



CITY OF GREENVILLE

Greenville Area Community Center

900 E. KENT ROAD
GREENVILLE, MICHIGAN 48838
(616) 754-9163
Fax: (616) 754-5885
Email: gacc@greenvillemi.org
www.greenvillemi.org/gacc



Greenville Area

November 17th, 2023

Dear Friends of the Arts,

The Greenville Area Community Center has been helping build a stronger community with our diverse programming since 1976. The Community Center's mission is to *Inspire Community Wellness* for all members of our community by offering performing and visual arts opportunities, as well as cultural and enrichment classes.

In 2024, our Ash Cultural event is returning with an incredible children's music performance, and our Murder Mystery Dinner Theater Fundraiser will be held at the Community Center in January. We will, of course, continue to put on our Hans Christian Andersen Theater productions and workshops. As a former HCAT Kid who just could not leave, I am living proof of the positive impact the Community Center has on the Greater Greenville Area. I know that the Community Center is, and can be, a source of belonging for so many others. However, it is only through the support from local businesses and people like you that this is possible. **I invite you to become a sponsor of the Greenville Area Community Center and help our programs thrive.**

Your contribution will be used for production expenses, materials, operating expenses, and personnel costs. Please help us to continue providing hope and invaluable educational experiences for our youth and quality entertainment for our community. Become a sponsor and receive numerous benefits for your business or organization. There are a variety of partnership opportunities available for you to show your support.

We appreciate your support of the arts and look forward to building a relationship with you as the Greenville Area Community Center continues to grow. **Please return the enclosed Sponsorship Commitment Form by January 5, 2024, to maximize all of the benefits of sponsorship in 2024.** We also accept contributions throughout the year. If you prefer to donate online, please visit our website at greenvillemi.org/register.

The reality for many is that it's just not possible to donate to every fundraiser out there right now. If that is the case, please consider sharing our fundraising campaign and/or information about our upcoming events on social media, your service group, family, etc. Don't underestimate the impact of sharing the fundraiser and our events. The more people that see our campaign and witness the impact our programs make in our community, the more likely we will reach our goal.

If you have any questions or would like to discuss other ways to lend support to the Greenville Area Community Center, please **contact me at mhuntoon@greenvillemi.org or my office, 616.754.9163.**

Respectfully,

Maddi Huntoon
Greenville Area Recreation and Community Center, Theater & Enrichment Coordinator



Greenville Area
Recreation & Community Center

Greenville Area Community Center

900 E. Kent Rd.
Greenville, MI 48838
616.754.9163
Email: gacc@greenvillemi.org
Web: www.greenvillemi.org/garcc

Sponsorship Agreement

Business/Individual Name: _____

Address: _____ City _____ Zip _____

Email: _____

Telephone: _____

Fax: _____

Contact Person: _____

SPONSORSHIP LEVELS

- _____ Diamond Level - \$5,000
- _____ Emerald Level - \$2,500
- _____ Sapphire Level - \$1,000
- _____ Platinum Level - \$750
- _____ Gold Level - \$500
- _____ Silver Level - \$350
- _____ Bronze Level - \$200
- _____ Murder Mystery Title Sponsor - \$1000

_____ HCAT Youth Theater - \$150/production
Qty ____ x \$150.00 = _____

Production Preference (check):

As Needed

Specify: _____

_____ GACC Event - \$300/Event

Qty ____ x \$150.00 = _____

Event Preference (check):

As Needed

Specify: _____

PAYMENT INFORMATION

- I would like to make a one time payment
- I would like my donation to be payable over () months
- Please send a statement () monthly () quarterly
- Bill me in 2024
- Check Enclosed: payable to GACC

Please charge my credit card: Visa Mastercard

Card Number: _____

Name on Card: _____

CVC (3 digits): _____ Exp _____

Signature: _____



"The things that make you different are
the very things that make you strong."
Lightning Thief: The Musical
HCAT's 2023 Danish Musical

PLEASE RETURN COMPLETED FORM TO:

Greenville Area Community Center, 900 E. Kent Rd., Greenville, MI 48838

Or DONATE ONLINE at www.register.greenvillemi.org



Greenville Area Community Center 2024 Sponsorship Drive

Sponsorship Benefits

DIAMOND LEVEL: \$5,000

- Opportunity to set up expo booth/table in lobby at all theater events
- Acknowledgment during all preshow announcements
- One Facebook shoutout with Emerald Sponsors.
- Logo placement on HCAT Facebook Group Header
- Logo placement with link on our website
- Logo placement on all 2024 HCAT cast and crew production t-shirts (apx 225)
- Five (5) complimentary ticket vouchers to attend any GACC theater event
- Full page premium ad space in playbills for all GACC events

EMERALD LEVEL: \$2,500

- One Facebook shoutout with Diamond Sponsors.
- Logo placement on HCAT Facebook Group Header
- Logo placement with link on our website
- Logo placement on all 2024 HCAT cast and crew production t-shirts (apx 225)
- Four (4) complimentary ticket vouchers to attend any GACC theater event
- Full page ad space in playbills for all GACC events

SAPPHIRE LEVEL: \$1,000

- Logo placement on HCAT Facebook Group Header
- Logo placement with link on our website
- Logo placement on all 2024 HCAT cast and crew production t-shirts (apx 225)
- Three (3) complimentary ticket vouchers to attend any GACC theater event
- Half page ad space in playbills for all GACC events

PLATINUM LEVEL: \$750

- Logo placement with link on our website
- Logo placement on all 2024 HCAT cast and crew production t-shirts (apx 225)
- Three (3) complimentary ticket vouchers to attend any GACC theater event
- Quarter page ad space in playbills for all GACC events

GOLD LEVEL: \$500

- Logo placement on all 2024 HCAT cast and crew production t-shirts (apx 225)
- Two (2) complimentary ticket vouchers to attend any GACC theater event
- Quarter page ad space in playbills for all GACC events

SILVER LEVEL: \$350

- Two (2) complimentary ticket vouchers to attend any GACC theater event
- Two-line ad space in playbills for all GACC events

BRONZE LEVEL: \$200

- One-line ad space in playbills for all GACC events

What is HCAT?

Hans Christian Andersen Theatre provides a total art experience for the area youth including workshops, plays, musical theater and audience participation play. HCAT presents several plays with casts ranging from 5 - 18 years or age.



Greenville Area Community Center 2024 Sponsorship Drive

Sponsorship Benefits

HCAT - YOUTH THEATER SPONSOR:

\$150 PER PRODUCTION

Hans Christian Andersen Theatre will present four productions in 2024. Sponsor may elect to contribute to the production(s) of your choice:
(Production schedule subject to change)

*6th-12th Winter Musical
6th-12th Spring Play
Danish Summer Musical
Fall Play*

- Sponsor name in production playbill
- Sponsor name on the 2024 HCAT cast and crew production t-shirts (30-70 shirts per production)

**IDEAL BUSINESS
ADVERTISING**

GACC EVENT SPONSORS:

\$300 PER EVENT

Sponsor any of the following events to receive:

- Two (2) complimentary ticket vouchers to attend the event
- Ad space in playbill (if no playbill, ad space on print media)
- Shoutout on GARCC Facebook page
- *For certain events—Opportunity to set up a booth at event to promote business

Events:

Murder Mystery Dinner Theater Fundraiser, Mother Son Event, Father Daughter Dance, Luminary Walk, and Renaissance Faire

**Contact us to learn about opportunities to host a booth at the event you sponsor*

MURDER MYSTERY DINNER THEATER TITLE SPONSOR:

\$1000

- Two (2) tables (12 seats) for your employees to enjoy the show
- Business name/logo on all marketing
- Opportunity to display banner at event

All contributions are tax deductible!