

# UPCOMING EVENTS

## *All That's* GRAND

September 2023

Vol. 2

Yay - Fall is here! As I begin this 2nd edition of our quarterly newsletter, I am so grateful for all of you. In the past 5 months, we have welcomed new businesses, relocated handicap parking, approved a couple facade grants, added dumpster enclosures, cleaned up landscaping and had an extremely successful Summer Music Series, Farmers' Market and Vintage Fest. Thank you to everyone who played a role.

Looking forward to the next 3 months - conversations will proceed for the potential DDA Ottawa Ave project, the Bellabay Realty/Milennium Building wall mural will be installed, more businesses will open and festivals will be celebrated. I hope you enjoy the updates in this issue, and as always, let me know if I can help in any way.

*- Theresa*



### The battle for the Scarecrow Trophy is fierce. Past Winners...

2014 - Grandville Fire Department

2015 - Talsma Jewelers

2016 - Osgood Brewing

2017 - KDL

2018 - The Paw Place

2019 - Armbrecht & Wierenga

2020 - 2022 - Johnson Carpet

### FALL FEST

**September 29 & 30**

Friday, September 29

Beer Garden/Pumpkin Trail from 5:00 – 10:00 pm.

Come down to enjoy live music, the adult beverage garden, food trucks and the free pumpkin trail.

Saturday, September 30 from 11:00 – 4:00 pm.

Scarecrow voting, horse drawn wagon rides, a mechanical bull, inflatables, live music, pedal tractor pulls, crafter/artisan booths, The Critter Barn, food trucks & fall themed games and crafts.

### CHRISTMAS at the COMMONS

**December 2**

Make plans now to enjoy this strolling holiday event from 5:00 - 8:00 pm. Floats decked out in lights, holiday animals, Dickens Carolers, North Pole houses, character photo stops, and stages for Christmas musicians will line the street. In the lots around the stationary parade we will add train rides, food vendors, a Christmas market, the mega tree, a synthetic ice rink, and more. The tree lighting, hosted by Grandville City Council and accompanied by the GHS marching band, will take place at 5:30 pm by the big tree along Chicago Drive.



# THINK DOWNTOWN GRANDVILLE



# NEW KIDS IN TOWN

Let's make them feel welcome!

## The Rainbow Grill - Under New Ownership

4GR8Food Group has purchased the name and recipes to our iconic Rainbow Grill.

A group of West Michigan restaurants and hospitality, 4GR8Food Group got their start in 1995 with their first restaurant in Grand Rapids, Michigan. Specializing in family grown businesses whose owners are wishing to retire, they continue to grow their company with 14 restaurant brands and 21 total locations in West Michigan and the Traverse City area.

There are no current plans to change the menu, but we can look forward to atmosphere updates in 2024.



## Crust 54

We are super excited to welcome Crust 54 to our little downtown. Matt Klaus, the owner, has rented out the kitchen at Oakestown Brewery and is excited to bring his family owned business here. Specializing in thin crust, gluten free and Chicago style pizzas with a full appetizer menu as well, Crust 54 will be serving alongside the Oakestown brews. They've been in business nearly 10 years now in downtown Holland and are excited to expand.

PIZZA IS  
NOT A  
TREND.  
IT'S A  
WAY OF  
LIFE.

- Unknown

A hiring poster for Crust 54. It features a pizza, a glass of beer, and the Oakestown Brewery logo. The text "CRUST 54" is prominently displayed, followed by "WE ARE HIRING!". Below this, it lists "OPEN POSITIONS:" with a checklist: "Beer\*tenders", "Kitchen Staff", "Assistant Manager", and "Other". To the right, it says "SCAN TO APPLY:" with a QR code.

**CRUST 54**

**WE ARE HIRING!**

**OPEN POSITIONS:**

- ✓ "Beer\*tenders
- ✓ Kitchen Staff
- ✓ Assistant Manager
- ✓ Other

**SCAN TO APPLY:**



# Calliope Quilts

Meet Tara Pazzino, the owner of Calliope Quilts. Running the store from her house for the past 3 years, she is ecstatic to finally find a home in Downtown Grandville.

"When I started quilting I walked into a quilt shop and found a community and never wanted to leave. I started working at a shop 6 months before they closed their doors for good. I missed that sense of community which is how the decision to open a store with my best friend Brian started. We began the online journey at the end of 2020 and in 2021 I became the sole owner of Calliope Quilts. At the beginning of 2023, I outgrew my house and after a hefty amount of prayers, God opened the door to the location in downtown Grandville."



**I can't wait to have new and old friends, quilters and community come together and enjoy this space - one stitch at a time.**

"As soon as I walked through the doors on Chicago Drive, I knew it was the place I wanted to be. I felt the sense of community instantly and started seeing my vision come to life.

I look forward to sharing this journey with everyone."





Both located in the Centerpoint Mall near Buckle In, Happy Day's Resale is now open and King Boba Milktea looks to open early October. Please stop in and welcome them to Grandville.



The Millennium Building and Bellabay Realty are joining forces with the DDA to beautify The Alley between their 2 buildings. Scott Grondman and Donovan Visser have chosen the mural below to be installed by local artist Rasii Carlson this October. Bistro tables will be added next spring. If you work on the east side of Wilson, we hope you will enjoy a coffee, doughnut or al fresco lunch in the re-imagined space.



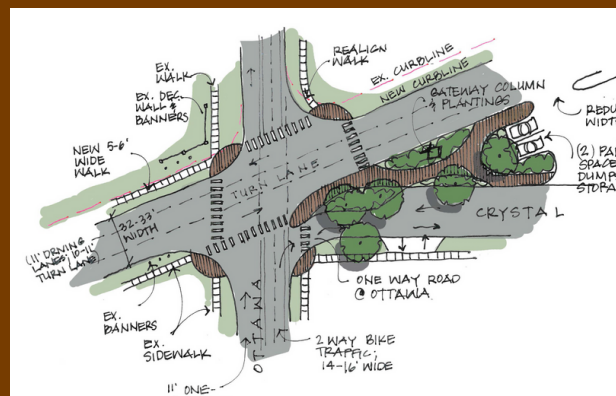
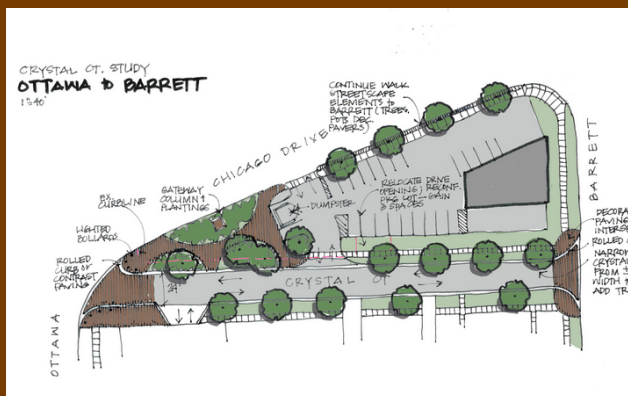
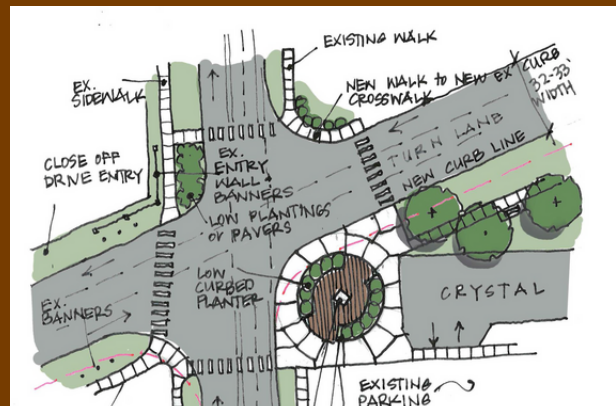
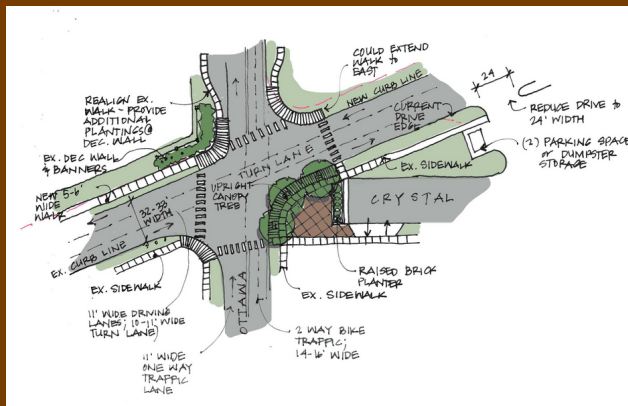


# Current DDA Project

Working from the Master Plan, the DDA is always engaged in a project or in the stages of determining their next project. Currently the board has been working with OCBA landscape architects and Progressive AE traffic engineers to create an East End Gateway to the Downtown with a potential road diet and more functional intersection/pedestrian crossing at the Ottawa/Crystal/Chicago Dr location. Potential renderings have been created, and we would love your input.

Please plan to join the community meeting open house at the KDL Commons room on Monday, September 25 from 3:00 - 6:00 pm to ask questions and to share your thoughts or complete the online survey by scanning the QR code below.

## Preliminary Concepts of project space



**Let's re-imagine  
Chicago and Ottawa!  
Take the survey!**





# Business Feature - Heath Jurgens



**What year did Jurgens & Holtvluwer open?** 1912 (same year the Titanic sank).  
**Do you have memories of being there as a kid?** Yes, as a kid I would run around the original store on Grandville Ave after hours while my parents did inventory. My first job was emptying trash cans there for \$2 an hour!

**How long have you owned the store?** I was partners with my parents for 10 years and the last 8 I have owned the store outright.

We appreciate each and every customer, it doesn't matter if you're buying a suit or a pair of socks.

**What are you most proud of regarding the store?** Just happy to be in business. I was always discouraged from coming into the business because my dad said retail is a tough occupation with long hours. For the first ten years of working here we were open 9:00 - 9:00 Monday through Friday and 9:00 - 5:30 on Saturday. Business took an uptick after the streetscape project and has continued to rise since then.

**What would you say is the key to your success?** Staying focused on the customer first. It's all about the customer experience. Always!

**What do you love about Downtown Grandville?** Grandville is a great city for business. The residents are loyal and appreciate what we do. The City and DDA both want businesses to succeed; they are always willing to help.

**What do you want others to know about the store?** I would like others to know that what you want is important to us. If we do not have it, we will try to find it. Everybody is different, so we don't dress everyone the same. We buy styles that you cannot find at mall stores, and we buy only 2 of each tie; that way you don't see yourself coming and going.



# Considering a Facade Improvement?

DDA Grant money could be available to you.  
Check it out!



## Brick & Mortar

### Space for Sale or Lease?

If you know that you will have space for sale or lease anytime in the next 3 months to 3 years, please connect with me. We have businesses wanting to move into the downtown. If they are a fit, I'd love to connect them with you.



### Know anyone wanting to open...

- A BOUTIQUE
- GIFT SHOP
- RESTAURANT
- ART STUDIO
- BABY STORE

Please put them in contact with Theresa  
616.795.1984



## Our Mission:

*To be a city with an emerging urban vibrancy guided by a smalltown sense of community.*

Let's Partner Together; let me know how I can help!