

July 8, 2021

We are hoping this finds new and existing sponsors doing well and working through the changes of this past year. Lancaster County Parks and Recreation Department had to make some very difficult decisions but we were able to adjust. We just finished a very successful spring season. Here at LCPR, we are looking forward to a great 2021 Fall/Winter Sport Season. Our Sports Programmers and staff are very pleased to be able to offer the children and parents of Lancaster County some type of normalcy again. Again, we are thankful for all the support from the community and most of all our sponsors.

Lancaster County Parks and Recreation has been proudly serving the citizens of Lancaster County for more than 39 years. As passionate professionals, it is our strong belief that the services and programs provided through parks and recreation is a critical component to the high quality of life in our community. Lancaster County is a desirable, safe and fun place to live and work, in large part due to the well-maintained parks and facilities, well organized youth and adult athletic programs, the opportunities to meet new people and socialize through structured programs for all walks of life.

We're so grateful for what our sponsors have helped us accomplish over the many years. From sponsoring athletic teams to funding new scoreboards and so much more. We're immensely thankful to our past, present, and future sponsors. Whether your budget allows you to sponsor a single sport or multiple sports, every contribution is meaningful and appreciated. The following page is a list of our athletic program sponsorship packages. The last page is the sponsorship form that list all sports, areas, and when payments are due.

I'm committed to working with you one-on-one in selecting your sponsorship package that will be mutually beneficial to your business or organization. Please contact me at 803-289-6090 to discuss your sponsorship package for our upcoming 2021/2022 sport seasons.

Best Regards,

Teresa C. Willis
Administrator Assistant / Sponsorships
twillis@lancastersc.net

Hal Hiott
Director - Lancaster County Park and Recreation
hhiott@lancastersc.net

PACKAGE OPTIONS

Option 1:

Platinum Level - \$3,600.00 (Corporate)

- Logo of business on shirt (1 color print)
- 12 Sponsored Teams of your choice
- 4 – 3x5 Banners
- 2 Plaques 6 teams on each
- Advertisement on our County Web Page

Option 2:

Gold Level - \$1,800.00 (Corporate)

- Logo of business on shirt (1 color print)
- 6 Sponsored Teams of your choice
- 2 – 3x5 Banners
- 1 Plaque for all 6 teams
- Advertisement on our County Web Page

Option 3:

Silver Level - \$1,200.00 (Corporate)

- Logo of business on shirt (1 color print)
- 4 Sponsored Teams of your choice
- 1 – 3x5 Banners
- 1 Plaque for all 4 teams
- Advertisement on our County Web Page

Option 4:

Bronze Level - \$300.00 – one single team

- Business Name on Jersey only
- Team Picture

2021-2022 SPONSORSHIP FORM

LCPR Attn: Teresa C. Willis
P.O. Box 243 - Lancaster, SC 29721
Direct Line: 803-289-6090
E-Mail: twillis@lancastersc.net

BUSINESS NAME: _____ **(how it will appear on shirts)**

SEND LOGO's TO: twillis@lancastersc.net One color logo only for the Silver, Gold, or Platinum levels.

CONTACT PERSON: _____

JERSEY COLOR: _____ (LCPR will do their best to accommodate) LETTER COLOR: _____ AGE GROUP: _____

BUSINESS NUMBER: _____

EMAIL ADDRESS: _____ *(please add for invoicing)*

MAILING ADDRESS (P.O.. box if needed) _____ CITY _____ STATE _____ ZIP CODE _____

MAKE CHECKS PAYABLE TO: LCPR

CREDIT CARD: VISA _____ MASTERCARD _____ DISCOVERY _____ *(There is an additional 2.99% fee when using credit cards)*

NAME (BUSINESS) ON CARD: _____

BILLING ADDRESS OF CARD: _____

CARD NUMBER _____ 3-DIGIT CODE: _____ EXP DATE: _____

SIGNATURE: _____

DATE: _____

TITLE: _____

LEVELS AND COST

(Circle which applies)

- 1 Team – Bronze - \$300.00
- 4 Teams – Silver - \$1,200.00
- 6 Teams – Gold - \$1,800.00
- 12 Teams – Platinum - \$3,600.00

FALL SPORTS 2021

(Check which applies)

- Fall Soccer
- Girls Volleyball
- Flag Football
- Tackle Football (AGES 10-12 only)

WINTER SPORTS 2021

- Youth Girls Basketball
- Youth Boys Basketball

PAYMENT DUE
December 31, 2021

AREAS TO SPONSOR

(Check which applies)

- BUFORD
- HEATH SPRINGS
- INDIAN LAND
- KERSHAW
- LANCASTER

SPRING SPORTS 2022

(Check which applies)

- Spring Soccer
- Youth Baseball
- Girls Dixie Softball
- T-Ball (Boys 4/5)
- Sweetees (Girls 4/5/6)
- Swim Team

PAYMENT DUE
May 1, 2022

Additional items:

- 3x5 BANNER \$120.00
- ADDITIONAL TEAM \$300.00
- 8x10 PLAQUE \$30.00 (HOLDS 1 PIC)