

# The Jay Group Selects Martin County for Expansion

ROBERSONVILLE, NC – The Jay Group, Ltd., a warehousing and logistics company, has selected Martin County for a new operations expansion, creating 22 new jobs, announced the Martin County Board of Commissioners today.

On January 5, the Martin County Board of Commissioners approved a N.C. Department of Commerce Building Reuse Program application on behalf of The Jay Group for Project Shoelace. Governor Roy Cooper announced a building reuse grant award on February 18 of \$130,000 in support of the project. The company plans to invest \$2,825,000 in the next two years. While varying by position, the average annual wage of the new jobs will be \$38,913, well above the Martin County average of \$32,137.

“We are pleased to choose Martin County for our rapidly growing operations,” said Ryan Jay, The Jay Group’s CEO. “Investments in our new location help us better serve our customers, and we look forward to joining Martin County’s business community.”

Ronnie Smith, Chairman of the Martin County Commissioners, stated, “The Jay Group has a long track record of success in eastern North Carolina. We greatly appreciate their choice of Martin County for their expansion, and we look forward to a strong partnership and more investments in the future.”

Founded more than 80 years ago, The Jay Group, Ltd. is a wholesale distributor of apparel and footwear and e-commerce solutions headquartered in Rocky Mount, N.C. The company plans to renovate a former textile manufacturing building just outside Robersonville, N.C. Hiring is expected to begin mid-year 2021. For more information about the company, please visit <https://www.retjg.com/>.

Other partners in the project include the Economic Development Partnership of North Carolina, Martin Community College, Mid East Commission and Martin County Economic Development Corporation.