

REGULAR MEETING  
BOARD OF MAYOR AND ALDERMEN  
NOVEMBER 10, 2020

The Board of Mayor and Aldermen of the City of Fayetteville, Lincoln County, Tennessee, met in an open, public session at the regular meeting place of said Board in the Municipal Building of said City at 5:00 p.m. on November 10, 2020. Mayor Michael Whisenant was present and presiding. The following named Aldermen were present:

Jeff Alder, Tonya Allen, Danny Bryant, Donna Hartman, Rachael Martinez and Dorothy Small

Also, present were Scott Collins, City Administrator and Johnny D. Hill, Jr., City Attorney.

The prayer was led by Danny Bryant, and the pledge was led by Troop BSA 461.

**Adoption of Agenda:**

The agenda for November 10, 2020 will stand.

**Approval of Minutes:**

The Regular Meeting minutes of October 13, 2020 were approved as presented.

**Reports:**

**Fayetteville/Lincoln County Chamber of Commerce:**

Carolyn Denton, Director of the Fayetteville/Lincoln County Chamber of Commerce, reported that the Chamber had a successful golf tournament fund raiser in the month of October that had been previously scheduled for earlier this year in the spring. New board members have been selected and are as follows: Bonnie Bailey with Junior's House, Sarah Brown with South Central Human Resource Agency, Kaila Gentry with BMA Properties, Mary Ogle with Bumblebee Baby and Kids, and Tommy Vann with the First United Methodist Church. We hosted a travel writer in September by showing him around town and helping him learn the history of Fayetteville and Lincoln County. As the Chamber is the coordinator for the Governor's Three Star Awards, the selection committee met and the adult recipient this year is Melanie Kelso. The youth recipient is Harold Canada. Both of the recipients are outstanding residents of Fayetteville and Lincoln County. We will be submitting more information about them to the Elk Valley Times. We are happy to be participating in the Retail Academy with Kristi Gentry and Lenace Hyde. Also, Kristi Gentry, Lori Shots with the Tennessee College of Applied Technology, and I are partnering for Fayetteville and Lincoln County to become a Tennessee Smart Start Community which will help us to better identify resources, as well as help our retailers. The Host of Christmas Past is coming up this weekend. We will be focusing on the local shops and eateries on Friday, with Saturday's emphasis being on the events and vendors. This year's event will look a little different than in years' past. We have twenty-one (21) non-profits that will be benefitting from the festival. Some of the events scheduled are Bella's 5-K Run, Kids' Zone with Junior's House, and the Art Show/Sale and Paint and Take Ornaments sponsored by the Fayetteville City Art Department. The cemetery stroll will be expanding to both sides of the church this year to better allow for social distancing. Also planned are carriage rides, the cow train, photos with Santa, live music on the grandstand, mural painting at the Art Center, and a tree lighting ceremony honoring our front line workers at 4:15 p.m. on Saturday to conclude the event. We do ask those that attend to do their part to help everyone remain safe. We encourage face coverings, as well as remaining at least six (6) feet away from others that are outside of your group. The merchants will have the flexibility to mandate the number of people in their business if they wish. We will have hand sanitizing stations available and have a limited supply of masks with the Host logo that will be available at the information booth. We do have our schedule and safety guidelines cards available at various businesses. These are also available at "hostofchristmaspast.com". Updates will be posted on our Facebook page. We appreciate the Elk Valley Times, WEKR, WYTM and Fayetteville Public Utilities helping us get the safety message out. Unfortunately, the Elk Valley Crafters Association and Riverside both cancelled their events this year, but we look forward to having a safe and responsible festival.

### **Fayetteville Main Street:**

Donna Hartman stated that the Main Street Board has been seated. This year's members are Tony Knott, Sharon Gonzalez, Amy Byrd, Linda McKinney, Kristi Gentry, Dale and Jen Pierce, Debbie Sowder, Sonny and Jason Nix, Stephanie Britt, Lauren Mastin and Donna Hartman. They have been working and making preparations for the Host of Christmas Past. Main Street is responsible for putting the tree on the gazebo where the front line workers will light the tree. Main Street will also be hosting Photos with Santa at the Art Center. After the Host event, plans will begin for the Enchanted Masquerade and Slawburger Festival events.

### **Branding Initiative update – Chandler Thinks:**

Steve Chandler provided an update on the Branding Initiative project. He commented that there are hundreds of thousands of people that go to Lynchburg each year, and we need for them to come through Fayetteville. We are working on signage, as well as redesigning the City's website now. You will be able to go to "onlyinfayetteville.com" and find stories of the Lincoln County Process and the Tennessee Volunteers. We did a photo shoot of over six hundred (600) photos that will be included on the website, murals, billboards, etc. He then shared many of the photos that were taken, as well as a video to highlight "Only in Fayetteville". The focus at this time will be to target a fifty (50) mile radius, Brentwood and Franklin areas, and the Fayetteville area as well. Many of the billboards adapt the "Historic Downtown" to entice viewers to come and see what Fayetteville has to offer. We are also working on a visitors' guide that will include local hotels and attractions and "Only in Fayetteville" window decals that will be distributed to the downtown merchants. Once here, visitors can pick up a downtown map to help them find their way around. Our goal is marketing tourism. In the end, we can determine how every dollar that is spent on marketing towards tourism in Fayetteville how much money it generates for the City.

### **Fire Report:**

Chief Richard Howell presented the fire report. In the month of October 2020, we responded to one (1) building fire, one (1) passenger vehicle fire, five (5) medical Emergency Medical Services (EMS) assists, thirty-seven (37) EMS calls excluding vehicle accidents, and one (1) motor vehicle accident with injury.

### **Police Report:**

Chief Richard Howell reported that during the month of October 2020, we had one hundred eleven (111) reportable incidents to the Tennessee Bureau of Investigation (TBI), made forty-one (41) arrests, issued thirty-three (33) traffic citations with a total police activity of one thousand, two hundred thirty-five (1,235).

### **Finance:**

Stacy Rozell, Finance Director, reported the October 2020 Local Option Sales Tax received was two hundred twenty-one thousand, nine hundred seventy-seven dollars and fifteen cents (\$221,977.15). The total received this fiscal year is seven hundred ten thousand, three hundred forty-four dollars and thirty-nine cents (\$710,344.39). As a result, at the end of the first quarter of this fiscal year, we have received 27.86% of our budgeted revenues to date. We have received 23.21% of our annual budgeted revenue for Occupancy Tax through October 2020. This is four thousand dollars (\$4,000.00) less than last year, and three thousand dollars (\$3,000.00) less than the year before that. We did receive unbudgeted revenue from the Tennessee Cares Act on November 3, 2020 in the amount of one hundred five thousand, two hundred fifty-five dollars (\$105,255.00). Property tax revenue received to date is approximately eight percent (8%) of the budgeted amount and is trending at a normal rate of receipt.

### **Recreation Report:**

Chris Mitchell, Parks and Recreation Director, stated the Haunted House was a huge success with over five hundred (500) people attending. He expressed his appreciation to the City Administrator, and the City's Information Technology, Public Works, Police and Fire Department employees as the event was truly a city-wide event. He then thanked the Administration staff for taking care of the Trunk or Treat event, as it was on the same night as the Haunted House. The Bright Lights and Festive Nights event will be held on December 4, 2020 at Stone Bridge Park. The entertainment will begin at 5:00 p.m. and the light-up ceremony at 6:30 p.m. We continue to sell spots for trees for this event. We have begun placing some of the holiday animation items at Stone Bridge Park in anticipation of the Host of Christmas Past weekend. The annual Christmas parade will take place on December 5, 2020 beginning at 5:00 p.m. This year's theme is "You're a Mean One 2020" and the Grand Marshall will be Dr. Janine Wilson. We will not sponsor a meal after the parade this year.

### **Public Works:**

Scott Collins, City Administrator, reported that two hundred ninety-three (293) tons of trash and one hundred thirty-nine (139) tons of brush were collected in the month of October 2020. On the 2<sup>nd</sup> Avenue project, we are preparing for paving to be done later this week. Once paving is complete, the street will be reopened.

### **Planning and Codes Report:**

Kristi Gentry, Planning and Codes Coordinator, reported that ten (10) permits were issued and eight hundred twenty-one dollars (\$821.00) in permit fees were collected for the month of October 2020. The total project valuation was one hundred thirty thousand, five hundred forty-nine dollars (\$130,549.00). More than eight hundred (800) property maintenance violations have been logged this year. Lenace Hyde is also investigating taking some property maintenance classes during this winter to further her knowledge and bring new and different ideas to the department. The new Burke's store is now open in the old Gordman's location. Site preparation is underway beside Speedway for a new Highway 55 Burgers, Shakes and Fries restaurant. This is their first stand alone location, and they are expected to be open by Spring 2021. We are still moving forward with our Retail Academy and subdivision regulations update. Both of these projects will be ongoing throughout the remainder of the year.

### **Administrator's Report:**

Scott Collins, City Administrator, provided an update on the William D. Jones Boulevard STBG project. On Friday, November 6, 2020, Local Programs Director Kimery Grant gave us a punch list of items required. We need to update and resubmit the concurrence that the Tennessee Department of Transportation (TDOT) must sign off on, as well as the Title 6 update. Our goal is to get the approval from TDOT to go to bid in December 2020, with the bid opening in January 2021, and then be ready to go to work as soon as the plants open back up. On the archeology study for the Greenway Phase 2 project, an email was received today from Travis Rael of TN Valley Archaeological Research the he has received the geoarchaeology report from another company and is combining this information with his report. He stated he is going to spend the remainder of this week reviewing all correspondence from TDOT to ensure this is the last archeology report that we are required to have. This report will cover both Phases 2 and 3. He hopes to submit his final report by Friday of this week or the first of next week at the latest. After his submission, there will be a thirty (30) to sixty (60) day review period. On Phase 3 of the Greenway, TDOT has authorized the Notice to Proceed on the environmental study. Fortunately, archeology will be addressed by the study that has already been done. The final design for the LPRF soccer complex was submitted on Friday, November 6, 2020. There will be a review period of seven (7) days. We are getting closer to obtaining authorization to go to bid on this project. The bid process is expected to take the remainder of November, December and January to complete, and then as soon as the weather breaks we will be prepared to begin the construction of the soccer complex. Due to the authorization and efforts of this Board of Mayor and Aldermen, Camp Blount is now officially open. We have six (6) of the wayside signs on the Volunteer Trail completed with five (5) more to go. We had a great day to unveil and dedicate the Tennessee Volunteer statue. Today the contractor was finishing up the concrete on the plaza so the paving can be done. Mayor Whisenant added that Fayetteville Public Utilities assisted at Camp Blount by helping to set the statue and clean up in the undergrowth in the area as well. To expound upon what was previously stated by Parks and Recreation Director Chris Mitchell, beginning with the Board of Mayor and Aldermen and continuing throughout each City of Fayetteville department made Camp Blount a success, likewise Scott Collins stated he had the opportunity to be involved with the House of Horrors event. This event was safely operated, but what impressed him the most was the fact that multiple departments were involved and after the last night's event on Friday night, employees from the Parks and Recreation Department came in early the next morning and had everything dismantled and cleaned up by 2:00 pm on Saturday afternoon. He then commented that he is proud of the dedication of the Parks and Recreation employees, as well as the efforts and cooperation of everyone working together.

### **Consideration of accepting private drive:**

Motion was made by Danny Bryant, seconded by Dorothy Small to accept the road off of Independence Drive behind Speedway as a City road. Upon roll call, the following voted:

Aye:

Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, and Rachael Martinez

Nay:

None

Mayor Whisenant declared the motion approved.

### **Host of Christmas Past – 11/13-14/2020:**

Motion was made by Tonya Allen, seconded by Jeff Alder to approve the event permit for the Host of Christmas Past for November 13-14, 2020. Upon roll call, the following voted:

Aye:

Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, Rachael Martinez, and Danny Bryant

Nay:  
None

Mayor Whisenant declared the motion approved.

**Christmas Parade – 12/05/2020:**

Motion was made by Jeff Alder, seconded by Donna Hartman to approve the event permit for the Christmas Parade on December 5, 2020. Upon roll call, the following voted:

Aye:  
Dorothy Small, Jeff Alder, Donna Hartman, Rachael Martinez, Danny Bryant and Tonya Allen

Nay:  
None

Mayor Whisenant declared the motion approved.

**Bright Lights and Festive Nights – 12/04/2020:**

Motion was made by Dorothy Small, seconded by Tonya Allen to approve event permit for Bright Lights and Festive Nights on December 4, 2020. Upon roll call, the following voted:

Aye:  
Jeff Alder, Donna Hartman, Rachael Martinez, Danny Bryant, Tonya Allen and Dorothy Small

Nay:  
None

Mayor Whisenant declared the motion approved.

**FCS School Budget Amendment #1 – School Nutrition:**

Motion was made by Danny Bryant, seconded by Rachael Martinez to approve the Fayetteville City School System Budget Amendment #1 School Nutrition for FY2021. Upon roll call, the following voted:

Aye:  
Donna Hartman, Rachael Martinez, Danny Bryant, Tonya Allen, Dorothy Small and Jeff Alder

Nay:  
None

Mayor Whisenant declared the motion approved.

**FCS School Budget Amendment #3 – General Education Fund:**

Motion was made by Danny Bryant, seconded by Rachael Martinez to approve the Fayetteville City School System Budget Amendment #3 General Education Fund for FY2021. Upon roll call, the following voted:

Aye:  
Rachael Martinez, Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder and Donna Hartman

Nay:  
None

Mayor Whisenant declared the motion approved.

**Resolution #2020-12 – Bond Issue:**

Resolution #2020-12, a resolution entitled, “Initial Resolution Authorizing the Issuance of Not to Exceed Five Million One Hundred Thousand Dollars (\$5,100,000) in Principal Amount of General Obligation Bonds of the City of Fayetteville, Tennessee” was considered. Said Resolution is as follows:

Motion was made by Danny Bryant, seconded by Dorothy Small to approve Resolution #2020-12 as presented. Mayor Whisenant then asked for any discussion at which time Donna Hartman commented that she was not present to discuss this item at the Work Session when this was presented on Thursday, November 5, 2020. She stated there is no mention of including public restrooms for the downtown area in said bond issue claiming that public restrooms are imperative for tourism. She also stated she had concerns because there were no plans to address the Fire Department fleet. She agreed that infrastructure is needed, but suggested the bond decision be acted on after the new Board of Mayor and Aldermen are seated to take a closer look at the list of proposed projects to be funded by the proposed bond issue. Danny Bryant responded by stating that members of the Board of Mayor and Aldermen have been discussing this for the last four (4) months stating it has been through the Public Works Committee, the Parks and Recreation Committee, the Finance Committee, and the Work Session. Administration has done most of the work. He then added that to include other items could increase this proposed bond issue from a five million dollar (\$5,000,000) bond to a seven million dollar (\$7,000,000) bond or more. The bond of five million dollars (\$5,000,000) was proposed because we feel very comfortable that it will not require a tax increase in order to make the bond payments. The focus of this bond is mainly for infrastructure with some added for the soccer field. We must be able to handle equipment from capital expenses. Donna Hartman again stated that public restrooms should be included and asked that this be further discussed. Danny Bryant then moved to the previous question, asking that the Board take a vote on the previous question. Upon roll call, the following voted:

Aye:

Danny Bryant, Tonya Allen, Dorothy Small, Jeff Alder, and Rachael Martinez

Nay:

Donna Hartman

Mayor Whisenant declared the motion approved.

No vote was taken on the main motion.

#### **Airport Authority Appointment – Ron Mahal:**

Motion was made by Tonya Allen, seconded by Rachael Martinez to reappoint Ron Mahal to the Airport Authority Board. Upon roll call, the following voted:

Aye:

Tonya Allen, Dorothy Small, Jeff Alder, Donna Hartman, Rachael Martinez, and Danny Bryant

Nay:

None

Mayor Whisenant declared the motion approved.

#### **Airport Authority Appointment – Dan Holt:**

Motion was made by Danny Bryant, seconded by Dorothy Small to reappoint Dan Holt to the Airport Authority Board. Upon roll call, the following voted:

Aye:

Dorothy Small, Jeff Alder, Donna Hartman, Rachael Martinez, Danny Bryant and Tonya Allen

Nay:

None

Mayor Whisenant declared the motion approved.

#### **BZA Appointment – Joe Smith:**

Motion was made by Jeff Alder, seconded by Rachael Martinez to reappoint Joe Smith to the Board of Zoning Appeals. Upon roll call, the following voted:

Aye:

Jeff Alder, Donna Hartman, Rachael Martinez, Danny Bryant, Tonya Allen and Dorothy Small

Nay:

None

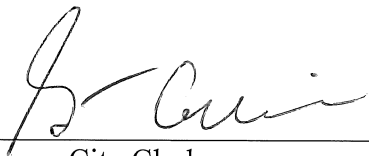
Mayor Whisenant declared the motion approved.

Mayor Whisenant then took the opportunity to recognize Kristi Gentry for her successful completion of the University of Tennessee Institute for Public Service Tennessee Certified Economic Development program representing her commitment to promote Economic Development and Tourism in the City of Fayetteville. He then presented her a plaque of recognition.

Mayor Whisenant also recognized Stacy Rozell for her successful completion of the State of Tennessee Certified Municipal Finance Officer program acknowledging her proficiency in overseeing the financial responsibilities of the City of Fayetteville. He then presented her with a plaque of recognition.


Lastly, Mayor Whisenant recognized Rachael Martinez for her years of active service and leadership as a citizen and public servant stating her vision for our City’s government has served this community and our residents in an eloquent, effective, and positive manner.

There being no more business before the Board, the meeting was adjourned.



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City Clerk



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Mayor