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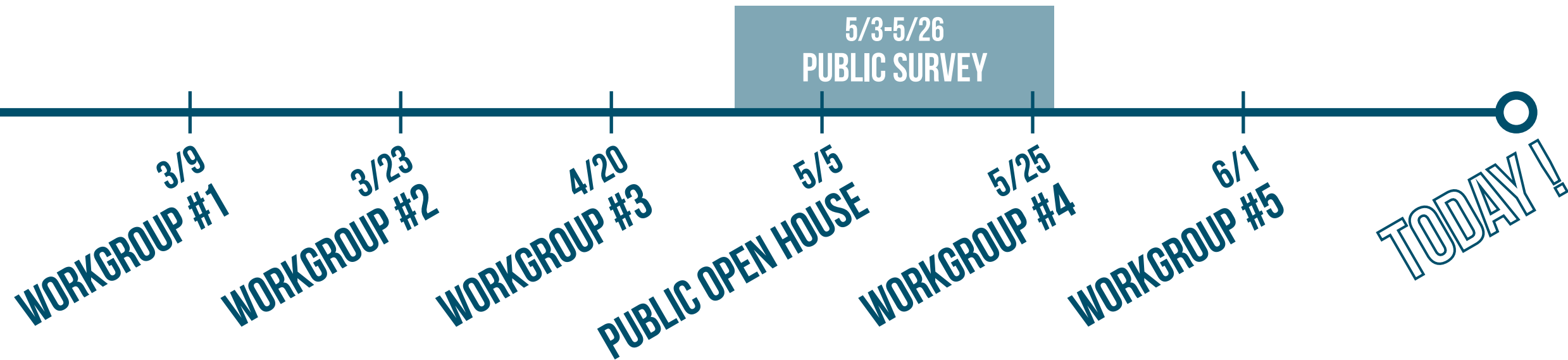
Mukilteo Waterfront

Vision Statement & Guiding Principles





PUBLIC ENGAGEMENT PROCESS





OPEN HOUSE

175

ATTENDEE
SIGN-IN

225+

ESTIMATED ATTENDEES

284

COMMENTS

PUBLIC SURVEY

559

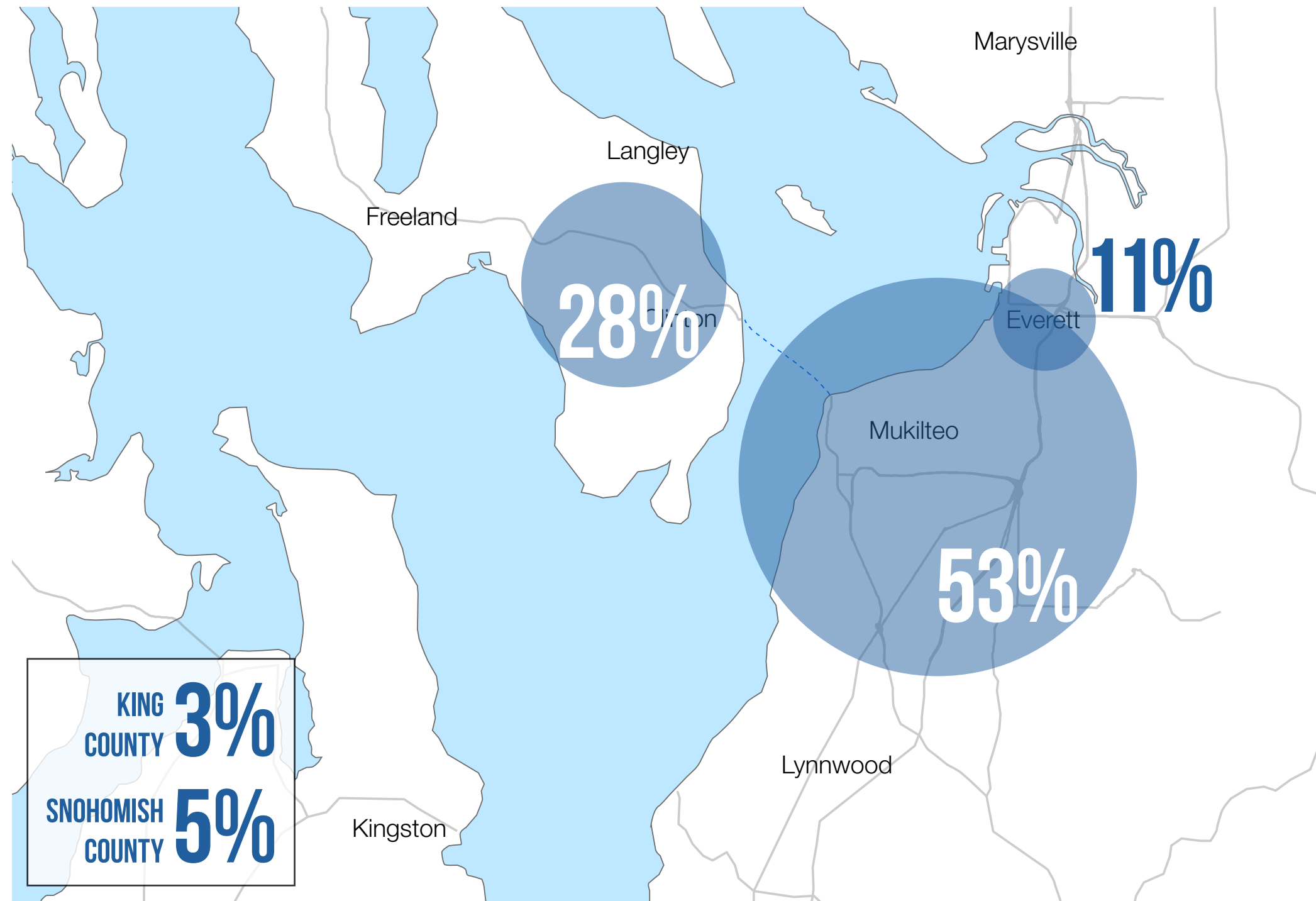
UNIQUE RESPONDERS

88%

RESPONSE RATE OF
OPEN ENDED QUESTIONS

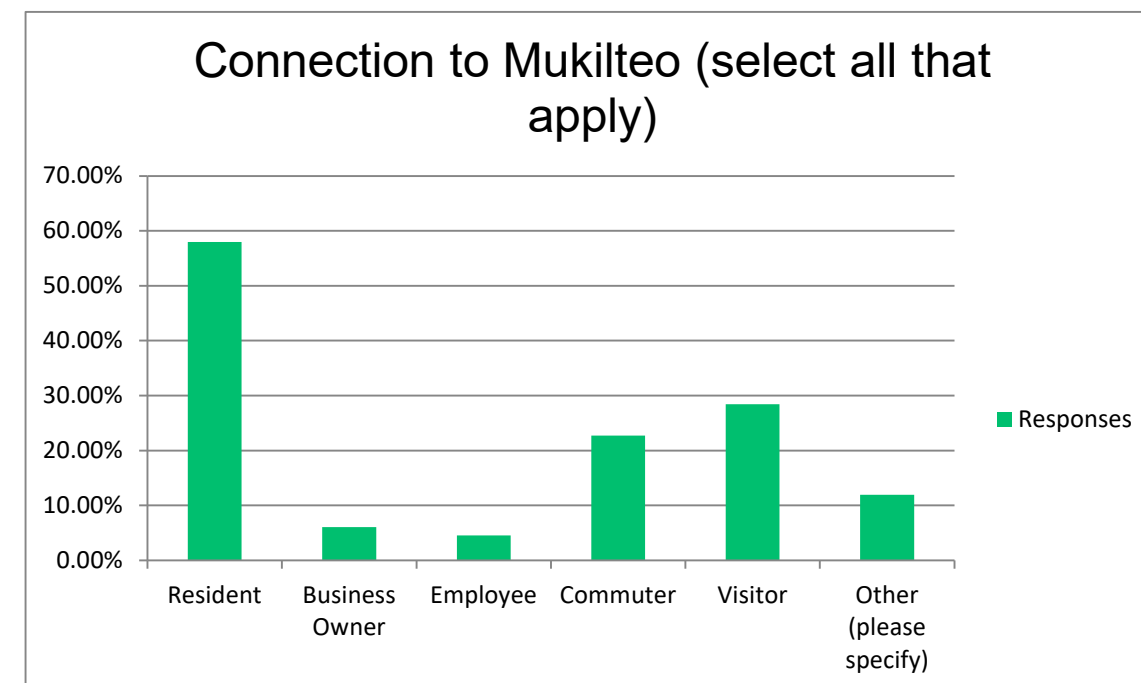
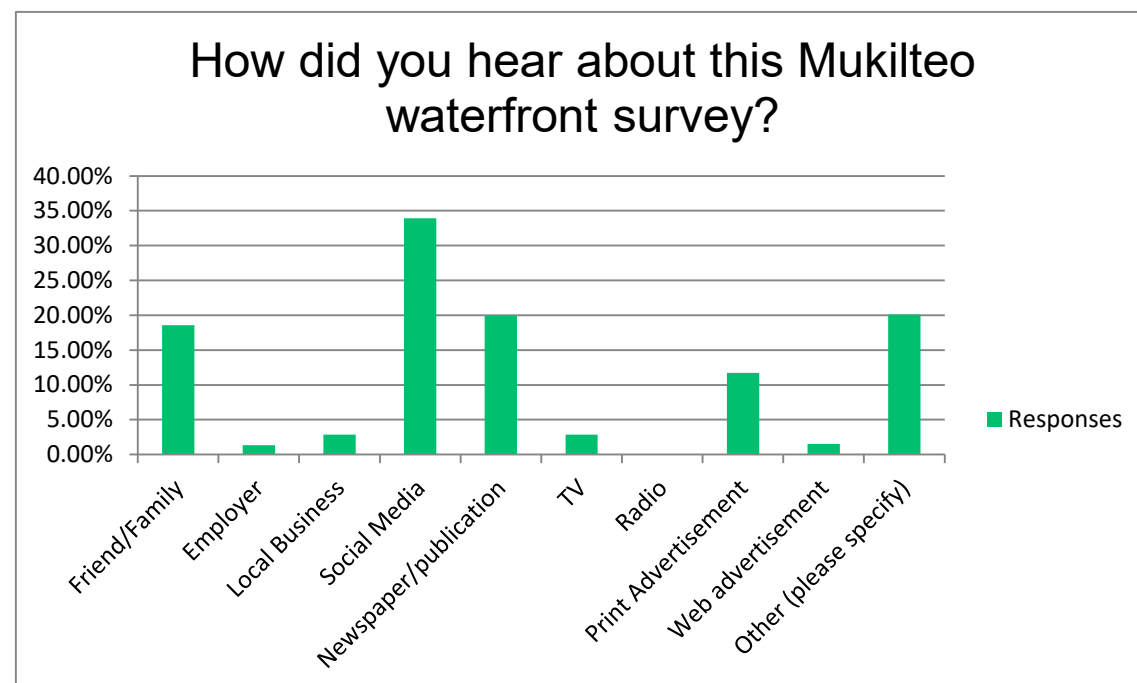
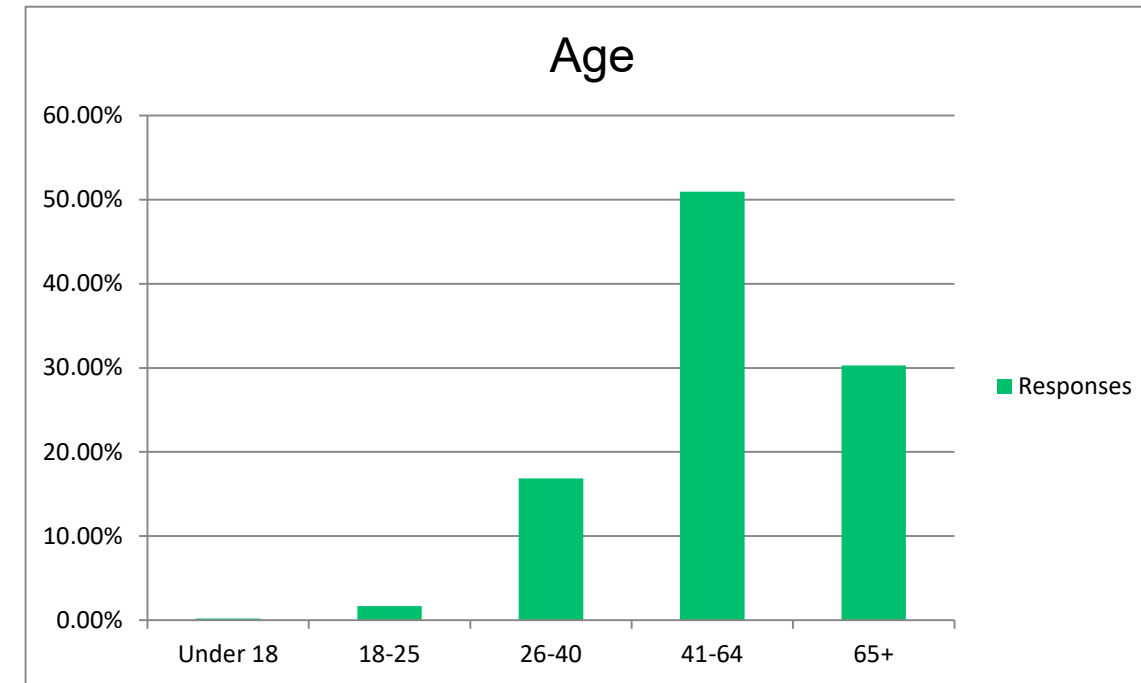
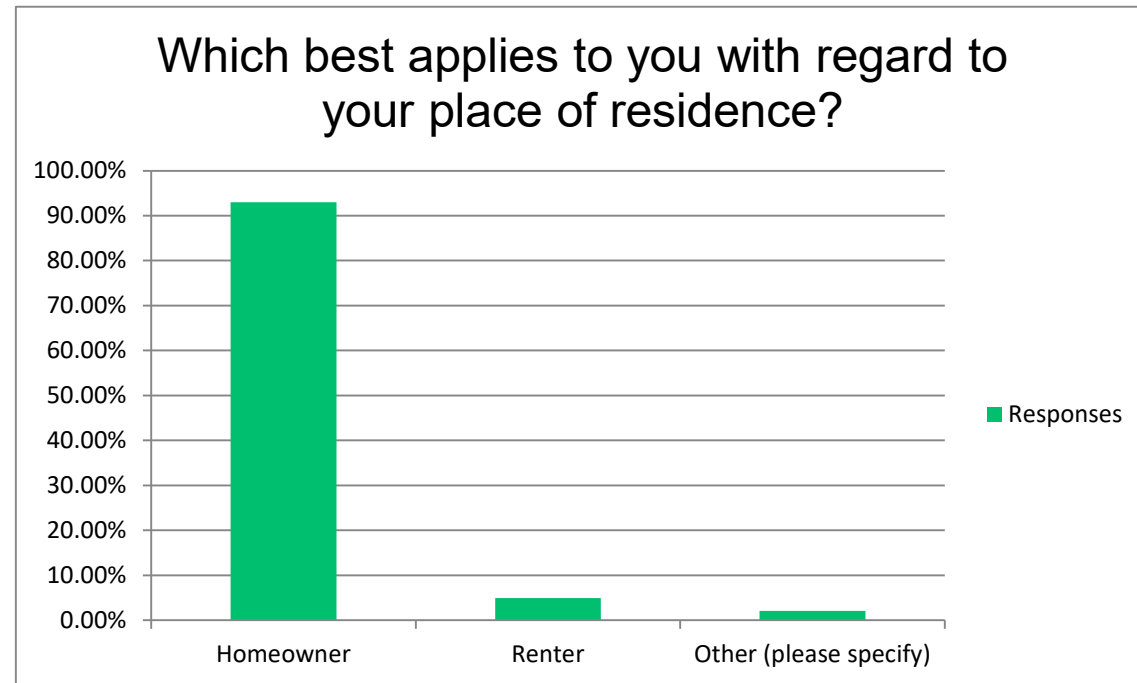


SURVEY DATA





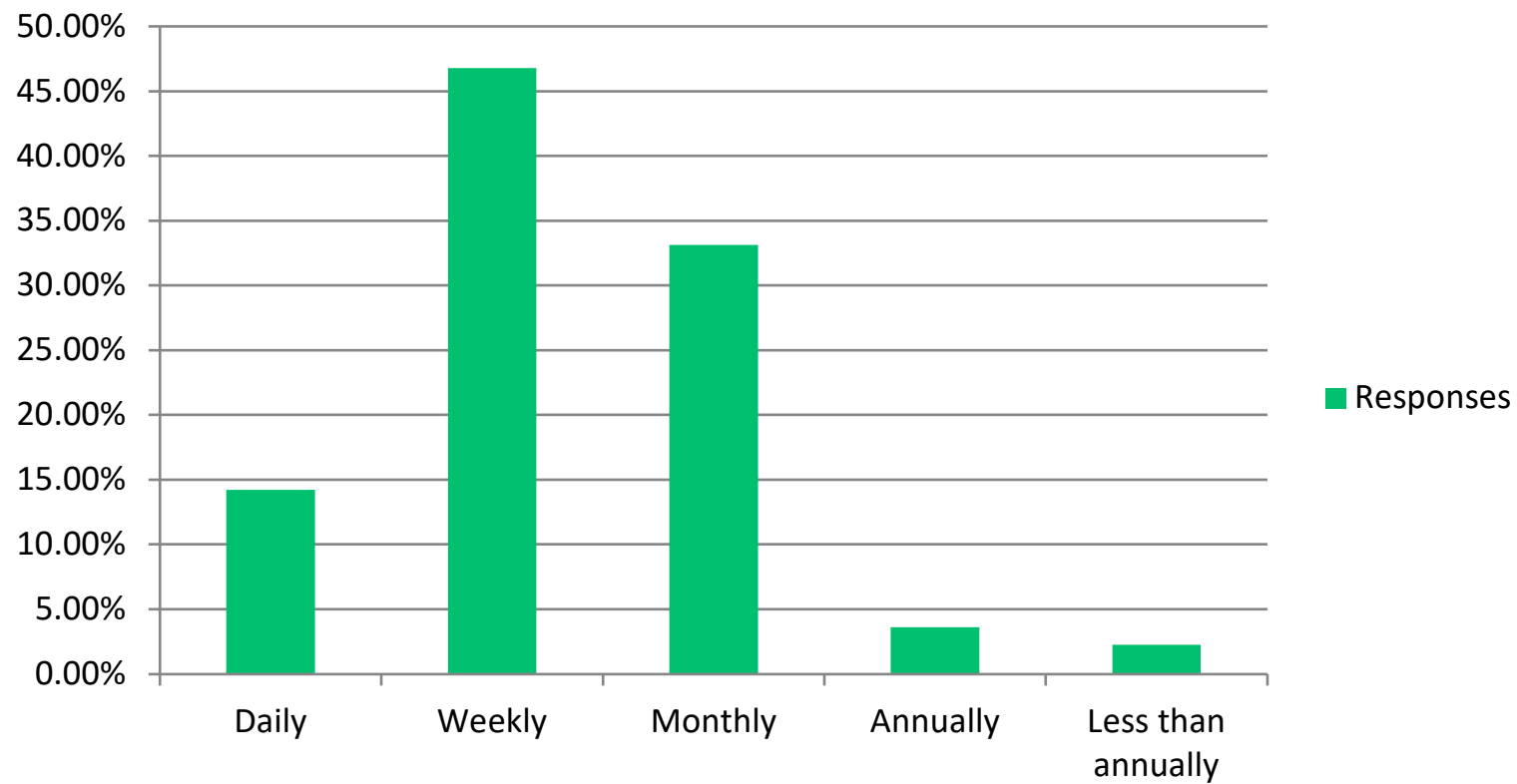
SURVEY DATA



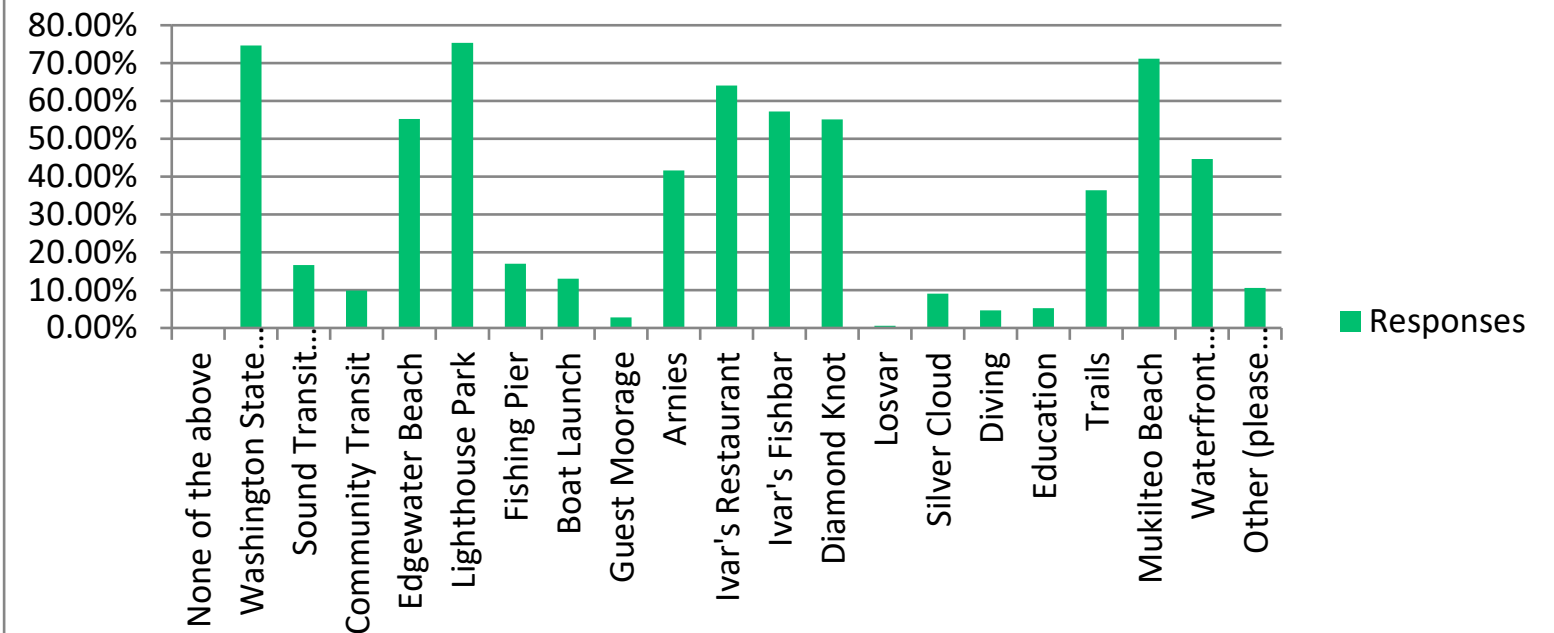


SURVEY DATA

How often do you visit the waterfront?



What amenities do you make use of when visiting the waterfront? (select all that apply)





SURVEY DATA - KEY TAKEAWAYS

- Overwhelming sentiment that the waterfront is **FULL OF POTENTIAL & OPPORTUNITY**
- Community sees waterfront as a special asset & a valued part of the city
- Love for what is here, but a strong hope for continued improvements and beatification (i.e., unfinished, work in progress, abandoned, needs attention, underutilized)
- Limited amenities; a consistent call for more restaurants and a mix of appropriate retail shops, year-round attractions, arts and entertainment



SURVEY DATA - KEY TAKE AWAYS

- Lacking charm & lacking continuity/coordination (i.e., disjointed, disconnected, unplanned, uncoordinated)
- Incorporate culture, history, wildlife and natural environment into amenity offerings, infrastructure and architectural design
- Feelings of exclusivity vs. welcoming place to visit
- Strong desire to balance unique natural setting with future development vs. “overdevelopment”



SURVEY DATA - HOT TOPICS

- Overwhelming discontent with parking experience (i.e., lack of parking, garage vs. surface, access, seasonality, long-term/overnight/off-site options)
- Access & safety improvements (public access, pedestrian, bicycle, traffic, ADA)
- New ferry location challenges (parking, access to food/amenities, stacking)
- Improved boating access & amenities



SURVEY DATA

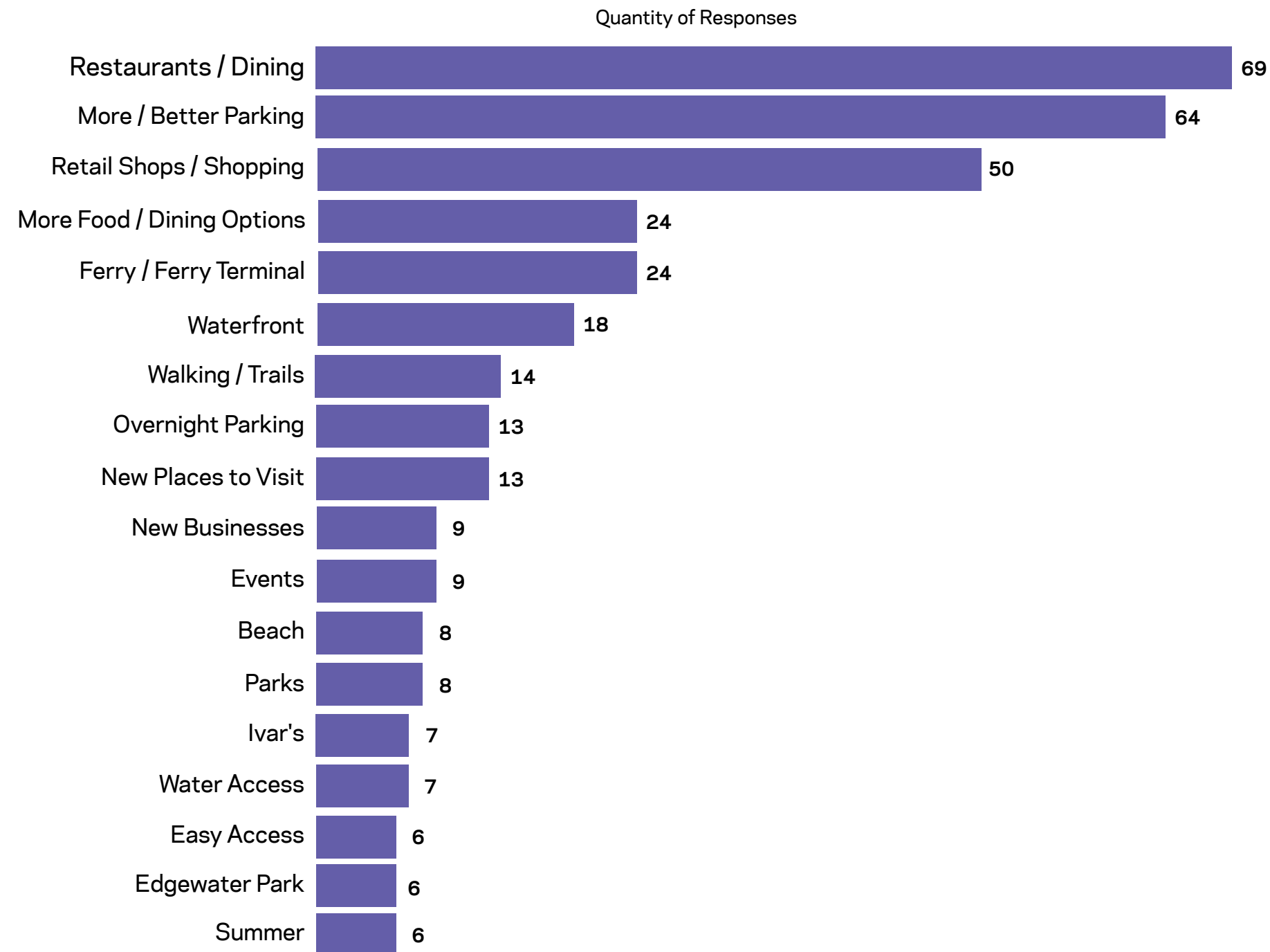
WHAT DO YOU BELIEVE THE KEY PRIORITIES FOR THE MUKILTEO WATERFRONT SHOULD BE?





SURVEY DATA

WHAT WOULD ENCOURAGE YOU TO VISIT THE WATERFRONT MORE OFTEN OR RECOMMEND A VISIT TO OTHERS?





Vision Statement

Mukilteo’s waterfront is a welcoming and convenient gathering place. It provides a year-round mix of uses that promotes culture, recreation and entertainment. It offers easy access to the beach, businesses and wonders of the Salish Sea.

Previous Version

The Mukilteo waterfront is filled with adventure, culture and economic opportunities for the community and region. It is an equitable and convenient gathering place, which offers a sustainable mix of uses for year-round enjoyment and promotes access to the beach and wonders of the Salish Sea.



Authentically Mukilteo.

Celebrate the unique attributes of the community, emphasizing the views and easy connections to the Salish Sea while improving the public environment and enhancing the waterfront experience.

Previous Version

Celebrate the unique attributes of the **local** community, emphasizing the views and **direct** connections to the Salish Sea while improving the public environment, to enhance the waterfront experience.



Pedestrian Friendly.

Construct a safe and accessible environment for people that provides a ‘front door’ to the Mukilteo shoreline. The waterfront will emphasize walkability with the completion of the promenade and carefully designed sidewalks and multi-modal connections.

Previous Version

Construct a safe and accessible environment for pedestrians that provides the ‘front door’ to the shoreline and new development. Waterfront development should reinforce the pedestrian scale through its physical design and multi-modal access.



A Year-Round Destination.

The Mukilteo waterfront is a unique regional asset. It is an attractive, vibrant district that meets the needs of residents and visitors, allowing businesses to prosper. It promotes a mix of uses that draw patrons during the day, evening and throughout the year.

Previous Version

The Mukilteo waterfront is a unique regional asset. **Create** an attractive, vibrant district that meets the needs of **both** residents **and** visitors **which allows** businesses to prosper. **Promote** a mix of uses that draw patrons **both** day **and** **night**, and throughout the year.



Environmentally Responsible & Sustainably Minded.

Integrate technology into new waterfront development to enhance the environment, create resilient infrastructure and encourage sustainable building practices to help mitigate the effects of climate change.

Previous Version

Integrate innovation into new waterfront development to support environmental enhancement, resilient infrastructure, and sustainable building practices to help curb the effects of climate change and allow the unique Mukilteo environment to thrive for future generations.



Celebrate Culture.

Tell the important stories of our past and present.
Honor the Snohomish Peoples, along with all who have lived, worked and thrived here by integrating art and interpretive signs.

Previous Version

Tell the important and historically significant stories of our past and present.
Honor our diversity and the Snohomish Peoples through integration of art and signage to acknowledge all who have lived, worked and thrived here in Mukilteo.



Thoughtful Parking.

Develop a comprehensive and flexible parking strategy with a "park-once" approach that utilizes technology and attractive design to maximize waterfront accessibility for all users.

Previous Version

Develop a comprehensive and flexible parking strategy with a park once approach that accommodates all users, integrates technology and utilizes people moving transportation.



Education Focused.

Provide education opportunities for all generations to teach the cultural, environmental and historical significance of the Salish Sea, including the unique marine life.

Previous Version

Provide multi-generational education opportunities for teaching the cultural, environmental and historical significance of the Salish Sea, incorporating waterfront assets seen and not seen.



A Transportation & Maritime Hub.

Recognize the waterfront as a regional hub, including ferries, trains, buses, bikes, maritime facilities and other industry contributions to the economy. Balance community, tourism and operational needs for a seamless, shared use of the Mukilteo waterfront.

Previous Version

Recognize the waterfront as a regional **connection**, including ferries, trains, buses, maritime facilities and other industry contributions to the economy. Balance community, tourism and operational needs for a seamless, shared use of the Mukilteo waterfront.



Boating & Shoreline Access.

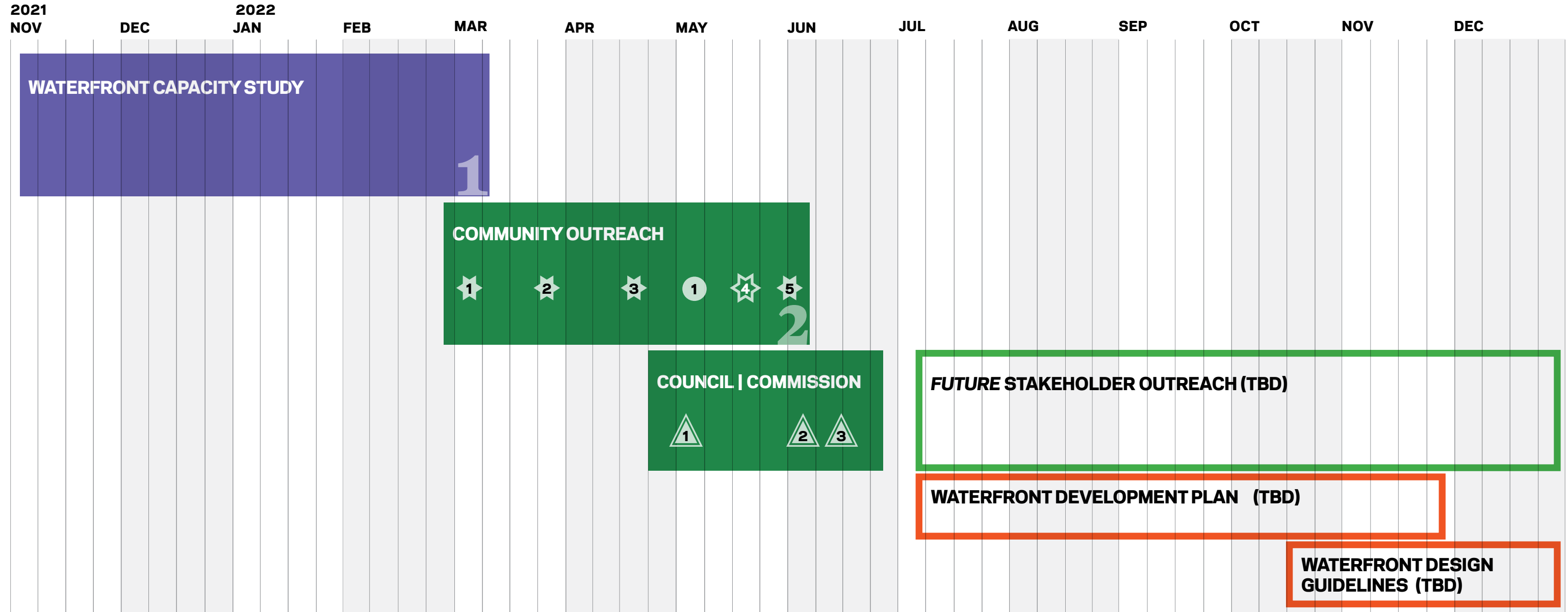
Support a recreational waterfront that enhances access to the shoreline for a variety of activities, including boating and fishing.

Previous Version

Support a recreational waterfront that enhances shoreline, boating and fishing access.



Next Steps...



- COMMUNITY WORKGROUP
- CITY OF MUKILTEO
- PUBLIC ENGAGEMENT