



MCHENRY COUNTY CONSERVATION  
**FOUNDATION**



*McHenry County*  
CONSERVATION DISTRICT

**FOR IMMEDIATE RELEASE**  
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## **New Year, New Look!**

### **McHenry County Conservation Foundation Announces New Logo**

McHenry County Conservation Foundation announce the launch of a new logo as they refresh their look, evolve and expand the organization's brand.

Since it began in 1999, McHenry County Conservation Foundation has grown and evolved as they supported conservation efforts throughout the county. The new logo updates the look and feel of the organization, while offering a bright, sleek and a more instantly recognizable brand. McHenry County Conservation Foundation is fully committed to supporting, sustaining and advancing conservation, education and recreation programs for McHenry County residents.

"We have updated our logo to reflect who we are today, symbolize our dynamic future and better align with McHenry County Conservation District, while remaining true to our longstanding reputation of delivering positive results for public open spaces, natural resources, and our way of life and that of future generations," said Shawna Flavell, Executive Director of McHenry County Conservation Foundation. "As the philanthropic partner of McHenry County Conservation District, we are proud to play an active role in fostering partnerships that promote community engagement and sound stewardship of our county's natural environments."

Thanks to donor support, the McHenry County Conservation Foundation has transferred more than 3.2-million-dollars to conservation entities across McHenry County over the past 23 years. Additionally, in 2001 and 2007, the Foundation helped run successful Open Space Bond Referendums, ultimately providing the McHenry County Conservation District with 141.5-million-dollars in funds to purchase open space and manage it for the public benefit.

More recently, the Foundation has helped to fund over 6,000 acres of land protection, including such properties as the former Camp Lakota and Camp Algonquin, the establishment of Hackmatack National Wildlife Refuge, and additions to Coral Woods, Marengo Ridge and Pioneer Fen Conservation Areas. The Foundation also supported the completion of the Ridgefield Trace regional bike trail, the opening of Lost Valley Visitor Center, the establishment of an Ecosystem Study Pier for Glacial Park Bog, and a Short-eared Owl Aviary, as well as provided scholarships to summer day camps.

To learn more about the mission and work of McHenry County Conservation Foundation or how to get involved visit [mchenryconservation.org](http://mchenryconservation.org) or email [info@mchenryconservation.org](mailto:info@mchenryconservation.org). # # #