



## CITY OF LOGAN REDEVELOPMENT AGENCY

**Resolution      A RESOLUTION APPROVING AGENCY ASSISTANCE  
No. 13-26 RDA    FOR IMPLEMENTATION OF A WAYFINDING  
                         SYSTEM IN THE DOWNTOWN REDEVELOPMENT  
                         AREA (RDA)**

**WHEREAS**, the City of Logan ("City") has adopted policies for assistance in projects and improvements in Redevelopment and Economic Development Project Areas; and

**WHEREAS**, the "City" has adopted principles within its General Plan to manage vehicular traffic in Logan's downtown and to enhance downtown connectivity to other activity centers; and

**WHEREAS**, the "City" has adopted the Downtown Logan Specific Plan which encourages the development and implementation of a wayfinding system in Downtown Logan as part of its Implementation Plan; and

**WHEREAS**, the Logan Wayfinding System ("System"), which proposes a variety of sign types designed to provide a consistent and unified identity for the "City," has been developed for, and to enable, the "City" to clearly convey location and directions for visitors and new residents alike, as well as to further clarify the Downtown area for those who do not know it intimately; and

**WHEREAS**, it is anticipated, as part of the "System," that implementation will be done in phases for budgetary purposes; and

**WHEREAS**, the Economic Development Committee has reviewed the proposed investment and recommends its approval;

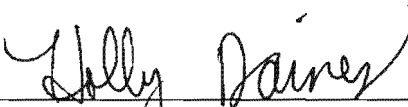
**NOW THEREFORE BE IT RESOLVED**, that the Redevelopment Agency of the City of Logan does hereby resolve to appropriate \$50,000 for the "System" for implementation of portions of Phases I-III of the "System" Phasing Plan, with the limitation that expenditures may not create a deficit fund balance in the Downtown RDA Project Area.

Additionally, the Redevelopment Agency encourages utilization of local contractors and vendors whenever possible.

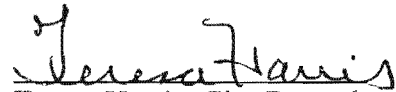
This resolution duly adopted upon this 7 day of May 2013, by the following vote:

Ayes: Ward, Jensen, Davies, Quayle, Olsen  
Nays: none  
Absent: none

2106

  
Holly Daines, Chair  
Redevelopment Agency

Attest:

  
Teresa Harris, City Recorder

**Information Kiosks (K)**

Approximately, 5' x 6' sign (aluminum with reflective sheeting as shown and other components), mounted on steel posts approximately 9' tall. Depending on location, they may not need the break-away base. Sign message on two sides.

**Interpretive/Destination (I)**

Approximately 3' x 5' sign (aluminum with reflective sheeting as shown and other components), mounted on steel posts approximately 9' tall. Depending on location, they may not need the break-away base. Sign message on two sides. The quantity may vary depending on the attractions and destinations the City determines to highlight; six signs have been used in the cost shown below.

SIGN TYPE - Two Message Sides	Sign Face*	Pole** (each)	Graphics	Subtotal	Installation	\$ Per Each	Quantity	TOTAL
District Parking Identification (P) 3' x 6'	\$1,260	\$900	\$250	\$2,410	\$1,205	\$3,615	9	\$32,535
Information Kiosks (K) 5' x 6'	\$2,100	\$2,270	\$800	\$4,370	\$2,185	\$6,555	3	\$19,665
Interpretive/Destination (I) 3' x 5'	\$1,050	\$1,135	\$800	\$2,185	\$1,093	\$3,278	6	\$19,665
<b>TOTAL SIGNS</b>								<b>\$71,865</b>

\* Aluminum with reflective sheeting surface at \$35 per square foot.

\*\*4" x 4" painted steel, includes break-away base.

**Phasing Plan**

The City of Logan has indicated that it wishes to implement the signing system in five annual phases. The budget for the first is \$15,000 and the budget for the following four years is approximately \$60,000 per year. In the following, five phases corresponding approximately to the budget allocated for each have been identified, beginning in the Downtown Area which has the highest priority. The five phases are briefly described below and include a breakdown of which signs are proposed for each phase.

**Phase I**

Phase I includes the four Downtown Gateway (G) signs that signal entry into the Downtown Area of Logan. They are located on the north and south entries into downtown and are positioned on both sides of the roadway.

Phase I - \$15,000			
Sign Type	Quantity	\$ Per Each	Total
Downtown Gateway Signs (G) (Located on the south and north edges of Downtown.)	4	\$4,448	\$17,790

**Phase II**

Phase II includes all of the District Directional (D) signs in the Downtown Area.

Phase II - \$60,000			
District Directional Signs (D11 - D26)	16	\$3,315	\$53,040

### Phase III

Phase III includes all of the District Parking Identification (P) signs in the Downtown Area, the Logan District Identification (L) signs which indicate the color coded areas of Downtown, two of the Information Kiosks (K) located at the Visitor Center and on the Tabernacle block, and three of the Interpretive/Destination (I) signs in Downtown.

Phase III - \$60,000			
District Parking Identification (P1 - P7)	7	\$3,615	\$25,305
Logan District Identification (L)	3	\$3,315	\$9,945
Information Kiosks (K)	2	\$6,555	\$13,110
Interpretive/Destination (I)	3	\$3,278	\$9,833
TOTAL			\$58,193

### Phase IV

Phase IV includes the other Interpretive/Destination (I) signs in Downtown, all of the District Directional (D) signs in the Recreation Area, and an additional Information Kiosk (K) at the Logan Canyon entrance.

Phase IV			
Interpretive/Destination (I)	3	\$3,278	\$9,833
District Directional Signs (D1 - D10)	10	\$3,315	\$33,150
Information Kiosks (K)	1	\$6,555	\$6,555
TOTAL			\$49,538

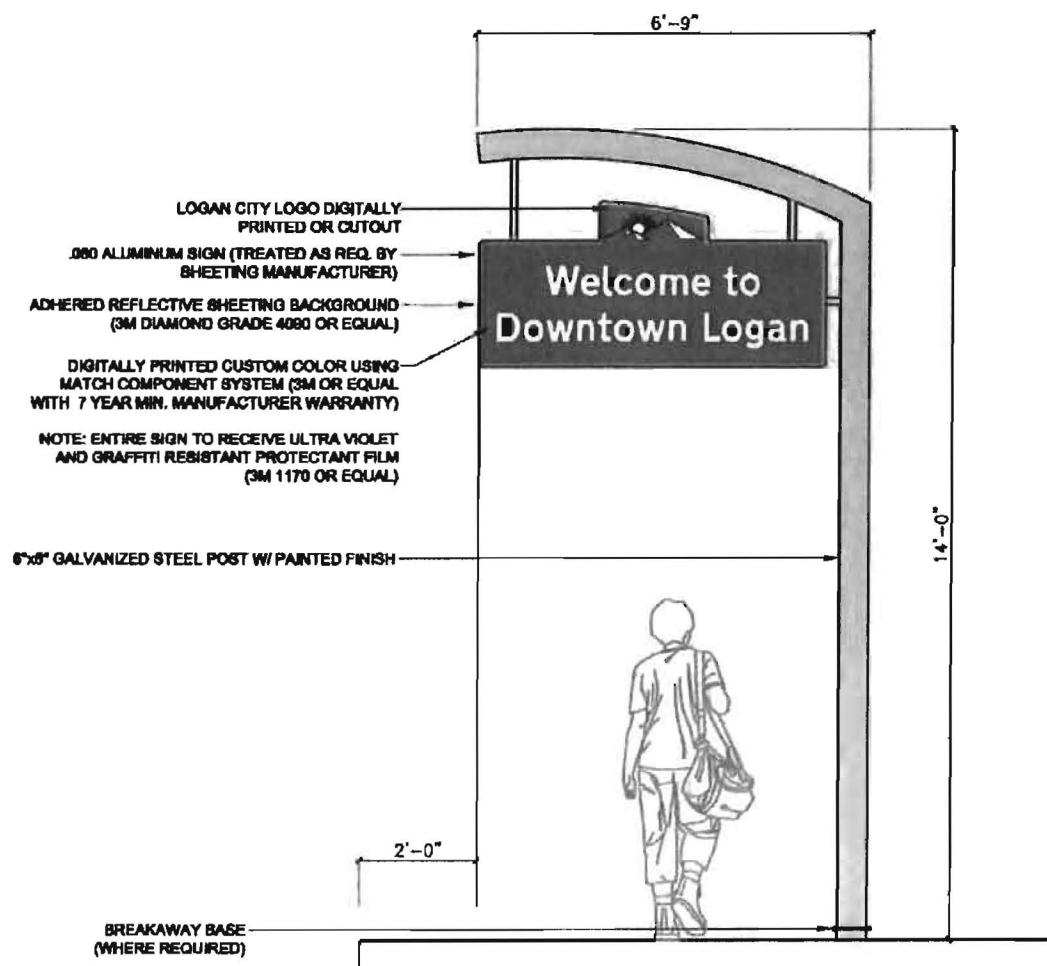
### Phase V

Phase V includes all of the District Directional (D) signs along the 400 North Street route to the Logan Canyon entrance and Utah State University, and along 1400 North Street route primarily oriented to Utah State University destinations.

Phase V			
District Directional Signs (D27 - D39)	13	\$3,315	\$43,095

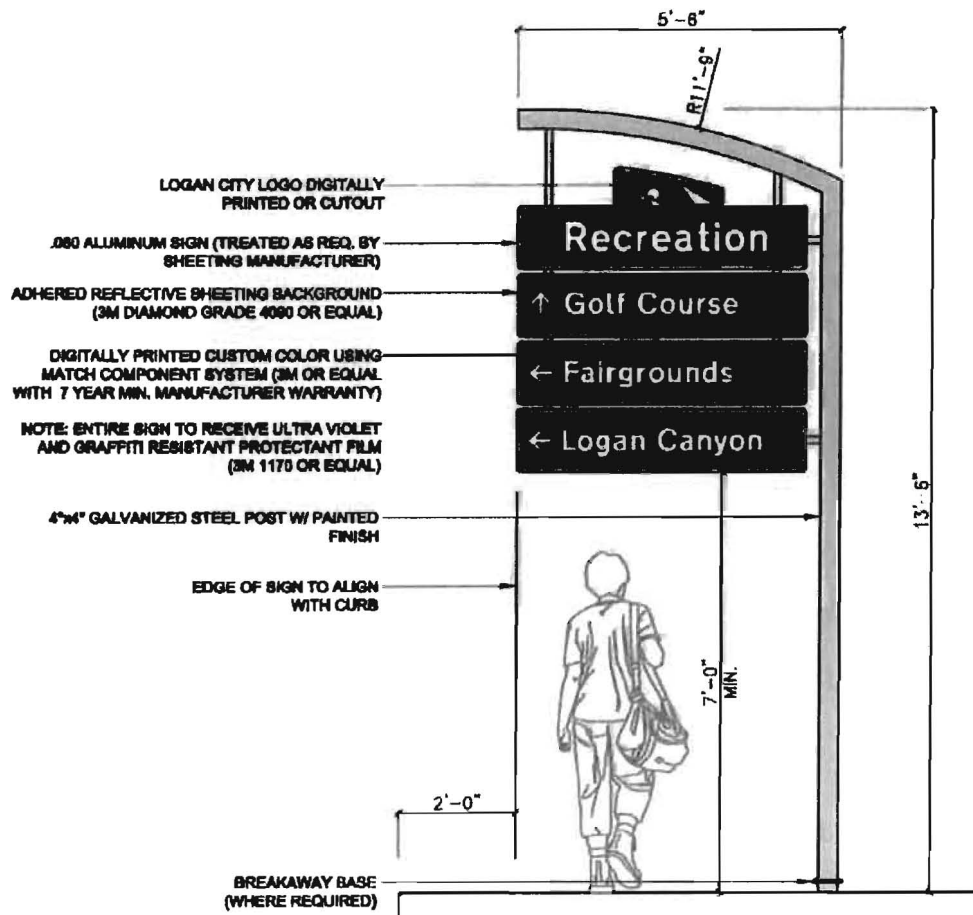
### **Downtown Gateway (G)**

Two Downtown Gateway signs should be placed at each entry at the north and south ends of the downtown area—500 North and 200 South, or wherever the City determine are the best locations. The Downtown Gateway Signs are oriented vertically—due to limited space—and fit into the existing streetscape design of the downtown area. These signs are similar in style to the other signs in the Wayfinding System, but are both larger and taller to signify the entry into a specific place. Note: Height and width were determined by local and state codes. The message on these signs occurs on one side only, facing traffic.



### ***District Directional Signs (D)***

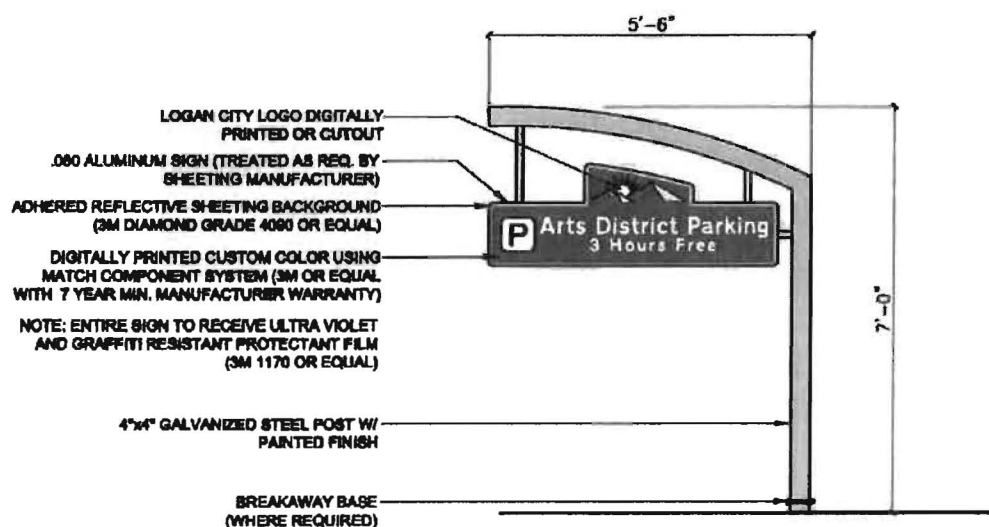
Directional signs are the primary sign for getting visitors off of Logan’s main road—Highway 89/91 or Main Street—to their destination within the City. The MUTCD indicates that no more than 3 destinations should be located on each sign; however, Region 1 UDOT personnel indicate that if four are necessary, they will take it into consideration (see Appendix for an illustration of a District Directional Sign with four destinations). Colors of signs vary according to District and correspond to those on the Logan District Identification Signs (L). The message on these signs occurs on one side only, facing traffic.

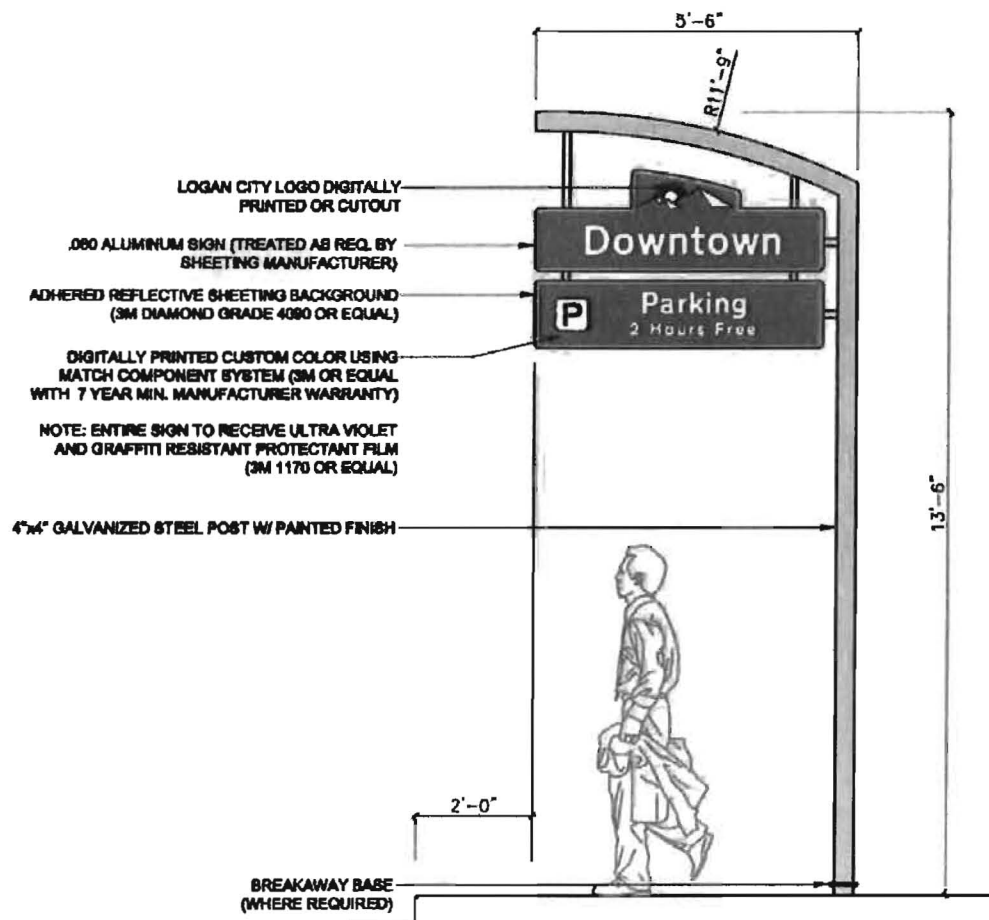


### **District Parking Identification (P)**

District Parking Identification signs are primarily used in the downtown area to indicate major parking areas. There are two size options: Typical or Full-size. The full-size option demonstrates a Parking Identification sign that would function in areas where visibility is limited. For example, a full-size sign could be used where angled parking makes it difficult to see the entrance to parking areas on West Center Street. As an alternative, parking spaces may be eliminated and transformed into a bulb-out that could include the Typical Sign and perhaps special treatments with paving and landscape. The Typical signs could be used at other locations where visibility and pedestrian traffic is not a concern. Parking Identification signs are two-sided so the message is easily read from two directions.

#### **Option 1-Typical**

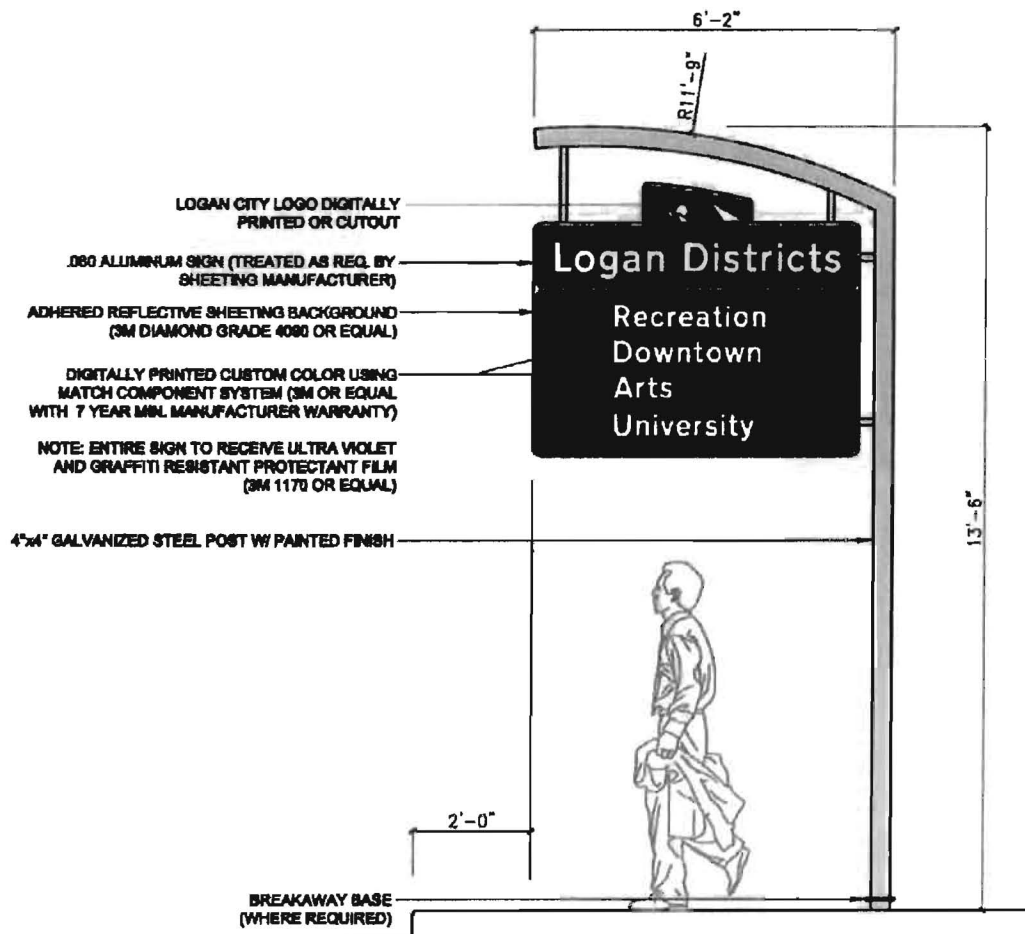


**District Parking Identification (P)****Option 2-Full-Size**



### Logan District Identification Sign (L)

Logan District Identification Signs introduce the visitor/driver to the City's districts (distinguished by color). Signs are placed at entrances to the City just prior to areas that are included in the established City districts. The colors indicated in the squares on the sign coincide with the colors of the signing for each district.<sup>1</sup> As required, they are set back two (2) feet from the front of the curb and have a minimum of seven (7) feet clearance between the ground surface and the bottom edge of the sign. The message on these signs occurs on one side only, facing traffic.



<sup>1</sup> Color selections to represent each of the districts will be made by the City of Logan.