

CITY OF LOGAN, UTAH

RESOLUTION NO. 18-13

A RESOLUTION TO APPROVE BUDGET FOR THE 2018 FREEDOM FIRE EVENT

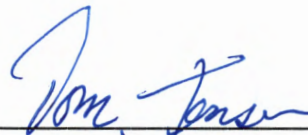
WHEREAS, the City of Logan Parks and Recreation Department is preparing to produce the Freedom Fire annual patriotic community event for Tuesday, July 3, 2018, at Utah State University Maverik Stadium to commemorate our nation's independence; and

WHEREAS, the event known as Freedom Fire is composed of live professional entertainment, aerial fireworks, sound and lighting, and promotion of the event that involves marketing and advertising, and the development of sponsorships, grants, and ticket sales to help offset event expenditures; and

WHEREAS, Freedom Fire requires a budget be approved by the Logan Municipal Council for the 2018 event.

NOW, THEREFORE, BE IT RESOLVED BY THE LOGAN MUNICIPAL COUNCIL, that this Council approve the proposed budget for the 2018 Freedom Fire event at Maverik Stadium scheduled for Tuesday, July 3, 2018.

PASSED BY THE LOGAN MUNICIPAL COUNCIL, STATE OF UTAH, THIS 1 DAY OF May, 2018.



Tom Jensen, Chairman
Logan Municipal Council

ATTEST:



Teresa Harris, City Recorder



2018 Freedom Fire Proposed Budget

Proposed Revenue:	<u>2017 Actual</u>	<u>2018 Projected</u>	<u>2018 Actual</u>
Ticket Sales	49,592	50,000	
RAPZ	45,000	45,000	
Sponsorships	34,000	34,000	
Donations	504	500	
RAPZ Pop. Split	<u>52,982</u>	<u>48,030</u>	
Total Revenue:	182,078	177,530	
Proposed Expenses:			
Professional Services	18,000	18,000	
Production Services	3,476	3,500 (video for production, ticket sales promo)	
Staging, Light, Sound	30,750	45,000 (including sound mixer for 3 bands)	
Facilities Fee	11,943	12,000 (includes ushers)	
Ticket Printing	473	500	
Print Advertising	2,219	2,300	
Entertainment	99,500	80,000 (fireworks, three bands)	
Radio Advertising	2,589	2,600	
Social Media Promo	30	50	
Signs	135	140	
Event Insurance	5,000	5,000	
Master of Ceremonies	200	200	
Stage Handling	2,250	2,500	
Live Camera	2,000	2,200	
Sales Tax	3,263	3,290	
Sign Lamination	<u>250</u>	<u>250</u>	
Expense Total:	182,078	177,530	