

**CITY OF LOGAN  
RESOLUTION NO. 20-22**

**A RESOLUTION ADOPTING  
THE LOGAN CITY PUBLIC ARTS MASTER PLAN**

WHEREAS, Logan City currently lacks a unified approach to the provision, installation and maintenance of public art in the City; and

WHEREAS, a Public Arts Master Plan can serve as a roadmap guiding the growth of a public art program that aligns with the needs and interests of the community; and

WHEREAS, a Public Arts Master Plan can provide a holistic approach to the solicitation, management, ownership, funding, installation, and maintenance of public art; and

WHEREAS, public art can provide significant community and economic development benefits; and


WHEREAS, a public arts program can help activate public spaces by defining relevant and appropriate public art that celebrates diversity, enhances the overall vibrancy of the public space, and tells the story of Logan City; and

WHEREAS, this Public Arts Master Plan was developed with a significant amount of input by a broad range of community members; and

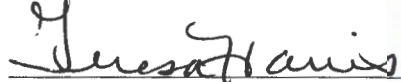
WHEREAS, the Logan City Municipal Council finds that the adoption of the Logan City Public Arts Master Plan is in the public interest.

NOW THEREFORE, IT IS HEREBY RESOLVED BY THE MUNICIPAL COUNCIL OF THE CITY OF LOGAN that it is their intent to adopt the Logan City Public Arts Master Plan as attached in Exhibit A:

ADOPTED BY THE LOGAN MUNICIPAL COUNCIL THIS 7 DAY OF July, 2020.

  
\_\_\_\_\_  
Amy Z. Anderson, Chair

ATTEST:

  
\_\_\_\_\_  
Teresa Harris, City Recorder



## EXHIBIT A

# LOGAN

## PUBLIC ARTS

### M A S T E R P L A N

JUNE 2, 2020  
CITY COUNCIL  
WORKSESSION



# OUTLINE

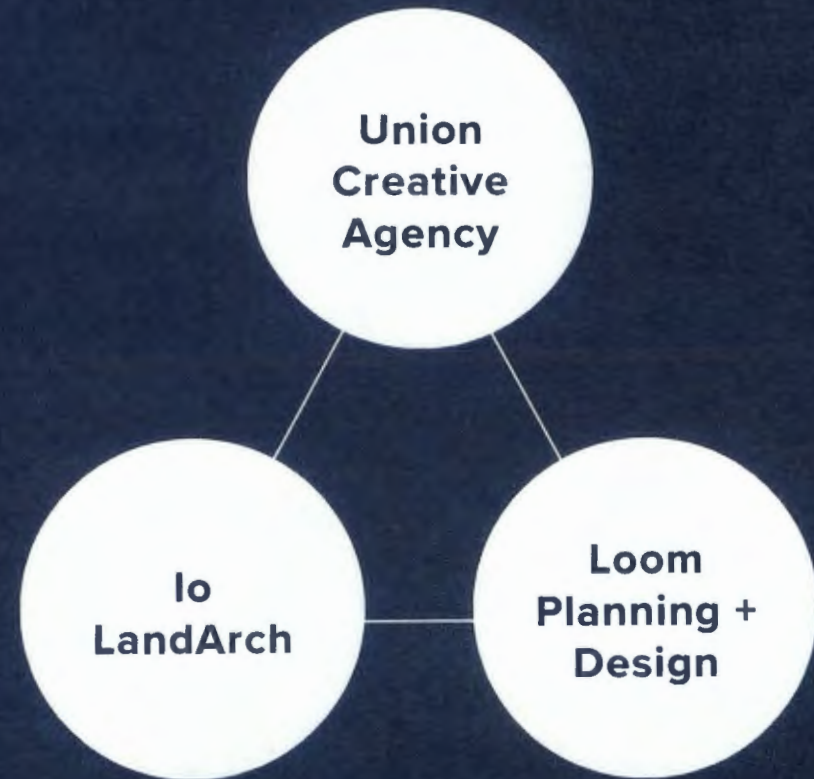
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- Process
- Vision + Values
- Community Engagement
- Asset Mapping
- Precedent Research
- Goals, Strategies, Actions
- Site Identification
- Recommendations + Considerations
- Implementation
- Appendix + Attachments

## STEERING COMMITTEE

<b>Mayor</b>	<b>Planning Commission</b>
<b>City Council</b>	<b>Utah State</b>
<b>Park and Rec</b>	<b>C.V. Chamber</b>
<b>Community Development</b>	<b>Downtown Alliance</b>
<b>Planning</b>	<b>CacheARTS</b>
<b>CDBG Coordinator</b>	<b>Fine Arts Committee</b>

## CONSULTING TEAM





# PROCESS

- Phase 1:** Pre-Assessment
- Phase 2:** Cultural Asset Mapping
- Phase 3:** Community Engagement
- Phase 4:** Develop Vision, Values, and Goals
- Phase 5:** Develop Strategies and Actions
- Phase 6:** Guidelines, Policies, and Process Precedents
- Phase 7:** Site Identification
- Phase 8:** Recommendations for Ongoing Engagement
- Phase 9:** Funding Model Recommendations
- Phase 10:** Standards for Maintenance, Upkeep, and Replacement
- Phase 11:** Master Plan Delivery



# **THIS PUBLIC ARTS MASTER PLAN WILL:**

**Guide the creation of a Public Art Program  
that is specific to Logan, helps create vibrant  
community spaces, supports community  
and economic development, and enhances  
quality of life.**

# VISION

The Public Art Program is a creative vehicle for our community to connect, celebrate, and activate the places, people, and values that make up Logan City's unique identity.

# CORE VALUES

**Creating  
Experiences**

**Sensitivity**

**Diversity &  
Accessibility**

**Education**

**Strong  
Management**



# COMMUNITY ENGAGEMENT

## OPEN HOUSES



CAFFE IBIS STREET DANCE



GARDENERS' MARKET



HISPANIC HERITAGE FESTIVAL

## ROUNDTABLES



Logan City – internal stakeholders  
Arts Summit Group  
Cache Interagency Council  
Library Board / Library Latino Advisory Board  
Neighborhood Associations

# ASSET MAPPING

**ASSETS / OPPORTUNITIES – COMMUNITY INPUT**

**PUBLIC ART / EXISTING CULTURAL ASSETS**

**OTHER RELEVANT COMMUNITY ASSETS**

**OWNERSHIP**

**FUTURE LAND USE**

**TRANSIT**

**PARK / TRAILS**

**CIRCULATION**

**HYDROLOGY**

**POPULATION DENSITY**

**ENLARGED  
MAPS WILL BE  
ATTACHED**





# PRECEDENT RESEARCH



Lakewood, Colo.



Laramie, Wyo.



Sedona, Ariz.



Ogden, Utah



Park City, Utah



Summit County, Utah



Salt Lake City, Utah



Utah State University

GOVERNANCE

PROCESS

FUNDING

MAINTENANCE



# GOALS, STRATEGIES, ACTIONS



# GOALS

Activate  
Public  
Spaces

Elevate the  
Arts Sector

Build  
Community

Sustainable  
Governance  
+ Funding

# **SITE IDENTIFICATION**













## LEGEND





### Existing Features

-  Logan River
-  Little Logan River
-  Trail / Midblock Connection
-  Parks
-  Enlarged Areas

### Proposed Art Sites

-  Functional
-  Mural
-  Environmental
-  Sculpture
-  Interactive
-  Tactical Urbanism
-  Ephemeral + Event
-  Multiple (see enlarged maps)

### Budget Range

-  Level 1 - Under \$10,000
-  Level 2 - \$10,000- \$50,000
-  Level 3 - \$50,000 - \$100,000
-  Level 4 - \$100,000 and up



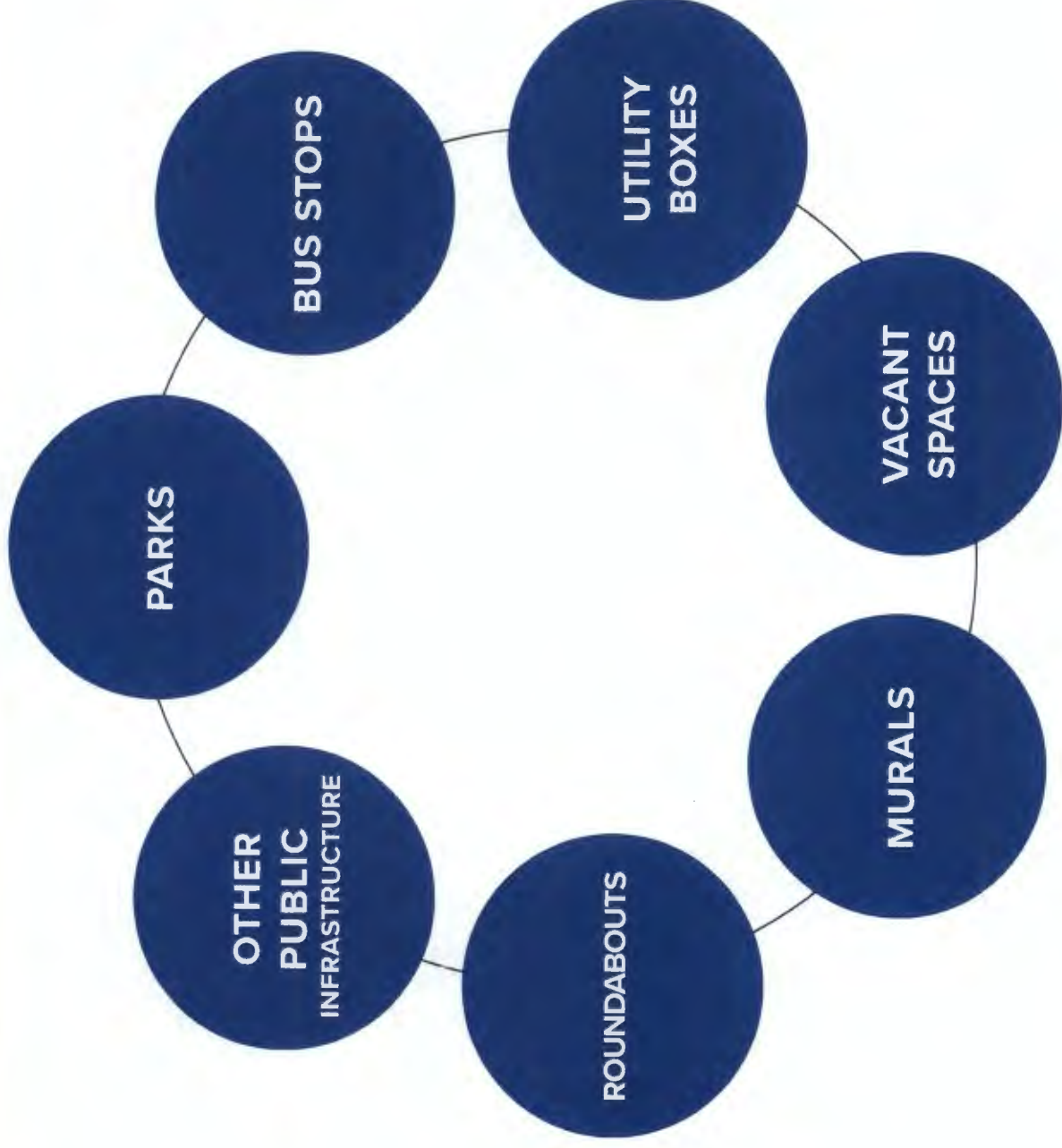
ENLARGED  
MAPS WILL BE  
ATTACHED

# PRIORITY SITES





# GENERAL SITE OPPORTUNITIES





# RECOMMENDATIONS + CONSIDERATIONS



**GUIDELINES/  
POLICIES/  
PROCESSES**

**FUNDING  
MODEL**

**MAINTENANCE/  
UPKEEP/  
REPLACEMENT**

**ONGOING  
COMMUNITY  
ENGAGEMENT**



# IMPLEMENTATION



**PHASE 1**  
(YEARS 1-2)

**PHASE 2**  
(YEARS 3-5)

**PHASE 3**  
(YEARS 6-10)

**ONGOING**

## PHASE 1 (YEARS 1-2)

## PHASE 2 (YEARS 3-5)

## PHASE 3 (YEARS 6-10)

**GOAL 1: Establish and implement a fiscally responsible Public Art Program with comprehensive governance to ensure sustainability and impact.**

ACTION 1.1.1: Determine city department  
ACTION 1.1.2: Establish Public Art Board  
ACTION 1.1.3: Assign Public Art Liaison  
ACTION 1.2.1: Policies and procedures  
ACTION 1.2.2: Communications workflow  
ACTION 1.2.3: Board expectations and bylaws  
ACTION 1.2.4: Policy for donations/gifts/loans  
ACTION 1.3.1: Percent-for-Art  
ACTION 1.3.2: Flexible line-item funding  
ACTION 1.3.3: Explore private development fee  
ACTION 1.4.1: Partnership with CacheARTS and USU

ACTION 1.3.1: Percent for Art  
ACTION 1.3.3: Explore private development fee

ACTION 1.1.4: Assess staffing needs  
ACTION 2.1.3: Center Block Development

**GOAL 2: Activate public spaces to create vibrant community spaces and elevate quality of life.**

ACTION 2.1.1: Prioritize downtown locations  
ACTION 2.1.2: Midblock alleyway murals  
ACTION 2.2.2: Neighborhood council partnerships  
ACTION 2.4.4: CVTD partnership  
ACTION 2.4.5: Encourage private murals  
ACTION 2.4.6: Encourage temporary projects

ACTION 2.1.2: Midblock alleyway murals  
ACTION 2.1.3: Center Block Development  
ACTION 2.1.4: Transform Backstage Alley  
ACTION 2.2.3: Art along Trail system  
ACTION 2.2.4: Utilize existing infrastructure

ACTION 2.4.2: Boulevard trail  
ACTION 2.4.3: Logan Regional Hospital

**GOAL 3: Build community through ongoing engagement and inclusion.**

ACTION 3.2.1: Community engagement standards  
ACTION 3.3.1: Diverse community partnerships  
ACTION 3.3.2: Murals that celebrate diversity  
ACTION 3.3.3: Inclusion, diversity, equity, and access  
ACTION 3.3.4: Diverse representation

**GOAL 4: Elevate the arts sector by integrating and supporting local artists and arts organizations.**

ACTION 4.1.2: Public art website  
ACTION 4.1.3: Public art social media

ACTION 4.1.2: Public art website  
ACTION 4.3.1: Local artist preference criteria  
ACTION 4.3.2: Professional development

ACTION 4.3.2: Professional development



## **APPENDIX**

### **CASE STUDIES**

## **ATTACHMENTS**

### **ENLARGED MAPS**

### **RESOURCES**

### **SAMPLE DOCUMENTS**



# THANK YOU

LOGAN  
PUBLIC ARTS  
MASTER PLAN



**ADDITIONAL SLIDES FOR  
REFERENCE AS NEEDED**





	City Funding	Private Funding	Other Funding
Annual	<ul style="list-style-type: none"> <li>• Line-item Funding</li> <li>• Maintenance Funding</li> </ul>		<ul style="list-style-type: none"> <li>• Grants</li> </ul>
Ongoing	<ul style="list-style-type: none"> <li>• Public Percent-for-Art</li> <li>• Maintenance Funding</li> </ul> <div>Private Development Fee</div>		<ul style="list-style-type: none"> <li>• Grants</li> </ul>
Situational	<ul style="list-style-type: none"> <li>• Maintenance Funding</li> </ul> <div>Public-Private Partnerships</div>	<ul style="list-style-type: none"> <li>• Financial Donations</li> <li>• Artwork Donations</li> </ul>	<ul style="list-style-type: none"> <li>• Grants</li> <li>• In-kind Support</li> </ul>

# BUDGET PRECEDENTS

## Level 1 (less than \$10,000)



Ogden Mural, Rachel Pohl, 2016, Ogden, Utah



Micro and Macro, Sukanya Mani, 2018, Amsterdam



Big Dipper Bench, Nina Edwards Anker, 2018, Bronx, N.Y.

## Level 2 (\$10,000-\$50,000)



I'm So Happy Here, Cara Lynch, 2018, Bronx, N.Y.



Rendezvous/Riverview, Mary Shindell, 2019, Mesa, Ariz.



Old Growth, Ben Butler, 2017, Memphis, Tenn.

## Level 3 (\$50,000-\$100,000)



Mount Greenwood, James Brenner, 2008, Chicago, Ill.



Steelyard Mural, Ivan Toth Depena, 2019, Charlotte, N.C.



Sunset Flight, Cecilia Lueza, 2017, Peoria, Ariz.

## Level 4 (more than \$100,000)



Fault Whisper, Po Shu Wang, 2015, San Diego, Calif.



Town Enclosure, CLB Architects, 2018, Jackson Hole, Wyo.



Folly, DeWitt Godfrey, 2017, New York



# PUBLIC ART INSPIRATION



A— Silo Mural, HENSE, Australia | B— Wild Idea, Fesson Ludovic | C— Up and Under, Nancy Holt, Finland | D— Into the Trees 11, Will Beckers, Belgium | E— World Impact Schools, Charlie, Los Angeles, Calif. | F— Lawn On D, Sasaki, Boston, Mass. | G— De Todos Comino, Adriana M. Garcia, San Antonio, Tex. | H— Irpaise, Lateral Office and CS Design, Montreal | I— Art on Trails Event, Park City, Utah | J— Guido Van Heiten, Nashville, Tenn. | K— Multiple artists, Freak Alley, Boise, Id. | L— Youth, Popsilos, Ontario, Canada | M—Water to Water, Christine Tanzanites and Paul Edwards, Scottsdale, Ariz. | N— Terrell Powell, Woodlands, Tex. | O— Sky Stage, Frederick, Md. | P— 41 ROSS Art Gallery Projection Mapping, Sensbellum, San Francisco, Calif. | Q— Iowa City Mural, Iowa City, Iowa | R— Butterfly Mural, Sound Mind Creative, Asheville, N.C. | S— McPolin Tunnel, Bill Louis, Park City, Utah | T— Atomic, Hou de Sousa, 2018, Georgetown, D.C. | U— Kanuka sticks, Martin Hill, New Zealand | V— Bighorn Migrating Mural, Ink Dwell, Lone Pine, Calif. | W— Selfie Mural, 100 Architects, Lisbon, Portugal | X— MOMENTS Festival, Imagine Ballet, Ogden, Utah

# ONGOING COMMUNITY ENGAGEMENT

- **Host a Public Art Program launch event.**
- **Integrate community engagement into the production of public art projects.**
- **Use public art to reflect and tell the stories of the community.**
- **Develop public art projects in conjunction with other community events that have a large draw.**
- **Collaborate with existing organizations on the development of public art.**
- **Work with community groups such as the neighborhood councils to identify additional sites.**
- **Utilize local businesses and volunteer organizations to produce local art.**
- **The Public Art Liaison should regularly attend Arts Summit meetings.**
- **Develop a publicly accessible public art map.**
- **Conduct public voting to select public art pieces.**
- **Partner with Utah State University, Logan High School, and other schools to produce public art.**
- **Include community members and organization representatives on the Public Art Board and panels.**
- **Create professional development programming in collaboration with local art agencies.**
- **Create a Public Art Program social-media presence.**
- **Create a Public Art Program website.**
- **Host events for the community to celebrate the completion of a new public artwork.**
- **Document and market projects.**



# GUIDELINES/ POLICIES/ PROCESSES

## MANAGEMENT

- Public Art Administration
- Public Art Advisory Board
- Governing Documents

## PROCESS

- Artist Selection
- Artist Selection Panels
- Contracting and Design Development
- Insurance
- Payment to Artist
- Unforeseen Additional Expenses

# MAINTENANCE/ UPKEEP/ REPLACEMENT

## APPROACH

- Annual Inventory
- Ongoing Maintenance and General Upkeep
- Unexpected Maintenance or Repairs
- Maintenance Funding
- Removal, Relocation, and/or Replacement of Artwork
- Maintenance for Private Public Art

## RESPONSIBILITY

- Public Art Liaison Responsibilities
- Public Art Board Responsibilities
- Other City Department and Employee Responsibilities