



Communications & Government Affairs Update

March 7, 2023

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PORT OF EVERETT

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PORT OF EVERETT



'Our Lens' for Communications



Breakdown of Key Elements



Guiding Light



**BRANDING
BRANDING
BRANDING**



A Trigger
(Challenge or Opportunity)



Wow Factor
(Custom/Unique Element)



Planning
(Goals, Strategies, Objectives, Tactics)



Community Engagement



**Short &
Long-Range Strategy**



**Building As You Go
When Opportunities Arise**



**Leveraging Resources
+ Budget**



Room to PIVOT



Compelling Storytelling



Lessons Learned

2022 Communications Highlights



Groundbreakings, Ribbon-Cuttings + Celebrations



Woods Coffee + Sound 2 Summit



The Muse Whisky & Coffee Bar



Norton Terminal Opening



Everett Ship Repair Drydock




Bay Wood Shoreline Nature Trail



Blue Heron Slough

Norton Terminal Ribbon Cutting



PORT OF EVERETT
**NORTON
TERMINAL**

**40
ACRES**

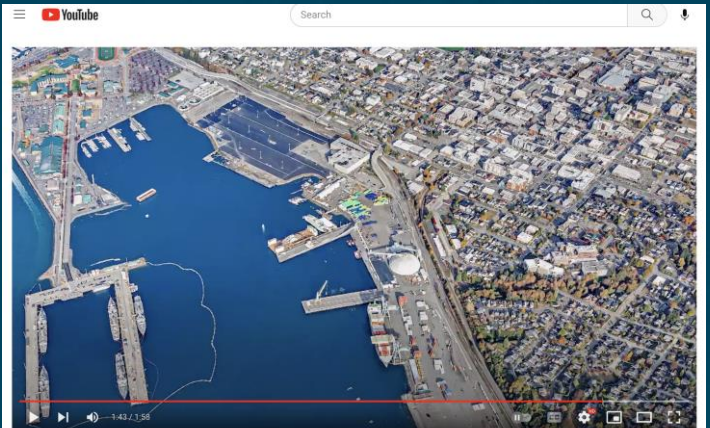
OPENING
DECEMBER 2022



Port of EVERETT
**MILLS to
MARITIME**

**NORTON TERMINAL
RIBBON-CUTTING**
12.1.2022

WWW.PORTOFEVERETT.COM

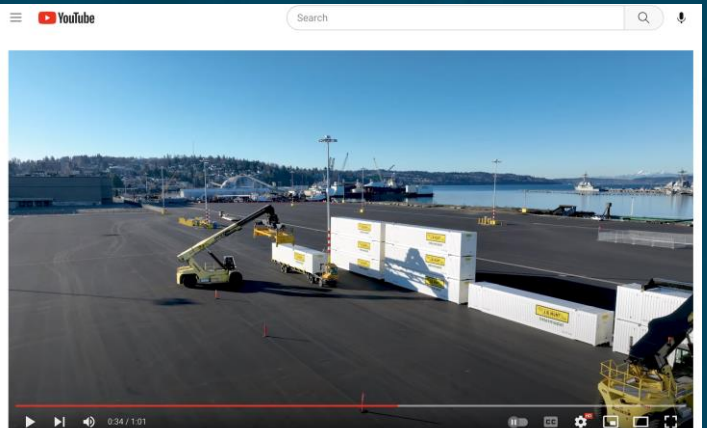


Norton Terminal Timeline

Port of Everett
91 subscribers

Analytics Edit video

4 Share Download Save



Norton Terminal First Cargo Move 2023

Port of Everett
91 subscribers

Analytics Edit video

7 Share Download Save



Port of EVERETT
**MILLS to
MARITIME**

ABOUT MILLS TO MARITIME

The Port of Everett's work on the Mills to Maritime project is a major milestone in the port's history, transforming the former Everett Shipyard into a new maritime hub at the heart of Everett's working waterfront. The project, which includes the construction of the Norton Terminal, will create thousands of jobs and provide a new home for the port's growing maritime industry. The project is a result of a partnership between the Port of Everett, the City of Everett, and the State of Washington, and is funded by a combination of federal, state, and local dollars.

1920s-2011
MILLS ON THE
WAY TO THE
FUTURE

2011
KIMBERLY-CLARK
CLOSURE

2016
STRATEGIC
DEVELOPMENT

2019
PORT OF EVERETT
REDEVELOPMENT

2020
CLEANUP
PROJECT

2021-22
NORTON TERMINAL
CONSTRUCTION

DECEMBER 2022
NORTON TERMINAL
OPENING

Blue Heron Slough Unveiling





YOU'RE INVITED!

Blue Heron Slough Restoration Unveiling

Thursday, September 1, 2022 | 10 A.M.


The Port of Everett invites you to join in the unveiling of Blue Heron Slough. The project is restoring more than 350 acres of critical salmon habitat between the cities of Everett and Marysville, returning the area to its natural estuarine condition so salmon and other species can better thrive.


Attendees will meet at Tulalip's Hibulb Cultural Center at 9:45 a.m. to grab a quick shuttle ride out to the project site for a brief speaking program and honoring of the Tribal trustees involved in the project. A lunch reception will follow upon return to the Hibulb Cultural Center.

We hope you can make it!

RSVP REQUIRED BY AUGUST 25
SIGN UP @ www.portofeverett.com/BHSevent
Additional event details to be provided upon RSVP.







Blue Heron Slough Restoration Unveiling

Port of Everett
91 subscribers

[Analytics](#) [Edit video](#)

136

BLUE HERON SLOUGH KEY TO A HEALTHY ECOSYSTEM

On Sept. 1, 2022, the Port of Everett unveiled an important component of the Blue Heron Slough restoration project, a critical link in salmon recovery, water quality, flood protection and bird habitat – but also supports “blue carbon” sequestration.

With the recent completion of Blue Heron Slough, the Port of Everett worked with partners to restore 353 acres of estuary habitat that is not only critical to salmon recovery, water quality, flood protection and bird habitat – but also supports “blue carbon” sequestration.

On Sept. 1, 2022, the Port of Everett partnered alongside 30 local community and private partners, including the Tulalip Tribes and Snohomish, Pitt, Willapa, and the Port of Everett, to celebrate the unveiling of its new Blue Heron Slough on Everett Island.

This important project, which has been in the planning, engineering and construction phase for more than 10 years, is the largest estuary restoration project in the Pacific Northwest. It will not only restore critical salmon habitat, but also support “blue carbon” sequestration.

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BLUE CARBON = BIG BENEFIT

Estuaries can help mitigate climate change. Researchers at Earth Corps, Nature America's Estuaries and Western Washington University recently teamed up to prove that wetlands store more carbon than forests – and they definitely do.

Estuaries built up slowly by depositing sediment and storing it in the ground. But in recent years, the ability of these wetlands and other green habitats to capture and store CO₂ and other greenhouse gases from the atmosphere. According to their study, coastal wetlands, salt marshes and other green habitats store more carbon in the ground at rates 10 times greater than forests.

Researchers also found that an investment in wetland restoration supports other important benefits, including improved water quality, critical marine habitat, and increased storm and flood protection. The researchers' findings indicate that restoring wetlands and other green habitats can provide many other environmental benefits. Learn more @ bluecarbon.org.

Blue Heron Slough isn't the only estuary restoration site along the Puget Sound. In 2019, the Port of Everett and Western Washington University recently teamed up to prove that wetlands store more carbon than forests – and they definitely do.

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ESTUARY STORES CARBON

CO₂ CO₂ CO₂

ESTUARY STORES CARBON



Mukilteo Waterfront Visioning Outreach



You're Invited!

Mukilteo Waterfront Redevelopment Community Open House

We want your feedback! The Port of Everett, in partnership with the City of Mukilteo, is asking for your input to help define the vision for future development at the Mukilteo waterfront. Community members, regional users and visitors of the Mukilteo waterfront are encouraged to stop by the Rosehill Community Center on May 5 between 4 - 7 p.m., to learn more and take part in an interactive exercise to get a better sense of what is desired — and most importantly, what is not desired — at the waterfront.

See the back for event details!

Learn more @ portofeverett.com/mukilteo.

Can't make the Open House? No problem. An online survey is available thru May 26. Scan the QR code to complete the survey or visit portofeverett.com/mukilteosurvey.



HOME SEAPORT MARINA REAL ESTATE YOUR PORT ENVIRONMENT VISIT THE WATERFRONT

32°

MUKILTEO WATERFRONT REDEVELOPMENT


ADOPTION OF VISION AND GUIDING PRINCIPLES MUKILTEO WATERFRONT SURVEY RESULTS OPEN HOUSE FEEDBACK STAKEHOLDER GROUP



We want to hear from you!

Take a moment to complete an online survey to provide feedback on the Mukilteo waterfront, as well as the draft vision statement and draft set of guiding principles. The survey will remain open thru May 26.

Scan the QR code or visit portofeverett.com/mukilteosurvey.



Vision Statement

Mukilteo's waterfront is a welcoming and convenient gathering place. It provides a year-round mix of uses that promotes culture, recreation and entertainment. It offers easy access to the beach, businesses and wonders of the Salish Sea.

Guiding Principles

Authenticity Matters
Celebrate the unique attributes of the community, emphasizing the views and easy connections to the Salish Sea while improving the public environment and enhancing the waterfront experience.

Pedestrian Friendly
Construct a safe and accessible environment for people that provides a "third place" in the Mukilteo shoreline. The waterfront will enhance walkability with the completion of the promenade and curbside designed sidewalks and multi-modal connections.

Thoughtful Parking
Develop a comprehensive and flexible parking strategy with a "park-to-go" approach that utilizes technology and innovative design to maximize waterfront accessibility for all users.

A Year-Round Destination
The Mukilteo waterfront is a unique regional asset. It is an attractive, vibrant district that meets the needs of residents and visitors, allowing businesses to prosper. Promotes a mix of uses that draw patrons during the day, evening and throughout the year.

Building & Shoreside Access
Support a recreational waterfront that enhances access to the shoreline for a variety of activities, including boating and fishing.

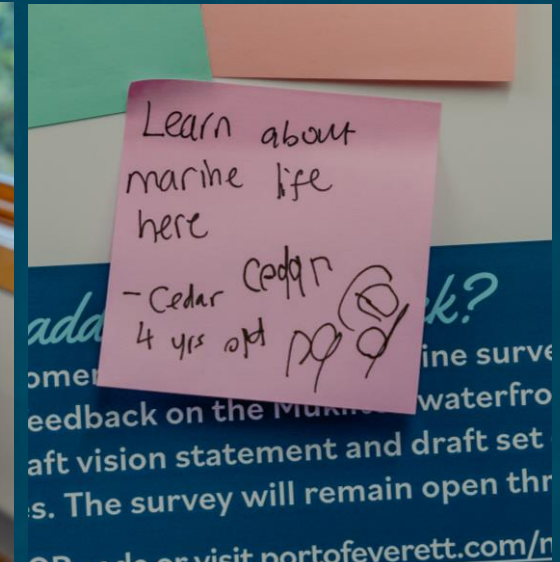
Environmentally Responsible & Sustainably-Minded
Integrate technology, low-impact waterfront development to enhance the environment, create resilient infrastructure and encourage sustainable building practices to help mitigate the effects of climate change.

Celebrate Culture
Toll the important stories of our past and present. Honor the Indigenous Peoples, strengthen art and culture, and showcase the waterfront by integrating art and interpretive signs.

Educational Focused
Provide education opportunities for all generations to learn the cultural, environmental and historical significance of the Salish Sea, including the unique marine life.

A Transportation Maritime Hub
Recognize the waterfront as a regional hub, including ferries, trains, buses, bikes, maritime facilities and other industry opportunities to the economy. Balance community, tourism and operational needs for a convenient, shared use of the Mukilteo waterfront.



Open Houses



**Return of Waterfront Place
Community Open House**



**Historic Community Open House
@ The Muse**



**Marina Slipholder
Open House**

Launched New Events



Everett Uncorked



Puget Sounds @ Guest Dock 5



**Flashback Friday Historic Everett
Waterfront Harbor Tours**

Waterfront Place Marketing

WATERFRONT PLACE
Open Your Fish Market at Port of Everett's Destination Waterfront

The Port of Everett is actively recruiting a year-round fish market to open a new destination retail frontage at Everett's transforming destination waterfront. This unique opportunity offers up to 1,500 square feet of retail space and expansive patio area facing the Port's commercial fishing dock at a new waterfront building at the Port of Everett Marina — the largest public marina on the West Coast. Secure your spot now and open in 2023!

Why CAST in Everett?

- Unique opportunity for new destination fish market with built-in customer base
- Prime location situated at the largest public marina on the West Coast with 3,300 boat slips and 10 guest docks
- Highly visible & accessible location in Fisherman's Harbor along Seiner Wharf, near a mix of housing, hospitality, retail and restaurants
- Up to 1,500 sq. ft. space in a new, 3,000 sq. ft. retail building to begin construction in 2022; balance of the building to house Lazy Boy Brewing
- Expansive outdoor patio area facing Seiner Wharf — the Port's commercial fishing dock with working vessels on display
- Adjacent to Naval Station Everett — Snohomish County's 2nd largest employer
- Ample on-site parking and great visible access
- New pedestrian connection from downtown via Grand Avenue Park Bridge
- All waterfront attractions and events in close proximity

Contact Port of Everett at info@portofeverett.com **or The Schuster Group at** gschuster@theschustergroup.com

WATERFRONT PLACE
Open Your Restaurant at Port of Everett's Destination Waterfront

The Port of Everett is actively recruiting quality restaurants to bring new flavor to Everett's transforming destination waterfront. This one-of-a-kind opportunity is now offering the last two available building sites situated along the Port's new "restaurant row" in Fisherman's Harbor at the largest public marina on the West Coast. Available space ranges from 1,500 - 5,000 SF with expansive patio and rooftop/second story options. This high-demand space is filling up. Secure your spot now and open in 2023/2024.

Why SERVE Everett?

- Unique opportunity at Port of Everett's new destination "restaurant row" at Waterfront Place
- Prime location situated at the largest public marina on the West Coast with 3,300 boat slips and 10 guest docks
- Two of the NEW buildings now available for lease
- A7 - Up to 10,000 SF targeting retail restaurant concept with option for second story rooftop
- A12 - Up to 5,000 SF targeting a wine bar (now full 1,500 SF leased by Rustic Cask) as well as a cafe/ice cream shop potential to add second story retail up to 3,500 SF
- A16, A18 and Port Gardner Landing restaurant spaces full
- Expansive outdoor patio along active promenade
- "Instagrammable" customer experience in alignment with today's top trends with stunning views of the Harbor and Port Gardner Bay
- Other on-site restaurants and counting; all in high demand year-round
- High foot traffic area with all waterfront attractions and events in proximity
- New pedestrian connection from downtown Everett to the waterfront via NEW Grand Avenue Park Bridge
- Ample on-site parking near restaurant sites

Contact Port of Everett at info@portofeverett.com **or The Schuster Group at** gschuster@theschustergroup.com

Moor where there's more!

The Port of Everett Marina offers 5,000 lineal feet of guest moorage for visiting boaters just steps away from world-class amenities, restaurants and outdoor activities at our transforming destination waterfront.

Book your stay today! Guest moorage reservations available via DockWA.com.

Call: 425.259.6001
Visit: portofeverett.com/marina

What's Brewing at WATERFRONT PLACE

1. **Seiner Building New Home**
Waterfront Place Apartments
2. **Seiner Building New Home**
Waterfront Place Apartments
3. **Seiner Building New Home**
Waterfront Place Apartments
4. **Seiner Building New Home**
Waterfront Place Apartments
5. **Seiner Building New Home**
Waterfront Place Apartments
6. **Seiner Building New Home**
Waterfront Place Apartments
7. **Seiner Building New Home**
Waterfront Place Apartments
8. **Seiner Building New Home**
Waterfront Place Apartments
9. **Seiner Building New Home**
Waterfront Place Apartments
10. **Seiner Building New Home**
Waterfront Place Apartments

WATERFRONT PLACE
Open Your Spa at Port of Everett's Destination Waterfront

The Port of Everett is actively recruiting a destination spa to open at Everett's transforming waterfront. This unique opportunity offers up to 5,000 square feet of commercial space at a new multi-tenant building along the Port's new "restaurant row" in Fisherman's Harbor at the largest public marina on the West Coast. This high-demand space is filling up. Secure your spot now and open in 2023/2024.

Why RELAX in Everett?

- Unique opportunity to open your destination spa at Waterfront Place
- Prime location situated at the largest public marina on the West Coast with 3,300 boat slips and 10 guest docks
- Up to 5,000 sq. ft. of NEW retail space available on second level of 10,000 sq. ft. building to begin construction in 2023/2024
- Down level to Rustic Cask Wine Bar, cafe and ice cream shop
- Destination location along active promenade with stunning views of the Harbor and Port Gardner Bay
- Situated in front of 266 waterfront housing units
- Two on-site hotels boasting 175 guest rooms
- Adjacent to Naval Station Everett — Snohomish County's 2nd largest employer
- New pedestrian connection from downtown via Grand Avenue Park Bridge
- All waterfront attractions and events in close proximity
- New on-site restaurants and counting; all in high demand year-round
- Ample on-site parking

Contact Port of Everett at info@portofeverett.com **or The Schuster Group at** gschuster@theschustergroup.com

WATERFRONT PLACE
Open Your Tasting Room at Port of Everett's Destination Waterfront

The Port of Everett is actively recruiting quality wineries to open tasting rooms at Everett's transforming destination waterfront. This unique opportunity offers up to 12 wineries indoor retail space from 750-1,500 square feet interior, with outdoor patios and rooftop features in three NEW building locations. Each space is situated along the Port of Everett Marina — the largest public marina on the West Coast — and offers amazing waterfront and Olympic Mountain views.

Why UNCORK in Everett?

- ONE YEAR RENT CONCESSION
- All buildings will offer rooftop seating
- 750-1,500 square feet interior with dedicated outdoor patios and extended shared seating and gathering areas
- \$1,500-\$8,500 per month all in (2023, Patio, Rent) depending on desired size
- Deliver turn key layouts with shared restrooms, and TI allowance for tenant finishes
- Up to 12 tasting units
- Shared landscaped patios
- Unbelievable waterfront location with Sound and Mountain Views
- Expansive outdoor space for hosted music and events

Contact Port of Everett at info@portofeverett.com **or The Schuster Group at** gschuster@theschustergroup.com

PLAN YOUR BEST DAY EVERETT

With the Port of Everett's Waterfront Place mission destination transforming the face of Everett, there are now even more ways to play found here. This year-round hub at the largest public marina on the West Coast features hotels, restaurants, parks and trails. The water, a scenic harbor and even a pop-up ice rink. Here are some of top picks to add to your Port of Everett bucket list.

Learn more at www.portofeverett.com/visit

HIT THE BEACH
Catch a wave at the beachfront...
EXPLORE THE WATER
Launch your adventure...
WINE & DINE
Enjoy the view...
CATCH A FLICK
Watch the action...
WATERFRONT TRAILS
Discover the waterfront...
GROOVE TO MUSIC
Catch the live music...
KODAK MOMENTS
Take your camera...
REST & RELAX
Soothe your soul...
GO FISHING
Reel in the day...

Smooth hoperoperator.

LAZY BOY BREWING
COMING SOON TO FISHERMAN'S HARBOR

Spaaahhhhhhhh.

ANISOPTERA SPA
COMING SOON TO FISHERMAN'S HARBOR
TEMPORARILY LOCATED AT WATERFRONT CENTER

ANISOPTERASPA.COM | [@ANISOPTERASPA](https://www.instagram.com/anisopteraspa) | [@ANISOPTERASPA](https://www.facebook.com/anisopteraspa)

Wine Walk Campaign



Open Your TASTING ROOM at Port of Everett's NEW Destination Waterfront 'Wine Walk'

The Port of Everett is actively recruiting quality wineries to open up tasting rooms at Everett's transforming destination waterfront. This unique opportunity offers retail space ranging from 1,500 - 3,000 square feet at one of five NEW buildings being added along the Port of Everett Marina — the largest public marina on the West Coast.

This high-demand space is filling up quick.
Secure your spot now and open in 2024!

[Learn More](#)

BOATS, BARRELS & BREWS

WELCOME to your waterfront.

The Port of Everett is actively recruiting quality wineries to open new destination tasting rooms at Everett's transforming destination waterfront. This unique opportunity offers retail space from 1,500 - 3,000 square feet at five NEW 5,000 sq. ft. buildings along the Port of Everett Marina — the largest public marina on the West Coast.

This high-demand space is filling up quick with only four spots left. Secure your spot now and open in 2024!

Interested? Contact us at: publicaffairs@portofeverett.com

Why UNCORK in Everett?

- Unique opportunity at Port of Everett's new destination "wine walk"
- Prime location at the largest public marina on the West Coast with 3,000 full slips & active guest docks
- Joint tasting room and individual space option to begin construction in 2022/2023 (four spots remain, actively marketing now)
- Single-story buildings to feature expansive outdoor patio/courtyard space with rooftop deck options on location 3
- Options to expand service offerings to include retail + events
- Incomparable customer experience with stunning views of the Marina and Port Cardine Bay
- High foot traffic area in proximity to waterfront attractions and events
- Shared use parking onsite, first two hours free

Learn more @ portofeverett.com/winewalk

Size Key:

- 100+ Acres in the Everett Waterfront
- 65 Acres of new mixed-use development underway now
- 1.5M SF of new retail, restaurant, office + housing
- \$650M+ Public space development
- \$150M+ in new development
- 1M+ Retail waterfront visitors

Location Key:

- 1. Ambassadors Building (Everett)
- 2. Ambassadors Building (Everett)
- 3. Everett Waterfront (Everett)
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Open Your Tasting Room at Port of Everett's Destination Waterfront

The Port of Everett is actively recruiting quality wineries to open tasting rooms at Everett's transforming destination waterfront. This unique opportunity offers up to 12 wineries indoor retail space from 750-1,500 square feet, with outdoor patios and rooftop features in three NEW building locations. Each space is situated along the Port of Everett Marina — the largest public marina on the West Coast — and offers amazing waterfront and Olympic Mountain views.

This high-demand space is filling up. Secure your spot now and open in 2025.

Why UNCORK in Everett?

- LIMITED TIME DEAL — ONE YEAR RENT CONCESSION**
- All buildings will offer rooftop seating
- 750-1,500 square feet interior with dedicated outdoor patios and extended shared seating and gathering areas
- Deliver turn key layouts with shared restrooms, and tenant improvement allowance for tenant finishes
- Up to 12 tasting suites
- Shared landscaped plazas
- Unbelievable waterfront location with Sound and mountain views
- Available outdoor space for hosted music and events

Disclaimer: prices and terms are negotiable

INTERESTED? Contact Port of Everett at tarah@portofeverett.com or The Schuster Group at hgardner@theschustergroup.com

Learn more & view renderings at portofeverett.com/winewalk or scan the QR code.

NOW LEASING!

OPEN A TASTING ROOM AT PORT OF EVERETT'S DESTINATION WATERFRONT

[VISIT PORTOFEVERETT.COM/WINEWALK](https://portofeverett.com/winewalk)

NOW LEASING!

OPEN YOUR TASTING ROOM AT PORT OF EVERETT'S DESTINATION WATERFRONT

[VISIT PORTOFEVERETT.COM/WINEWALK](https://portofeverett.com/winewalk)

NOW LEASING!

OPEN YOUR TAPROOM AT PORT OF EVERETT'S DESTINATION WATERFRONT

[VISIT PORTOFEVERETT.COM/TAPROOM](https://portofeverett.com/taproom)

Unique Advertising



**Everett's Inaugural 3-on-3
Basketball Tourney Hoop Ad**



**SEA Tourism Grant to Place Ad in New
Terminals to Support State Tourism**



**Hat Island Golf Course
Marker Ad**

Digital Ad Campaigns



Port of EVERETT | WATERFRONT PLACE
A PORT OF EVERETT

You're Invited!

**WATERFRONT PLACE
COMMUNITY OPEN HOUSE**

JUNE 29, 2022 | 4 - 7 P.M.

PACIFIC RIM PLAZA AT WATERFRONT PLACE
1028 13TH STREET, EVERETT, WA 98201
(Pacific Rim Plaza is located on the south side of Hotel Indigo)

[Learn More](#)



EVERETT

UNCORKED

PORT OF EVERETT MARINA @ WATERFRONT PLACE

SATURDAY, AUGUST 20, 2022

USE CODE GRAPES FOR 2 EXTRA
DRINKS WITH TICKETS ONLINE.



Port of EVERETT SEAPORT

GO BIG. GO EVERETT.

THE PREMIER BREAKBULK PORT ON THE WEST COAST

[LEARN MORE](#)



Port of EVERETT SEAPORT

**NORTON
TERMINAL
40 ACRES**

OPENING DECEMBER 2022



Port of EVERETT SEAPORT

**GO BIG.
GO EVERETT.**

THE PREMIER BREAKBULK
PORT ON THE WEST COAST

[LEARN MORE](#)



Port of EVERETT | WATERFRONT PLACE
A PORT OF EVERETT

PACIFIC ICE

AT PORT OF EVERETT'S WATERFRONT PLACE

NOV.18 - JAN.9

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Port of EVERETT | WATERFRONT PLACE
A PORT OF EVERETT

**Holiday
on the Bay**

@PORT OF EVERETT

SATURDAY, DECEMBER 3

A festive holiday scene featuring a large Santa Claus figure in a red suit with a white beard, holding a red bag. He is surrounded by people in holiday-themed costumes, including one in a red and green outfit with a mask.



Port of EVERETT | THE MUSE
WHISKEY & COFFEE

SHARE YOUR

*Weyerhaeuser
Building*

STORY

A historical black and white photograph of the Weyerhaeuser Building, a large industrial structure with multiple chimneys and a complex roofline.



Port of EVERETT | THE MUSE
WHISKEY & COFFEE

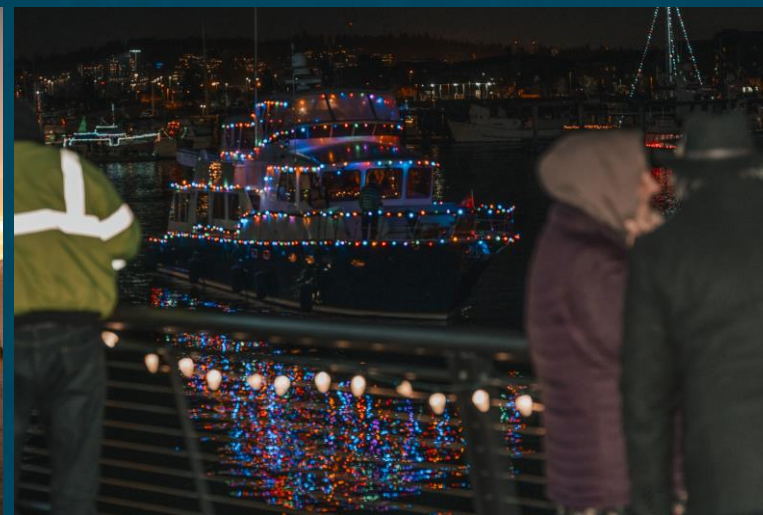
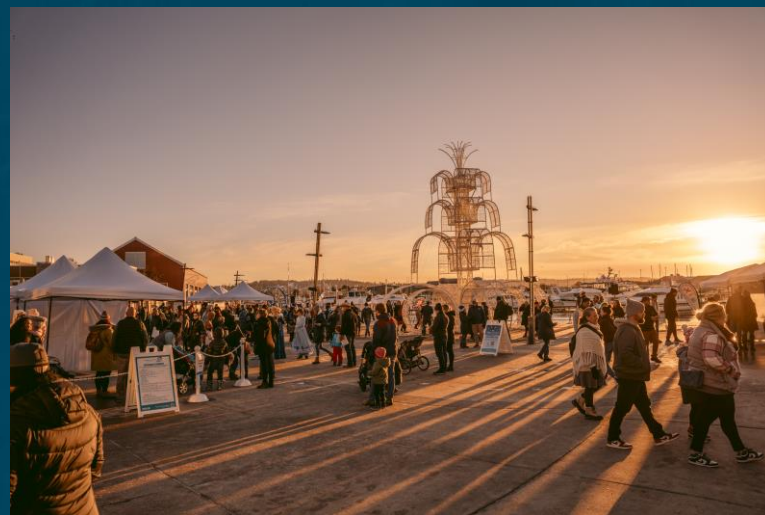
SHARE YOUR

*Weyerhaeuser
Building*

STORY

A historical black and white photograph of a group of people, likely workers or visitors, standing in front of the Weyerhaeuser Building. The group is diverse in age and attire, typical of the early 20th century.

Winter Lighting Display & Festivities



Maritime Jobs, Education & Workforce Development



**Imagine Children's
Museum Maritime Exhibit**



**Meadowdale High School
Career Series**



**North Creek High School
AVID Program**



**Everett Public Schools
Program Advisory Committee**

Thank You!
Questions?



2022 Government Affairs Highlights



Legislative Accomplishments

- ✓ Radiation Portal Monitor Capacity Study for Strategic Seaports (for purpose of securing additional RPMs)
 - ✓ Increased RPM acquisition account from \$680k to \$10.9M to support RPM siting at POE
- ✓ “Port Infrastructure” account in WA State Commerce created for future long-term seaport grant funding
- ✓ USFW/RCO Guest Dock 6 Buyout (\$2.5M new revenue over 10 years)
- ✓ Secured MTCA fix related to permit requirements clearing way for extended grant agreements and large MTCA projects
- ✓ Secured MTCA extended grant agreement for Mill A
- ✓ Added Boat Launch Connector Channel to Corps maintained federal navigation channel

GRANTS

- ✓ **Grant:** NHFP Segment E Bulkhead, \$385,000
- ✓ **Capital Budget:** Norton Terminal Construction, \$2,000,000
- ✓ **Grant:** ARPA County Funding, Covid-19 Payroll Offset, \$1,000,000



Legislative Tours + Advocacy in Olympia

- ✓ Rep. Suzan DelBene (Virtual)
- ✓ Rep. Dave Paul
- ✓ Council Members Paula Rhyne, Don Schwab
- ✓ Council Member Mary Fosse
- ✓ Rep. Rick Larsen (Pier 3)
- ✓ Sen. June Robinson (BHS)
- ✓ Rep. Rick Larsen (BHS)
- ✓ EPA Regional Administrator Casey Sixkiller (Pier 3, Mill A)
- ✓ Rep. Rick Larsen (Norton Terminal)
- ✓ Sen. Patty Murray Priorities Briefing
- ✓ WPPA Legislative Committee



STATE AGENDA | 2022

Port of Everett Capital Request
Historic Preservation and Reuse of the Weyerhaeuser Muse

Our Ask
Appropriate \$1M in community project funding to restore the interior of the iconic Weyerhaeuser Building, which is listed on the State and National Register of Historic Places, enabling it to be re-opened to the public after more than 20 years. With this funding, the building will be open back up to the public in its centennial year – 2023.

Weyerhaeuser Muse
The historic Weyerhaeuser Office Building's ornate Gothic-style structure was erected in 1923 at the Weyerhaeuser Company's original Everett plant. Architect Carl Gould was commissioned by the Weyerhaeuser Company to design a 6,000-square-foot, one-and-a-half-story building that would showcase local wood varieties such as fir, cedar and hemlock. Previously the home office of Everett's largest employer for decades, the building has been relocated three times in its history, finding a permanent home as the centerpiece of the Everett waterfront.

Why Invest?
Public Access:
The Weyerhaeuser Building is located at Boxcar Park, a two-acre park on the mouth of the Snohomish River, with sweeping views of Puget Sound and the Olympic Mountains. The adaptive reuse of this building will provide an unparalleled amenity that will enhance and complement the redevelopment of Boxcar Park as a regional asset.

Jobs Creation:
In December 2020, the Port issued a Request for Information for proposals on the use of the reactivated building. In addition to the construction jobs related to restoring the facility, the Port is working with interested business owners to use the building for a destination retail establishment that allows everyone use of the historic resource. It is envisioned to be a tourist draw to the Everett waterfront.

Historic Preservation:
In the past few years, the Port has invested more than \$2 million in preservation projects such as the building relocation, replacing the roof, some remodeling and updating utilities and repainting the building to ensure the facility will remain intact during its dormancy. Hearing its centennial in 2023, the building needs additional work to both preserve the historic characteristics and to restore its productive use. The building has four distinctive window patterns that all need to be replaced. The building is sheathed in a remarkable variety of wood sidings and ornament, meant to showcase Pacific Northwest wood products, that need to be restored. Further, additional utility upgrades are necessary to preserve the building and ensure safe occupancy.

Arts and Culture:
The Port of Everett offers several annual arts and entertainment events throughout our facilities, relying on temporary infrastructure to support each event. The Weyerhaeuser Muse is the creative re-use of the building and will become a permanent future to entertain and enrich future generations of Washingtonians.

Questions? Contact Adam LeMieux, Government Affairs Manager: P: 425.572.2829 | E: adam@portofeverett.com

STATE AGENDA | 2022

2022 State Legislative Priorities Supplemental Budget Request

Port Infrastructure Grant Program
Appropriate \$20M to the Port Infrastructure program in Governor Inslee's proposed supplemental budget, and support provisions making the grant program a formula-based distribution. Funded port projects would invest in capital projects and asset preservation to:

DIVERSIFY THE REGION'S ECONOMY while helping green and alleviate supply chain congestion at Washington's major seaports

Maintain Washington state trade competitiveness as the workforce emerges from the COVID-19 pandemic

Create direct and indirect jobs that will help spur recovery and sustainable economic growth

Weyerhaeuser Muse Restoration
Appropriate \$1M in the capital budget for the restoration and reuse of the Weyerhaeuser Building at the Port of Everett. This shovel-ready project will preserve a piece of Washington state's early-industrial history, enhance public access to the waterfront, and provide a new facility to support art and cultural events in time for the building's centennial.

Environmental Cleanup Funding Reliability
The Model Toxic Control Act (MTCA) needs a language fix to prevent MTCA funding from being used exclusively to fund studies and design, instead of also restoring the Puget Sound ecosystem. Language requiring projects to be fully permitted before funded will severely limit the size and impacts of future environmental cleanup projects and should be removed from MTCA project requirements.

Support funding for the Port's Mill A cleanup project, which is the largest in-water cleanup project in the Puget Sound, and is estimated at \$149M.

Infrastructure and Transportation Investments
Maintain approved Freight Rail Investment Bank 2021-2023 biennium funding levels

Create a new loan program (modeled after the Freight Rail Investment Bank) to support port infrastructure development.

Maintain project priority commitments in the Connecting Washington package

Authorize new ways to leverage public and private funding for major projects; identify funding options to replace the westbound section of the U.S. Hwy 2 Trestle Bridge

Support a \$100M port-focused grant program with a new transportation revenue package

Support
Economic Alliance Snohomish County's Regional Priorities; Washington Public Ports Association Priorities

Support, foster and protect the infrastructure and land-use compatibility in state law surrounding the Port of Everett's international trade facilities and Naval Station Everett (Snohomish County's Working Waterfront). This deep-water industrial complex supports the County's two largest employers and is key to the future economic growth in all of Snohomish County.

Modifications to the Police Reform bills passed last session to ensure proper public safety.

Restore funding for the I-5/529 interchange w/HOV Northbound IS.

Questions?
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WWW.PORTOFEVERETT.COM



Thank You!
Questions?



2023 Federal Priorities

