



# Tri-Greenville (Triathlon & Duathlon)

## Sponsorship Proposal

June 1, 2024 • Greenville, MI

### EVENT DETAILS:

The goal of the Greenville Area Recreation & Community Center is *to provide positive and diverse activities, services, and entertainment in a financially responsible manner with the needs and desires from the Greater Greenville community in mind.* For the past eleven years this goal has been the backbone of our Tri-Greenville triathlon and duathlon, which inspires participants aged 7 and older to swim, bike, and run around the pristine waters of Baldwin Lake. Spectators can cheer on their favorite individual or team from a unique elevated viewpoint above the lake and transition area. We are so grateful to our community of volunteers and our sponsors, who have made the past eleven years so successful. **We know that we cannot do what we do without sponsors like you, so we hope that you will consider joining us in 2024!"**



### LEVELS OF SPONSORSHIP:

SPONSORSHIP BENEFITS	TITLE \$5,000	Kids Race \$2,500	Finish Line \$2,000	Volunteer \$1,000	Gold \$600	Silver \$300	Bronze \$150
Event Naming Rights	X						
Top Billing on all Marketing	X						
Event Address - Pre-Race	Adult Race	Kids Race					
Expo Booth	X	X	X				
Featured in Race Guide	X	X	X				
Featured in Volunteer Guide	X			X			
Logo in Race Guide				X	X	X	
Logo on Shirts	X	X	X	X	X		
Listed on Shirts						X	X
PA Announcements	X	X	X	X	X		
Race Entries/Entry	6	4	4	3	2	1	
Event Banners	8	4	4	3	2	2	1
Facebook Recognition	X	X	X	X	X	X	X
Listed on Website	X	X	X	X	X	X	X

### SUPPLIER SPONSORSHIP:

**Provide equipment, product and/or services in exchange for marketing exposure.**

- Benefits of sponsorship negotiated based on value of service/product donation.
- Exclusivity - Company product or service exclusivity when valued over \$2,000.00.



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## Sponsorship Form

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Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

### SPONSORSHIP LEVELS

\_\_\_\_\_ Title Sponsor \$5,000

\_\_\_\_\_ Kids Triathlon Sponsor \$2,500

\_\_\_\_\_ Finish Line Sponsor \$2,000

\_\_\_\_\_ Volunteer Sponsor \$1,000

\_\_\_\_\_ Gold Level Sponsor \$600

\_\_\_\_\_ Silver Level Sponsor \$300

\_\_\_\_\_ Bronze Level Sponsor \$150

\_\_\_\_\_ Supplier Sponsor

Specify Product/Service \_\_\_\_\_

☐ Check here to lock in your sponsorship rate for 3 years.



## SIGN UP TO SPONSOR COMPLETE AND RETURN FORM BY MAIL OR EMAIL

#### DON'T DELAY - CONTACT US TODAY!

Exclusive sponsorships are available on first-come, first-serve basis.

Please return completed form to:

**Greenville Recreation Department**  
900 E. Kent Rd.  
Greenville, MI 48838  
PH: 616.754.9163  
Email: [grec@greenvillemi.org](mailto:grec@greenvillemi.org)

#### PAYMENT INFORMATION

\_\_\_\_\_ Check Enclosed: payable to Greenville Recreation Department

\_\_\_\_\_ Please charge my credit card: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

Card Number: \_\_\_\_\_

CVV (3 digits) \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_\_\_ Bill Me (Title, Finish Line, Volunteer & Kids Triathlon)  
Level Sponsors can be billed in two or more installments/renewal sponsorships will be billed annually.