

CITY OF EASTPOINTE  
DOWNTOWN DEVELOPMENT AUTHORITY

RESOLUTION No: DDA – 21 – 01

RECITALS

1. WHEREAS, the Downtown Development Authority (DDA) purchased and installed the electronic Marquee in the median on Gratiot Avenue at Nine Mile Road; and
2. WHEREAS, the DDA Board of Directors shall be the manager of the eligible uses and authorized user entities for the DDA Marquee; and
3. WHEREAS, the DDA Marquee shall not be used for personal purposes, but for only the advancement of the community as a whole; and
4. WHEREAS, the DDA Marquee shall be used as a tool for promoting events in the community; and
5. WHEREAS, the DDA Marquee can be used to inform residents of programs and local opportunities.

THEREFORE, BE IT RESOLVED AS FOLLOWS:

- A. That entities authorized to post on the DDA Marquee include the City of Eastpointe's city, school, church, fraternal and service organizations, the Eastpointe Roseville Chamber of Commerce, and the Recreational Authority of Roseville and Eastpointe. Churches and schools that are located outside of the City of Eastpointe, but have substantial membership from Eastpointe residents would be allowed to post on the marquee.
- B. That the messages must be for a special event, program and / or function for which the general public is invited to participate.
- C. That the authorized entities shall submit a DDA Marquee Application pursuant to the included instructions.
- D. That requests to post messages on the DDA Marquee from allowed organizations must be submitted to the City Manager at least 30 days prior to the scheduled event.
- E. That the City Manager shall be charged with the administration of this Resolution, and shall establish guidelines for the DDA Marquee and shall have the sole discretion to remedy all disputes in regard to this Resolution.
- F. That the DDA Marquee message shall be posted ten (10) days prior to the start of the event and shall be scheduled for removal the day after the event.

G. That the DDA, through the City Manager, reserves the right to immediately remove any message that does not comply with the terms of this Resolution.

#### CERTIFICATION

I, Elke Doom, City Clerk for the City of Eastpointe, Macomb County, Michigan, do hereby certify that the foregoing Resolution DDA – 21 – 01 was offered by DDA Board Member \_\_\_\_, and supported by DDA Board Member \_\_\_\_, and that the same was duly passed at a regular meeting of Downtown Development Authority Board held virtually, as allowed by state law, on March 12, 2021, and that the vote was as follows:

Yeas:

Nays:

Absent:

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Elke Doom  
City Clerk