

REGULAR MEETING
BOARD OF MAYOR AND ALDERMEN
FEBRUARY 9, 2021

The Board of Mayor and Aldermen of the City of Fayetteville, Lincoln County, Tennessee, met in an open, public session at the regular meeting place of said Board in the Municipal Building of said City at 5:00 p.m. on February 9, 2021. Mayor Michael Whisenant was present and presiding. The following named Aldermen were present:

Jeff Alder, Tonya Allen, Danny Bryant, Donna Hartman, Roger Martinez and Dorothy Small

Also, present were Scott Collins, City Administrator and Johnny D. Hill, Jr., City Attorney.

The prayer was led by Danny Bryant, and the pledge was led by Mayor Whisenant.

Adoption of Agenda:

The agenda for February 9, 2021 will stand.

Approval of Minutes:

The Regular Meeting minutes of January 12, 2021 were approved as presented.

The Special Called Meeting minutes of January 28, 2021 were approved as presented.

Oath of Office:

Dalton Henderson was sworn in as a member of the Fayetteville Police Department.

Jason LaFevers was sworn in as a member of the Fayetteville Police Department.

Joe March was sworn in as a member of the Fayetteville Fire Department.

Daniel Spray was sworn in as a member of the Fayetteville Fire Department.

Reports:

Fayetteville/ Lincoln County Chamber of Commerce:

Carolyn Denton, Director of the Fayetteville/Lincoln County Chamber of Commerce, reported that plans are currently on hold for the annual Hamburger Day on the Hill event, also known as Legislative Day. We may be able to have the event in some form. Representative Pat Marsh and the Livestock Association, are on board with this as well. The Chamber and City of Fayetteville have partnered together on the billboard on Interstate 65 and the artwork is currently underway. Carolyn Denton also stated that she is currently working on a tour guide that will detail the history around the courthouse grounds. The 2021 Community Guide will have more articles than prior issues and will feature a story on Camp Blount. Outdoor activities will also be highlighted in the guide. The Women of Lincoln County Committee will be meeting soon. Last year Selena Moore Holman was recognized. The Committee is asking for residents to recommend women who have had an impact in our city, county, or state that they might be able to recognize this year. The Chamber would like to move forward with this year's plans for Music in the Park to include social distancing of anyone that is not in your household. The Student Advisory Board will be meeting at the Municipal Building on February 18, 2021. Director Doug Campbell from the Lincoln County Emergency Management Agency and Tina Hudson from Hands of Mercy will be the speakers and will focus their presentations on how COVID has affected our community in the last year. Carolyn Denton then introduced Ryan French as the new South Central Tennessee Tourism Director. This organization covers a thirteen (13) county area. He stated that Miles Media had recently conducted a survey revealing that there is a forty percent (40%) increase in people that plan to travel within the next six (6) months, which indicates that eighty percent (80%) of the population plan to do some sort of traveling this year. Lincoln County and the City of Fayetteville are in a very good position to take advantage of these travelers this spring. One of the things that South Central Tennessee Tourism is focusing on this year is outdoor activities. With the Elk River flowing throughout the City and County, we are in a position to see some positive impact from this. There are also other programs that will have a positive impact on Fayetteville and other towns that will focus on small business in downtown areas in this region of Tennessee. He then added

that there are big opportunities for the City of Fayetteville as Jack Daniels has a huge impact on this area. The whiskey, wine and brews trails along Highway 64 offer great advantages. Ryan French then closed by commenting that he is excited to partner with the City and help our tourism numbers grow.

Branding Initiative Update:

Steve Chandler of Chandler Thinks provided an update on the Branding Initiative project. In November, 2020 he provided samples of some of the photography that has been taken for use on various projects, advertising, as well as a video that had been created. Since then, we have developed and contracted a directional signage plan, created and implemented several billboards, created and produced visitors' guides, and downtown maps. We are creating a culture of tourism that includes everyone in Fayetteville. We created and produced "Only in Fayetteville" window decals. The temporary "Only in Fayetteville" website is up while we work to create the permanent site. We also implemented a paid media campaign that ran from November 2, 2020 to January 15, 2021 to bring awareness about Fayetteville. That media created over 7.8 million impressions during that timeframe and over fourteen thousand visits to the one-page website. We can track that targeted devices, for example cell phones, have visited the city limits over thirty-five thousand times (duplicate hits per device) with an individual count of twelve thousand unique devices. We can track that over six thousand unique devices that saw the advertising information actually visited downtown Fayetteville and over six hundred went to Jack Daniels Distillery. We have sent out approximately forty visitors guides as a result of a direct request; therefore, we are beginning to build a database of individuals interested in Fayetteville. Store owners are having customers say they have seen their ads. People in the area are beginning to have an awareness of what is happening in the community. We may not be able to implement everything that has been proposed, but things that should happen this year include directional sign installation, a new tourism website, additional marketing for downtown businesses to help them during the slow trend of recovery from the recent pandemic, and getting more involved on social media. Stories about the community need to be shared about this little town between Huntsville, Alabama and Lynchburg, Tennessee that has the best slawburgers, Lincoln County whiskey process, and great Tennessee Heritage. We need the people of Fayetteville to be excited. There needs to be the beginning discussions of a visitors' center that should be located downtown. Mayor Whisenant commented that there has been a lot of positive feedback from the ads and the video that were done. Steve Chandler explained that while the video has been very successful, he envisions doing several thirty second ads that focus on different aspects of the community from the large amount of footage that was previously acquired.

Fire Report:

Chief Richard Howell reported that during the month of January 2021, the Fayetteville Fire Department responded to one (1) structure fire, fourteen (14) medical Emergency Medical Services (EMS) assists, four (4) motor vehicle accidents with injury, and thirty-eight (38) EMS assists excluding vehicle accidents.

Police Report:

Chief Richard Howell reported that during the month of January 2021, the Fayetteville Police Department made thirty (30) arrests, and issued twenty-five (25) traffic citations with a total police activity of one thousand, three hundred thirty-five (1,335).

Finance Report:

Stacy Rozell, Finance Director, reported the January 2021 Local Option Sales Tax received was two hundred fifty-four thousand, five hundred eighty-nine dollars and forty-five cents (\$254,589.45). The total received this fiscal year is over one million, four hundred thousand dollars (\$1,400,000.00). This is 56.33% of our budgeted amount with only six (6) months of revenues recorded. We are continuing to collect property taxes, which can be paid until February 28, 2021 without penalty. The City office will be open on Saturday, February 27, 2021 from 8:00 a.m. until 12:00 noon to accept payment of taxes. On the recent bond issues, the first issue was a refinance of three (3) current bond issues at a rate of 0.98% which was a substantial decrease of the previous average rate of 3.22%. This refinance did not extend the terms of those bonds. The total savings from the refinance is one million, two hundred twenty-four thousand, five hundred one dollars and twenty cents (\$1,224,501.20). This equates to a savings for the Fayetteville City Schools of seven hundred eighty-three thousand, five hundred fifty-eight dollars and twenty-one cents (\$783,558.20) and for the City of Fayetteville in the amount of four hundred forty thousand, nine hundred forty-two dollars and ninety-nine cents (\$440,942.99). The bond issue for new money is in the amount of five million dollars (\$5,000,000.00) for a term of twenty (20) years at a rate of 1.55% with a premium. The premium allows us to only pay interest on four million, three hundred twenty thousand dollars (\$4,320,000.00). This will save the City seven hundred sixty-one thousand, eight hundred forty-nine dollars and eighty cents (\$761,849.80). The total savings for these two (2) issues is just under two million dollars (\$2,000,000.00).

Recreation Report:

Scott Collins, City Administrator, reported that baseball, softball and soccer sign-ups are still ongoing until February 27, 2021 at a cost of thirty-five dollars (\$35.00) per child. Effective February 1, 2021, the Parks and Recreation Department is closed on Sundays, however, anyone that would like to reserve the facility for an event can do so by calling the center at least two (2) weeks prior to the event. The new dog park

equipment is being installed this week. This equipment consists of seven (7) new agility activities. Mayor Whisenant added that the new equipment was paid for with a grant donated by the Boyd Foundation. In addition to the new equipment, we have received two (2) new pavilions to be installed at Don Davidson Park. One will be a ticket booth located as you drive into the park with the other one installed in the dog park. Lastly, Parks and Recreation employees, along with Scott Collins, will be meeting with South Lincoln officials to discuss mutual benefits from working together on the sports leagues.

Public Works Report:

Eddie Plunkett, Public Works Director, reported that fifteen (15) tons of leaves, two hundred forty-three (243) tons of trash and seventy-three (73) tons of brush were collected in the month of January 2021. The Tennessee Department of Environment and Conservation (TDEC) is causing a delay in the bidding of the Lowell Drive bridge project due to an endangered species. The new knuckleboom truck has been ordered and is expected to be delivered in March 2021.

Planning and Codes Report:

Kristi Gentry, Planning and Codes Coordinator, reported that seven (7) permits were issued and one thousand, two hundred seventy-five dollars (\$1,275.00) in permit fees were collected for the month of January 2021. The total project valuation was six hundred twenty one thousand, three hundred thirty one dollars and fifty-four cents (\$621,331.54). A notable permit was issued for Direct Coil Company who is doing an interior office build out adding two (2) bathrooms and a break room in the old Goodman building. This project is valued at five hundred thousand dollars (\$500,000.00). Eleven (11) property violations were logged into the Muncipity software for January. In addition to this, twenty-one (21) letters were sent out to property owners that are routinely on the violations list in an effort to get ahead prior to the growing season. Also, we have issued several summons and court dates are scheduled for when the courts open back up in April, 2021. The public hearing for the subdivision regulations update is in this week’s paper and will occur on February 23, 2021 at 5:00 p.m. at the Planning Commission meeting. A copy of the draft document can be found on the City’s website or viewed at the Municipal Building.

Administrator’s Report:

Scott Collins, City Administrator, stated that for Phase 2 of the Greenway, we have received a request from both Tennessee Valley Archeological Research (TVAR) and the Tennessee Department of Transportation (TDOT) for additional archeological information on the Camp Blount site. All of the information has already been compiled and Travis Real with TVAR will submit the information by the end of this week. The kickoff meeting for Phase 3 of the Greenway will be held on Thursday, February 11, 2021. On the William D. Jones project, three (3) of the four (4) areas have been cleared. The roadway design quality assurance had four (4) comments. The engineers are still on track to have revised submittals in the hands of TDOT by Friday, February 12, 2021. The renewal of the National Environmental Policy Act (NEPA) clearance is also on track to be completed soon. TDOT has requested that we have biologist walk the project area and confirm there are no wetlands involved, but that should not delay the project. It is estimated that we should receive the Notice to Proceed (NTP) for construction, which would allow us to advertise for bids, within three (3) to six (6) weeks. This gives us a targeted bid opening time frame of the end of March through mid-April, 2021. Also, in the Governor’s State of the State Address, he is proposing to award two hundred million dollars (\$200,000,000.00) to municipalities across the State for infrastructure improvements. The Tennessee Municipal League (TML) sent out information today, if approved by the Governor, that indicates the City of Fayetteville will receive one hundred eighty-four thousand, two hundred dollars (\$184,200.00). Lastly, an offer was made and verbally accepted today to hire a Building Inspector with a tentative start date of February 22, 2021.

Resolution R-2021-06 – Opioid Litigation:

Resolution R-2021-06 entitled “A Resolution in Support of Drug Dealer Liability Act Lawsuit” was considered. Said Resolution is as follows:

Motion was made by Danny Bryant, seconded by Dorothy Small, to approve Resolution R-2021-06 as presented. Upon roll call, the following voted:

Aye:

Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman and Roger Martinez

Nay:

None

Mayor Whisenant declared the motion approved.

Fire hydrant on Molino Road:

Motion was made by Jeff Alder, seconded by Tonya Allen, to install a fire hydrant on Molino Road at a cost not to exceed nine thousand dollars (\$9,000.00). Upon roll call, the following voted:

Aye:
Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, Roger Martinez and Danny Bryant

Nay:
None

Mayor Whisenant declared the motion approved.

2020 Planning Commission Annual Report:

Motion was made by Dorothy Small, seconded by Roger Martinez, to approve the 2020 Planning Commission Report. Upon roll call, the following voted:

Aye:
Dorothy Small, Jeff Alder, Donna Hartman, Roger Martinez, Danny Bryant and Tonya Allen

Nay:
None

Mayor Whisenant declared the motion approved.

Liberty Road Annexation:

Motion was made by Dorothy Small, seconded by Donna Hartman, to accept the unanimous recommendation of the Planning Commission to not approve the annexation on Liberty Road. Upon roll call, the following voted:

Aye:
Jeff Alder, Donna Hartman, Roger Martinez, Danny Bryant, Tonya Allen and Dorothy Small

Nay:
None

Mayor Whisenant declared the motion approved.

Resolution R-2021-07 – C & S Plastics – PILOT Agreement:

Resolution R-2021-07 titled “A Resolution Consenting to the Industrial Development Board of the City of Fayetteville and Lincoln County, Tennessee Negotiating and Accepting Payments in Lieu of Ad Valorem Tax with Respect to a Certain Project in Fayetteville, Tennessee, and Finding That Such payments are Deemed to be in Furtherance of the Public Purposes of the Board as Defined in Tennessee Code Annotated Section 7-53-305” was considered. Said Resolution is as follows:

Motion was made by Jeff Alder, seconded by Dorothy Small, to approve Resolution R-2021-07 as presented. Upon roll call, the following voted:

Aye:
Donna Hartman, Roger Martinez, Danny Bryant, Tonya Allen, Dorothy Small and Jeff Alder

Nay:
None

Mayor Whisenant declared the motion approved.

Special Revenue Refuse Fund (Sanitation):

Motion was made by Danny Bryant, seconded by Tonya Allen, to increase the monthly sanitation fee by five dollars (\$5.00). The motion was then amended by Danny Bryant and seconded by Tonya Allen to include an effective date of April 1, 2021. Upon roll call, the following voted:

Aye:
Roger Martinez, Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder, and Donna Hartman

Nay:
None

Mayor Whisenant declared the motion approved.

FY 2022 Budget Calendar:

Motion was made by Tonya Allen, seconded by Donna Hartman, to approve the FY 2022 budget calendar. Upon roll call, the following voted:

Aye:
Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, and Roger Martinez

Nay:
None

Mayor Whisenant declared the motion approved.

Recycle Center Roof Repair:

Motion was made by Danny Bryant, seconded by Dorothy Small, to approve the roof repair at the Recycle Center in the amount of one thousand, two hundred dollars (\$1,200.00). Upon roll call, the following voted:

Aye:
Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, Roger Martinez, and Danny Bryant

Nay:
None

Mayor Whisenant declared the motion approved.

Budget Amendment Ordinance 2021-01:

Ordinance 2021-01 titled “An Ordinance of the City of Fayetteville, Amending the Annual Budget and Capital Program for Fiscal Year 2021” was considered. Said ordinance is as follows:

Motion was made Danny Bryant, seconded by Jeff Alder, to approve Ordinance 2020-01 in the amount of one million, eight hundred four thousand, three hundred eighty-three dollars and twenty-two cents (\$1,804,383.22) as presented. Upon roll call, the following voted:

Aye:
Dorothy Small, Jeff Alder, Donna Hartman, Roger Martinez, Danny Bryant and Tonya Allen

Nay:
None

Mayor Whisenant declared the motion approved.

City of Fayetteville Policy on Diversity and Inclusion:

Motion was made by Dorothy Small, seconded by Danny Bryant, to adopt the City of Fayetteville Diversity and Inclusion Policy. Upon roll call, the following voted:

Aye:
Jeff Alder, Donna Hartman, Roger Martinez, Danny Bryant, Tonya Allen and Dorothy Small

Nay:
None

Mayor Whisenant declared the motion approved.

Slawburger 5K – 04/17/2021 Event Permit:

Motion was made by Dorothy Small, seconded by Tonya Allen, to approve the Slawburger 5K event permit. Upon roll call, the following voted:

Aye:
Donna Hartman, Roger Martinez, Danny Bryant, Tonya Allen, Dorothy Small and Jeff Alder

Nay:
None

Mayor Whisenant declared the motion approved.

Firecracker Chase 5K – 06/26/2021 Event Permit:

Motion was made by Dorothy Small, seconded by Jeff Alder, to approve the Firecracker Chase 5K event permit. Upon roll call, the following voted:

Aye:
Roger Martinez, Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder, and Donna Hartman

Nay:
None

Mayor Whisenant declared the motion approved.

Life Chain – 10/10/2021 Event Permit:

Motion was made by Tonya Allen, seconded by Roger Martinez, to approve the Life Chain event permit. Upon roll call, the following voted:

Aye:
Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, and Roger Martinez

Nay:
None

Mayor Whisenant declared the motion approved.

Resolution R-2021-05 – 2020 Fayetteville High School Football Team:

Resolution R-2021-05 titled “A Resolution to Recognize the 2020 Fayetteville High School Tiger Football Team on the Occasion of Their 2020 Season Which Resulted in the Winning of the 2020 Tennessee Secondary School Athletic Association Division 1 Class A State Football Championship” was considered. Said resolution is as follows:


Motion was made by Danny Bryant, seconded by Dorothy Small, to approve Resolution R-2021-05 as presented. Upon roll call, the following voted:

Aye:
Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, Roger Martinez, and Danny Bryant

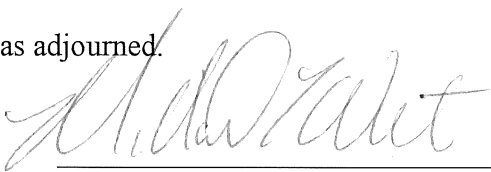
Nay:
None

Mayor Whisenant declared the motion approved.

There being no more business before the Board, the meeting was adjourned.



City Clerk



Mayor