

# Who will you reach?

The City of Manassas has over 41,000 residents who will see your sponsorship message.

- Average household income is \$72,890
- Over 13,000 homes
- 53% are under 35 years old
- 47% are over 35 years old



**You'll be helping your friends and neighbors!**

## What is Keep Manassas Beautiful?

**Keep Manassas Beautiful** is a citizen led program designed to educate and engage residents to take responsibility for improving the community and environment of the City of Manassas.

## We're part of Keep America Beautiful

**Keep Manassas Beautiful** is an affiliate Keep America Beautiful. For more than six decades, Keep America Beautiful has served as our country's nonprofit steward of litter prevention.

Your contribution will be used to support our volunteers with supplies and safety gear including vests, gloves, litter pickers, bags, poles, waders and much more!



## Take Your Pick!

You can support one activity or event — or all of them! We'll work with you to find a perfect fit for your contribution.

- Great American Clean-up
- Litter Prevention Month
- Civil War Trust Park Day
- Spring RecycleFest
- Arbor Day
- Clean the Bay Day
- National Trails Day
- Parks and Recreation Month
- Cache in Cache Out Park Clean-up
- Public Lands Day
- Fall RecycleFest
- America Recycles Day
- Project Recycle Runway

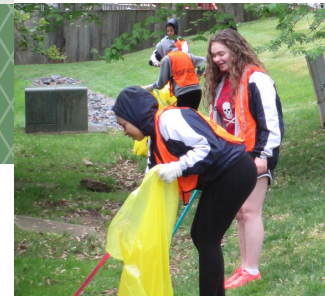


KEEP AMERICA  
**BEAUTIFUL**  
— K A B . O R G —

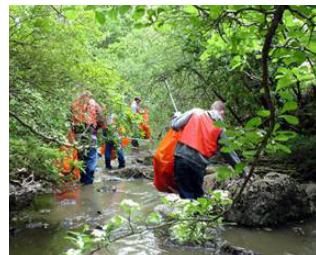
**For more information please contact:**

Colleen Burroughs  
Keep Manassas Beautiful Coordinator

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**Reach over  
41,000 residents  
& support your  
community**  
just by lending a hand.



**MARKETING YOUR BUSINESS THROUGH  
SPONSORSHIP & DONATIONS**



We want to make the City of Manassas the cleanest and most beautiful City in which to live, work and visit. Your sponsorship will support litter clean-ups, drop-off events, activities for young people and community greening projects.



## LEVELS OF SPONSORSHIP

All donations are tax deductible

	Friend	Supporter	Partner	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
<b>SPONSORSHIP INCLUDES:</b>	\$50	\$100	\$250	\$500	\$1000	\$2500	\$5000
Sponsor logo and/or name listed on the program website	✓	✓	✓	✓	✓	✓	✓
Sponsor signage at clean-up event			✓	✓	✓	✓	✓
Opportunity to provide promotional materials				✓	✓	✓	✓
One-time recognition through online social media	✓	✓	✓	✓	✓	✓	✓
Sponsor name listed on event t-shirts						✓	✓
Recognition in City newsletter				✓	✓	✓	✓
Logo on event materials				✓	✓	✓	✓
Sponsor link from the program website					✓	✓	✓
Sponsor will be listed on all print, online and media announcements					✓	✓	✓
Recognition in the KMB annual report	✓	✓	✓	✓	✓	✓	✓
Exclusive featured sponsor name on clean-up or event							✓
Thank you email sent to KMB distribution list	✓	✓	✓	✓	✓	✓	✓
Sponsor "Thank You!" event for program volunteers						✓	✓
Sponsor "Thank You!" gift for program volunteers						✓	✓