

**MINUTES OF MEETING OF PLANNING COMMITTEE
OF THE BOARD OF WATER WORKS TRUSTEES
PURSUANT TO NOTICE**

Tuesday, February 7, 2023
3:30 p.m.

Present (or Participating by Video or Audio Conference Link):

Board Members: Ms. Andrea Boulton, Mr. Alec Davis, Mr. Graham Gillette, and Ms. Susan Huppert

Staff Members: Pat Bruner, Nathan Casey, Ted Corrigan, Kyle Danley, Doug Garnett, Amy Kahler, Mike McCurnin, Jenny Puffer, Laura Sarcone, Jennifer Terry, Lindsey Wanderscheid, and Michelle Watson

Also in Attendance: Dr. David Cwiertny (University of Iowa) and Melissa Walker (MW Media Consultants, LLC)

Meeting called to order at 3:31 p.m.

1. CIVIC Bottled Water Study

Dr. Cwiertny with the University of Iowa presented on the CIVIC Bottled Water Study partnership with DMWW and Des Moines Public Works which is focused on how municipal drinking water utilities can rebuild consumer confidence in tap water, particularly among marginalized populations. The objective is to reduce disparities in tap water consumption by identifying and implementing interventions that rebuild trust in municipal drinking water providers.

2. 2023 Strategic Communications Plan

Ms. Walker with MW Media Consultants, LLC, (public relations consultant for DMWW) provided a recap of the utility's 2022 communications activities and the Strategic Communications Plan for 2023.

3. CEO and General Manager's Comments

Mr. Corrigan shared that he and Ms. Terry gave a presentation on DMWW's water quality situation, particularly the characteristics of the watershed and the challenges that those characteristic present, and DMWW's response to those challenges to the House Natural Resources Committee. Mr. Corrigan and Ms. Terry will give a similar joint presentation with Heartland Cooperative to the House Appropriations Committee early next week.

4. Public Comments - There were no comments from the public.

Meeting adjourned at 4:39 p.m.