

HELLO, IT IS MARCH 15TH. PLEASE STAND BY FOR A MESSAGE FROM THE MAYOR. THIS MESSAGE WILL REPEAT ONCE.

GOOD MONDAY EVENING. THIS IS YOUR MAYOR GREG KURTZ.

I AM CALLING YOU TONIGHT BECAUSE I NEED YOUR HELP.

THE CITY OF INDEPENDENCE IS DEVELOPING A WAYFINDING SIGNAGE PLAN TO HELP RESIDENTS, COMMUTERS, AND VISITORS BETTER NAVIGATE OUR COMMUNITY.

THOUGHTFUL, AESTHETICALLY PLEASING SIGNAGE WILL HELP PEOPLE WHO ARE FAMILIAR WITH OUR CITY -- AND THOSE WHO ARE NOT -- REACH KEY DESTINATIONS, BUSINESS AND COMMERCIAL AREAS, AND FUTURE DEVELOPMENTS WITH EASE. IT WILL ALSO CREATE A SENSE OF PLACE AND REFLECT OUR COMMUNITY'S IDENTITY.

GUIDE STUDIO, A LOCAL FIRM SPECIALIZING IN WAYFINDING SIGNAGE, HAS CREATED A 10-MINUTE SURVEY THAT ADDRESSES THE IMPORTANCE OF WAYFINDING FOR ALL MODES OF TRANSPORTATION: VEHICLES, PEDESTRIANS, AND CYCLISTS.

PLEASE GO TO THE CITY'S WEBSITE TO FIND THE LINK TO TAKE THE 10-MINUTE ONLINE SURVEY. A HARD COPY OF THE SURVEY IS ALSO AVAILABLE AT THE CIVIC CENTER. THE DEADLINE IS THIS FRIDAY, MARCH 19.

THIS IS YOUR COMMUNITY – BE A PART OF MAKING IT EVEN BETTER BY SHARING YOUR THOUGHTS. THANK YOU AND GOD BLESS.