

(d) *Banner signs.* Banner signs are permitted as temporary signs subject to the following requirements:

- (1) Banner signs shall not exceed one-half the maximum size of the permitted wall sign area.
- (2) Banner signs shall not be displayed more than 14 days in any calendar month.
- (3) All banner signs must be located against an existing building wall, unless the building fascia includes a canopy extension greater than four feet in depth.
- (4) If a canopy extends more than four feet from the front of the wall face, a banner sign may be suspended between the canopy support columns provided the bottom of the banner sign and all securing devices are installed and maintained at a minimum distance of eight feet above the grade or sidewalk surface.
- (5) Any banner sign shall be installed in a taut manner to restrict movement or damage by the natural environment, and shall be maintained in this manner at all times. Any banner sign not being maintained in that manner shall be secured or removed within 15 calendar days upon receipt of a notice of violation.
- (6) If any person does not maintain a banner sign in accordance with the requirements of this subsection, the City may revoke the permit to erect banner signs on that property and decline to issue a new banner sign permit for a period of six months.