



## Water Softener Rebate Program for Residents and Businesses

### Why Participate?

#### Save Money, Save Salt

- Optimized water softeners protect your pipes and fixtures from build up
- Less energy needed to operate water heaters
- Optimized and new efficient water softeners use less salt and save you money
- Less salt use means fewer heavy salt bags to buy and carry down to the basement

#### Protect the Environment

Chloride found in water softener salt travels through wastewater into lakes and streams and cannot be feasibly removed

- Chloride is toxic to aquatic life and affects both species diversity and populations
- Chloride harms aquatic vegetation health
- Chloride affects soil's ability to retain water and store nutrients

#### Protect your Drinking Water

75% of Minnesotans rely on groundwater for their drinking water

- Salt negatively affects both the taste and healthfulness of drinking water
- Chloride from salt increases corrosivity in drinking water

#### Check your Water Softener

If you participated in last years' campaign to adjust your softener to reflect the new water hardness of 8 grains per gallon, the city thanks you. We have reduced our chloride discharge, but not enough to meet our permit limits and protect the Redwood River. There's another step you can take, you can have your softener adjusted even more to increase salt efficiency. A water conditioning professional will come to your home or business and complete these adjustments free of charge. While there, they will also determine if your softener is an old timer-based softener, 15 years or older or salt inefficient. Rebates are available toward replacement of these older high salt use softeners.

**Get a \$500 to \$700 rebate and up to \$4000 for businesses for upgrading to a high efficiency softener that regenerates based on water use and uses less salt, or have your newer softener optimized to reduce salt use and save you money.**

Find out more about the [Water Softener Optimization & Rebate Program](#).

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