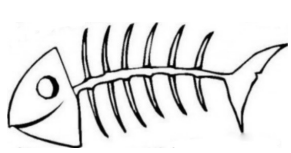
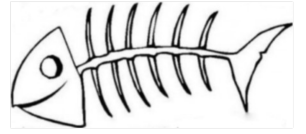


# NC Herring Festival 2023



## Jamesville, NC



### March 31st & April 1st

***COME AND JOIN US FOR TWO DAYS OF FUN***

### **Little Miss Herring Festival Pageant**

**Games**

**Car, Truck, Motorcycle Show**

**Food**

**Fireworks**

**Live Entertainment**

**Corn hole**

*Performing on Stage*

**Friday - March 31st**  
**Cooper Greer Band**



**Saturday —April 1st**  
**Curtis Hyler & Jubilation**



**Saturday —April 1st**  
**RT Johnson Band**



**Ride Wristbands**  
**Will be available for**  
**Friday Night Only**



**Visit us at: [www.townofjamesvillenc.com](http://www.townofjamesvillenc.com) and on Facebook (NC Herring Festival, Jamesville, NC)**





*First Annual  
Miss Herring Festival  
Pageant*

March 31, 2023

*Calling all Wee, Little and Junior misses that wish to participate in Jamesville's first ever, Annual Miss Herring Festival.*

*Time and Place: Contestants must be present at the Jamesville Elementary School by 5:30 pm. Doors will open to the public at 6:00 pm. Pageant starts at 6:30 pm.*

*Contact: The Jamesville Town Office at (252) 792-5006 for registration information.*

*\*Forms can be mailed to or dropped off at the Jamesville Town Office. The mailing address is P.O. Box 215 Jamesville, 27846, no later than March 15, 2023.*

*A \$50.00 Contestant Fee is due at the time of registration.*

*Wee Miss: Ages 2 - 4*

*Little Miss: Kindergarten - 2<sup>nd</sup> Grade*

*Junior Miss: 3<sup>rd</sup> - 5<sup>th</sup> Grade*



❖ **Contestants can participate in “Most Photogenic” contest at no extra cost by providing a headshot photo prior to the Pageant. Please turn in at first practice.**

**Participation:** As a contestant of the Miss Herring Festival Pageant, each child and a parent are required to attend the Pageant Photo Shoot on 3/18 (Time and Place TBA), Two Pageant Practices on 3/19 and 3/26 (Time and Place TBA), and contestants are strongly encouraged to ride in the Herring Festival Parade on Saturday, 4/1 @ 9 am on the Pageant Float. We ask all contestants to wear a spring dress for the Photo Shoot. Wee Miss Contestants wear Pink, Little Miss Contestants wear Blue and Junior Miss Contestants, Purple Spring Dresses. This is up to you what you would like to wear just remember it is our Spring Festival. Each contestant will receive a t-shirt. There will be 4 different attire changes.  
**Introduction-** Pageant T Shirt and White Bottom (pants, shorts, skirt your choice)

**Character-** This is whatever favorite character they wish to dress like.

**Spring Wear-** Shorts Outfit, Romper, Pants, Sun Dress, Your Choice

**Easter Glam-** Sundays VERY Best, Glam, or Formal whatever you choose

**Pageant Fees:** Contestants will be allowed two guests to accompany them behind stage to help prepare them for each event at no charge other than the \$50 Contestant Registration Fee. All other guests and family members are encouraged to attend the Pageant at Jamesville Elementary School Cafeteria on 3/31. The cost of entry will be \$5 per person.

**For any further questions please contact The Jamesville Town Office.**





# *Miss Herring Festival Pageant*

## *Registration Form*

*Contestant's name:* \_\_\_\_\_

*Contact phone number:* \_\_\_\_\_

*Contact Email:* \_\_\_\_\_

*Parent Name:* \_\_\_\_\_

*Address:* \_\_\_\_\_

### *Division Registering for:*

- ☐ *Wee miss - Age 2 - 4*
- ☐ *Little Miss - Kindergarten - 2<sup>nd</sup> grade*
- ☐ *Junior Miss - 3<sup>rd</sup> - 5<sup>th</sup> Grade*

### *Most Photogenic Contest:*

- ☐ *Yes*
- ☐ *No*

### *Contestant Shirt Size:*

- |  |  |
|--|--|
| <input type="radio"/> <i>Youth X-Small</i> | <input type="radio"/> <i>Youth Large</i>   |
| <input type="radio"/> <i>Youth Small</i>   | <input type="radio"/> <i>Youth X-Large</i> |
| <input type="radio"/> <i>Youth Medium</i>  |  |

**\*\*\$50.00 fee due with registration Form**



# NC HERRING FESTIVAL

## CAR ★ TRUCK ★ MOTORCYCLE SHOW

TOP 35 AWARDS &  
BEST OF SHOW!  
DASH PLAQUE FOR  
FIRST 25  
CARS ENTERED!



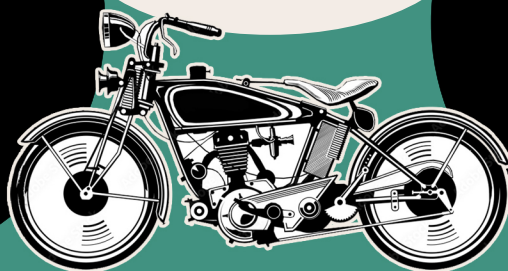
DOOR PRIZES

50/50  
RAFFLE

★ CRAFT  
VENDORS ★

LIVE MUSIC

RIDES  
FOOD



REGISTRATION 8AM-12PM  
AWARDS AT 2:30 PM

\$20 REGISTRATION

\$15 PRE-REGISTRATION  
(BEFORE 3/24)

JAMESVILLE  
★ NC ★

SAT. 1  
APR 1

**CONTACT** SHANE TYSON • (252)484-2070 • STYSON2006@YAHOO.COM





To Whom It May Concern:

Over the last few years, the NC Herring Festival in Jamesville, NC has grown due to the support of surrounding businesses. This annual event will be held on March 31<sup>st</sup> – April 1<sup>st</sup> and has been a great way for our local community to come together while celebrating our heritage. With your financial support, we have been able to grow our festival. This year we will have Cooper Greer on Friday night, Curtis Hyler and Jubilation on Saturday, and RT Johnson performing on Saturday night.

In recent years, we have established four levels of sponsorship. Please allow me to say in advance, your support is appreciated. As a sponsor, your business name will appear on our sponsorship board. Your company as sponsor and your business name will be published in The Enterprise the week before the festival noting you as a valuable sponsor. For Gold & Platinum sponsors, we will include a free vendor space and waive the fee for electricity. In addition, for Platinum sponsors ONLY we will include radio advertisements for your organization.

Below, please write a brief two to three sentence advertisement for your business. This will be announced throughout the day on Saturday.

We would be honored for you to become a partner with us in continuing the legacy of the NC Herring Festival. Our levels of sponsorship are: \$1,000.00 Platinum, \$500.00 Gold, \$250.00 Silver, and \$100.00 Bronze. Please return the bottom portion of this letter along with your check to the Town of Jamesville, C/O NC Herring Festival, PO Box 215, Jamesville, NC 27846. If you have any questions, please feel free to call me at 252-792-5006.

SPONSORSHIP DEADLINE IS FEBRUARY 28, 2023 to secure your sponsorship perks.

Thank you in advance,

Rachel Craddock  
Director  
NC Herring Festival

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Brief advertisement for your business: \_\_\_\_\_

\_\_\_\_\_

Level of Sponsorship:

\_\_\_\_\_ \$1,000.00 PLATINUM \_\_\_\_\_ \$500.00 GOLD \_\_\_\_\_ \$250.00 SILVER \_\_\_\_\_ \$100.00 BRONZE

Return to: Town of Jamesville, C/O NC Herring Festival, PO Box 215, Jamesville, NC 27846



## **Sponsorship Levels**

### **Platinum \$1,000+**

Advertisement – Radio ads, Sponsor board, The Enterprise & announced on stage throughout the festival.  
Free T-shirts  
Electricity fee will be waived for vendor spot.

### **Gold \$500**

Advertisement – Sponsor board, The Enterprise & announced on stage throughout the festival.  
Free T-shirts  
Electricity fee will be waived for vendor spot.

### **Silver \$250**

Advertisement – Sponsor board, The Enterprise & announced on stage throughout the festival.  
Free T-shirts

### **Bronze \$100**

Advertisement – Sponsor board, The Enterprise & announced on stage throughout the festival.





Town of Jamesville  
C/O NC Herring Festival  
PO Box 215  
Jamesville, NC 27846

**2023 NC Herring Festival – March 31<sup>st</sup> & April 1<sup>st</sup> – Jamesville, NC**

TO: Vendors

FROM: Rachel Craddock, Director  
NC Herring Festival Committee

DATE: \_\_\_\_\_

RE: 2023 NC Herring Festival – March 31<sup>st</sup> & April 1<sup>st</sup> - Jamesville, NC

Thank you for your interest in the 2023 NC Herring Festival (NCHF) scheduled for Friday March 31<sup>st</sup> and Saturday April 1<sup>st</sup>. Festival hours this year will be: 5pm – 10pm on Friday, and 9am – 10pm on Saturday. We are excited about continuing a great tradition in Jamesville, NC.

Enclosed with this memo you will find the information package for your vendor classification: Commercial-Food or Commercial-Other than Food; Arts/Crafts; Church/Civic; Informational & Promotional; and, State/Government Entities. We encourage you to read all of the enclosed materials carefully for requirements and changes from previous year. You are encouraged to retain a copy of all forms and documents for your records.

Become a Facebook Friend of [NC Herring Festival, Jamesville, NC](#) and we can remind you of upcoming deadlines and keep you informed of any last minute changes. You may also contact me by e-mail at [ncherringfestival@gmail.com](mailto:ncherringfestival@gmail.com).

The deadline for Vendor Booth Application and payment of all fees is **March 9, 2023 by 3pm**. Payment must be made by certified/cashier's check or money order only and be made payable to: Town of Jamesville. Personal checks will not be accepted. Incomplete or inaccurate applications will be returned.

Booth space is limited and applications will be reviewed as they are received, provided all documents, signatures, and payment of fees are included.

We look forward to seeing you in Jamesville at the NC Herring Festival!

Mail Vendor Booth Application, fee payment, and all other documents to:

Town of Jamesville  
C/O NC Herring Festival  
PO Box 215  
Jamesville, NC 27846





## VENDOR BOOTH APPLICATION

**2023 NC Herring Festival – March 31<sup>st</sup> & April 1<sup>st</sup> – Jamesville, NC**

**Application Deadline – March 9, 2023**

Business/Group Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_  
Street/PO Box City State Zip Code

Telephone Nos. (\_\_\_\_\_) \_\_\_\_\_ (\_\_\_\_\_) \_\_\_\_\_  
Daytime Evening

E-mail Address \_\_\_\_\_ Website \_\_\_\_\_

List **ALL** items that you will be selling at your festival booth: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Vendor Type and fee (check only one)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Commercial – Food (\$150.00) | <input type="checkbox"/> Commercial – Other than Food (\$150.00) | <input type="checkbox"/> Informational & Promotional (\$50.00) |
| <input type="checkbox"/> Arts/Crafts (\$50.00)        | <input type="checkbox"/> Church/Civic (\$25.00)                  | <input type="checkbox"/> State/Government Entities (Free)      |

Space(s) Needed – Size is 10' x 10' (including towing tongue) \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
# of spaces Vendor Type Fee

**\*\*Commercial Vendors:**

**\*\*For each additional 10' x 10' space, there will be a \$50 charge.** \_\_\_\_\_ X \$ 50.00 = \$ \_\_\_\_\_  
(Ex: for 2 spaces – 1<sup>st</sup> space is \$150, 2<sup>nd</sup> space is \$50, for a total of \$200) # of extra commercial spaces

Power Circuit(s) Needed – 120 volts/20 amp \_\_\_\_\_ X \$ 60.00 = \$ \_\_\_\_\_  
# of circuits

Will you have a generator? Yes \_\_\_\_ / No \_\_\_\_

Late Fee (if applicable) ☐ \$ 25.00 = \$ \_\_\_\_\_  
=====

**Total Fees Due with Application:** Payable to: Town of Jamesville  
(certified/cashier's check or money order only)

\$ \_\_\_\_\_  
**FUNDS ARE NON-REFUNDABLE**

Any questions, contact - Rachel Craddock, Director  
Phone: (252) 792-5006 / E-mail: [nccherringfestival@gmail.com](mailto:nccherringfestival@gmail.com)





## 2023 NC Herring Festival – March 31<sup>st</sup> & April 1<sup>st</sup> – Jamesville, NC

Give us a brief advertisement of your business. This will be announced on the main stage throughout the day.

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Return completed application, payment and all required items to:      Town of Jamesville  
C/O NC Herring Festival  
PO Box 215  
Jamesville, NC 27846

Vendor check list of items required to be included with your application:

- |   |  |
|---|--|
| <input type="checkbox"/> Certified/cashier's check or money order payable to: <b>Town of Jamesville</b> | <input type="checkbox"/> Signed copy of Fire Code Requirements |
| <input type="checkbox"/> Signed copy of Vendor Rules  | <input type="checkbox"/> Photo of display/booth                |
| <input type="checkbox"/> Certificate of Insurance (for Commercial Vendors)                              |  |

~~~~~

Festival Committee:

Review Date: \_\_\_\_\_

- ☐ Approved  
☐ Not Approved - Reason: \_\_\_\_\_

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_





## 2023 NC Herring Festival – March 31<sup>st</sup> & April 1<sup>st</sup> – Jamesville, NC

### VENDOR RULES

(Vendor rules have changed. Please read carefully.)

**Check-in:** Please report to the NC Herring Festival (NCHF) Information Booth at the intersection of US 64 Business/Main Street and Saint Andrews Street upon arrival for setup information.

**Festival Hours:** The festival hours of operation will be 5pm – 10pm on Friday and 9am – 10pm on Saturday. **All booths are REQUIRED to be at the festival on Friday and Saturday and remain open during these hours.** You will be allowed to shut down your booth during festival hours if necessary; however, no vendor will be allowed to break down and physically leave the festival area prior to the 10pm closing time on Saturday. This applies to all groups. Due to safety concerns, streets will remain closed to public vehicle access from 12 noon Friday to 12 midnight Saturday. Exhibitors are responsible for setting up and dismantling their own booths in the designated area during the designated time frame.

**Setup Times:** Friday, March 31<sup>st</sup>, 12pm – 5pm. Food vendors must be unloaded, in place and ready for inspection by the Health Department no later than 2pm Friday. May open for business after inspection.

**Beverages:** No alcoholic beverages of any type are permitted at the NCHF.

**Unloading:** Unload your vehicle at your assigned space and immediately move vehicle to a designated parking area. You may then return to your booth and begin setup. Your vehicle cannot be parked in the street while you setup. This blocks other vendors who are trying to unload. Please bring as few vehicles as possible into the festival designated area.

**Parking / Utilities:** Vendors are not allowed to park in private yards or use utilities.

**Safety:** Festival safety is critical to all of us. It is important that we all work together to have a safe and fun NCHF. The Fire Inspector will inspect all vendor booths for compliance with the NC Fire Prevention Code. Please review the fire code requirements included with your vendor information package. The NCHF reserves the right to ask a vendor to discontinue the sale of any item(s) deemed inappropriate on festival day. Food vendors will be inspected at the beginning of the festival by a representative of the Martin County Health Department and the Jamesville Fire Department and must comply with all requirements in order to receive a food handling permit. The NCHF is not responsible or liable for any vendor who fails to comply with these requirements, and fees will not be refunded for failure to pass these inspections.

**Participants:** Only those individuals who have completed a Vendor Application, paid their fees, and received approval by the NCHF Committee will be allowed to display and sell items. All vendors will be inspected by the Fire Department and are required to have a fire extinguisher. See the Fire Code requirements included with this package for specific information. All commercial vendors must provide a certificate of insurance coverage. Additionally, commercial food vendors must receive a Martin County Health Department permit before opening for business. [MTW Temporary Food Event Vendor Application-11-2017.pdf](#)

**Booth Space:** Booths are approximately 10' x 10', including the towing tongue. Note on your Vendor Application the fee for additional commercial space. No tables, chairs, electrical cords, etc. will be provided. Exhibitors must arrange your booths in such a way to not interfere or obstruct the view of other booths. Booth spaces are assigned by the NCHF Committee. There is no guarantee of receiving a particular or requested booth location. All vendors are requested to have a "pop-up" tent with their booth. You will also be responsible for your own weights for your tent. Vendors are responsible for post-event clean-up of your space. Failure to leave your space clean will result in forfeiture of your return to future festivals.





**Power:** 115/120V 20 amp electrical connections are available for an additional fee and must be requested on your Vendor Application. The number of electrical connections available to vendors is limited and is provided on a first come basis. Please be sure that all electrical cords are heavy duty, in good condition and appliances are in excellent condition. Power will not be available to any vendor who did not request and pay for power in advance with their application.

**Water:** Water connections are not available at the NCHF.

**Permits:** Participants will receive a Vendor Permit when checking in at the festival. This permit must be displayed on the booths during festival hours. Additionally, commercial food vendors must obtain a Food Handling Permit to be displayed.

**Vendor Conduct:** It is the desire of the NCHF Committee for all festival vendors and participants to have an enjoyable festival. All vendors are expected to conduct themselves in a professional and courteous manner when interacting with festival goers, fellow vendors, festival organizers and officials. Aggressive and inappropriate conduct and or contact with festival goers will be addressed by representatives of the NCHF Committee and the Martin County Sheriff's Department, if necessary. Vendors failing to modify their conduct or behavior as requested will be asked to shut down their booth operations and may return at the end of the festival to pack their belongings.

**Application Deadline:** The deadline for all applications is March 9, 2023 at 3pm. Applications postmarked after March 9<sup>th</sup> must add a \$25.00 late fee for their application to be considered by the NCHF Committee. Fees are non-refundable.

**Approval:** The NCHF Committee reserves the right to approve the types of foods and items to be marketed by vendors and will limit the number and types of foods and items offered at the festival. All decisions of the NCHF Committee will be final. Absolutely no firearms or weapons of any type, including toys or replicas, may be offered for sale by vendors on festival premises.

The NC Herring Festival, the Town of Jamesville and all Committee and Officials are not liable for any damages, injury or loss claimed to be suffered by any vendor, representative or participant at the NCHF. The previously named organizations, individuals and officials cannot be held responsible for any claims for damages, injury or losses arising out of or in connection with the use of space or grounds for the NCHF. By signing this document and the Vendor Application you agree to hold harmless the previously named organization, individuals and officials from any and all claims that may arise from your participation in the NCHF.

Please check the information you provide on the Vendor Application and review the checklist at the bottom of the application before mailing. Incomplete applications may not be approved. Remember payment must be made by certified/cashier's check or money orders payable to Town of Jamesville. Application deadline is March 9, 2023 at 3pm.

**Only vendors who have completed all requirements will be allowed to participate in the NC Herring Festival.**

**My signature verifies that I have read and understand all rules and conditions contained in this agreement of participation:**

\_\_\_\_\_  
Business/Group Name

\_\_\_\_\_  
Print Name of Contact Person

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

(Please make a copy of this signed document for your records.)





## 2023 NC Herring Festival – March 31<sup>st</sup> & April 1<sup>st</sup> – Jamesville, NC

### Fire Code Requirements

You must fulfill these requirements by order of the Martin County Fire Inspector

In accordance with the North Carolina Fire Prevention Code

1. An unobstructed fire access road shall have a width of no less than twenty feet.
2. Fire apparatus access roads shall not be obstructed in any manner, including the parking of vehicles.
3. All vendors have a 2-A:10-B:C fire extinguisher (dry chemical ABC extinguisher).
4. **All vendors using cooking equipment involving grease, vegetable oil or animal oils and fats, shall have BOTH a 2-A:10-B:C AND a Class K portable fire extinguisher.**
5. All tents, canopies and tarps shall be composed of flame resistant materials or shall be treated with a flame retardant in an approved manner and labeled or certified as such.
6. All compressed gas containers, cylinders and tanks shall be secured to prevent falling.

I have read the above and am prepared to and will comply with all requirements. I understand that my booth will be inspected by a representative of the Jamesville Community Fire Department, and that if I am not allowed to participate in the NC Herring Festival, there will be no refund of my Vendor fees.

\_\_\_\_\_  
Business/Group Name

\_\_\_\_\_  
Print Name of Contact Person

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

(Please make a copy of this signed document for your records.)