



### Port of Everett Template 2020

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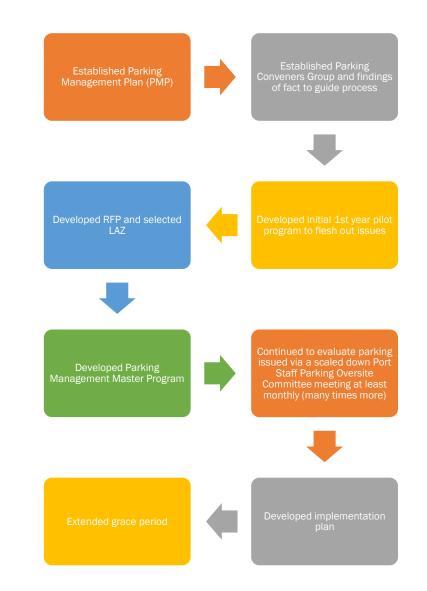
December 8, 2020



#### **Parking Directive**

In 2018, Port staff initiated a process to develop a parking management program with a goal to assure that every visitor to Waterfront Place had a quality parking experience.

# Parking Plan Effort Milestone



## Parking Status



In preparation for 2021:



Recently completed parking inventory assessment including evaluating ADA parking



Developed a unified port-wide parking policy



Developed parking figures, new lots and dividing into zones, lots and parking types



Developed signage plan for 2021 construction



Developed capital equipment plan and sources



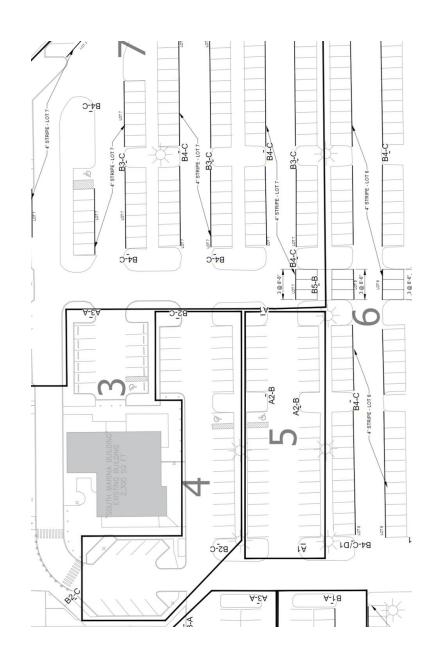
Finalized Digital Parking Permit Process



Now initiating Communication Plan

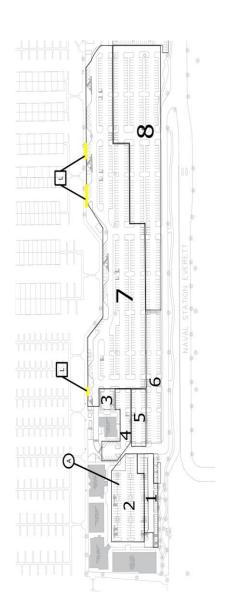
## Parking Design

- Identified opportunities to add parking where needed.
- Clarify directional
- Improve ADA access



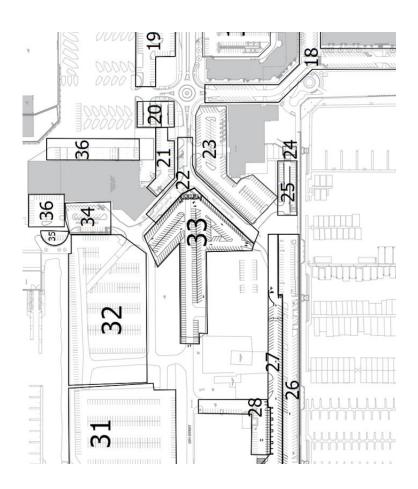
### Improved Use

Negotiated with tenants and users to streamline zones and make parking more efficient.



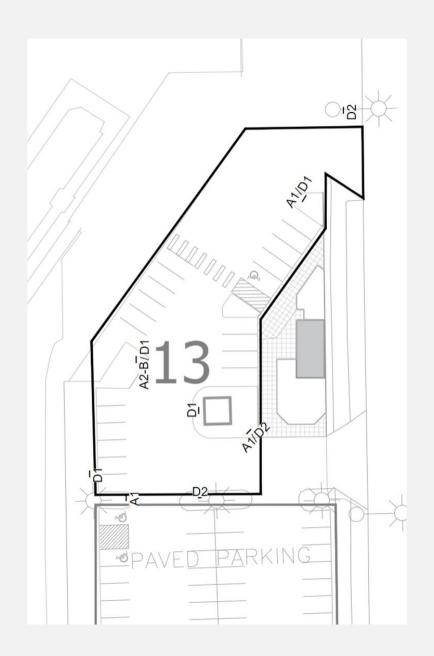
## Maximized Interim Use Efficiency

• Developed construction logistics plan, identifying locations for parking to be added during the interim.



### Solved Long Term Parking Issues

Through the process many small chronic issues were resolved.





#### Changes in 2021

- January- Digital permits replace hard copy and all site users identified by license plate number
- March-Updating all parking signs and directional
- April Parking monitoring will be performed by license reader technology providing added benefits and improved data/dashboard management
- May -Fees for visitors will via payment by smart phone ap, call in, walk up or pay envelope.



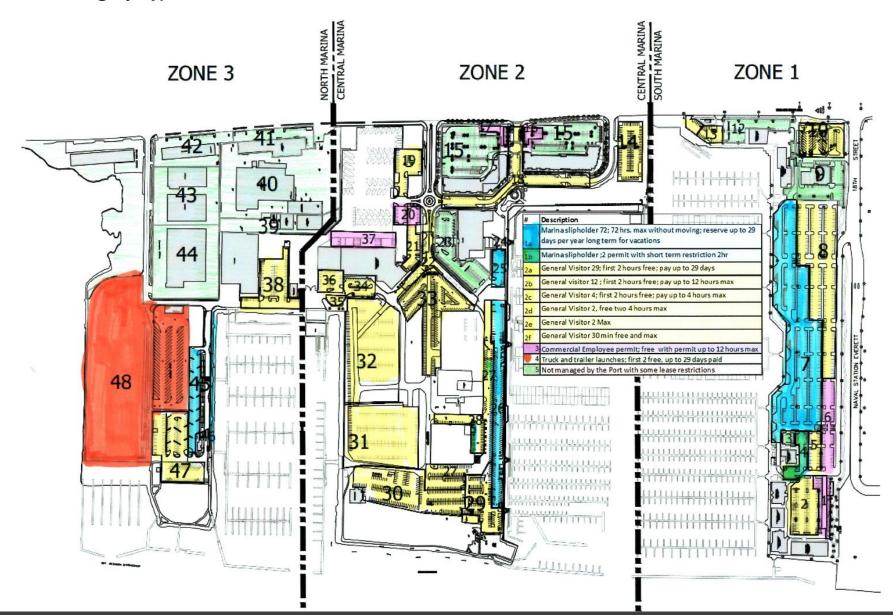
## Possible Reactions

- Many benefits in convenience
- Better enforcement
- Realtime site management
- Benefits to marina accessory use members
- First 2-hours free at Jetty Launches
- Option for parking longer than 72 hours w/pmt.
- Special events do not require fee collection staff
- Fee to park could create complaints but may be offset by benefits and improvements

## Parking Types

Type #	Description
1a	Marina slipholder 72; 72 hrs. max without moving; reserve up to 29 days per year long term for vacations
1b	Marina slipholder ;2 permit with short term restriction 2hr
2a	General Visitor 29; first 2 hours free; pay up to 29 days
2b	General visitor 12; first 2 hours free; pay up to 12 hours max
2c	General Visitor 4; first 2 hours free; pay up to 4 hours max
2d	General Visitor 2, free two 4 hours max
2e	General Visitor 30 min free and max;
3	Commercial Employee permit; free with permit up to 12 hours max
4	Truck and trailer launches; first 2 free, up to 29 days paid
5	Not managed by the Port with some lease restrictions

#### **Parking by Type**



	Visitor Parking Year Around Rates for Waterfront Place Neighborhood*	
Free	Zero (0) to two hours	
\$2	Two (2) to four (4) hours	
\$5	Four (4) to ten (10) hours	
\$10	Ten (10) to twenty-four (24) hours	
\$5	Special Event parking 0 hours and not to exceed 4 hours	
	Jetty Launches Truck and Trailers	
\$15	Boat launch includes 24-hours parking for trailer and towing vehicle (currently call \$12 to launch /3 to park)	
\$8	For trucks and trailers each day thereafter launch	



## Thank you! Parking Support Team

Ken Cole
Maija Lampinen
Jeff Lindhout
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Jim Weber
Cat Soper
Kyle Evans
Kate Anderson
Ashley Bisset
Bob Marian
Laura Gurley
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