

Martin County Board of Commissioners  
Strategic Goals - January 26, 2015  
STATUS REPORT - July 8, 2015

High Level Objectives	Measurable Milestones Goals	Accomplishment / Status	Team Leaders / Partners
<p>Improve overall County finances and human resources</p>	<ol style="list-style-type: none"> <li>1. Create a pay strategy by 8/1/16 to improve employee retention</li> <li>2. Create a strategy by 8/1/16 to enhance employee capabilities</li> <li>3. Overall Fund Balance growth from June 2015 to June 2017.</li> <li>4. Limit the amount of Hospital Fund used annually to \$566,000.</li> </ol>	<ol style="list-style-type: none"> <li>1. \$1,000 / employee increase included in 2015-16 Budget; minimum compensation policy of \$10/hour estab. in 2015-16 Budget; pay study may be considered in the future</li> <li>2. NC Commerce Fellows Program grant received June 2015 - will assist in funding of training of some employees</li> <li>3. To be evaluated at the appropriate time.</li> <li>4. \$750,000 in Hospital Fund budgeted in 2015-16.</li> </ol>	<p>County Commissioners, County Manager and Staff; NC Department of Commerce, Martin Community College, UNC School of Govt.; Other educational partners</p>
<p>Enhance the long-term financial stability of the water utility</p>	<ol style="list-style-type: none"> <li>1. Water District 2 to start paying back County General Fund for previous loans by June 2017.</li> <li>2. Develop a bulk water rate structure by 7/1/15 to entice high water users to stay in the system.</li> </ol> <p>STRETCH GOAL:</p> <ol style="list-style-type: none"> <li>3. Increase by 1% the number of customers in the districts each year.</li> </ol>	<ol style="list-style-type: none"> <li>1. 2015-16 budget includes water rates projected to be at the "break-even point" for Water District 2.</li> <li>2. Bulk water rate structure adopted June 2015 and effective 7/1/15.</li> </ol>	<p>County Commissioners, County Manager, County Water Advisory Board, County Finance Director, County Water Manager, Potential new customers for water districts</p>
<p>Inspire greater collaboration and communication with local and regional partners</p>	<ol style="list-style-type: none"> <li>1. Make progress on Lands East property within two years.</li> <li>2. Participate in a retreat with the School Board by 8/1/15 (to provide training / curriculum to reach non-college-bound students)</li> <li>3. Continually look for opportunities to collaborate with other counties on important issues (such as consolidating 911 PSAPs).</li> <li>4. Expand meetings with municipal officials to two times per year.</li> <li>5. Look for opportunities to better understand and work with advisory boards.</li> </ol>	<ol style="list-style-type: none"> <li>3. Grant application for new 911 Center submitted March 2015; if approved, would promote opportunity for consolidation.</li> <li>4. Two meetings with municipal officials held in 2014-15.</li> </ol>	<p>County Commissioners, Pitt County, MCEDC, Pitt County EDC, Town Mayors &amp; Commissioners, Martin County Board of Education, Martin Community College Board of Trustees, Various Counties, Various Advisory Boards</p>
<p>Enhance economic development with a focus on creating jobs and increasing tourism</p>	<ol style="list-style-type: none"> <li>1. Organize a meeting by 1/26/16 to revisit and discuss with all county municipalities the opportunity to promote Martin County as a bedroom community.</li> <li>2. Create a marketing strategy to promote Martin Co. as a retirement destination by 08/01/16.</li> <li>3. Have total job growth of 200 jobs in two years.</li> <li>4. Actively participate with various groups to advocate for the I-44 Corridor development.</li> </ol>	<ol style="list-style-type: none"> <li>4. Martin County increased its funding of the Hwy. 17 Assn. in 2015-16 to help fund advocacy of the I-44 corridor; County Manager Bone (as Board Member of Hwy. 17 Assn.) lead effort to expand Hwy. 17 membership to include communities along the US-64 corridor</li> </ol>	<p>County Commissioners, County Manager Town Mayors and Commissioners, Chamber of Commerce, MCEDC, Martin County Tourism Development Authority, Martin County Economic Dev. Strategic Plan Committee, Highway 17 Association, Mid-East RPO, Southern Albemarle Commission, NC DOT, NC Governor's Office, State Legislators, Congressional Leaders</p>