



2023 Delta Township Park and Recreation Event Sponsorship Opportunities

*Events are subject to change due to state regulations

Dances

- \$200 Daddy Daughter Dance (February 6)
- Name will be on Township website, email newsletter, and facebook
 - Thank you announcement at the event
- \$200 Mother Son Dance (March 6)
- Name will be on Township website, email newsletter, and facebook
 - Thank you announcement at the event
- \$200 Mother Daughter Dance (April 3)
- Name will be on Township website, email newsletter, and facebook
 - Thank you announcement at the event

Music in the Park/Concerts in the Amphitheater

- \$1000 Music in the Park (May 16, June 20, July 18, August 15)
Concerts in the Amphitheater (June 27 & July 25)
- Name will be on Township website, email newsletter, and facebook
 - Thank you announcement at the event
 - Outreach opportunity at each concert

Kids Days

- \$400 Kids Days (June 21 & August 9)
- Name will be on Township website, email newsletter, and facebook
 - Thank you announcement at the event
 - Outreach opportunity at event

Fireworks Celebration

- \$2000+ Delta Township Fireworks **Diamond Level** (July 3)
- Recognition in all media ads and interviews
 - Logo placement on signage, events promotions, Township website, and online publications
 - Access for up to 25 people to the VIP Area during the event
- \$1000 Delta Township Fireworks **Platinum Level** (July 3)
- Recognition in all media ads and interviews
 - Logo placement on signage, events promotions, Township website, and online publications
 - Access for up to 20 people to the VIP Area during the event

Fireworks Celebration Continued

- \$500 Delta Township Fireworks **Gold Level** (July 3)
- Logo placement on signage, events promotions, Township website, and online publications
 - Access for up to 15 people to the VIP Area during the event

- \$300 Delta Township Fireworks **Silver Level** (July 3)
- Logo placement on signage, events promotions, Township website, and online publications
 - Access for up to 10 people to the VIP Area during the event

- \$100 Delta Township Fireworks **Bronze Level** (July 3)
- Logo placement on signage, events promotions, Township website, and online publications
 - Access for up to 5 people to the VIP Area during the event

Kids Mud Run

- \$250 Kids Mud Run (July 19) - **Presenting Sponsor** - only 1
- Name will be on Township website, email newsletter, and facebook
 - Thank you announcement at the event
 - Outreach opportunity at the event

Movie in the Park

- \$200 Movie in the Park (August 4)
- Name will be on Township website, email newsletter, and facebook
 - Thank you announcement at the event
 - Outreach opportunity at each movie

Trick or Treat Trail

- ~~\$500~~ ~~Trick or Treat Trail Sponsor (October 10) - **Presenting Sponsor** - only 1~~
- ~~• Name on Township website, email newsletter, and facebook~~
 - ~~• Thank you announcement at the event~~
 - ~~• Outreach opportunity at event~~ NO LONGER AVAILABLE

2023 Delta Township Parks and Recreation Sponsorship Form

Please sign me up for the sponsorships I've checked. Total Sponsorship for 2023 \$ _____

I agree to email our company logo (if applicable) to ksobczyk@deltami.gov by the following deadlines:

Sponsorship Deadlines

Daddy Daughter Dance (1/23/23)

Music in the Park Series (4/24/23)

Movie in the Park (7/17/23)

Mother Son Dance (2/20/23)

Kids Days (5/22/23)

Kids Mud Run (6/26/23)

Mother Daughter Dance (3/20/23)

Fireworks (6/5/23)

Trick or Treat Trail (8/28/23)

Name of Sponsor (as it should be printed)

Name of Contact Person

Email Address

Address, City, State, Zip

Payment Option:

Credit Card Check

Credit Card Number

Expiration Date

CVV

Credit Card Address, City, State, Zip

Checks made payable to Delta Township. Please return this completed form and payment to:

Delta Township Parks and Recreation
7710 West Saginaw Highway
Lansing, MI 48917

Thank you for your support! These events are hosted by the Delta Township Parks and Recreation Department. For more information or questions, please contact 323-8555 or email parks@deltami.gov.

