

CITY OF EASTPOINTE  
COUNTY OF MACOMB  
STATE OF MICHIGAN

ORDINANCE NO. 1202

AN ORDINANCE TO AMEND CHAPTER 50, ZONING, ARTICLE XVIII, SIGNS, OF  
THE ORDINANCES OF THE CITY OF EASTPOINTE

The City of Eastpointe ordains:

**Section 1. Prohibited Signs.**

Article XVII of the Codified Ordinances of the City of Eastpointe is hereby amended to read as follows:

ARTICLE XVIII. – SIGNS

**Sec. 50-184. – Prohibited Signs.**

Except as otherwise permitted, the following signs are prohibited:

- (1) *Balloon sign.* Any balloon or balloon sign, except those that have been specifically approved for a special event.
- (2) *Cloth and banner signs.* Cloth and banner signs, spinners, hula signs, and festoon signs, unless approved for a special event. Feather signs may be permitted as a part of an approved temporary sign permit.
- (3) *Flashing (instantaneous) or blinking signs.* Signs that have flashing, blinking or moving lights or exposed incandescent light bulbs, except mechanical (manual) or electronic changing letter or message signs may be permitted provided such signs shall have no pulsating or moving script messages and provided further that no such sign shall display the same message for more than 12 consecutive hours and the message shall not consume more than ten percent of the display area of the sign.
- (4) *Fluorescent sign.* Any sign using fluorescent or neon paint or color except outline tubing signs.
- (5) *Illegal sign.* Any sign that is unlawfully installed, erected or maintained, including:
  - a. Any sign attached to a standpipe, gutter, drain, fire escape, or any sign erected so as to impair access to a roof,

- b. Any sign that projects above the parapet line of any roof, projecting or overhanging signs, except permitted wall signs which may project up to 18 inches out from the face of the wall to which it is affixed,
  - c. Any sign attached to a tree, fence, or utility pole, signs painted on or attached to a parked vehicle, trailer or other towed or demountable structure which is being used principally for advertising purposes, rather than for transportation purposes (the vehicle shall be currently licensed, not parked or stored for more than 48 hours in a single spot and shall be parked in an approved parking space), except that this restriction shall not apply to permitted temporary truck load sales, provided a permit is issued, and
  - d. Any other signs not specifically authorized by this article, as amended.
- (6) *Interfering or misleading sign.* Any sign that makes the words stop, or danger, or any other words or phrases, symbols or characters, colors, lettering or which includes any traffic sign or signal in such a manner as to interfere with, mislead, or confuse traffic.
  - (7) *Obscene sign.* Any sign or other advertising structure containing profane, obscene, indecent or immoral matter of the type or kind prohibited by state law.
  - (8) *Obstructing sign.* Any sign that obstructs a window, door or other opening that could be used for a fire escape.
  - (9) *Advertising offsite business.* Signs that advertise a business located other than on the subject property.
  - (10) *Portable sign.* Any sign that meets the definition of a portable sign as defined in this article.
  - (11) *Sandwich signs.* Sandwich signs, except such signs may be allowed subject to section 50-200.
  - (12) *String lights and rope lights (not including Holiday lights).* String lights and rope lights when used for commercial purposes.
  - (13) *Trailer sign.* Any sign that meets the definition of a trailer sign as defined in this article.
  - (14) Signs located within or that extend into the vertical space of the road right-of-way or other similar public space, unless specifically permitted by this chapter.
  - (15) Signs that contain visible moving, revolving or mechanical parts or movement, or other apparent visible movement achieved by electrical, electronic or mechanical

means, including intermittent electrical pulsations, or by action of normal wind current.

**Section 2. Severability.** If any section, clause, or provision of this Ordinance shall be declared to be unconstitutional, void, illegal, or ineffective by any Court of competent jurisdiction, such section, clause, or provision declared to be unconstitutional, void, or illegal shall thereby cease to be a part of this Ordinance, but the remainder of this Ordinance shall stand and be in full force and effect.


**Section 3. Repealer.** All Ordinances or parts of Ordinances in conflict herewith are hereby repealed only to the extent necessary to give this Ordinance full force and effect.

**Section 4. Publication.** The Clerk shall publish this Ordinance within ten days in a newspaper printed and circulating within the City of general circulation.

**Section 5. Effective Date.** This Ordinance shall become effective ten days after date of adoption by the City Council.

#### CERTIFICATION

We, Monique Owens, Mayor, and Elke Doom, City Clerk, for the City of Eastpointe, Macomb County, Michigan, do hereby certify that the foregoing Ordinance 1202 was duly adopted by the City Council after a second reading thereof at a regular meeting of said Council held on Tuesday, October 6, 2020, in the City Hall.

  
\_\_\_\_\_  
Monique Owens, Mayor

  
\_\_\_\_\_  
Elke Doom, City Clerk