

**SwiftReach for September 4 2020 – FINAL**

PLEASE STAND BY FOR MAYOR'S SEPTEMBER  
4<sup>TH</sup> MESSAGE

GOOD EVENING. THIS IS YOUR MAYOR GREG  
KURTZ.

IT'S LABOR DAY WEEKEND, AND I THINK WE ALL  
DESERVE SOME FUN, DON'T YOU?

THAT SAID, I AM CONCERNED THAT JUST LIKE  
THE FOURTH OF JULY, WE MAY HAVE  
ANOTHER SIGNIFICANT UPTICK IN  
COVID CASES.

IF YOU GATHER WITH FAMILY AND  
FRIENDS OR MAYBE GO TO THE BEACH,  
PLEASE PRACTICE SOCIAL  
DISTANCING.

ALSO, TAKE A BREAK FROM COOKING AND  
SUPPORT OUR LOCAL RESTAURANTS. THEY  
HAVE WORKED HARD TO ADAPT AND SERVE

OUR COMMUNITY SINCE THIS ALL BEGAN.

NOW, LET'S TALK ABOUT DOWNTOWN DEVELOPMENT. AT NEXT TUESDAY'S CITY COUNCIL MEETING, LEGISLATION WILL BE INTRODUCED TO ACQUIRE A SMALL PIECE OF PROPERTY AT THE CORNER OF BRECKSVILLE AND STONE ROADS. THIS ONE ACRE IS A PIVOTAL PIECE OF THE LARGER, DOWNTOWN DEVELOPMENT PUZZLE.

FOR TOO LONG THIS AREA HAS BEEN UNDER-UTILIZED.

IT IS TIME FOR THE CITY TO MOVE FORWARD TO CREATE A CITY CENTER THAT BEST SERVES OUR RESIDENTS.

ALSO ON THE AGENDA NEXT TUESDAY, A LONG- OVERDUE SIGN ORDINANCE. THE GOAL IS SIMPLE: ALLOW THE CITY TO MANAGE THE VISUAL CLUTTER CREATED BY

OVER-SIZED OR MULTIPLE YARD SIGNS. IT  
WILL PRESERVE THE COMMUNITY'S  
AESTHETIC AND NOT TRED ON THE FIRST  
AMENDMENT.

AND FOR ALL THOSE RETURNING TO SCHOOL  
-- THE CHANGES ARE NOT FOREVER, THEY  
ARE JUST FOR NOW.

ENJOY THE JOURNEY AND BEST WISHES FOR A  
MEMORABLE SCHOOL YEAR.

UNTIL NEXT WEEK, CONTINUE TO BE KIND AND  
GOD BLESS.