

**MINUTES OF A VIRTUAL MEETING  
ARCHITECTURAL BOARD OF REVIEW  
CITY OF INDEPENDENCE  
VIA ZOOM  
December 1, 2022**

The Meeting was called to order by Acting Chairman Building Official Gero at 3:01 p.m. and the following responded to Roll Call:

**PRESENT:**            **Michael Gero, Acting Chairman Building Official**  
                         **Clark Merdes, Deputy Engineer**  
                         **Don Reis, Fire Lieutenant**  
                         **Anne Lynch, City Planner**

**ABSENT:**            **Norm Casini, Chairman**

Acting Chairman Building Official Gero states Clark is standing in for City Engineer Ramm today.

Acting Chairman Building Official Gero states Norm is excused so he won't be present, so I will be running the meeting with Clark.

He states what we're going to do is we're going to take care of the approval of minutes of the November 17<sup>th</sup> meeting at the next meeting that we have.

**New Business:**

- 1. 6111 Oak Tree Blvd., Farmers Insurance** – Represented by Brilliant Electric Sign for the installation of a custom fabricated, non-illuminated aluminum reverse channel logo & letters reading "Farmers Insurance" individually mounted to the wall.

**6111 Oak Tree Blvd., Farmers Insurance** – Laura Higgins-Woyma and Miles, the Account Executive were in attendance.

Acting Chairman Building Official Gero states do you want to just give us a quick overview, the sign did require a variance, and you've been to Board of Zoning of Appeals.

Ms. Higgins-Woyma states correct, on November 17<sup>th</sup> and it was approved.

Acting Chairman Building Official Gero states right, you received that variance. So, just give us a quick overview, tell us a little bit about the sign and where it's going to go.

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Ms. Higgins-Woyma states its custom fabricated non-illuminated aluminum reverse channel logo and the letters reading Farmers Insurance. It's also going to be individually mounted on the wall and as you know we went to the variance meeting because the square footage was a little bigger than the allowed square footage and that was approved.

She states as you can see on the picture it's on the left-hand side of the building, third story up, the colors are on there. As you can see, they're blue, red, white.

Acting Chairman Building Official Gero states okay, just to clarify, this sign is not going to be illuminated, correct.

Ms. Higgins-Woyma states correct.

Acting Chairman Building Official Gero states when you say reverse channel, what do you mean by that?

Ms. Higgins-Woyma states just the look of it.

Acting Chairman Building Official Gero asks is there going to be some depth to the sign?

Ms. Higgins-Woyma states the account representative Myles Houska has that information.

Mr. Houska states it's a dimensional letter you're probably looking 3 inches deep.

Ms. Higgins-Woyma states I want to give you guys the best description of it. Mr. Houska is the account executive on this project so he's best to answer this question for you.

Acting Chairman Building Official Gero states okay.

Mr. Houska states the logo, and the letters will both be a reverse channel letter. Basically, what that is, is your looking about a 3-inch-deep dimensional sign application, welded, fully made out of aluminum, that will get individually stud mounted into the wall. So, you won't have any rails or raceways or anything along those lines, it'll just be the letters going directly on the wall.

Acting Chairman Building Official Gero states okay, the drawing didn't include a side section of the sign. So, what you're saying is the letters will be protruding about 3 inches from the wall.

Mr. Houska states that is correct, yes. So, the back of the letters will be flushed to the wall, but the actual dimension of the letters will bring it off the wall a couple of inches to the front of the sign.

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Acting Chairman Building Official Gero states okay, alright very good. Thank you for that clarification.

Mr. Houska states absolutely.

Ms. Higgins-Woyma states sorry about that I just wanted to make sure you guys had the best definition.

Acting Chairman Building Official Gero states we appreciate that, that's what we need. Clark, do you have any questions?

Deputy Engineer Merdes states no other questions.

Acting Chairman Building Official Gero states thank you. Don Reis anything?

Fire Lieutenant Reis states no I'm good.

Acting Chairman Building Official Gero states okay. Hey Annie, anything you want to add?

City Planner Lynch states nope, I'm good.

Acting Chairman Building Official Gero states okay.

**A motion was made by Building Official Gero, seconded by Deputy Engineer Merdes, to approve the wall sign.**

**ROLL CALL:       Yeas: Gero, Merdes  
                      Nays: None  
                      MOTION CARRIED**

**There being no further business, the Architectural Board of Review virtual meeting of December 1, 2022, was adjourned at 3:08 p.m.**

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**Acting Chairman Michael Gero**

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**Amanda Sharrer, Secretary  
Unapproved at Time of Release 12/02/22**

