



July 8, 2020

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Martin County Rebrands Industrial Park to “NC Rail & Commerce Park”; Launches New Website

WILLIAMSTON, NC – Martin County announces the rebranding of its county-owned industrial park in Everetts to the “NC Rail & Commerce Park”. A new website has also been developed to promote the park. “We believe our new name and brand better reflects the assets of the park,” said Tommy Bowen, Chairman of the Martin County Board of Commissioners. He added, “The rebranding has been enhanced by recent infrastructure investments, with funding assistance from key partners.”

The NC Rail & Commerce Park, formerly the Martin County Regional Business Park, has received some significant infrastructure upgrades in the past three years, including a \$2.2 million rail extension project that allows every parcel in the park to be served by CSX. Investment partners in that project include the NC Department of Commerce, Economic Development Partnership of North Carolina, North Carolina Railroad, Golden Leaf Foundation, NC Department of Transportation, Edgecombe-Martin Electric Membership Corporation, Martin County Committee of 100, and Weitron, Inc.

Currently, the industrial park is undergoing a water and sewer extension as well as the rehab and repainting of the on-site water tower, thanks to a \$1,013,940 grant award from the NC Department of Commerce’s Rural ReadySites program.

“Infrastructure capacity is critical for the growth of existing industries as well as our recruitment efforts,” said Martin County EDC President Jason Semple. “Our new brand and website highlights our capacity and flexibility to accommodate many different types of industries, particularly those who need rail access. A special thanks to Edgecombe-Martin EMC for their support in creating a new identity and website.”

More information can be found at the NC Rail & Commerce Park website www.ncrailpark.com or by contacting MCEDC President Jason Semple at jsemple@martincountyedc.com.

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