

WATERFRONT PARKING UPDATE

NOTICE OF UPDATED POLICIES & RATES, EFFECTIVE MAY 1, 2021

As of May 1, 2021, full implementation of the Port of Everett's comprehensive waterfront Parking Management Program will be complete, replacing the existing seasonal parking rate structure implemented back in 2010. The new program balances the diverse parking demands of site users from waterfront visitors and boaters to business patrons and special event attendees, and, provides consistency in parking rates and permit structure site wide.

The Program provides two (2) hours of *free* parking in designated Visitor Parking each day, year-round (except in posted Special Event Parking) with pay-to-park thereafter. The first 2-hours free parking benefit extends to Jetty Landing Park, which was historically \$3 to park. A variety of convenient, cashless pay options for Visitor and Special Event Parking include web, mobile phone application, text-to-pay, and walk up pay stations in several locations (to be available starting May 1, 2021). Additionally, new long-term parking options have been established for visitors needing to park longer (no parking may exceed 29 days). The Port's on-site parking operator, LAZ Parking, monitors and enforces all parking zones and types and will be using advanced license plate reader and online pay monitoring technology.

VISITOR PARKING RATES

0-2 Hours	FREE
2-4 Hours	\$2
4-10 Hours	\$5
10-24 Hours	\$10
Special Events	\$5*
(*For up to 4 hours, may vary based on event)	

Digital parking permits are available for on-site business employees, marina slipholders, marine mobile operators, boat club members, and boat launch pass holders for use in designated lots. Various rules apply to individual user groups, and just as before, if parked outside of designated lot(s), Visitor Parking rates and time limits apply.

Efforts to improve the waterfront parking experience have been underway since 2018, in consultation with previous and current parking management operators Diamond Parking and LAZ Parking, as well as industry parking expert, Walker Parking. Program implementation was phased over a three-year period while the Port worked to better understand the historical use, parking habits and counts, and contractual obligations of all site parking, as well as to incorporate community and stakeholder input. This led to optimizing parking zones, clarifying parking signage, improving ADA parking facilities, and facilitating convenient pay options to best support the needs of all site users

Questions? Contact LAZ Parking 24/7 via e-mail at portparking@lazparking.com or call (425) 322-4623. LAZ maintains a parking office in Marina Village at 1724 W. Marine View Drive. In response to COVID-19, the parking office is currently open to the public by appointment only.

VISITOR PARKING FAQ

What are some key benefits of the new Parking Management Program?

- ✓ First two (2) hours of parking free in designated Visitor Parking each day, year-round (except for posted Special Event Parking); benefit extends to Jetty Landing Park, which was historically \$3 to park
- ✓ Convenient, cashless pay options for Visitor and Special Event Parking include web, mobile phone application, text-to-pay, and walk up pay stations in several locations (available May 1, 2021)
- ✓ Optimized parking zones and improved ADA parking facilities installed
- ✓ New, easy-to-navigate parking wayfinding signage (to be installed by May 2021)
- ✓ Use of innovative license plate reader (LPR) technology; no need to place parking receipt or physical permits on vehicle dash
- ✓ NEW! Digital format parking permits for business employees, marina slipholders, marine mobile operators, boat club members, and boat launch pass holders; easier to acquire, manage and update virtually
- ✓ Flexible parking durations to meet visitor needs; visitors can now park in designated Visitor Parking areas up to 29 days at reasonable rates

Where is Visitor Parking located?

Visitor Parking is located adjacent to all attractions, public spaces, businesses and marina basins for convenient parking within a short distance to your desired destination. Visit www.portofeverett.com/parkingmap to view Visitor Parking locations.

How do I pay for parking?

A variety of convenient, cashless pay options for Visitor and Special Event Parking include:

- ✓ Web pay online at www.lazparking.com/locations/port-of-everett
- ✓ A nation-wide mobile application "LAZgo"
- ✓ Text-in options
- ✓ Walk up pay stations (four locations site wide)

How long can I park in Visitor Parking?

NEW! Beginning May 1, 2021, long-term visitor parking options will be available in designated Visitor Parking zones up to 29 days; posted parking rates apply. Please note that some Visitor Parking zones have posted time limits to cater to adjacent uses. Street parking is two (2) hours free with a maximum of four (4) hours (parking fee due for second two hours).

Can I relocate my car to another Visitor Parking stall on site until my paid parking time is up?

Fees for parking are for the lot the vehicle parks within. You may relocate your car within the same parking lot if needed; however, you cannot move your vehicle around the site to avoid a parking fee. If you intend to park more than two (2) hours, applicable parking rates apply. Note that you may also pay remotely by web, mobile application or text to extend your parking time without returning to your vehicle.

I am visiting a friend who has a boat in the marina, where do I park?

Marina visitors may park in designated Visitor Parking areas, which are conveniently located nearby all marina basins. You may park for free up to two (2) hours (except in posted Special Event Parking) and may park longer with payment of applicable Visitor Parking rates.

**Visitor Parking FAQ
continued on Page 2**

I'm an on-site business employee or boat club member, am I eligible to get digital parking permit?

Please contact your employer or boating club representative. Each organization has an appointed parking administrator to explain eligibility and get you set up. Specific rules apply for each group. Just as before, if parked outside of the parking area(s) authorized with your parking permit, Visitor Parking rates and any posted time limits apply.

I live on Hat Island and am not a Marina Slipholder, am I eligible to purchase a long-term digital parking permit?

Owners of Hat Island real estate and dependents living with them are eligible to apply for a limited number of permits. Permits are available by the month or annually by contacting LAZ Parking. This digital permit allows the permit holder to register multiple vehicles with the ability to park one (1) vehicle at a time in Visitor Parking located in the South Marina for up to 29 days. No RV parking, vehicle storage or covers allowed.

Can I park my RV on Port property?

Camping is prohibited in Port parking areas. RVs may park for day visits in designated Visitor Parking zones so long as they fit between stall lines (or within double stalls for longer vehicles), applicable parking rates apply per stall. RVs may not park cross ways or block a drive aisle. RVs must be on wheels only; no leveling or extending slides/roll outs. RVs may not park long-term and are not authorized for overnight parking (midnight – 6 a.m.), unless Permitted by the Port and a digital parking permit is authorized by LAZ Parking.

Can I cover, store, work on or repair on my vehicle on Port property?

No covering, storage or maintenance of vehicles (including motorcycles) is allowed on Port property. Any vehicle parked on Port property must be operational, meaning "street legal" and ready for use as a regular and necessary means of transportation, including displaying valid government-issued license plates.

Are motorcycles allowed to park onsite?

Yes, motorcycles are allowed to park onsite. Motorcycles may not be covered. For Marina slipholders, motorcycles can be registered under a digital parking permit.

I was ticketed or towed, what do I do?

Failure to pay for parking as applicable and/or failure to comply with parking policies or regulations may trigger enforcement measures, including issuance of a parking ticket(s) by LAZ Parking. As a last resort, your vehicle may be towed at the sole discretion of the Port, particularly if flagrant violations have occurred or if the vehicle presents a safety danger. If you have been ticketed, please follow instructions on your ticket to complete payment to LAZ Parking. If you have questions or wish to appeal your violations due to extenuating circumstances, contact LAZ Parking directly. If your vehicle has been towed, contact Ron May Towing directly to pay any associated fees and retrieve your vehicle.

Please note: The Port of Everett does not have authority to intervene on individual vehicle violations. Payment, complaints and all other remedies must be coordinated directly with LAZ Parking. LAZ Parking will report to the Port's Parking Oversight Committee any irregularities or vague parking directions and will implement corrections as needed.

What do waterfront parking fees fund?

Parking fees are not intended as a revenue source for the Port. Parking collections will offset the costs associated with parking management and any parking related expenses including monitoring and enforcement services, parking lot maintenance, signage, infrastructure, etc.

What happens if a parking fee is not paid?

Unpaid parking fees, fines, and penalties will be assessed late fees by LAZ Parking and, if not paid, may be sent to collections. The Parking Operator will send a reminder notice before sending to collections. All violators, whether authorized permit holders or site visitors, will be fined for parking in conflict with posted signs and rules. Permit holders who continue to violate after warning or under certain situations, may lose parking permit privileges.

How do I contact LAZ Parking?

Contact LAZ Parking 24/7 at portparking@lazparking.com or call (425) 322-4623. LAZ maintains a parking office in Marina Village at 1724 W. Marine View Drive. In response to COVID-19, the parking office is currently open to the public by appointment only.

Where can I access additional parking information?

Parking information can be accessed at www.portofeverett.com/parking. Please note: this link includes redirect links that when clicked will redirect your browser to LAZ Parking's website which is external to the Port's website.

SPECIAL EVENTS & PARKING

The Port of Everett waterfront is a destination striving to provide a diverse array of recreation, entertainment, and community events. During select special events, parking demand may require the Port or third-party event organizer to coordinate additional parking management resources and/or deploy additional event management protocols, including but not limited to traffic management services, event signage, or other related services such as protection of permit parking. Special Event Parking rates are intended to cover the cost of increased parking management and related expenses to support these events. They are also intended to incentivize carpooling or use of alternate transportation (i.e., public transit, ride share, biking, walking, etc.) as on-site parking is limited and designed to serve a variety of site uses. Those holding a special event will be required to pay a parking deposit against estimated parking costs (see the Port of Everett's Special Use Permit Policy for additional information on hosting a special event).

What is the Special Event Parking rate?

In 2021, the standard Special Event Parking rate is \$5 for a maximum of four (4) hours. This rate may vary depending on event type or duration. Special Event Parking rates supersede standard Visitor Parking rates in identified lots.

Where is Special Event Parking located?

Special Event Parking may include all Visitor Parking zones site-wide, or only identified lots adjacent to the event venue depending upon event size and scope. The Port makes every effort to estimate event parking demands such that on-site parking is not oversubscribed.

Events that are anticipated to exceed parking demand require coordination of off-site parking.

How can I pay for my special event parking?

A variety of convenient, cashless pay options for Visitor and Special Event Parking include:

- ✓ Web pay online at www.lazparking.com/locations/port-of-everett
- ✓ A nation-wide mobile application "LAZgo" Text-in options
- ✓ Walk up pay stations (four locations site wide)

For some events, pre-payment for parking may be included via an event registration process. Please check with the Event Organizer or the event website for details.

Where can I find a listing of confirmed Special Events at the waterfront?

Visit www.portofeverett.com/events.

Please note: any special event taking place on Port property requires a port-issued Special Use Permit authorization and must adhere to the Port's Special Use Permit Policies and Procedures, as well as any other conditions identified by the Port as part of event approval. The cost of parking management and enforcement will be passed on to the event organizer and/or its participants. In some cases, coordination of off-site parking and/or shuttle service is required. To inquire about hosting a special event, e-mail specialusepermits@portofeverett.com.