) Marshall Street
- ii) River Street
- iii) Main Street
- iv) Church Street
- v) Phelps Avenue Footbridge

# **C.** Gathering Places

- i) Windsor Lake
- ii) Noel Field Athletic Complex
- iii) City Hall
- iv) Heritage State Park
- v) Eagle Street Pocket Park

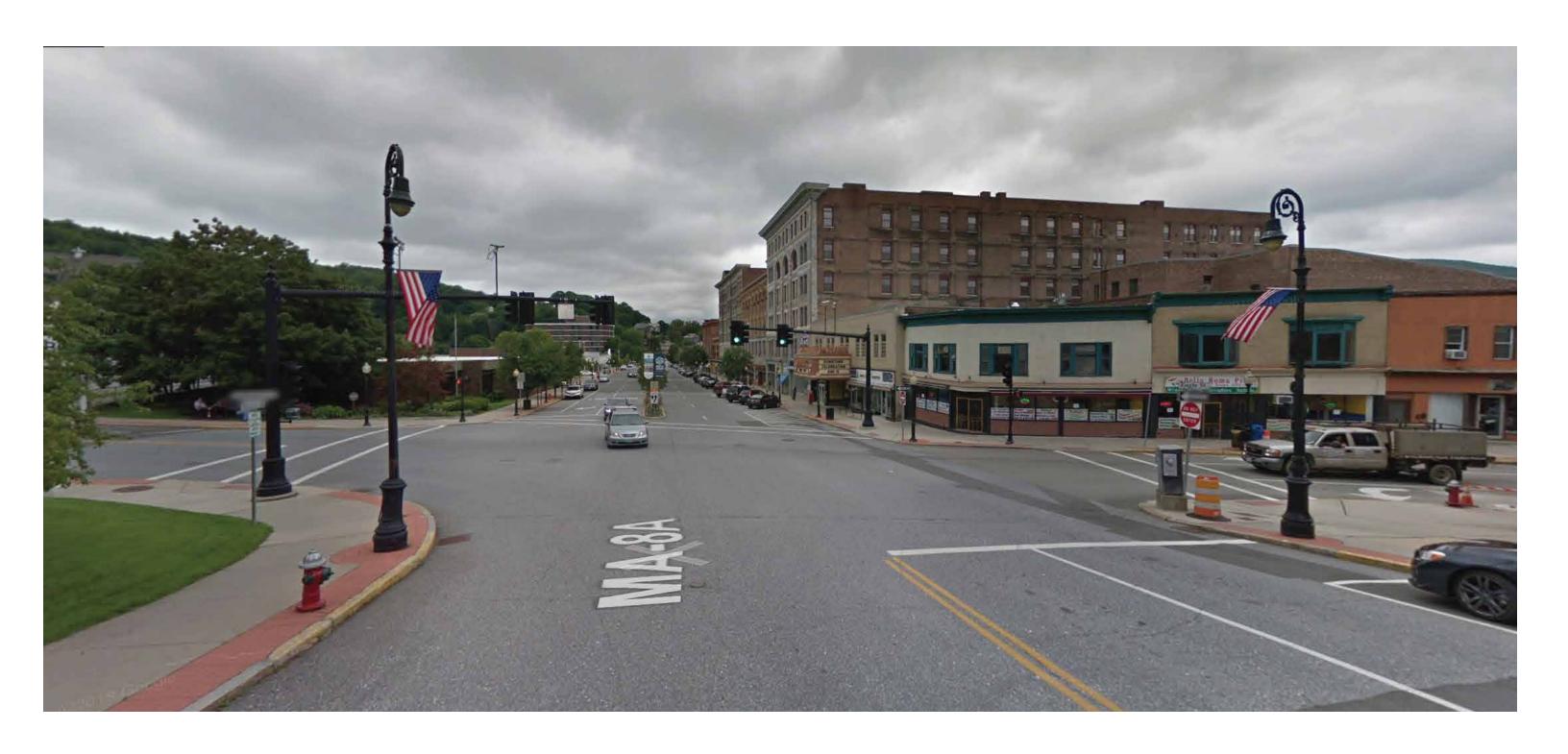


Marshall Street
River Street
Main Street
Church Street
Phelps Avenue Footbridge

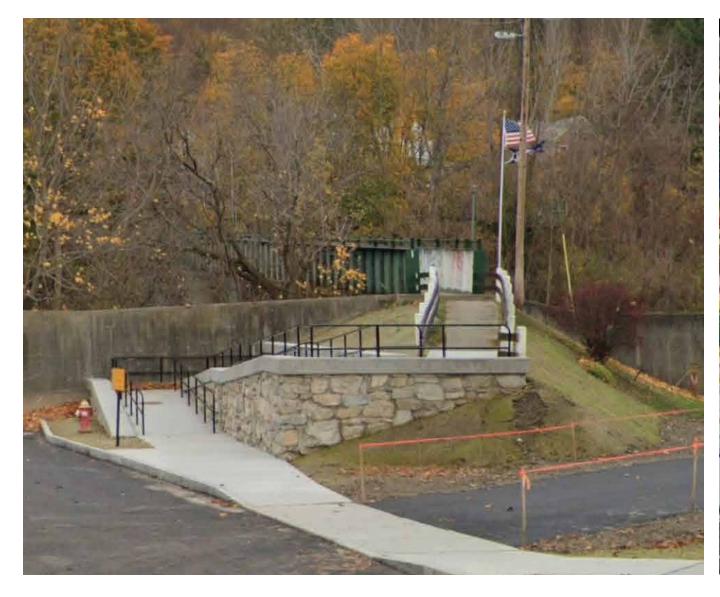








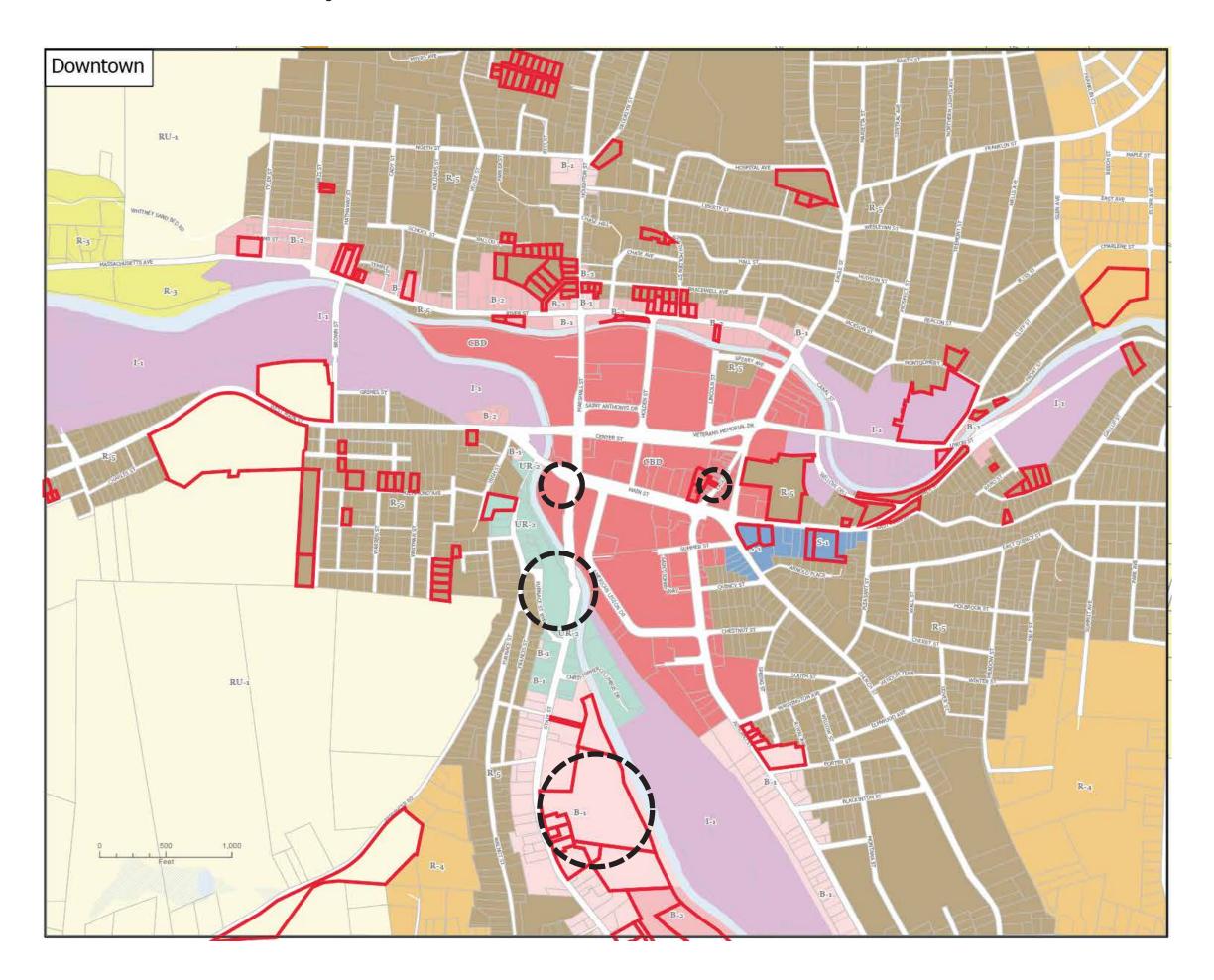






## 5. Placemaking Priorities

- A. Gateways:
  - i) Route 2 West
  - ii) Route 2 East
  - iii) Route 8 North / State Street North
  - v) Ashland Street North
- **B.** Connections
  - i) Marshall Street
  - ii) River Street
  - iii) Main Street
  - iv) Church Street
  - v) Phelps Avenue Footbridge
- C. Gathering Places
  - i) Windsor Lake
  - ii) Noel Field Athletic Complex
  - iii) City Hall
  - iv) Heritage State Park
  - v) Eagle Street Pocket Park



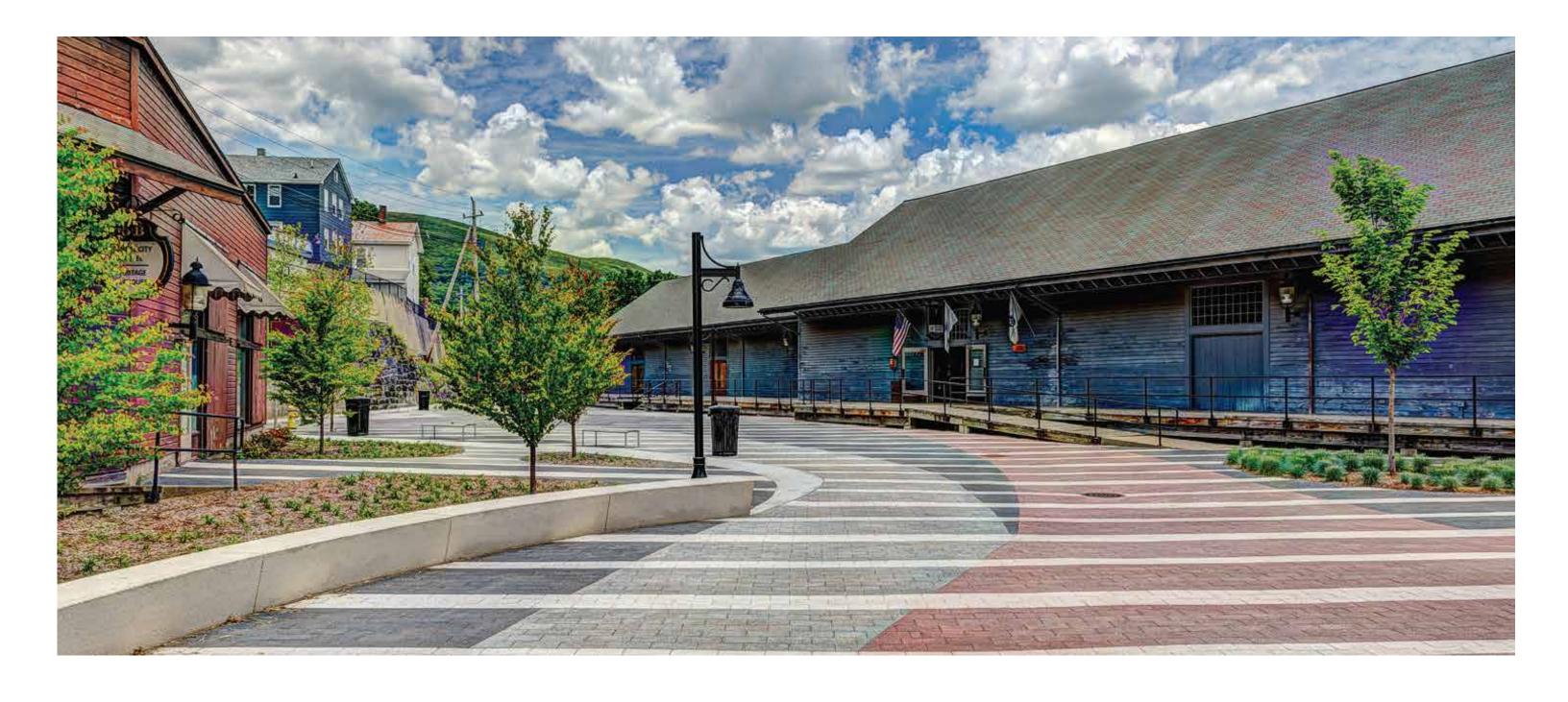
Windsor Lake
Noel Field Athletic Complex
City Hall
Heritage State Park
Eagle Street Pocket Park



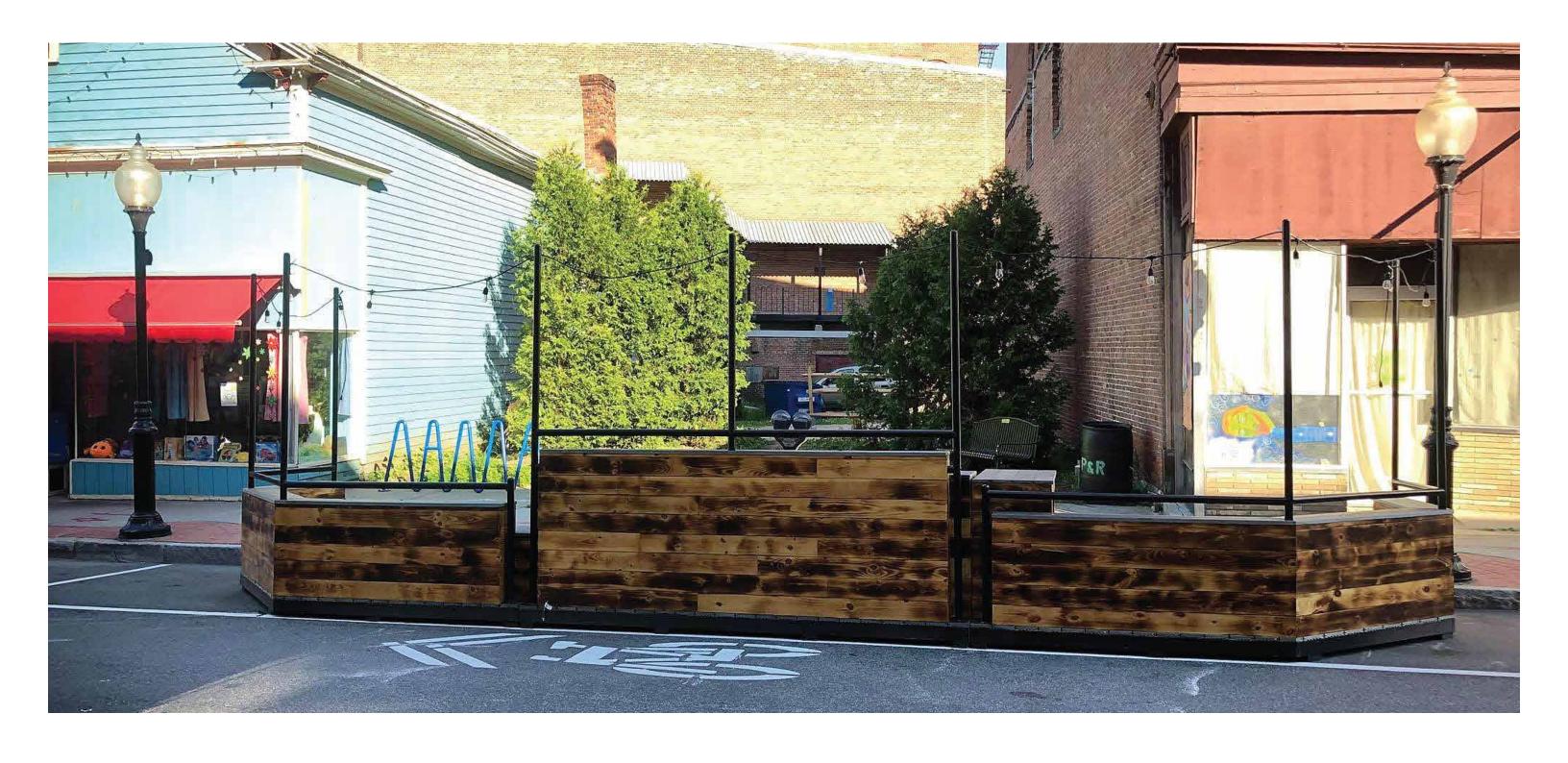








<sup>\*</sup>This property is "otherwise leased or assigned."
Placement of public art at this location would require coordination with the leasing entity, or entities.



#### **NEXT STEPS:**

Materials reviewed during this Public Arts Commission (PAC) meeting will be posted online for comment through Sunday, February 12.

Comments should be submitted via email to the PAC at: publicarts@northadams-ma.gov.

Comments will be reviewed by the PAC at their next regularly scheduled session.

The PAC will confirm revisions to the Placemaking Priorities materials for incorporation into the Master Plan Document.