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MCHENRY COUNTY CONSERVATION FOUNDATION  
BOARD OF DIRECTORS  
REGULAR MEETING  
MINUTES OF JULY 12, 2022

1.0 CALL TO ORDER

President Ivers called the July 12, 2022, Board of Directors Regular meeting to order at 6:36 p.m. Roll call was taken and a quorum was present.

2.0 INTRODUCTORY ROLL CALL

2.1 Roll Call

DIRECTORS PRESENT

Kevin Ivers, President - (Onsite)  
Brad Semel, Vice President - (Onsite)  
Kim Becker, Treasurer - (Remote)  
Ray Eisbrener, Secretary - (Onsite)  
Dennis Dreher, Director - (Onsite)  
Martie Gorman, Director - (Onsite)  
Pamela Althoff, Director - (Onsite)  
Jim Haisler, Director - (Onsite)  
Elise Livingston, Director - (Onsite)

OTHERS PRESENT:

Shawna Flavell, Executive Director of McHenry County Conservation Foundation (Onsite)  
Carol Elkins, Administrative Support Specialist (Onsite)  
Elizabeth S. Kessler, Advisor, Executive Director of McHenry County Conservation District (Onsite)

Director Althoff made a motion to authorize remote participation. Director Haisler seconded the motion. A roll call vote was taken. All were in favor. Motion passed unanimously.

3.0 PUBLIC COMMENTS

There were no public comments at this time.

4.0 APPROVAL OF MINUTES

4.1 May 10, 2022 - Regular Meeting Minutes

Director Haisler made a motion to accept the May 10, 2022 Regular Board Meeting Minutes. Director Althoff seconded the motion. A roll call vote was taken. All were in favor. Motion passed unanimously.

## 5.0 OFFICER'S REPORTS

### 5.1 President's Report

President Ivers thanked everyone for continued engagement over the busy summer and noted that board prospect, Carolyn Campbell, may join the meeting later.

### 5.2 Treasurer's Report

#### 5.2a Financial Review

#### 5.2b Current Account Activity

#### 5.2c Motion to accept the May 2022 and June 2022 Financial Statements, as presented.

Treasurer Becker reviewed the Profit and Loss Statements for May 2022 and June 2022, as well as the Balance Sheet ending June 30, 2022.

Executive Director Flavell let the Board know she spoke with Nancy Gonsiorek, CPA, LLC, regarding Camp Lakota and Marengo Ridge land acquisitions, which will appear on the next set of financials.

Director Dreher made a motion to accept the Treasurer's Report as presented  
Director Althoff seconded the motion. A roll call vote was taken. All were in favor.  
Motion passed unanimously.

## 6.0 DIRECTOR & BOARD LIASION REPORTS

### 6.1 McHenry County Conservation District Report: District Liaison Thomas

Advisor Kessler gave a status update on pending Conservation District Officers, letting the Directors know that she expects another Conservation District Trustee to replace Trustee Thomas as the Foundation liaison during this term. Advisor Kessler thanked all who attended recent District meetings and programs and invited all board members to attend the Conservation District's August 8, 2022 Special Call Meeting.

### 6.2 Board Development Committee

Vice-President Semel briefly talked about Carolyn Campbell's appointment, which was on the evening's agenda.

### 6.3 Green Drinks: Director Gorman

July's Green Drinks featured a presentation by Friends of Hackmatack, given by Steven Byers and Nancy Williamson. In November, there will be a Friends of Hackmatack meeting at The Dole, with the date still to be determined. McHenry County Conservation Foundation and McHenry County Conservation District were both mentioned at July's Green Drinks event.

## 7.0 BOARD BUSINESS - CONSENT AGENDA

### 7.1 Authorization to renew Fox River Ecosystem Partnership membership for a cost not to exceed \$50.00.

### 7.2 Authorization to contract with Nancy Gonsiorek, CPA, LLC to compile an Unaudited Financial Statement for the McHenry County Conservation Foundation and prepare the IRS Form 990 for a cost not to exceed \$3,750.

### 7.3 Consideration to submit MCCF Director Appointment Recommendation of Carolyn Campbell to the Conservation District Board of Trustees.

Director Haisler made a motion to accept the Consent Agenda, Director Eisbrener seconded the motion. A roll call vote was taken. All were in favor. Motion passed unanimously.

## 8.0 BOARD BUSINESS

### 8.1 Authorization to contract with Creative Graphics Management on a trademark redesign for a cost not to exceed \$4,150.

Executive Director Flavell presented the Directors with an updated price quote obtained from the designer who quoted the project in May 2022. The designer removed mock marketing materials from the original quote in order to reduce the cost. The new quote was for logo design only. Wendy Kummerer, Conservation District Director of Marketing & Education, was unable to attend the meeting so Executive Director Flavell shared correspondence from her in support of a logo redesign. Secretary Eisbrener suggested the Foundation obtain another bid. Director Althoff commented that \$4,000 was not out of line and appreciated the cost reduction. Vice President Semel stated he was accustomed to receiving three bids for projects. Discussion continued to suggest the Foundation obtain three bids for projects over \$10,000, or another agreed upon amount, in the future. Advisor Kessler shared that while multiple quotes/proposals are helpful, creative services are different than purchasing a vehicle or product.

Director Althoff made a motion to authorize contracting with Creative Graphics Management on a trademark redesign for a cost not to exceed \$4,150. Director Livingston seconded the motion. Roll call vote taken. President Ivers - yes, Vice President Semel - no, Treasurer Becker - yes, Secretary Eisbrener - no, Director Dreher - yes, Director Gorman - yes, Director Haisler - yes, Director Livingston - yes, Director Althoff - yes. Motion passed on a 7 to 2 vote.

## 9.0 EXECUTIVE DIRECTOR UPDATES

### 9.1 Project Updates

Executive Director Flavell reported that work is continuing at the former Camp Lakota, including volunteer conducted prescribed burning and contracted brush clearing. President Ivers suggested a volunteer opportunity at Lakota to introduce site to public. Executive Director Flavell agreed to bring up the idea with the Conservation District's Volunteer Coordinators. Other updates included Youth and Family Center summer Conservation District programming and Foundation-supported work at Pleasant Valley.

### 9.2 Community Engagement

Executive Director Flavell will be leading a bike ride along the Ridgefield Trace on October 1, 2022. Executive Director Flavell thanked Director Haisler and his wife for helping at The Dole at Lakeside Fest; she thanked Director Gorman for leading the June Prairie Trail clean up; and she thanked everyone else who helped with the Pedal, Paddle, Saddle event.

## 10.0 EXECUTIVE SESSION

Motion to go into Executive Session pursuant to Exception 2C1 (Personnel) of the Open Meetings Act (5 ILCS 120/1 et.seq.)

Director Althoff made a motion to go into Executive Session. Vice President Ivers seconded the motion. A roll call vote was taken. All were in favor. Motion passed unanimously.

Regular session was left at 7:13 p.m.

11.0 RECONVENE

At 7:26 p.m. the Board came out of Executive Session and were reconvened by President Ivers at 7:28 p.m., at Lost Valley Visitor Center, 7210 Keystone Road, Richmond, IL and via Zoom conference services.

10.1 Roll Call

DIRECTORS PRESENT

Kevin Ivers, President - (Onsite)  
Brad Semel, Vice President - (Onsite)  
Kim Becker, Treasurer - (Remote)  
Ray Eisbrener, Secretary - (Onsite)  
Dennis Dreher, Director - (Onsite)  
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Elizabeth S. Kessler, Advisor, Executive Director of McHenry County Conservation District (Onsite)

12.0 ADJOURNMENT

Director Althoff made a motion to adjourn. Director Gorman seconded the motion. A roll call vote was taken. All were in favor. Motion passed unanimously.  
Meeting adjourned at 7:30 p.m.

The next meeting is scheduled for Tuesday, September 13, 2022, 6:30p.m., at Lost Valley Visitor Center (if needed).

Respectfully submitted,

  
Ray Eisbrener, Secretary