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Welcome!

Residents and tourists alike will enjoy Greenville's abundance of cultural and recreational facilities.



Greenville is like a patchwork quilt of farms, forests, lakes and historic neighborhoods – where we celebrate the incredible beauty across the spring, summer, fall and winter seasons. Greenville has a lot to offer, including good food, shopping, and a downtown in the midst of a true revitalization.

For more than 70 years, the Greenville Area Chamber of Commerce has been dedicated to helping Greater Greenville become a better place to live and work. The Chamber works to consistently focus on our mission “Contributing to a vibrant local economy”.

Through community projects and events, as well as member services, GACC works to advance the community's economic well-being while helping to preserve the high quality of life for which Greenville has become known. The Chamber's success, and economic health of our community, depends on the active enthusiastic involvement of area businesses and organizations. The GACC is proud to represent the businesses you will find throughout these pages, and we encourage you to use the business directory in the magazine as a reference for shopping, dining, or choosing a professional service.

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Demographics

Michigan's Population (2017)

9,935,116

Montcalm County's Population (2017)

63,342

Median family income

\$49,700

Median value of homes

\$96,700

Greenville's population

8,481

Greenville & Surrounding townships

(Eureka, Montcalm, and Fairplains)

17,626

City of Greenville land area

6.58

January temperature range

13 - 29° Fahrenheit

Summer temperature range

53 to 87° Fahrenheit

Average annual snowfall

60"

Average annual rainfall

36"



Miles from Greenville

Grand Rapids	32
Upper Peninsula.....	222
Detroit	154
Chicago	209

Transportation

Greenville Airport

Local 616-754-5534

Gerald R. Ford

International Airport,

36 miles, 616-233-6000



Fairs, Festivals, and General Fun

April

YELLOW JACKET CHALLENGE

WHEN: Late April

WHERE: Greenville High School,
111 N. Hillcrest St., Greenville

WHAT: 5K run, 1 Mile Walk & Young Yellow Jacket Fun Runs. The course runs along the scenic Fred Meijer Flat River Trail, through neighborhood streets and back to the high school campus.

www.yellowjacketchallenge.com

June

TRI-GRENVILLE

WHEN: First Saturday in June

WHERE: Baldwin Lake

WHAT: This is an early season triathlon & duathlon that is well suited as a training event for the seasoned athlete as well as an entry level distance for those who are just deciding to plunge into their first event. The event is centered on Greenville's beautiful Baldwin Lake and features a unique spectator experience from an elevated viewpoint above the lake and transition area.

www.trigreenville.com

RHYTHM ON THE RIVER

WHEN: Thursday's June-August

WHERE: Tower Riverside Park

TIME: 7:30pm

WHAT: Summer Concert Series presented by Greenville Rotary Club. Free admission- bring your lawn chair.

www.greenvillerotaryclub.com

GREENVILLE FARMER'S MARKET

WHEN: Tuesday & Friday's June-October

WHERE: West Washington Street (next to Chemical Bank)

TIME: 8:00am-1:00pm

WHAT: Local farmers provide fresh-picked seasonal produce



MONTCALM COUNTY 4-H FAIR

WHEN: Last week in June

WHERE: Montcalm County Fairgrounds

WHAT: Celebrating our youth & the animals they love.

www.montcalmcountyyfairgrounds.com

July

DANISH FESTIVAL OPEN AIR BREAKFAST

WHEN: Third Friday in July

WHERE: Cass Street (between Lafayette and Clay)

TIME: 7:00-11:00am

WHAT: Celebrating our Danish Heritage with this community breakfast. Members of the community serving up fresh, hot, authentic ableskivers.

www.danishfestival.org

GUS MACKER BASKETBALL TOURNAMENT

WHEN: Last weekend in June

WHERE: Downtown Greenville

WHAT: Hoops in the street- Lafayette Street is transformed into "Mackerville" with this 3-on-3 basketball tournament.

August

PARTY ON LAFAYETTE

WHEN: First Saturday in August
WHERE: Downtown Greenville
TIME: 5:00-8:30pm
WHAT: Crankin' tunes, cool cars, pizza tasting, games and fun
www.greenvillechamber.net

DANISH FESTIVAL

WHEN: The first full weekend in August
WHERE: Community wide celebration
WHAT: Everyone is a "Dane for a Day" as we celebrate our Danish Heritage.
www.danishfestival.org

SNO-MOTION

WHEN: The last weekend in August
WHERE: Nelson's Speed Shop, 4566 S. Greenville Road, Greenville
WHAT: Snowmobile action in August- with REAL snow! Snowmobile competitions, live entertainment, and awesome "toys."
nelsonsspeedshop.com

October

TRICK-OR-TREAT

WHEN: October 31st
WHERE: Community-wide
TIME: Business 3:30-5:00pm
Residential 6:00pm-8:00pm
www.greenvillechamber.net

November

LADIES NIGHT OUT

WHEN: Thursday-prior to deer season opening day
WHERE: Community-wide in Greater Greenville
TIME: 5:00-9:00pm
WHAT: Progressive local shopping event-mark your passport at each business. Enjoy shopping, refreshments, prizes & fun.

December

SANTA PARK PARTY

WHEN: First Friday in December
WHERE: Lafayette Park in downtown Greenville
TIME: 4:00-5:30pm
WHAT: Join Santa for pictures, cookie decorating, games and holiday merriment.
www.greenvillechamber.net



CELEBRATE A HOMETOWN CHRISTMAS PARADE

WHEN: First Friday in December
TIME: 6:00pm
WHERE: Lafayette Street in Historic Downtown Greenville
WHAT: Greenville rings in the holiday season with the annual Santa Parade. High School marching bands, Scout troops and civic organizations help welcome Santa to Greenville.
www.greenvillechamber.net

CHRISTMAS ON THE GREEN

WHEN: First weekend in December
WHERE: Community wide
WHAT: Stay in Greenville and enjoy everything Greenville has to offer. Local unique shops, Craft Bazaars, Museum tours, live performances and fun activities for everyone. To see a complete list-
www.greenvillechamber.net

Day Trips

IN OUR OWN BACKYARD

- **Anderson & Girls** is a family owned and operated seasonal farm market, ice cream parlor, cider mill and petting zoo. Seasonal events such as “pick your own” and “fun day on the farm” offer a glimpse into a working farm.
- **Our Amish neighbors** offer quilts, cheese houses, bakeries, furniture and working farms. For a map that leads you through the Amish countryside, look for “Local Amish Community” at GreenvilleMi.org.
- **Deer Tracks Junction, LLC** is a Family owned and operated Agri-tourism business located west of Greenville City limits. Visit this local Animal Park, where you will get to interact with all kinds of great farm animals like pigs, goats, donkeys, camels, alpacas, and so much more

NORTH

- Mid-Michigan Motorplex in Stanton, Crystal Motor Speedway, and Grattan Raceway are just a few racing venues close to Greenville.
- The Soaring Eagle Casino and Resort (Mt. Pleasant)
- Ferris State University and Central Michigan University both deliver great arts programming and sporting events.



SOUTH

- Gun Lake Casino (Wayland)
- Grand Valley State University (Allendale and Grand Rapids)
- ArtPrize - the world’s largest , radically open Art Contest (Grand Rapids)
- Big Name entertainment at the Van Andel Arena (Grand Rapids)
- Grand Rapids Symphony
- Grand Rapids Ballet Company
- Art, historical, and childrens’ museums (Grand Rapids)
- Sports: Grand Rapids Griffins hockey, West Michigan Whitecaps baseball, Grand Rapids Drive basketball
- John Ball Zoo (Grand Rapids) with zip line, camel rides, and tons of animals

EAST

- Berlin Raceway (Marne)
- Spartan Speedway (Mason)
- Wharton Center (East Lansing) hosts Broadway performances
- Michigan State University (East Lansing) offering performing arts and sporting events

WEST

- There’s a pretty awesome beach with amazing sugary sand. Called Lake Michigan.
- For fishing and boating enthusiasts: Guides, charters, marinas, yacht clubs, etc.
- Michigan’s Adventure is a great amusement & water park (Muskegon)
- Muskegon Winter Sports Complex—one of 3 luge runs in the U.S.. 3 ice skating rinks, lighted XC ski track, snowshoe trails and more

Fore! Golf in the Greenville area is Pure Michigan. Offering the latest gear, practice ranges, lessons and leagues.

Brookside Golf Course
brooksidegolf.com (616) 984-2381

Candlestone Golf Course
candlestone.com (616) 794-1580

Cedar Chase Golf Course
cedarchasegolfclub.com (616) 696-2308

Double R Ranch: Iron Horse Golf Club
doubleRanch.com (616) 794-0520

Glenkerry Golf Course
glenkerrygolf.com (616) 225-4653

Golf Emporium
thegolfemporium.com (616) 754-2280

The Kicks at Bowen Lake
the-kicks.com
(616) 916-3573

Links of Bowen Lake
linksatbowenlake.com
(616) 984-9916 or (888) 71-LINKS

There are easily another 40+ public courses just within about an hour of Greenville. To get all of the course details, we found golfink.com to be a great resource.



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Museums & History

Greenville began in 1844, when John Green built a sawmill and a cabin for his family near the Flat River. At first, it was called "John Green's Village."

John Green and many of those first settlers were from Denmark, and we still celebrate our Danish heritage with The Danish Festival on the 3rd weekend of August.



Claim to fame

The very first Meijer store was opened in Greenville by Hendrick Meijer in 1934. Meijer is now one of the largest shopping chains in the country. It's sort of a big deal.

Fighting Falcon Military Museum

If you like military history, this is a must see. Greenville's Gibson Refrigerator Company made troop carrying gliders for the U.S. Army Air Forces in WWII. We have a complete replica of "The Fighting Falcon" and much more! (616) 225-1940 fightingfalcon.com



Flat River Historical Museum

Standing on the most historic site in Greenville, where John Green chose to build his cabin in 1844, history buffs love this place. Watch a classic movie in the replica of the old Silver Theatre and "stroll down Main Street" (616) 754-5296 flatriverhistoricalsociety.org

Flat River District Library offers a genealogy room to help you trace your roots and discover your own personal history.

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Downtown

At the heart of our history is our downtown. Our DDA works hard at honoring our history and shaping the future for our downtown.

In 1844, John and Deborah Green arrived and purchased a plot of land and built a dam and sawmill. More settlers quickly arrived, including a millwright, blacksmith, carpenter, and doctor, who all settled in Greenville in 1845. The first merchant arrived in 1846, and a small business district began developing along Lafayette between Washington and Cass.

Today, Greenville's downtown contains 60 contributing buildings dating from the later nineteenth and early twentieth centuries; the oldest dates to 1869. Most of the structures are commercial blocks located along Lafayette, housing businesses on the first floor and office space or social meeting spaces on the upper floors.

In an effort to preserve this history, a Downtown Historic District was established in 2008. This Historic District is listed on the National Register of Historic Places.



Theatre, Music, and Art

Greenville Area Community Center

Productions here often encourage audience participation. (616) 754-9163. greenvillemi.org

Flat River Community Players

A community theatre group in a small town like Greenville? You bet! (616) 754-8207. frcp.org

Rhythm on the River

Free summer outdoor concerts on Thursday nights, 7:30pm at Tower Riverside Park provided by Rotary Club. Visit greenvillerotaryclub.com for talent schedule.

Live Entertainment

Area restaurants and pubs often feature live entertainment with jazz, classic rock and country musicians. Look on the calendar at GreenvilleMi.org for current events.

Local Art

Local artists display their wares at Gallery Montcalm (located in upper level of Jerry's Paint Store) and at the Greenville Community Center.



Greenville Public Schools

Beautiful auditorium showcases our amazing music and theatre program. Also hosts national and international acts like trumpeter Maynard Ferguson, the Duke Ellington Orchestra, the Ahn Trio, harpist Debra Henson-Conant and our neighbors – the Grand Rapids Symphony Orchestra. greenville.k12.mi.us

Cinema

Greenville Cinemas brings the most current movies to the big screen, satisfying local movie buffs.

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Outdoor Adventures

With an abundance of water, Greenville is Pure Michigan. Surrounded by lakes, streams, and rivers, Greenville is the perfect destination for fishing, boating, camping, tubing, canoeing, kayaking... and of course, swimming.

Canoeing, kayaking, tubing, & fishing

The peaceful Flat River is a particularly attractive destination for beginning paddlers or those looking to introduce youngsters to the pleasures of floating a Michigan stream. Mild-mannered and shallow for most of its length, the Flat River threads its way through long stretches of public land that house a wide variety of wildlife. Canoe and kayak rental available from the Greenville Rec Department. For details www.gvcomrec.com

Trails/Bicycling

The stunning Fred Meijer Flat River Trail meanders along the Flat River. At 9 miles, it encircles the city, and connects with the Fred Meijer Heartland Trail; taking you all the way to Alma! montcalm.org/trail

Hard-Core Bicycling

Edwards Creek Mountain Bike Trail is 7.35 miles of winding intermediate and single track, including a good variety of terrain. The trailhead is at Alan G. Davis Park. The Shearer Road Mountain Bike Trail is a 4.5 mile course with rocks, logs, and other obstacles to add challenge to the beginner and intermediate trail loops. (616) 754-8887

Hunting

Greenville is surrounded by an abundance of state and private land ideal for hunting. To find plot books, licenses, and hunters' safety courses, call the Chamber at (616) 754-5697.



Horseback Riding

Just a few miles south of Greenville, Double R Ranch offers horseback riding, tubing, camping and more. DoubleRanch.com or (616) 794-0520

Sports

Tennis, sand volleyball, outdoor basketball ...even beaches are all available in Greenville's parks. For details, go to GreenvilleMi.org and put "area parks" in the search box

Disc Golf

The City of Greenville is home to an 18-hole disc golf course at Tower Park. The permanent course is mainly wooded playing though 44 acres of parkland with an ample amount of elevation and a few open holes. The 5082 foot, 58 par course is great family fun. www.gvcomrec.com

Pickleball

New pickleball courts are coming soon!

Fun in the Snow

Sledding and snowboarding, complete with operating tow rope, are available as soon as there is enough snow at Tower Park (we like to call it "Tower Mountain").

Parks

Each of Greenville's parks offers something different!

Heritage Park

Home to the Ugly Duckling sculpture by renowned sculptor Marshall Fredericks; on the southwest corner of M-57 and M-91. Little known fact: Its twin sculpture is in Skaelskor, Denmark.

Alan G. Davis Park

Near the Community Center, on the east side of Greenville, where we play a lot of softball. Also serves as a trailhead for the Fred Meijer Flat River and Edwards Creek Mountain Bike Trails.

Baldwin Lake

Newly renovated beach that also offers a public boat launch area and serves as a trailhead for the Fred Meijer Flat River Trail.

Danish Kingdom

In keeping with our Danish heritage, check out this Hans Christian Andersen fairy tale themed playscape. Near the community center, just east of town.

Jackson's Landing

On M-57 just east of Lafayette St. (M-91). This is a great spot to picnic and launch your canoe. You can also pick up the Flat River Trail here.

Pearl Street Park

On Pearl Street on the northeast side of Greenville. Take in a picnic, shoot some hoops or play on the playground.

Tower Riverside Park

On the banks of the Flat River (hence the name "riverside park") Home to "The Little Mermaid" sculpture, our Rotary Club's "Rhythm on the River" concerts, and a splash pad coming soon! Also serves as a trailhead for the Fred Meijer Flat River Trail.

Tower Park (Tower Mountain)

Ok, so it's more like "tower hill" but this is the place for sledding, tubing and snowboarding during the winter. It even has an operating tow rope! Also serves as one of the main entrances for the Fred Meijer Flat River Trail.

Veteran's Park

You can't miss it. It's where the big green water tower is. In the winter, this is the place to skate! When the ice melts, you can enjoy tennis, sand volleyball, horseshoes, inline hockey, basketball, picnics and playground equipment.

Lafayette Park

On Lafayette Street between Haan's Bakery and the Chamber of Commerce, Downtown events happen here; Greenville Car Show registration, Gus Macker Bracket info, Santa Park Party & Danish Festival activities.



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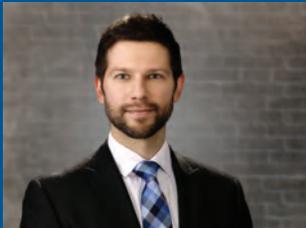
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Education

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greenville.k12.mi.us

Our public schools are fiscally sound and well prepared, delivering rigorous academic programming and inspiring excellence.

For ambitious, qualified students, dual enrollment and advanced placement options are available; athletics, volunteer groups and an unparalleled commitment to the arts rounds out our students' experience.

PUBLIC CHARTER SCHOOLS

Flat River Academy

(K thru 12) (616) 754-9360

9481 Jordan Rd., Greenville 48838

PRIVATE SCHOOLS

Beth Haven Baptist Academy

(Pre K thru 12) (989) 291-0555

1158 W. Carson City Rd., Sheridan 48884

Faith Community Christian School

(K thru 6) (616) 794-3451

9614 West Fisk Rd., Belding, 48809

St. Charles Catholic School

(PreK thru 8) (616) 754-3416

502 S. Franklin St., Greenville 48838

FLAT RIVER COMMUNITY LIBRARY

(616) 754-6359 flatriverrlibrary.org

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A beautiful 240-acre complex. Sidney campus offers training, certificate and associate-degree programs as well as credit and non-credit courses.

MCC's TLC Center & Bill Braman Center on the Greenville campus offers many dual enrollment classes and a variety of job skills training courses.





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Healthcare and Human Services

HEALTHCARE

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Sheridan Community Hospital

Sheridan Community Hospital is a non-profit, independent critical access hospital providing medical services including a subacute care unit, physical rehabilitation services, internal medicine, 24/7 diagnostic imaging, 24/7 emergency department, 24/7 laboratory services, outpatient specialty & surgical services, and an affiliated family practice.

Sparrow Medical Group Greenville

Sparrow Medical Group is a satellite health care center. Sparrow Health System is a network of hospitals and subsidiaries that service all healthcare needs. Sparrow works toward its mission of improving the health of people in our communities by providing expert care throughout the mid-Michigan region

There is more to healthcare than hospitals. You will find plenty of primary care offices as well as nearly every specialty you can imagine in Greenville

SOCIAL SERVICES

If you need assistance with abuse, counseling, housing, utility bills, groceries, etc. call 211.



Mid-Michigan District Health Department

(mmdhd.org) has information about free or low cost immunizations and dental care in our area, or call 211.

PUBLIC TRANSPORTATION

Greenville Public Transit. Greenville's Transit System provides safe, affordable, and convenient public transportation throughout the City and neighboring Eureka Township. For transportation request 616-754-9331.

FOR OUR SENIOR CITIZENS

Our senior citizens are a cherished resource in our community. We keep them active at the Greenville Area Senior Center, 715 S. Baldwin Street. For more information about the center call 616-754-1658. We also provide high quality senior lifestyle services with several top notch Senior Assisted Living Facilities. For a list of these facilities visit the business directory at greenvillemi.org.

FAITH

For spiritual wellness- Greenville has more than 20 churches offering worship in over a dozen different faiths. To find a church that feels like home, contact the Greenville Chamber at 616-754-5697 and we will connect you with the Greenville Area Ministerial Alliance.

Even our pets need health care.

Greenville offers veterinary care that is second to none!



For more detailed information on any of the facilities and services above, check the business directory at greenvillemi.org or call (616) 754-5697.

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Government

Greenville has a Council-Manager form of government.

- Seven council members elected by residents for two or four year terms.
- Mayor is elected by City Council for a one-year term as the head of the City Council.
- City Council establishes the annual budget, policies and ordinances that govern the City.
- The City Manager is appointed by City Council to manage City operations.
- Through City staff, the Manager implements the budget and policies of the City Council.

How Greenville fits into the bigger picture:

Greenville is in the 3rd and 4th U.S. Congressional District:

Congressman John Moolenaar
(4th District),
117 Cannon House Office Building,
Washington, DC 20515
Phone: (202) 225-3561

Congressman Justin Amash
(3rd district),
106 Cannon HOB, Washington, DC 20515
Phone: (202) 225-3831

Greenville is in the 33rd State Senate District:

Senator Rick Outman
201 Townsend Street, Suite #4400
Lansing, MI 48933.
Phone: (517) 373-3760

Greenville is in the 70th State House District:

Representative James Lower
Anderson House Office, Building S-1089
House Office Building,
Lansing, MI 48933
Phone: (517) 373-0834



Montcalm County

211 W. Main/ Stanton 48888
(989) 831-7339; Montcalm.org

Eureka Township

(Surrounds City of Greenville)
9322 S. Greenville Rd., Greenville 48838
(616) 754-5053
eurekasupervisor@sbcglobal.net

Fairplains Township

(East of Greenville)
8383 S. Grow Rd., Greenville 48838
(616) 225-1050

Montcalm Township

(North of Greenville)
1880 S. Greenville Rd., Greenville 48838
(616) 754-5133
monttwp@pathwaynet.com

Spencer Township

(Northwest of Greenville)
14960 Meddler NE, Gowen 49326
(616) 984-0035

Oakfield Township

(West of Greenville)
10300 – 14 Mile Rd., Rockford 40341
(616) 754-5679

Otisco Township

(South of Greenville)
9663 Button Rd., Belding 48809
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NON-PROFIT ORGANIZATIONS

While the organizations listed below are chamber members, Greenville is home to many other national service clubs and organizations. For current contact information on any of these clubs and organizations, call the Greenville Area Chamber at 616-754-5697 or e-mail info@greenvillemi.org

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www.redcross.org

Arms of Love Corps / Hands of Jesus Food Pantry
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www.armsofloveministry.org

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www.westernmichigan.bbb.org

Big Brothers/Big Sisters of Gratiot-Montcalm Co
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www.bbbsgm.org

Clay Street Center
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www.claystreetcenter.org

Danish Cultural Center of Greenville
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616-754-8027

Greenville Area Chamber of Commerce
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www.greenvillemi.org

Greenville Area Senior Center
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seniorcenter@aus.net



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www.greenvillebusinessnetwork.com

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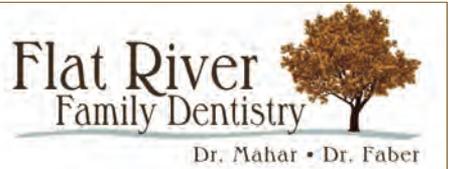
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