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Logan City Downtown 2017 Façade & Sign Grant Program

What is the Logan Downtown Façade Program?

The program is a partnership between Logan City, the Logan City Redevelopment Agency, and the Downtown Alliance to help downtown businesses upgrade the exteriors of their buildings in order to stimulate activity downtown. Improvements can take the form of new windows, new siding, new brick, new or upgraded architectural features, new doors, new lighting, new paint, new awnings, new signage, etc., the purpose of which is to help improve the overall streetscape of downtown Logan.

What is the Logan Downtown Sign Grant Program?

The Sign Grant Program is a micro-grant to help downtown businesses replace outdated and worn signage with new, pedestrian oriented blade signs. This grant can only be used for new blade signs. A blade sign is a type of projecting sign mounted on a building façade, storefront pole, or attached to a surface perpendicular to the building façade and the normal flow of traffic. The maximum size of a blade sign is 25 square feet and must be located at least 8' above the sidewalk. To see recently installed blade signs in downtown Logan, take a look at the new signs on The Sportsman at 129 N. Main Street.

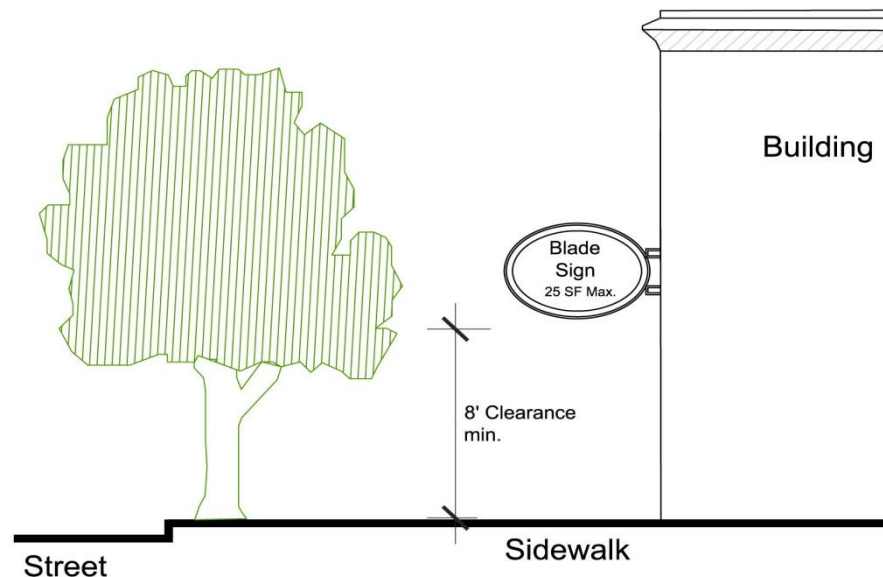
Where does the Logan Downtown Façade & Sign Grant Program funding come from?

Funding for this program comes from both the Logan Downtown Redevelopment Area (RDA) and Logan City. The total funding is limited each fiscal year, so inquire and apply early.

How much money can I get?

For the Façade Grant, the City may award up to 25% of the project cost, not to exceed \$35,000. Under certain circumstances, the City may award up to 50% of the total project cost if approved by the City's Economic Development

Committee and certain conditions are met. The project location will also determine how much money you may be eligible for, as projects located outside the Downtown RDA boundaries are ineligible for RDA funds. For the Sign Grant, the City may award up to \$300 to be used towards the design, purchase and installation of a new blade sign.



Who can apply for a grant?

Building and/or business owners in the Logan Downtown area (see map of Area of Eligibility) can apply for the Façade Grant or the Sign Grant. Priority is given to those buildings located within the Historic District.

What is the deadline to apply?

You may apply at any time. The funds are awarded on a rolling basis so make sure you contact either Mike DeSimone (mike.desimone@loganutah.org) or Kirk Jensen (kirk.jensen@loganutah.org) before you start to make sure funds are still available.

When is the earliest I can start work and/or order materials for my project?

Before you begin any work or order materials, you will need to obtain either a Design Review Permit or a Certificate of Appropriateness (if you are located within the Logan Center Street Historic District). New blade signs will require a sign permit from Logan City.

What factors are considered in selecting recipients?

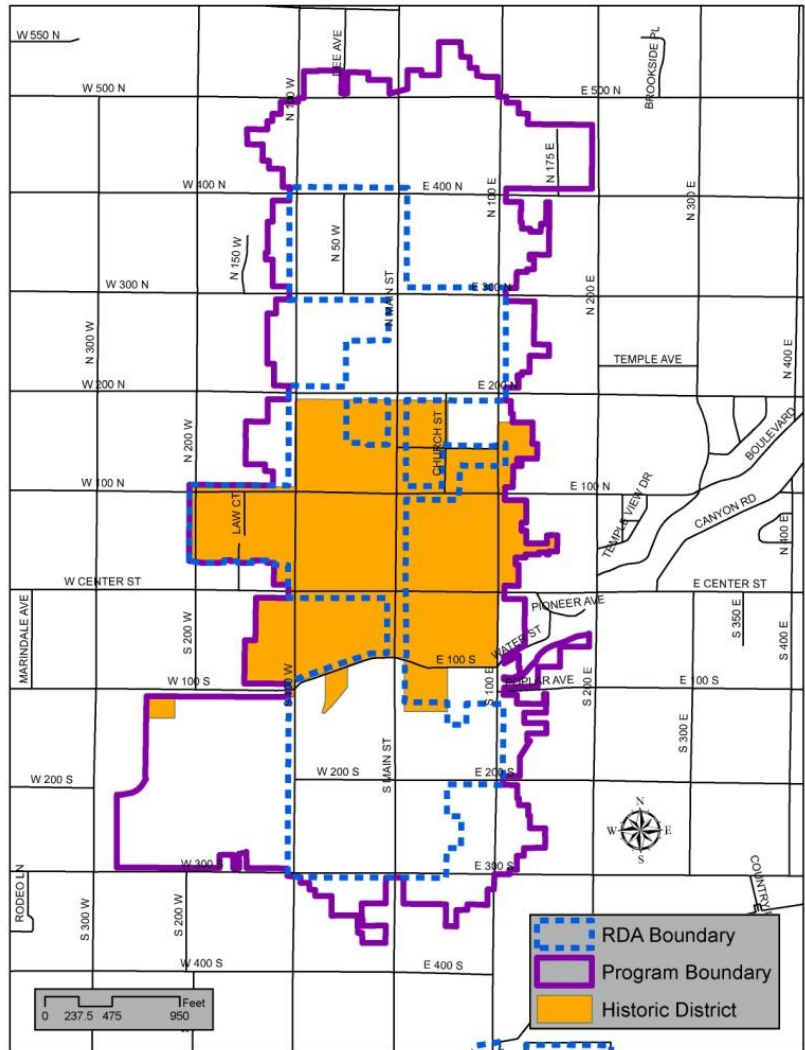
The committee looks at the overall impact your proposed façade project will have on the business and on the entire block. If the project is located within the Center Street Historic District, the City will also consider how your project contributes to the historical integrity of the block and the downtown. Projects located within the Historic District that includes a significant degree of architectural and design enhancements will be given funding priority. We will also consider how well you maintain your property and sidewalks now, and whether you respect and abide by all city ordinances. These are likely indications of how well you'll maintain the improved property. Finally, we will look at how your proposed improvements compare to other applications, what the anticipated project cost is, and what the owner contribution will be. We take this into account because we have limited funds and want to get the biggest impact for the money.

Do I have to pay the money back?

No. This is a grant program, not a loan.

Can I get the money before I start work?

No. Funds are paid out after project completion. The City will review the project to ensure compliance with the issued permits and the original grant application. After final inspections are completed, you can submit receipts and request reimbursement.



AREA OF ELIGIBILITY

I've already done some work, can I submit for reimbursement of that work?

No. The program does not cover costs incurred before all parties sign the grant agreement.

If I don't complete the entire project that I applied for, can I still be reimbursed for what I have done?

No. The City will only reimburse for those activities approved during the permitting process and the grant approval process. The City may approve a phased project; however, this needs to be a part of the signed agreement all parties will enter into.

Where do I send my application?

You can mail or drop off your application to City Hall at the address shown, or you can email the application to either Mike DeSimone (mike.desimone@loganutah.org) or Kirk Jensen (kirk.jensen@loganutah.org).

What do I need to submit?

- Complete application with all required signatures (business owner & building owner)
- Photos of the building
- Any historic information on the building
- Renderings of the proposed project
- Detailed project description
- Timeline & budget estimates
- Funding request

Who selects the recipients?

The Façade Grant subcommittee reviews all applications and makes recommendations to the Logan City Economic Development Committee for funding.

What's my responsibility once the project is done?

Your primary responsibility is to maintain the property and the improvements that have been funded. We also expect that this will be a stimulus to you, and others, to do more in terms of enhancing the visual appeal of your business.



What is the relationship to the Logan Center Street Historic District?

Historic Preservation projects are encouraged and may be eligible for Federal tax credits administered by the National Park Service (www.nps.gov). Projects within the Logan Center Street Historic District will need to adhere to principles outlined in both federal law (Secretary of the Interior's Standards for Rehabilitation) and Logan City's Historic District Design Guidelines, and will require a Certificate of Appropriateness from the Logan City Historic Preservation Commission.

I have additional questions. How do I get answers or additional information?

If you have additional questions, please contact either Mike DeSimone (mike.desimone@loganutah.org) or Kirk Jensen (kirk.jensen@loganutah.org).